



(REFERENCE COPY - Not for submission)

Commercial Broadcast Stations Biennial Ownership Report (FCC Form 323)

File Number: **0000100393** | Submit Date: **2020-01-27** | FRN: **0005557988**

Purpose: **Commercial Broadcast Stations Biennial Ownership Report** | Status: **Received** | Status Date: **01/27/2020**

Filing Status: **Active**

Section I - General Information

1. Respondent

FRN	Entity Name
0005557988	First Media Radio, LLC

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
9 Stockley Street	Rehoboth Beach	DE	19971	+1 (410) 253-9406	alexk@wceiradio.com

2. Contact Representative

Name	Organization
Stephanie M. Loughlin	Venable LLP

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
600 Massachusetts Avenue NW	Washington	DC	20001	+1 (202) 344-4874	smloughlin@venable.com

3. Application Filing Fee

Question	Response
Is this application being submitted without a filing fee?	No

Fees

Application Type	Form Number	Fee Code	Quantity	Fee Amount	Subtotal
Biennial	Form 323	MAR	13	85	\$910.00
				Total	\$910.00

4. Nature of Respondent**(a) Provide the following information about the Respondent:**

Relationship to stations/permits	Licensee
Nature of Respondent	Limited liability company

(b) Provide the following information about this report:

Purpose	Biennial
"As of" date	10/01/2019 When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s) and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
First Media Radio, LLC	0005557988

Fac. ID No.	Call Sign	City	State	Service
7305	WWDW	ALBERTA	VA	FM
17568	WTRG	GASTON	NC	FM
19671	WREL	LEXINGTON	VA	AM
19672	WWZW	BUENA VISTA	VA	FM
39675	WSMY	WELDON	NC	AM
39676	WPTM	ROANOKE RAPIDS	NC	FM
54861	WDWG	ROCKY MOUNT	NC	FM
56666	WWDR	MURFREESBORO	NC	AM
56667	WDLZ	MURFREESBORO	NC	FM
73962	WRMT	ROCKY MOUNT	NC	AM
74222	WPWZ	PINETOPS	NC	FM
76264	WZAX	NASHVILLE	NC	FM
78379	WYTT	EMPORIA	VA	FM

Section II – Biennial Ownership Information

**1. 47 C.F.R.
Section 73.3613
and Other
Documents**

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee Respondents, as well as Licensee Respondents that only hold authorizations for Class A television and/or low power television stations, should select "Not Applicable" in response to this question.

Document Information	
Description of contract or instrument	Certificate of Formation of First Media Radio, LLC
Parties to contract or instrument	State of Delaware
Date of execution	08/1999
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: None

Document Information	
Description of contract or instrument	Amended and Restated Limited Liability Company Agreement of First Media Radio, LLC
Parties to contract or instrument	First Media Radio Holdings, LLC, William E. Prettyman, Jr., and Alex Kolobielski
Date of execution	10/1999
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: None

Document Information	
Description of contract or instrument	First Amendment to the Amended and Restated Limited Liability Company Agreement of First Media Radio, LLC
Parties to contract or instrument	First Media Radio Holdings, LLC, William E. Prettyman, Jr., and Alex Kolobielski
Date of execution	12/2000
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: None

Document Information	
Description of contract or instrument	Amendment to Exhibit A to Amended and Restated Limited Liability Company Agreement of First Media Radio, LLC
Parties to contract or instrument	First Media Radio Holdings, LLC, William E. Prettyman, Jr., and Alex Kolobielski
Date of execution	08/2001
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: None

Document Information	

Description of contract or instrument	Second Amendment to Exhibit A to Amended and Restated Limited Liability Company Agreement of First Media Radio, LLC
Parties to contract or instrument	First Media Radio Holdings, LLC, William E. Prettyman, Jr., and Alex Kolobielski
Date of execution	08/2002
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: None

Document Information

Description of contract or instrument	Third Amendment to Exhibit A to Amended and Restated Limited Liability Company Agreement of First Media Radio, LLC
Parties to contract or instrument	First Media Radio Holdings, LLC, William E. Prettyman, Jr., and Alex Kolobielski
Date of execution	01/2003
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: None

Document Information

Description of contract or instrument	Fourth Amendment to Exhibit A to Amended and Restated Limited Liability Company Agreement of First Media Radio, LLC
Parties to contract or instrument	First Media Radio Holdings, LLC, William E. Prettyman, Jr., and Alex Kolobielski
Date of execution	01/2004
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: None

Document Information

Description of contract or instrument	Certificate of Formation of First Media Radio Holdings, LLC
Parties to contract or instrument	State of Delaware
Date of execution	10/1999
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: None

Document Information

Description of contract or instrument	Operating Agreement of First Media Radio Holdings, LLC
Parties to contract or instrument	First Media Radio Holdings, LLC and First Media, L.P.
Date of execution	10/1999
Date of expiration	No expiration date

Agreement type (check all that apply)	Other Agreement Type: None
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Document Information	
Description of contract or instrument	Certificate of Partnership of First Media, L.P.
Parties to contract or instrument	State of Delaware
Date of execution	10/1992
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: None

Document Information	
Description of contract or instrument	Amended and Restated Limited Partnership Agreement of First Media, L.P.
Parties to contract or instrument	First Media Corporation and Limited Partner
Date of execution	06/1993
Date of expiration	12/2050
Agreement type (check all that apply)	Other Agreement Type: None

