



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001587583** | File Number: **0000085125** | Submit Date: **10/09/2019** | Call Sign: **WNNE** | Facility ID: **73344** | City: **MONTPELIER** | State: **VT**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/09/2019** | Filing Status: **Active**

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## Report reflects information for : Third Quarter of 2019

### General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant   | Address  | Phone             | Email                      | Applicant Type |
|---|--|-------------------|----------------------------|----------------|
| Hearst Stations Inc.<br>Doing Business As: Hearst Stations Inc. | PO Box 1800<br>Raleigh, NC<br>27602<br>United States | +1 (919) 839-0300 | shartzell@brookspierce.com | Company        |

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**Contact  
Representatives  
(1)**

| Contact Name                                     | Address   | Phone             | Email                      | Contact Type         |
|--|---|-------------------|----------------------------|----------------------|
| <b>Stephen Hartzell</b><br>Brooks, Pierce et al. | 150 Fayetteville Street<br>Suite 1700<br>Raleigh, NC 27601<br>United States | +1 (919) 839-0300 | shartzell@brookspierce.com | Legal Representative |

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**Children's  
Television  
Information**

| Section      | Question              | Response               |
|--------------|-----------------------|------------------------|
| Station Type | Station Type          | Network Affiliation    |
|              | Affiliated network    | CW                     |
|              | Nielsen DMA           | Burlington-Plattsburgh |
|              | Web Home Page Address | www.wptz.com           |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(6)**

| Digital Core Program (1 of 6)  | Response   |
|--|--|
| Program Title  | Ready, Set, Pet  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays 8-8:30 AM  |
| Total times aired at regularly scheduled time  | 11   |
| Total times aired  | 11   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Hosted by Phil Torres, 'Ready, Set, Pet' will educate and inform teens and their families about pet adoption, responsible pet ownership, and the importance of a green space for pets. In each episode, Phil will guide a family through the pet adoption process after a careful look at their unique situation to help them make an informed decision in finding the right pet for their lifestyle. While the family visits local shelters and rescues, experts revitalize their outdoor space to make a safe and eco-friendly home for their new pet. In the end, viewers will see family members overcome their disagreements and make the tough decision on which pet will join the family. 'Ready, Set, Pet will teach viewers that thoughtful preparation is key when learning to care for an animal's needs. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| <b>Digital Core Program (2 of 6)</b>   |  | <b>Response</b> |
|--|--|-----------------|
| Program Title  | The Wildlife Docs  |                 |
| Origination  | Network  |                 |
| Days/Times Program Regularly Scheduled   | Saturdays 8:30-9 AM  |                 |
| Total times aired at regularly scheduled time  | 11   |                 |
| Total times aired  | 11   |                 |
| Number of Preemptions  | 0  |                 |
| Number of Preemptions for other than Breaking News   | 0  |                 |
| Number of Preemptions Rescheduled  | 0  |                 |
| Length of Program  | 30 mins  |                 |
| Age of Target Child Audience   | 13 years to 16 years   |                 |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>The half-hour weekly series, 'The Wildlife Docs' takes viewers behind the scenes with an elite team of veterinarians, technicians and trainers as they care for more than 12,000 exotic animals at Busch Gardens in Tampa, Florida. Go behind the scenes with this team of dedicated doctors and animal experts, as 'The Wildlife Docs' reveals the adventure, suspense and dynamic emotions that arise from caring for one of the world's largest and most varied animal collections. Witness how in times of trouble, these creatures rely on the skill and compassion of the small team of elite veterinarians. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and informational program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Hosted by Rachel Reenstra.</p> |                 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |                 |

|  |   |
|--|---|
| Program Title  | This Old House: Trade School  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays 9-9:30A   |
| Total times aired at regularly scheduled time  | 11  |
| Total times aired  | 11  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This Old House: Trade School is a celebration of vocational education in the field of home improvement. Hosted by Kevin O'Connor, the program is an informative series that follows two residential construction projects from beginning to end. Each week audiences will learn step by step instructions in various building methods and disciplines such as architecture, engineering, carpentry, plumbing, masonry, landscaping design, construction and many more. This Old House will also teach viewers about tricks of the trade, first hand from industry experts and professionals as they renovate and restore homes. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

**Digital Core Program (4 of 6)**

**Response**

|   |                    |
|---|--------------------|
| Program Title                                 | Welcome Home       |
| Origination                                   | Network            |
| Days/Times Program Regularly Scheduled        | Saturdays 9:30-10A |
| Total times aired at regularly scheduled time | 11                 |

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|--|---|
| Total times aired  | 11  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Welcome Home follows hosts Rob and Treger Strasberg as they run a non-profit dedicated to helping deserving families in transition by turning their house into a home with their motto, 'design with dignity'- and changing lives along the way. In each episode, we meet a family emerging from difficult circumstances as they finally move into a new living space to call their own. To help the family with their fresh start, Treger, Rob and a dedicated team of designers and volunteers will transform the family's specific needs, stimulate their interests, and promote their goals. Welcome Home will teach viewers the importance of giving back in their communities, to never give up when faced with a tough situation, and to have the gratitude for the basic living necessities that we often take for granted. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

