

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0005414867** File Number: **0000084088** Submit Date: **10/04/2019** Call Sign: **WUVP-DT** Facility ID: **60560** 

City: **VINELAND** State: **NJ** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/04/2019 Filing Status: Active

# Report reflects information for : Third Quarter of 2019

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
UNIVISION PHILADELPHIA LLC Doing Business As: UNIVISION PHILADELPHIA LLC	CHRISTOPHER G. WOOD 5999 CENTER DRIVE LOS ANGELES, CA 90045 United States	+1 (310) 348- 3600	CWOOD@UNIVISION. NET	Company

#### Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
MATTHEW S. DELNERO COVINGTON & BURLING LLP	ONE CITYCENTER 850 TENTH STREET, NW WASHINGTON, DC 20001 United States	+1 (202) 662- 5543	MDELNERO@COV. COM	Legal Representative

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Univision
	Nielsen DMA	Philadelphia
	Web Home Page Address	

# Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Kid's Planet (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 8:00AM & 8:30AM ON 7/1 TO 9/15
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kid's Planet (Planeta de Ninos) comes as an original idea that aims to teach younger audiences values and manners in a fun and friendly way that helps them reinforce all that they learn at home and at school. The show's innovation lies in the fact that its main star and host, Planetica, is a child herself, and invites children to see the universe of knowledge from her perspective, from the eyes of a children learning about the world for the first time.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	Atencion Atencion (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 9:00AM & 9:30AM ON 7/1 TO 9/15
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key educational objective of this half-hour program is to learn through music. The show's philosophy is "early-learning through music," and in each episode "cognitive learning" is utilized. Created for pre-schoolers, through simple visuals, characters and dances young viewers are stimulated to learn sounds, letters, numbers, colors, and musical instruments. The show also seeks fostering values through rhymes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 8)	Response
Program Title	Human Nature (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 10:00AM & 10:30AM ON 7/1 TO 9/15
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the	Human Nature (Naturaleza Humana) is a unique program of social and emotional learning that will build
educational	character and decision-making capabilities and lead to have a well balance life in a prosperous society.
and	Animals have qualities that some humans should follow as examples, for instance; generosity, solidarity,
informational	perseverance, confidence, humility, tolerance, patience, integrity and self-control. This show was created to
objective of	help recover and reinforce human values. Each animal guest will share their story and qualities, the cow will
the program	share about practicing generosity when she feeds everyone and the butterflies will teach us about accepting
and how it	our differences. The program includes games and trivia. Viewers will receive a practical vision of good
meets the	behavior at school, home and in the community and help them be better humans every day.
definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (4 of 8)	Response
Program Title	Game Changers (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SU, 10:00AM & 10:30AM ON 7/1 TO 9/15
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the	Game Changers is a half-hour show produced for children 13-16 years of age. The show is hosted by
educational and	Kevin Frazier, it takes viewers behind the scenes with professional athletes who use their public image
informational	to make positive changes in the lives of people in need. Young reporters seek their stories from the field
objective of the	and bring back journalistic gold to the Game Changers studios to culminate in reflection and insight fro
program and	the host. Whether on or off the field, Game Changers takes an inspirational and educational look at hor
how it meets the	sports positively impact individuals and the communities they serve. Young viewers will be inspired to
definition of	persevere and follow their dreams.
Core	
Programming.	
Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (5 of 8)	Response
Program Title	Animal Tails (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 10:00AM & 10:30AM ON 7/1 TO 9/15
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the	This half-hour weekly series highlights various features of the animal kingdom, from household pets to
educational	exotic wildlife. Animal lovers of all ages learn about the different creatures of our planet on this informative
and	program. Animal Tails explores and investigates animals of all sizes from all sorts of locations. From
informational	uncovering the unique ways different animals communicate with each other to discovering how police
objective of	teams train their canine partners. Sheltered animals are also highlighted within the show creating an
the program	awareness of the high number of animals' shelter inhabitants and the care that is required to take care o
and how it	these animals. Young viewers will learn and understand how animals survive in a human world and more
meets the	importantly their minds will open up to new and exotic animals.
definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/I?	

Digital Core Program (6 of 8)	Response
Program Title	Every Day Health (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 11:00AM & 11:30AM ON 7/1 TO 9/15
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program (7	
of 8)	Response
Program Title	Animal Rescue Heroes (third digital stream)
Origination	Network
Days/Times	SU, 10:00AM & 10:30AM ON 7/1 TO 9/15
Program	
Regularly	
Scheduled	

Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals, these people are humanitarians. The program instructs children on the proper care of animals and provide safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection. Young viewers will learn about the animals living habitats and how they manage to survive in the world. Another episode spotlights the various eating habits of different animals. This program educates viewers on the life in the animal kingdom Young viewers will learn and understand how animals survive in a human world and more importantly their minds will open up to new and spectacular animals.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 8)	Response
Program Title	Dog Tales (third digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SU, 11:00AM, 11:30AM, 12:00PM & 12:30PM ON 7/1 TO 9/15
Total times aired at regularly scheduled time	44

Total times aired	44
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales is a weekly half-hour television series that serves the educational and informational not of the target age group with its program content, including dog safety and care tips as well as lessons on the responsibility of dog ownership. The show provides informative segments on dog breeds around the world and showcases various veterinary experts explaining and teaching about different issues affecting canines. Young viewers will learn about compassion for "man's best frie and how they are a major part of our world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Mariela J. Romero
Address	4449 N. Delsea Dr.
City	Newfield
State	NJ
Zip	08344
Telephone Number	(856) 691-6565
Email Address	univisioneiprogramming@univision. net
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

# Other Matters (1)

Other Matters (1 of 1)	Response
Program Title	NO PROGRAM REQUIRED
Origination	Network
Days/Times Program Regularly Scheduled	0
Total times aired at regularly scheduled time	0
Length of Program	0 mins
Age of Target Child Audience from	0 years to 0 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The requirement for stations to provide information concerning the children's programming they plan to air in the future has been waive pursuant to Public Notice DA 19-864, released September 3, 2019.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

CHRISTOPHER G. WOOD

Yes

SVP ASSOC GEN COUN GOV AND REG AFF

10/04/2019

**Attachments** 

No Attachments.