

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0018223693** File Number: **0000086088** Submit Date: **10/10/2019** Call Sign: **WVIR-TV** Facility ID: **70309** 

City: CHARLOTTESVILLE | State: VA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/10/2019 Filing Status: Active

# Report reflects information for : Third Quarter of 2019

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
GRAY MEDIA GROUP, INC.  Doing Business As: GRAY MEDIA GROUP, INC.  (WVIR-TV)	Harold Wright PO Box 769 NBC29 Charlottesville, VA 22092 United States	+1 (434) 220- 2900	hwright@nbc29. com	Company

#### Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
Lance Cratty Chief Engineer Virginia Broadcasting, LLC	PO Box 769 Charlottesville, VA 22902 United States	+1 (434) 220- 2924	lcratty@nbc29.com	Technical Representative
Joan Stewart , Esq  Legal Counsel  Wiley Rein LLP	Joan Stewart 1776 K Street NW Washington, DC 20006 United States	+1 (202) 719- 7438	jstewart@wileyrein. com	Legal Representative

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Charlottesville
	Web Home Page Address	www.nbc29.com

#### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	The Voyager with Josh Garcia
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10a (digital 1)
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host Josh Garcia. Each episode provides audiences access to the worlds most incredible destinations as Josh seeks out the truly authentic experiences one can only find when guided by a knowledgeable and passionate guide. Each week Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

# **Digital Preemption Programs #1**

Questions	Response
Title of Program	Voyager with Josh Garcia
List date and time rescheduled	07/07/2019 10:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-20
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Voyager with Josh Garcia
List date and time rescheduled	07/28/2019 10:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-27
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 12)	Response
Program Title	Vets Saving Pets
Origination	Network
Days/Times Program Regularly Scheduled	Sun @ 10:30a (dig. 1)
Total times aired at regularly scheduled time	7
Total times aired	13
Number of Preemptions	6
Number of Preemptions for other than Breaking News	6
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Vets Saving Pets is a live action half hour television program designed to meet the educational and informational needs of children aged 13 to 16. Vets Saving Pets examines the interpersonal stories of veterinary professionals working to save the lives of animals in need of urgent medical care. Vets Saving Pets takes place at the Emergency Veterinary Trauma Center in Toronto one of the busiest veterinary facilities in Canada. Each week viewers will be exposed to new emergency cases that will teach audiences about a wide array of specialties within veterinary medicine such as critical care oncology cardiology neurology anesthesiology dermatology dentistry and surgery. Audiences will witness firsthand the dedication and determination of these veterinary specialists as they work tirelessly to save their animal patients.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Vets Saving Pets
List date and time rescheduled	07/07/2019 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-20
Episode #	
Reason for Preemption	Sports

# **Digital Preemption Programs #2**

Questions	Response
Title of Program	Vets Saving Pets
List date and time rescheduled	07/28/2019 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-27
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Vets Saving Pets
List date and time rescheduled	07/06/2019 12:00 PM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-07
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Vets Saving Pets
List date and time rescheduled	07/13/2019 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-14
Episode #	
Reason for Preemption	Sports

# **Digital Preemption Programs #5**

Questions	Response
Title of Program	Vets Saving Pets
List date and time rescheduled	08/03/2019 09:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-08-04
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Vets Saving Pets
List date and time rescheduled	09/07/2019 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-09-08
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 12)	Response
Program Title	Consumer 101
Origination	Network

Days/Times Program Regularly Scheduled	Sat. 11a (digital 1)
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Jack Rico with the help of experts and scientists from the Consumer Reports labs and testing facilities Consumer 101 will give viewers a behind the scenes look into the science used to test every kind of product from the obscure to the fascinating to the everyday. Each week audiences will discover more about the surprising intricacy of product testing learn more efficient ways to get the most out of everyday items as well as catch a glimpse into a unique career path in the fields of science and technology. Consumer 101 is an empowering series aimed at giving teens the tools they need to make smarter choices as consumers exploring the how where when and why we spend our resources so we can all make educated decisions when it counts.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Consumer 101
List date and time rescheduled	07/07/2019 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-20

Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Consumer 101
List date and time rescheduled	08/04/2019 10:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-08-03
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Consumer 101
List date and time rescheduled	08/11/2019 10:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-27
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 12)	Response
Program Title	Naturally Danny SEO
Origination	Network
Days/Times Program Regularly Scheduled	Sat @ 11:30a (digital 1)
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	3
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is Americas leading authority on ecofriendly living. Danny has devoted his career to the idea that caring for the environment can go hand in hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Naturally Danny SEO
List date and time rescheduled	07/07/2019 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-20
Episode #	
Reason for Preemption	Sports