**Digital Core Program (5 of 6)**

**Response**

|   |  |
|---|--|
| Program Title                                 | Chicken Soup for the Soul's Animal Tales |
| Origination                                   | Network                                  |
| Days/Times Program Regularly Scheduled        | Saturdays 10-10:30A                      |
| Total times aired at regularly scheduled time | 11                                       |
| Total times aired                             | 11                                       |



|  |  |
|--|--|
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | 'Chicken Soup for the Soul's Animal Tales' centers around our love for animals the impact they have on our lives. Each episode uncovers stories about amazing and inspiring people from around the world who go above and beyond to care for, love, help and defend animals everywhere. Viewers who meet animal rescue teams and dedicated animal advocates helping lost pets find forever homes, and even meet some of the incredible pets serving and assisting people in need, including military K9's and therapy animals. 'Chicken Soup for the Soul's Animal Tales' will teach viewers to honor the unconditional bond between people and their pets, and how animals change lives. Viewers will learn some of the responsibilities that come with caring for our four-legged friends. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (6 of 6) Response</b> |                          |
|---|--------------------------|
| Program Title                                 | Did I Mention Invention? |
| Origination                                   | Network                  |
| Days/Times Program Regularly Scheduled        | Saturdays 10:30-11 AM    |
| Total times aired at regularly scheduled time | 11                       |
| Total times aired                             | 11                       |
| Number of Preemptions                         | 0                        |

|  |  |
|--|--|
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Hosted by Alie Ward, 'Did I Mention Invention?' brings viewers fascinating stories of invention while shining a light on everyday innovators. With each episode, Alie will present reports of human ingenuity and inspiration from around the United States- and in some cases, around the world. Viewers will learn about innovators young and old, what it takes to bring their vision to life and little known facts about the history and process of invention and innovation. 'Did I Mention Invention?' will ignite a spark within the hearts and minds of audiences, encouraging viewers to try their own hand at creating something new. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

| Question  | Response                     |
|---|------------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                          |
| Name of children's programming liaison  | Amy Mintz                    |
| Address   | 30 Community Drive, Suite 55 |
| City  | South Burlington             |
| State   | VT                           |
| Zip   | 05403                        |
| Telephone Number  | (802) 923-4702               |
| Email Address   | amymintz@hearst.com          |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                              |

**Other Matters (6)**

| <b>Other Matters (1 of 6)</b>  | <b>Response</b>  |
|--|--|
| Program Title  | Jack Hanna's Into the Wild   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturday 8-8:30 AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed- it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small. |

| <b>Other Matters (2 of 6)</b>  | <b>Response</b>  |
|--|--|
| Program Title  | Jack Hanna's Into the Wild   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturday 8:30-9 AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed- it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small. |

| <b>Other Matters (3 of 6)</b>                 | <b>Response</b>            |
|---|----------------------------|
| Program Title                                 | Jack Hanna's Into the Wild |
| Origination                                   | Network                    |
| Days/Times Program Regularly Scheduled        | Saturday 9-9:30 AM         |
| Total times aired at regularly scheduled time | 13                         |
| Length of Program                             | 30 mins                    |

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|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed- it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small. |
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**Other Matters (4 of 6)**

**Response**

|               |                              |
|---------------|------------------------------|
| Program Title | This Old House: Trade School |
|---------------|------------------------------|

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|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

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|  |                    |
|--|--------------------|
| Days/Times Program Regularly Scheduled | Saturday 9:30-10AM |
|--|--------------------|

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|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

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|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

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|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

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|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This Old House: Trade School is a celebration of vocational education in the field of home improvement. Hosted by Kevin O'Connor, the program is an informative series that follows two residential construction projects from beginning to end. Each week audiences will learn step by step instructions in various building methods and disciplines such as architecture, engineering, carpentry, plumbing, masonry, landscaping design, construction and many more. This Old House will also teach viewers about tricks of the trade, first hand from industry experts and professionals as they renovate and restore homes. |
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**Other Matters (5 of 6)**

**Response**

|               |  |
|---------------|--|
| Program Title | Chicken Soup for the Soul's Animal Tales |
|---------------|--|

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|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

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|  |                      |
|--|----------------------|
| Days/Times Program Regularly Scheduled | Saturday 10-10:30 AM |
|--|----------------------|

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|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

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|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

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|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

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|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | 'Chicken Soup for the Soul's Animal Tales' centers around our love for animals and the impact they have on our lives. Each episode uncovers stories about amazing and inspiring people from around the world who go above and beyond to care for, love, help and defend animals everywhere. Viewers will meet animal rescue teams and dedicated animal advocates helping lost pets find forever homes, and even meet some of the incredible pets serving and assisting people in need, including military K9's and therapy animals. 'Chicken Soup for the Soul's Animal Tales' will teach viewers to honor the unconditional bond between people and their pets, and how animals change lives. Viewers will learn some of the responsibilities that come with caring for our four-legged friends. |
|--|---|

**Other Matters (6 of 6)**

**Response**

|               |                          |
|---------------|--------------------------|
| Program Title | Did I Mention Invention? |
|---------------|--------------------------|

|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

|  |                      |
|--|----------------------|
| Days/Times Program Regularly Scheduled | Saturday 10:30-11 AM |
|--|----------------------|

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Did I Mention Invention? is hosted by Alie Ward from her home base of The Henry Ford Museum in Dearborn, Mich. She brings viewers fascinating stories of invention while shining a light on everyday innovators. With each episode, Alie will present reports of human ingenuity and inspiration from around the United States and in some cases, around the world. Viewers will learn about innovators young and old, what it takes to bring their vision to life, and little-known facts about the history and process of invention and innovation. Did I Mention Invention? will ignite a spark within the hearts and minds of audiences, encouraging viewers to try their own hand at creating something new. |
|--|---|



## Certification

| Question   | Response  |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |   |
| <p>I certify that this application includes all required and relevant attachments.</p>   | <p>Yes</p>  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>Justin<br/>Antoniotti</b><br/><i>General<br/>Manager</i></p> <p>10/09<br/>/2019</p> |

## Attachments

No Attachments.