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Children's Television Programming Report

FRN: **0004284899** | File Number: **0000085411** | Submit Date: **10/09/2019** | Call Sign: **WLAJ** | Facility ID: **36533** | City:
LANSING | State: **MI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/09/2019 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2019

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WLAJ-TV LLC Doing Business As: WXXA-TV LLC	Sheldon H. Galloway 314 BELLE GROVE BLVD LAFAYETTE, LA 70503 United States	+1 (337) 280-1288	shelg@shieldmediausa.com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
William T Godfrey , Jr . <i>Consulting Engineers</i> Kessler and Gehman Associates, Inc.	William T. Godfrey, Jr. Kessler and Gehman Associates, Inc. 507-D NW 60th Street Gainesville, FL 32607 United States	+1 (352) 332-3157	bill@kesslerandgehman.com	Technical Representative
Jessica T. Nyman , Esq . PILLSBURY WINTHROP SHAW PITTMAN LLP	1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8810	JESSICA. NYMAN@PILLSBURYLAW. COM	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC/CW
	Nielsen DMA	Lansing
	Web Home Page Address	http://www.wlaj.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	Teen Kids News, 53.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 7-7:30am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	Jack Hanna's Wild Countdown, 53.1
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sat. 9-9:30am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' 'smartest birds'...Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 13) Response	
Program Title	Ocean Treks with Jeff Corwin, 53.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 9:30-10am

Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for viewers aged 13-16 and the whole family, Ocean Treks with Jeff Corwin is host by Emmy award-winning host Jeff Corwin. In this weekly half-hour series, Jeff embarks on journeys to fascinating global locations most people have only dreamed of visiting. Each episode brings Jeff to a unique area of the world where he will explore the area's natural wonders to bring viewers closer to nature, wildlife and manmade treasures. From mountain climbs to deep sea dives, helicopter rides and glacier treks, Jeff brings young audiences on the inspirational trip of a lifetime.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 13) Response	
Program Title	The Great Dr. Scott, 53.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 10:30-11am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Great Dr. Scott is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. The Great Dr. Scott follows the charismatic and committed veterinarian Dr. Scott Miller at his family-run veterinary clinic in the outskirts of London in the village of Richmond upon Thames. Viewers will get hands-on insight into the world of veterinary medicine as Dr. Scott treats a wide variety of animal patients from cats and dogs to exotic reptiles and livestock. Audiences will witness as Dr. Scott goes above and beyond to care for all creatures great and small - providing a glimpse into the day-to-day life of a veterinary professional while educating viewers on a wide range of medical procedures and practices in the process.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 13)	Response
Program Title	Rock the Park, 53.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 11-11:30am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age and taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. Viewers will witness the fascinating underwater world of Dry Tortugas National Park in Florida, which is home to the world's most unique coral and marine life. They'll watch as Jack and Colton raft their way through Alaska's remote Aniakchak National Monument and Preserve, spotting the region's famous brown bears. Viewers will reach new heights as Jack and Colton embark on their biggest climbing challenge yet - The Grand Teton in Wyoming's Grand Teton National Park.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 13)	Response
Program Title	Vacation Creation, 53.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 11:30am-12pm
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On each episode of Vacation Creation, our hosts guide one deserving family on amazing adventures as they experience a new destination together on their family vacation. As our featured family embarks on an interactive voyage filled with immersive learning opportunities, each episode brings us to diverse locations where our family - and viewers - discover unique cultural events, food, activities, and traditions. From discovering the wondrous glaciers of Alaska to learning from the Moko Jumbie of the Virgin Islands, viewers will witness the importance of spending time with family and friends as our featured families experience amazing adventures together, often learning more about each other and their own family history along the way. Teens will also learn the importance of resiliency during challenging times as many featured families share their stories of overcoming adversity, finding ways to bond and heal while sharing these once-in-a-lifetime experiences.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 13)		Response
Program Title		The Wildlife Docs, 53.2 (CW)
Origination		Network
Days/Times Program Regularly Scheduled		Sat. 8:30-9am
Total times aired at regularly scheduled time		11
Total times aired		11
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and informational program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 13)	
	Response
Program Title	Did I Mention Invention?, 53.2 (CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 10:30-11am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Did I Mention Invention? is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Hosted by Alie Ward, Did I Mention Invention? brings viewers fascinating stories of invention while shining a light on everyday innovators. With each episode, Alie will present reports of human ingenuity and inspiration from around the United States-- and in some cases, around the world. Viewers will learn about innovators young and old, what it takes to bring their vision to life, and the little-known facts about the history and process of invention and innovation. Did I Mention Invention? will ignite a spark within the hearts and minds of audiences, encouraging viewers to try their own hand at creating something new.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 13)	Response
Program Title	Ready, Set, Pet, 53.2 (CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 8-8:30am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ready, Set, Pet is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Hosted by Phil Torres, this series will educate and inform teens and their families about pet adoption, responsible pet ownership, and the importance of a green space for pets. Each episode, Phil will guide a family through the pet adoption process after a careful look at their unique situation to help them make an informed decision in finding the right pet for their lifestyle. While the family visits local shelters and rescues, experts revitalize their outdoor space to make a safe and eco-friendly home for their new pet. In the end, viewers will see family members overcome their disagreements and make the tough decision on which pet will join the family. Ready, Set, Pet will teach viewers that thoughtful preparation is key when learning to care for an animal's needs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13)	Response
Program Title	Welcome Home, 53.2 (CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 9:30-10am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Welcome Home is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Hosts Rob and Treger Strasberg run a non-profit dedicated to helping deserving families in transition by turning their house into a home - and changing lives along the way. Each episode, we meet a family emerging from difficult circumstances as they finally move into a new living space to call their own. To help the family with their fresh start, Treger, Rob, and a dedicated team of designers and volunteers will transform the family's bare house into a warm home by using goods and services donated by people in the community. The new home will provide much-needed stability to meet the family's specific needs, stimulate their interests, and promote their goals. Welcome Home will teach viewers the importance of giving back in their communities, to never give up when faced with a tough decision, and gratitude for the basic living necessities that we often take for granted.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)	
	Response
Program Title	This Old House: Trade School, 53.2 (CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 9-9:30am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for viewers aged 13-16, This Old House: Trade School is a celebration of vocational education in the field of home improvement. Hosted by Kevin O'Connor, This Old House: Trade School is an informative series that follows two residential construction projects from beginning to end. Each week, audiences will learn step-by-step instructions in various building methods and disciplines such as architecture, engineering, carpentry, plumbing, masonry, landscaping design, construction and many more. This Old House: Trade School will also teach viewers about the tricks of the trade, first-hand from industry experts and professionals, as they renovate and restore entire homes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 13)	Response
Program Title	Chicken Soup for the Soul's Animal Tales, 53.2 (CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 10-10:30am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chicken Soup for the Soul's Animal Tales is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Chicken Soup for the Soul's Animal Tales centers around our love for animals and the impact they have on our lives. Each episode uncovers stories about amazing and inspiring people from around the world who go above and beyond to care for, love, help, and defend animals everywhere. Viewers will meet animal rescue teams and dedicated animal advocates helping lost pets find forever homes, and even meet some of the incredible pets serving and assisting people in need, including military K9s and therapy animals. Chicken Soup for the Soul's Animal Tales will teach viewers to honor the unconditional bond between people and their pets, and how animals change lives. Viewers will learn some of the responsibilities that come with caring for our four legged friends.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	Hearts of Heroes, 53.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 10-10:30am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hearts of Heroes is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Hearts of Heroes showcases the stories of men and women braving natural disasters with one goal: to rescue the victims and help restore their lives. Hosted by meteorologist, Ginger Zee, Hearts of Heroes will guide viewers through fascinating weather events while delivering unique takeaways into the causes of many kinds of disasters, as well as how we can properly prepare for them, and collectively overcome them. Each week, viewers will witness first-hand the worst of nature but the best of humanity. Hearts of Heroes will take audiences on a journey where they'll experience recent natural disasters such as hurricanes, tornadoes, wild fires, and floods. Teen viewers will learn more about the causes and science behind these events, while witnessing the heroic efforts of first responders across the nation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Chuck Toner
Address	2820 East Saginaw Street
City	Lansing
State	MI
Zip	48912
Telephone Number	(517) 372- 8282
Email Address	ctoner@wlaj. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (1)

Other Matters (1 of 1)	Response
Program Title	No Longer Required
Origination	Local
Days/Times Program Regularly Scheduled	N/A
Total times aired at regularly scheduled time	0
Length of Program	0 mins
Age of Target Child Audience from	0 years to 0 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	N/A

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Donald Cutting <i>Programming Coordinator</i></p> <p>10/09/2019</p>

Attachments

No Attachments.