# **Digital Preemption Programs #2**

Questions	Response
Title of Program	Naturally Danny SEO
List date and time rescheduled	08/04/2019 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-08-03
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Naturally Danny SEO
List date and time rescheduled	08/11/2019 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-27

Episode #	
Reason for Preemption	Sports

Reason for Preemption Sports		
Digital Core Program (5 of 12)	Response	
Program Title	The Champion Within	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday/9:30a (digital 1)	
Total times aired at regularly scheduled time	10	
Total times aired	13	
Number of Preemptions	3	
Number of Preemptions for other than Breaking News	3	
Number of Preemptions Rescheduled	3	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Champion Within is a live action half hour television program designed to meet the informational needs of children aged 13 to 16. The Champion Within features the power stories that exemplify what it really means to be a true champion. Hosted by Lauren Trientroduces viewers to people who have overcome obstacles while leading transcender world of sports. From beating the odds to play the game they love to giving back to the supported them the featured athletes will share their own stories and personal triumphet the value of good sportsmanship and the dedication it takes to excel at the highest lev Champion Within proves that a champion is not only defined by their speed strength a grit resiliency and heart.	erful and inspiring hompson the series of moments from the ecommunities that is. Viewers will learn el. Win or lose The
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

Questions	Response
Title of Program	The Champion Within
List date and time rescheduled	07/06/2019 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-07
Episode #	
Reason for Preemption	Sports

# **Digital Preemption Programs #2**

Questions	Response
Title of Program	The Champion Within
List date and time rescheduled	07/07/2019 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-20
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	The Champion Within
List date and time rescheduled	07/28/2019 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-27
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 12)	Response
Program Title	Chicken Soup for the Soul's Animal Tales
Origination	Network
Days/Times Program Regularly Scheduled	Sat @ 10a (dig 3)

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chicken Soup for the Souls Animal Tales centers around our love for animals and the impact they have on our lives. Each episode uncovers stories about amazing and inspiring people from around the world who go above and beyond to care for love help and defend animals everywhere. Viewers will meet animal rescue teams and dedicated animal advocates helping lost pets find forever homes and even meet some of the incredible pets serving and assisting people in need including military K9s and therapy animals. Chicken Soup for the Souls Animal Tales will teach viewers to honor the unconditional bond between people and their pets and how animals change lives. Viewers will learn some of the responsibilities that come with caring for our four legged friends.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	This Old House: Trade School
Origination	Network
Days/Times Program Regularly Scheduled	Sat @ 9a (digital 3)

	Total times aired at regularly scheduled time	13
	Total times aired	
	Number of Preemptions	0
	Number of Preemptions for other than Breaking News	0
	Number of Preemptions Rescheduled	
	Length of Program	30 mins
	Age of Target Child Audience	13 years to 16 years
	Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series offers educational and entertaining television and is produced for viewers aged 13 to 16. This Old House: Trade School is a celebration of vocational education in the field of home improvement. Hosted by Kevin O'Connor, This Old House: Trade School is an informative series that follows two residential construction projects from beginning to end. Each week, audiences will learn step by step instructions in various building methods and disciplines such as architecture, engineering, carpentry, plumbing, masonry, landscaping design, construction and many more. This Old House: Trade School will also teach viewers about the tricks of the trade firsthand from industry experts and professionals as they renovate and restore entire homes.
	Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	The Wildlife Docs
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30a (dig. 3)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wildlife Docs follows the surprising exotic and challenging lives of a veterinary staff that cares for over 2000 animals. From nutrition to treatments xrays to surgery preventative care to emergencies this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity variety and quality of treatment that sets the standard for animal care.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	Did I Mention Invention?
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 10:30a (dig. 3)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Alie Ward Did I Mention Invention brings viewers fascinating stories of invention while shining a light on everyday innovators. With each episode Alie will present reports of human ingenuity and inspiration from around the United States and in some cases around the world. Viewers will learn about innovators young and old what it takes to bring their vision to life and little known facts about the history and process of invention and innovation. Did I Mention Invention will ignite a spark within the hearts and minds of audiences encouraging viewers to try their own hand at creating something new.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	Ready, Set, Pet
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 8a (dig. 3)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Phil Torres this series will educate and inform teens and their families about pet adoption responsible pet ownership and the importance of a green space for pets. Each episode Phil will guide a family through the pet adoption process after a careful look at their unique situation to help them make an informed decision in finding the right pet for their lifestyle. While the family visits local shelters and rescues experts revitalize their outdoor space to make a safe and ecofriendly home for their new pet. In the end viewers will see family members overcome their disagreements and make the tough decision on which pet will join the family. Ready Set Pet will teach viewers that thoughtful preparation is key when learning to care for an animal's needs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	Welcome Home
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:30a (dig. 3)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosts Rob and Treger Strasberg run a nonprofit dedicated to helping deserving families in transition by turning their house into a home and changing lives along the way. Each episode we meet a family emerging from difficult circumstances as they finally move into a new living space to call their own. To help the family with their fresh start Treger Rob and a dedicated team of designers and volunteers will transform the familys bare house into a warm home by using goods and services donated by people in the community. The new home will provide much needed stability to meet the familys specific needs stimulate their interests and promote their goals. Welcome Home will teach viewers the importance of giving back in their communities to never give up when faced with a tough situation and gratitude for the basic living necessities that we often take for granted.
Does the Licensee identify the program by displaying throughout the program the symbol E ///?	Yes

