



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** File Number: **0000084402** Submit Date: **10/07/2019** Call Sign: **WMC-TV** Facility ID: **19184** City:

MEMPHIS State: TN

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/07/2019 Filing Status: Active

Report reflects information for : Third Quarter of 2019

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
GRAY TELEVISION LICENSEE, LLC Doing Business As: WMC	Joan Stewart, Esq. 4370 PEACHTREE ROAD, NE ATLANTA, GA 30319 United States	+1 (901) 726- 0555	david.burke@gray. tv	Company

Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
David Burke Senior Vice President and CTO Raycom Media Licensee, LLC	RSA TOWER, 20TH FLOOR 201 MONROE STREET MONTGOMERY, AL 36104 United States	+1 (334) 206- 1475	david.burke@gray.tv	Technical Representative
Joan Stewart , Esq . Legal Counsel Wiley Rein LLP	1776 K Street NW WASHINGTON, DC 20006 United States	+1 (202) 719- 7438	jstewart@wileyrein. com	Legal Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Memphis
	Web Home Page Address	www.wmcactionnews5.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	The Champion Within 5.1 (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat,7/1/19-9/15/19, 9:30am
Total times aired at regularly scheduled time	8
Total times aired	11
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Champion Within is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. The Champion Within features the powerful and inspiring stories that exemplify what it really means to be a true champion. Hosted by Lauren Thompson, the series introduces viewers to people who have overcome obstacles while leading transcendent moments from the world of sports. From beating the odds to play the game they love, to giving back to the communities that supported them, the featured athletes will share their own stories and personal triumphs. Viewers will learn the value of good sportsmanship, and the dedication it takes to excel at the highest level. Win or lose, The Champion Within proves that a champion is not only defined by their speed, strength, and agility, but by their grit, resiliency, and heart.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	The Champion Within 5.1 (Digital - WMC-TV)
List date and time rescheduled	08/25/2019 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-27
Episode #	HOC313
Reason for Preemption	Sports

Questions	Response
Title of Program	The Champion Within 5.1 (Digital - WMC-TV)
List date and time rescheduled	08/18/2019 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-20
Episode #	HOC312
Reason for Preemption	Sports

Questions	Response
Title of Program	The Champion Within 5.1 (Digital - WMC-TV)
List date and time rescheduled	07/06/2019 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-06
Episode #	HOC309
Reason for Preemption	Non-breaking News

Digital Core Program (2 of 13)	Response
Program Title	Consumer 101 5.1 (Digital - WMC)
Origination	Network

Days/Times Program Regularly Scheduled	Sat,7/1/19-9/15/19 @ 10:00am
Total times aired at regularly scheduled time	8
Total times aired	11
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Consumer 101 is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Hosted by Jack Rico with the help of experts and scientists from the Consumer Reports labs and testing facilities, Consumer 101 will give viewers a behind-the-scenes look into the science used to test every kind of product - from the obscure, to the fascinating, to the everyday. Each week, audiences will discover more about the surprising intricacy of product testing, learn more efficient ways to get the most out of everyday items, as well as catch a glimpse into a unique career path in the fields of science and technology. Consumer 101 is an empowering series aimed at giving teens the tools they need to make smarter choices as consumers, exploring the how, where, when, and why we spend our resources so we can all make educated decisions when it counts.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Consumer 101 5.1 (Digital - WMC-TV)
List date and time rescheduled	09/08/2019 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2019-07-27
Episode #	CNR117
Reason for Preemption	Sports

Questions	Response
Title of Program	Consumer 101 5.1 (Digital - WMC-TV)
List date and time rescheduled	07/14/2019 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-20
Episode #	CNR126
Reason for Preemption	Sports

Questions	Response
Title of Program	Consumer 101 5.1 (Digital - WMC-TV)
List date and time rescheduled	09/15/2019 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-08-03
Episode #	CNR118
Reason for Preemption	Sports

Digital Core Program (3 of 13)	Response
Program Title	Naturally, Danny Seo; Channel 5.1 (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 7/1/19-9/15/19, 10:30am
Total times aired at regularly scheduled time	8
Total times aired	11
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	3

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is our leading authority on eco friendly living. Danny has devoted his career to the idea that caring for the environment will allow enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Naturally, Danny Seo; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	07/06/2019 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-20
Episode #	NDS316
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Naturally, Danny Seo; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	09/01/2019 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-08-03
Episode #	NDS318
Reason for Preemption	Sports

Questions	Response
Title of Program	Naturally, Danny Seo; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	09/15/2019 11:00 AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-27
Episode #	NDS317
Reason for Preemption	Sports

Digital Core Program (4 of 13)	Response
Program Title	Vets Saving Pets 5.1 (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 7/1/19-9/15/19, 11am
Total times aired at regularly scheduled time	7
Total times aired	11
Number of Preemptions	4
Number of Preemptions for other than Breaking News	4
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Vets Saving Pets is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Vets Saving Pets examines the interpersonal stories of veterinary professionals working to save the lives of animals in need of urgent medical care. Vets Saving Pets takes place at the Emergency Veterinary Trauma Center in Toronto, one of the busiest veterinary facilities in Canada. Each week, viewers will be exposed to new emergency cases that will teach audiences about a wide array of specialties within veterinary medicine such as critical care, oncology, cardiology, neurology, anesthesiology, dermatology, dentistry, and surgery. Audiences will witness first-hand the dedication and determination of these veterinary specialists as they work tirelessly to save their animal patients.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/I?	