Document Information	
Description of contract or instrument	First Amendment to the First Amended and Restated Agreement of Limited Partnership of First Media, L.P.
Parties to contract or instrument	First Media Corporation and Limited Partner
Date of execution	05/1999
Date of expiration	12/2050
Agreement type (check all that apply)	Other Agreement Type: None

Document Information	
Description of contract or instrument	Second Amendment to the First Amended and Restated Agreement of Limited Partnership of First Media, L.P.
Parties to contract or instrument	First Media Corporation and Limited Partner
Date of execution	02/2000
Date of expiration	12/2050
Agreement type (check all that apply)	Other Agreement Type: None

Document Information	
Description of contract or instrument	Certificate of Amendment of Certificate of Incorporation of First Media Corporation
Parties to contract or instrument	State of Delaware
Date of execution	02/2013

Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: None

Document Information	
Description of contract or instrument	Certificate of Amendment of Certificate of Incorporation of First Media Corporation
Parties to contract or instrument	State of Delaware
Date of execution	12/2000
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: None

Document Information	
Description of contract or instrument	Certificate of Renewal and Revival of Certificate of Incorporation of First Media Corporation
Parties to contract or instrument	State of Delaware
Date of execution	12/1991
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: None

Document Information	
Description of contract or instrument	Certificate of Ownership and Merger
Parties to contract or instrument	State of Delaware
Date of execution	12/1986
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: None

Document Information	
Description of contract or instrument	Bylaws of First Media Corporation
Parties to contract or instrument	State of Delaware
Date of execution	07/1982
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: None

Document Information	
Description of contract or instrument	Certificate of Amendment to the Amended Articles of Incorporation of First Media Corporation
Parties to contract or instrument	State of Delaware
Date of execution	12/1976

Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: None

Document Information	
Description of contract or instrument	Certificate of Amendment to the Articles of Incorporation of First Media Corporation
Parties to contract or instrument	State of Delaware
Date of execution	09/1974
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: None

Document Information	
Description of contract or instrument	Articles of Incorporation of First Media Corporation
Parties to contract or instrument	State of Delaware
Date of execution	11/1973
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: None

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
FRN	0005557988	
Entity Name	First Media Radio, LLC	
Address	PO Box	
	Street 1	9 Stockley Street
	Street 2	
	City	Rehoboth Beach

	State ("NA" if non-U.S. address)	DE	
	Zip/Postal Code	19971	
	Country (if non-U.S. address)	United States	
Listing Type	Respondent		
Positional Interests (check all that apply)	Respondent		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information

FRN	0019866862		
Name	Alex Kolobielski		
Address	PO Box		
	Street 1	9 Stockley Street	
	Street 2		
	City	Rehoboth Beach	
	State ("NA" if non-U.S. address)	DE	
	Zip/Postal Code	19971	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, LC/LLC/PLLC Member, Other - Manager		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	20.0%	Jointly Held? No
	Equity	13.0%	
	Total assets (Equity Debt Plus)	0.0%	

Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?	No
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Ownership Information

FRN	0020017570		
Name	Richard Marriott		
Address	PO Box		
	Street 1	10400 Fernwood Road	
	Street 2		
	City	Bethesda	
	State ("NA" if non-U.S. address)	MD	
	Zip/Postal Code	20817	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Other - Manager		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	60.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?	No		

Ownership Information

FRN	0019881093		
Name	WILLIAM E. PRETTYMAN, JR.		
Address	PO Box		
	Street 1	590 South Heathwood Drive	
	Street 2		
	City	Marco Island	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	34145	
	Country (if non-U.S. address)	United States	

Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	LC/LLC/PLLC Member, Other - Manager		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	20.0%	Jointly Held? No
	Equity	7.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0008997140		
Name	Ralph W. Hardy, Esq.		
Address	PO Box		
	Street 1	713 Potomac Knolls Drive	
	Street 2		
	City	McLean	
	State ("NA" if non-U.S. address)	VA	
	Zip/Postal Code	22120	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0020011029		
Entity Name	FIRST MEDIA RADIO HOLDINGS, LLC		
Address	PO Box		
	Street 1	4221 Quarry Mountain Road	
	Street 2		
	City	Park City	
	State ("NA" if non-U.S. address)	UT	
	Zip/Postal Code	84098	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	LC/LLC/PLLC Member		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	80.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

<p>(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable.</p> <p>If "No," submit as an exhibit an explanation.</p>	Yes
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<p>(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?</p> <p>If "Yes," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.</p> <p>NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please Click Here.</p> <p>If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's</p>	No
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Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings?

No

If "Yes," provide the following information for each such the relationship.

(e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?

No

If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.

3. Organizational Chart (Licensees Only)

Attach a flowchart or similar document showing the Licensee's vertical ownership structure including the Licensee and all entities that have attributable interests in the Licensee. Licensees with a single parent entity may provide a brief explanatory textual Exhibit in lieu of a flowchart or similar document. Licensees without parent entities should so indicate in a textual Exhibit.

Non-Licensee Respondents should select "N/A" in response to this question.

File Name	Uploaded By	Attachment Type	Description
Exhibit 2 and Exhibit 3 Ownership Report 2018.pdf	Applicant	Ownership Chart	
Visio-Org Chart for 2020 Biennial Ownership Reports(10294054.3).pdf	Applicant	Ownership Chart	

Section III - Certification

Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: President Exact Legal Title or Name of Respondent: First Media Radio, LLC Name: Alex Kolobielski Phone: 4102539406