Digital Core Program (12 of 12)	Response
Program Title	Earth Odyssey With Dylan Dreyer
Origination	Network
Days/Times Program Regularly Scheduled	Sat @ 10:30a (digital 1)
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of	Earth Odyssey with Dylan Dreyer is a live action half hour television program designed to meet the educational and informational needs of children aged 13 to 16. Earth Odyssey with Dylan Dreyer will take viewers on an incredible journey to the wildest points on the globe uncovering the connection between the environment the wildlife and the human beings that surround them. Hosted by Meteorologist Dylan Dreyer Earth Odyssey with Dylan Dreyer will reveal a new destination each week ranging from Africa Indochina the Middle East and many untamed islands around the world. Audiences will come face to face with fascinating native animals some cute and some dangerous while educating teen viewers with amazing facts about nature and wildlife. Earth Odyssey with Dylan Dreyer gives audiences a captivating look at the symbiosis between all living things in the most larger than life places on Earth.
Core Programming.	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Earth Odyssey with Dylan Dreyer
List date and time rescheduled	07/28/2019 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-27
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Earth Odyssey with Dylan Dreyer
List date and time rescheduled	07/07/2019 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-20
Episode #	
Reason for Preemption	Sports

#### Non-Core Educational and Informational Programming (6)

Non-Core Educational and Informational Programming (1 of 6)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sun/7a (dig. 3);Sun/11a (dig. 2)
Total times aired at regularly scheduled time:	26
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales showcases dogs and dog lovers of all types, providing valuable information about canine health, grooming, and overall dog care.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response
Non-Core Educational and Informational Programming (2 of 6)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sun/7:30a (dig 3);Sun/10a (dig 2)
Total times aired at regularly scheduled time:	26
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Emmy-nominated ANIMAL RESCUE is a weekly half-hour television series showcasing the heroic efforts of people helping animals. Host Alex Paen and his cameras travel around the world capturing these dramatic rescues and teaching the importance of mindful stewardship on behalf of the animal kingdom.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

#### **Date and Time Aired:**

Questions	Response
Non-Core Educational and Informational Programming (3 of 6)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sun/11:30a (dig.3) & 12:30p (dig.2)
Total times aired at regularly scheduled time:	26
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites and new modes of transportation. Some even start their own companies!
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Yes

#### **Date and Time Aired:**

Does the Licensee provide information regarding the

program, including an indication of the target child

audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

Questions Response	
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Yes

Non-Core Educational and Informational Programming (4 of 6)	Response
Program Title	Biz Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sunday/10:30a (digital 2)
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kids is a weekly half-hour series featuring teens learning about money and business, as well as setting and achieving their financial goals.

Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:		
Questions	Response	
Non-Core Educational and Informational Programming (5 of 6)	Response	
Program Title	Dragonfly TV	
Origination	Syndicated	
Days/Times Program Regularly Scheduled:	Sun/11:30a (dig 2)	
Total times aired at regularly scheduled time:	13	
Number of Preemptions	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DRAGONFLY TV is an Emmy Award winning science education program. Originally produced for public television, Dragonfly TV engages children, parents and teachers in accessible, hands-on science activities. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. By modeling and celebrating children's science capabilities, Dragonfly TV shows that if kids can dream it, they can do it!	
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

Does the Licensee Yes provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673?