Questions	Response
Title of Program	Vets Saving Pets 5.1 (Digital - WMC-TV)
List date and time rescheduled	08/25/2019 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-20
Episode #	VSP123
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Vets Saving Pets 5.1 (Digital - WMC-TV)
List date and time rescheduled	09/07/2019 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-09-07
Episode #	VSP130
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Vets Saving Pets 5.1 (Digital - WMC-TV)
List date and time rescheduled	08/03/2019 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-08-03
Episode #	VSP125
Reason for Preemption	Non-breaking News

Questions Response	
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Title of Program	Vets Saving Pets 5.1 (Digital - WMC-TV)
List date and time rescheduled	09/01/2019 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-27
Episode #	VSP124
Reason for Preemption	Sports

Digital Core Program (5 of 13)	Response
Program Title	The Voyager with Josh Garcia; Channel 5.1 (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sun., 7/1/19-9/15/19, 10am
Total times aired at regularly scheduled time	10
Total times aired	11
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the glove with world traveler and host, Josh Garcia. Each episode provides audiences access to the most incredible destinations as Josh seeks out the truly authentic experiences one can finds only when guided by a knowledgeable and passionate guide. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	The Voyager with Josh Garcia; Channel 5.1 (Digital - WMC-TV)

List date and time rescheduled	08/11/2019 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-21
Episode #	VJG316
Reason for Preemption	Sports

Digital Core Program (6 of 13)	Response
Program Title	Earth Odyssey with Dylan Dreyer; Channel 5.1 (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sun., 7/1/19-9/15/19, 10:30am
Total times aired at regularly scheduled time	9
Total times aired	11
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth Odyssey with Dylan Dreyer is a live action half hour program. It takes viewers on an incredible journey to the wildest points on the glove uncovering the connection between the environment the wildlife and human beings.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Earth Odyssey with Dylan Dreyer 5.1 (Digital - WMC-TV)
List date and time rescheduled	08/18/2019 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-08-04
Episode #	EDD113
Reason for Preemption	Sports

Questions	Response
Title of Program	Earth Odyssey with Dylan Dreyer 5.1 (Digital - WMC-TV)
List date and time rescheduled	08/11/2019 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-21
Episode #	EDD118
Reason for Preemption	Sports

Digital Core Program (7 of 13)	Response
Program Title	Animal Tails; Channel 5.2 (Digital - Bounce)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 7/1/19-9/15/19, 9:00am & 9:30am
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Tails is hosted by comedian Mark Curry. The program explores and investigates animals of all sizes from all sorts of locations. Uncovering the unique ways of communication and how police teams train canine partners are components of the unique and educational experience for children and their parents.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 13)	Response
Program Title	Everyday Health; Channel 5.2 (Digital - Bounce)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 7/1/19-9/15/19, 10am and 10:30am
Total times aired at regularly scheduled time	22
Total times aired	22

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raises awareness to help fight obesity raise self esteem establish physical fitness habits and prevent negative health choices. Everyday Health reports on amazing teens and other selfless Americans who are paying it forward with good will and new ideas.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 13)	Response
Program Title	Game Changers; 5.2 (Digital - Bounce)
Origination	Network
Days/Times Program Regularly Scheduled	Sun., 7/1/19-9/15/19, 9am and 9:30am
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Game Changers hosted by Kevin Frazier takes viewers behind the scenes with professional athletes who use their public image to make positive changes in the lives of people in need.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 13)	Response
Program Title	Jack Hanna's Wild Countdown; Channel 5.3 (Digital - Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 7/1/19-9/15/19, 9 & 9:30am
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face- to-face with the best of the beasts. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)	Response
Program Title	Ocean Treks with Jeff Corwin; Channel 5.3 (Digital - Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat.,7/1/19-9/15/19 @ 10:00am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Oceans Treks with Jeff Corwin embarks on journeys to fascinating global locations most people have only dreamed of visiting. Each episode brings Jeff to a unique area of the world where he will explore the area natural wonders to bring viewers closer to nature, wildlife and manmade treasures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 13)	Response
Program Title	Sea Rescue; Channel 5.3 (Digital - Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 7/1/19-9/15/19, 10:30am and 11am
Total times aired at regularly scheduled time	22
Total times aired	22

Number of Preemptions	0
Number of Preemptions for other	0
than Breaking News	
Number of Preemptions	0
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and	Sea Rescue features the rescue, rehabilitation and release back into the wild of ocean
informational objective of the	wildlife. Each week, Sea Rescue will leave its audience inspired by the real life stories
program and how it meets the	of the featured animals and rescuers and with a fuller understanding of the rich array of
definition of Core Programming.	sea life with which we share our planet.
Does the Licensee identify the	Yes
program by displaying throughout	
the program the symbol E/I?	

Digital Core Program (13 of 13)	Response	
Program Title	Rock the Park; Channel 5.3 (Digital - Grit TV)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat., 7/1/19-9/15/19, 11:30am	
Total times aired at regularly scheduled time	11	
Total times aired	11	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ve of the program inspiring and entertaining series our hosts, Jack Steward and Colton Smith,	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Tory Shirley
Address	1960 Union Avenue
City	Memphis
State	TN
Zip	38104
Telephone Number	(901) 726-0488
Email Address	tshirley@wmctv.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (1)

Other Matters (1 of 1)	Response
Program Title	The Champion Within; Channel 5.1 (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 9/15/19-12/31/19, 9:30am
Total times aired at regularly scheduled time	15
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Champion Within features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion and is hosted by Lauren Thompson. The show introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Heart of a Champion with Laurer Thompson proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Jonathan Mitchell General

Manager

10/07 /2019 **Attachments**

No Attachments.