



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **0000084298** | Submit Date: **10/07/2019** | Call Sign: **WDBJ** | Facility ID: **71329** | City:
ROANOKE | State: **VA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/07/2019 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2019

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
GRAY TELEVISION LICENSEE, LLC	WDBJ 4370 PEACHTREE ROAD, NE ATLANTA, GA 30319 United States	+1 (404) 266-8333	robert.folliard@gray.tv	Company

Contact
Representatives
(3)

Contact Name	Address	Phone	Email	Contact Type
Joseph M. Davis , P.E. . <i>Consulting Engineer</i> Chesapeake RF Consultants, LLC	207 Old Dominion Road Yorktown, VA 23692 United States	+1 (703) 650- 9600	Joseph.Davis@RF- consultants.com	Technical Representative
Sam Hariton Widely, Inc.	4031 University Drive Fairfax, VA 22030 United States	+1 (339) 222- 8107	sam.hariton@widely.com	Compliance & Project Management
Joan Stewart Wiley Rein LLP	Joan Stewart 1776 K Street NW Washington, DC 20006 United States	+1 (202) 719- 7438	jstewart@wileyrein.com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS, Heroes and Icons
	Nielsen DMA	Roanoke-Lynchburg
	Web Home Page Address	www.wdbj7.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00-10:30 a.m. (digital main channel only)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	DR. CHRIS, PET VET
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30-11:00 a.m. (digital main channel only)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 13)	Response
--------------------------------	----------

Program Title	Henry Ford's Innovation Nation
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00-11:30 a.m. (digital main channel only)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 13)	Response
Program Title	The Inspectors
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 12:30 p.m. - 1:00 p.m. (digital main channel only)
Total times aired at regularly scheduled time	9
Total times aired	11
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Inspectors is a scripted dramatic series inspired by compelling real life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identity and mail theft, to consumer fraud. The program strives to educate younger people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Inspectors
List date and time rescheduled	07/21/2019 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2019-07-13
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	The Inspectors
List date and time rescheduled	08/04/2019 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-08-03
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 13)	Response
Program Title	Hope In The Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30 a.m-12:00 p.m (digital main channel
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hope In the Wild is a live action, half hour television program that follows Hope Swinimer and her dedicated team as they rescue and rehabilitate injured and orphaned animals of all kinds. Hope's passion for wildlife conservation shines through everything she does to lead her team on their mission to care for and return each animal to the wild. From the pressure of saving an animal in critical condition to the joy in witnessing its victorious return home, Hope In the Wild will educate viewers on the day-to-day jobs of this animal care team and the species they encounter. This program is specifically designed to further the educational and information needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. On 11/10 and 12/8, Hope In the Wild was preempted for Network sports coverage. Hope In The Wild was rescheduled as required under the FCC rules, but due to personnel changes at WDBJ's master control, WDBJ cannot confirm if WDBJ's standard promotional efforts were undertaken to notify the public of the make-good. Out of an abundance of caution, because WDBJ cannot confirm if promotional efforts were undertaken, WDBJ is responding "No" to this question.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 13)		Response
Program Title		Travel Thru History
Origination		Network
Days/Times Program Regularly Scheduled		Sundays from 9-9:30am (digital second channel)
Total times aired at regularly scheduled time		10
Total times aired		10
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (7 of 13)		Response
Program Title		Walking Wild
Origination		Network