#### **Date and Time Aired:**

Questions	Response
Non-Core Educational and Informational Programming (6 of 6)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sun/noon (dig. 2)
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING is a nationally syndicated weekly television series featuring actual cases of missing persons, both children and adults, from across North America. Working with local, state and federal law enforcement agencies, including the FBI, and missing persons organizations such as The National Center for Missing and Exploited children, the goal is to provide viewers with vital facts about missing individuals and to increase public awareness.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response	
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Sponsored Core Programming (0)

#### **Liaison Contact**

NOTES 2 and 3.

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Terri Thelin
Address	503 East Market Street
City	Charlottesville
State	VA
Zip	22902
Telephone Number	(434) 220-2900
Email Address	tthelin@nbc29.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671,	1) WVIR-TV provides 31.5 hours of news on our primary digital channel stream (Digital 1). We also provide 3.5 hours of locally originated news each week on our secondary digital stream (Digital 3), all of which helps to serve the informational needs of families. WVIR-TV also provides around-the-clock live weather updates on a secondary digital stream (Digital 2). We encourage parents to use all of these opportunities to help children keep up with current events and understand how these events shape the world in which they live. 2) WVIR-TV promotes positive reinforcement to the young viewing audience through the embrace of the NBC network campaign, The More You Know. The More You Know PSA effort features messages of developing and maintaining self-esteem, the importance of education, diversity, anti-prejudice, mentoring, being socially and environmentally responsible, the dangers of smoking, and engaging in internet safety. 3) We offer station tours to school classes, scout troops, and the like, in which we discuss how the news and weather forecasts are created and disseminated. (We average 2 tours/month.) 4) Further, about once a month, one member of our weather team visits one of the schools in our viewing area. He or she discusses science and meteorology with students. 5) A frequent feature of our Sunrise and Noon newscasts is called Rita's Lunch Bag. Rita Smith, a registered dietitian, demonstrates healthy food choices for families.

#### Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Vets Saving Pets
Origination	Network
Days/Times Program Regularly Scheduled	Sun. @ 10:30a (Digital 1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Vets Saving Pets examines the interpersonal stories of veterinary professionals working to save the lives of animals in need of urgent medical care. Vets Saving Pets takes place at the Emergency Veterinary Trauma Center in Toronto one of the busiest veterinary facilities in Canada. Each week viewers will be exposed to new emergency cases that will teach audiences about a wide array of specialties within veterinary medicine such as critical care oncology cardiology neurology anesthesiology dermatology dentistry and surgery. Audiences will witness firsthand the dedication and determination of these veterinary specialists as they work tirelessly to save their animal patients.

Other Matters	
(2 of 13)	Response
Program Title	Consumer 101
Origination	Network
Days/Times	Saturday/11a (digital 1)
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child	
Audience from	
, tadionioo mom	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Hosted by Jack Rico with the help of experts and scientists from the Consumer Reports labs and testing facilities Consumer 101 will give viewers a behind the scenes look into the science used to test every kind of product from the obscure to the fascinating to the everyday. Each week audiences will discover more about the surprising intricacy of product testing learn more efficient ways to get the most out of everyday items as well as catch a glimpse into a unique career path in the fields of science and technology. Consumer 101 is an empowering series aimed at giving teens the tools they need to make smarter choices as consumers exploring the how where when and why we spend our resources so we can all make educated decisions when it counts.

Other Matters (3 of 13)	Response
Program Title	The Champion Within
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/9:30a (digital 1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heart of a Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson host of Golf Channels Morning Drive Heart of a Champion with Lauren Thompson introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Heart of a Champion with Lauren Thompson proves that a champion is not only defined by their speed strength and agility but also by their grit resiliency and heart.

Other Matters (4 of 13)	Response
Program Title	The Wildlife Docs
Origination	Network
Days/Times Program Regularly Scheduled	Sat./8:30a (dig. 3)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Wildlife Docs follows the surprising exotic and challenging lives of a veterinary staff that cares for over 2000 animals. From nutrition to treatments xrays to surgery preventative care to emergencies this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity variety and quality of treatment that sets the standard for animal care.

Other Matters (5 of 13)	Response
Program Title	This Old House: Trade School
Origination	Network
Days/Times Program Regularly Scheduled	Sat. @ 9a (digital 3)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series offers educational and entertaining television and is produced for viewers aged 13 to16. This Old House Trade School is a celebration of vocational education in the field of home improvement. Hosted by Kevin O'Connor, This Old House Trade School is an informative series that follows two residential construction projects from beginning to end. Each week, audiences will learn step by step instructions in various building methods and disciplines such as architecture, engineering, carpentry, plumbing, masonry, landscaping design, construction and many more. This Old House Trade School will also teach viewers about the tricks of the trade firsthand from industry experts and professionals, as they renovate and restore entire homes.

Other Matters (6 of 13)	Response
Program Title	Chicken Soup for the Soul's Animal Tales
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 10a (Dig. 3)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chicken Soup for the Souls Animal Tales centers around our love for animals and the impact they have on our lives. Each episode uncovers stories about amazing and inspiring people from around the world who go above and beyond to care for love help and defend animals everywhere. Viewers will meet animal rescue teams and dedicated animal advocates helping lost pets find forever homes and even meet some of the incredible pets serving and assisting people in need including military K9s and therapy animals. Chicken Soup for the Souls Animal Tales will teach viewers to honor the unconditional bond between people and their pets and how animals change lives. Viewers will learn some of the responsibilities that come with caring for our four legged friends.

Other Matters (7 of 13)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 11:30a dig 2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DRAGONFLY TV is an Emmy Award winning science education program. Originally produced for public television, Dragonfly TV engages children, parents and teachers in accessible, hands-on science activities. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. By modeling and celebrating children's science capabilities, Dragonfly TV shows that if kids can dream it, they can do it!

Other Matters (8 of 13)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. @ noon (dig. 2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the	MISSING is a nationally syndicated weekly television series featuring actual cases of missing
educational and	persons, both children and adults, from across North America. Working with local, state and
informational objective	federal law enforcement agencies, including the FBI, and missing persons organizations such as
of the program and how	The National Center for Missing and Exploited children, the goal is to provide viewers with vital
it meets the definition of	facts about missing individuals and to increase public awareness.
Core Programming.	

Other Matters (9 of 13)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. @ 12:30p (dig 2) & Sun. @ 11:30a (dig. 3)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites and new modes of transportation. Some even start their own companies!

Other Matters (10 of 13)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday/7:30a (digital 3) & Sun./10a (dig 2)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Emmy-nominated ANIMAL RESCUE is a weekly half-hour television series showcasing the heroic efforts of people helping animals. Host Alex Paen and his cameras travel around the world capturing these dramatic rescues and teaching the importance of mindful stewardship on behalf of the animal kingdom.

Other Matters (11 of 13)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday/7a (digital 3) & Sun/11a (digital 2)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Dog Tales showcases dogs and dog lovers of all types, providing valuable information about canine health, grooming, and overall dog care.

Other Matters (12 of 13)	Response
Program Title	Earth Odyssey with Dylan Dreyer
Origination	Network
Days/Times Program Regularly Scheduled	Sat. @10 & 10:30a (Digital 1)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth Odyssey with Dylan Dreyer will take viewers on an incredible journey to the wildest points on the globe uncovering the connection between the environment the wildlife and the human beings that surround them. Hosted by Meteorologist Dylan Dreyer, Earth Odyssey with Dylan Dreyer will reveal a new destination each week ranging from Africa Indochina the Middle East and many untamed islands around the world. Audiences will come face to face with fascinating native animals some cute and some dangerous while educating teen viewers with amazing facts about nature and wildlife. Earth Odyssey with Dylan Dreyer gives audiences a captivating look at the symbiosis between all living things in the most larger than life places on Earth.

Other Matters (13 of 13)	Response
Program Title	A New Leaf
Origination	Network
Days/Times Program Regularly Scheduled	Sat.@ 11:30a (Dig 1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

A New Leaf is a live action halfhour television program designed to meet the educational and informational needs of children aged 13 to 16. Hosted by Daisy Fuentes A New Leaf will follow everyday people on the cusp of key life inflection points using family history genealogy and sometimes DNA analysis to help guide them on their journey of self discovery. Along the way viewers will learn about different cultures as our featured guest uncovers new information about their familys heritage. Each week A New Leaf will teach viewers the importance of appreciating and understanding their family history in order to make important decisions to enact positive changes in their lives.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Terri Thelin
Programming
Manager

10/10/2019

#### **Attachments**

File Name	Uploaded By	Attachment Type	Description	Upload Status
FCC Kids4Q10Form398Letter. pdf	Applicant	All Purpose		Done with Virus Scan and/or Conversion