Days/Times Program Regularly Scheduled	Sunday's 10:30-11:00 a.m (digital second channel)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Walking Wild is a weekly half-hour reality series showcasing various wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who look after these spectacular critters. The program also gives teen viewers a unique up-close examination of each wild animal. In one episode, viewers explore the life patterns of elephants and the key to their longevity. Another episode focuses on Galapagos turtles and how they manage to survive. Walking Wild is a series intended to educate and inform viewers all about life in the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 13)	Response
Program Title	Safari (II)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday's 11:30am-12:00pm digital second channel
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Safari" provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. "Safari" offers a dynamic television experience for teens- with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 13)	Response
Program Title	Safari (I)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday's 11:00a.m-11:30a.m (digital secon channel only)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Safari" provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. "Safari" offers a dynamic television experience for teens- with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13) Response	
Program Title	Skooled
Origination	Network
Days/Times Program Regularly Scheduled	Sunday' 9:30a.m-10:00a.m (digital second channel only)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Skooled features teenage students and classroom teachers trading roles with each other. The series explores a unique perspective, students teaching teachers. Both students and teachers better understand what it means to be the other. The students prepare lessons for their teachers and discuss as a group the appropriate grade for each teacher. The teen students learn how difficult it is for teachers today while teachers get a lesson in being students. This unusual role reversal teaches kids and adults important differences and each episode addresses concerns each has with the other.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)		Response
Program Title		Make TV
Origination		Network
Days/Times Program Regularly Scheduled		Sunday's 10:00-10:30am (digital second channel)
Total times aired at regularly scheduled time		11
Total times aired		11
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Make TV is a weekly series showing how people transform ordinary junk into amazing creations. While introduction a whole new generations of makers, the program features extraordinary individuals developing extraordinary things. From Tesla coils to t-shirt cannons, from cigar-box guitars to giant video projectors, imagination is turned into reality! Teen viewers get to see practical math, science, technology and engineering concepts combined to create incredible new inventions.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?		Yes

Digital Core Program (12 of 13)	Response
Program Title	Tails of Valor
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:00 - 12:30pm (Digital Main Channel Only)
Total times aired at regularly scheduled time	8
Total times aired	11
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TAILS OF VALOR, hosted by Kel Mitchell, is a live-action half-hour program that features true stories of service animals working to change people's lives. The program also examines the life science behind these relationships, including the animals' unique and powerful senses that enable them to protect their human charges. TAILS OF VALOR will focus on the training and day-to-day jobs of these incredible animals and the quality of life they provide the people they serve, leaving viewers with a greater understanding and compassion for animals. Viewers will learn to see the world from different perspectives, and how those with disabilities experience everyday life and the challenges they face. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
-----------	----------

Title of Program	Tails of Valor
List date and time rescheduled	08/04/2019 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-08-03
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Tails of Valor
List date and time rescheduled	07/14/2019 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-13
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Tails of Valor
List date and time rescheduled	07/28/2019 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-20
Episode #	
Reason for Preemption	Other

Digital Core Program (13 of 13)	Response
Program Title	Travel Thru History
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday @ 12:00-12:30pm (digital second channel) 7/14 only
Total times aired at regularly scheduled time	1
Total times aired	1
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Los Vegas to Key West.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 3:35-4:00 a.m (digital main channel)
Total times aired at regularly scheduled time:	11
Number of Preemptions	0
Length of Program	25 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Missing" is a weekly half-hour educational/information series focusing on actual cases of missing persons. The series, which is appropriate for family viewing and children ages 13-16 in particular, provides information and descriptions of missing children, including endangered runaways as well as victims of abductions. The show also presents peer-to-peer advice on safety in public places and in cyber space, including real-world examples of how to avoid potentially dangerous situations. The program emphasizes taking active responsibility for personal safety and promotes situational awareness, presented in a calm and non-threatening manner suited for teenagers. This program is specifically designed to further the educational and informational needs of children, and has educating and informing children as a significant purpose.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
-----------	----------

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Matt Pumo
Address	2807 Hershberger Road
City	Roanoke
State	VA
Zip	24017
Telephone Number	(540) 777-3200
Email Address	mpumo@wdbj7. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (1)

Other Matters (1 of 1)	Response
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00-10:30 a.m. (digital main channel)
Total times aired at regularly scheduled time	15
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Mary Overfelt <i>Traffic Coordinator</i></p> <p>10/07/2019</p>

Attachments

No Attachments.