

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001587583** File Number: **0000085763** Submit Date: **10/10/2019** Call Sign: **KCRA-TV** Facility ID: **33875**

City: **SACRAMENTO** State: **CA**

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date:

10/10/2019 Filing Status: Active

Report reflects information for : Third Quarter of 2019

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
HEARST STATIONS INC. Doing Business As: HEARST STATIONS INC.	C/O BROOKS, PIERCE, ET. AL. PO BOX 1800 RALEIGH, NC 27602 United States	+1 (919) 839- 0300	mprak@brookspierce. com	Company

Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
Stephen Hartzell Brooks, Pierce et al.	150 Fayetteville Street Suite 1700 Raleigh, NC 27601 United States	+1 (919) 839-0300	shartzell@brookspierce.com	Legal Representative
Mark J Prak Brooks, Pierce et al.	150 Fayetteville Street Suite 1700 RALEIGH, NC 27601 United States	+1 (919) 839-0300	mprak@brookspierce.com	Legal Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC/ME-TV
	Nielsen DMA	Sacramnto-Stkton-Modesto
	Web Home Page Address	www.kcra.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	5.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	THE VOYAGER WITH JOSH GARCIA
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9:00-9:30AM
Total times aired at regularly scheduled time	8
Total times aired	11
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the world's most incredible destinations as Josh seeks out the truly authentic experiences one can only find when guided by a knowledgeable and passionate guide. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking. Main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	VOYAGER WITH JOSH GARCIA
List date and time rescheduled	07/20/2019 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-20
Episode #	VJG316
Reason for Preemption	Sports

Questions	Response
Title of Program	VOYAGER WITH JOSH GARCIA
List date and time rescheduled	07/27/2019 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-20
Episode #	VJG317
Reason for Preemption	Sports

Questions	Response
Title of Program	VOYAGER WITH JOSH GARCIA
List date and time rescheduled	08/03/2019 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-08-03
Episode #	VJG318
Reason for Preemption	Sports

Digital Core Program (2 of 13)	Response
Program Title	EARTH ODYSSEY WITH DYLAN DREYER
Origination	Network
Days/Times Program Regularly Scheduled	SAT 3:30-4:00PM
Total times aired at regularly scheduled time	9
Total times aired	9
Number of Preemptions	2
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EARTH ODYSSEY WITH DYLAN DREYER is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Earth Odyssey with Dylan Dreyer will take viewers on an incredible journey to the wildest points on the globe, uncovering the connection between the environment, the wildlife, and the human beings that surround them. Hosted by Meteorologist Dylan Dreyer Earth Odyssey with Dylan Dreyer will reveal a new destination each week, ranging from Africa, Indochina, the Middle East, and many untamed islands around the world. Audiences will come face-to-face with fascinating native animals, some cute and some dangerous, while educating teen viewers with amazing facts about nature and wildlife. Earth Odyssey with Dylan Dreyer gives audiences a captivating look at the symbiosis between all living things, in the most larger-than-life places on Earth. Main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (3 of 13)	Response
Program Title	CONSUMER 101
Origination	Network
Days/Times Program Regularly Scheduled	SAT 4:00-4:30PM
Total times aired at regularly scheduled time	10
Total times aired	11
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CONSUMER 101 is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Hosted by Jack Rico with the help of experts and scientists from the Consumer Reports labs and testing facilities, CONSUMER 101 will give viewers a behind-the-scenes look into the science used to test every kind of product - from the obscure, to the fascinating, to the everyday. Each week, audiences will discover more about the surprising intricacy of product testing, learn more efficient ways to get the most out of everyday items, as well as catch a glimpse into a unique career path in the fields of science and technology. CONSUMER 101 is an empowering series aimed at giving teens the tools they need to make smarter choices as consumers, exploring the how, where, when, and why we spend our resources so we can all make educated decisions when it counts. Main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	CONSUMER 101
List date and time rescheduled	07/06/2019 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-06
Episode #	CNR124
Reason for Preemption	Sports

Digital Core Program (4 of 13)	Response
Program Title	NATURALLY, DANNY SEO
Origination	Network
Days/Times Program Regularly Scheduled	SAT 4:30-5:00PM
Total times aired at regularly scheduled time	10
Total times aired	11
Number of Preemptions	1

Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is America's leading authority on eco-friendly living. Danny has devoted his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home. Main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	NATURALLY, DANNY SEO
List date and time rescheduled	07/13/2019 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-06
Episode #	NDS314
Reason for Preemption	Sports

Digital Core Program (5 of 13)	Response
Program Title	VETS SAVING PETS
Origination	Network
Days/Times Program Regularly Scheduled	SUN 3:30-4:00PM
Total times aired at regularly scheduled time	11

Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	VETS SAVING PETS is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Vets Saving Pets examines the interpersonal stories of veterinary professionals working to save the lives of animals in need of urgent medical care. VETS SAVING PETS takes place at the Emergency Veterinary Trauma Center in Toronto, one of the busiest veterinary facilities in Canada. Each week, viewers will be exposed to new emergency cases that will teach audiences about a wide array of specialties within veterinary medicine such as critical care, oncology, cardiology, neurology, anesthesiology, dermatology, dentistry, and surgery. Audiences will witness first-hand the dedication and determination of these veterinary specialists as they work tirelessly to save their animal patients. Main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 13)	Response
Program Title	THE CHAMPION WITHIN
Origination	Network
Days/Times Program Regularly Scheduled	SUN 4:00-4:30PM
Total times aired at regularly scheduled time	9
Total times aired	11
Number of Preemptions	2

Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Champion Within features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson, host of Golf Channel's Morning Drive, The Champion Within introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. The Champion Within proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart. Main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	THE CHAMPION WITHIN
List date and time rescheduled	09/08/2019 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-09-08
Episode #	HOC301
Reason for Preemption	Sports

Questions	Response
Title of Program	THE CHAMPION WITHIN
List date and time rescheduled	09/15/2019 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-09-15
Episode #	HOC302
Reason for Preemption	Sports

Digital Core Program (7 of 13)	Response
Program Title	MYSTERY HUNTERS on 3.2
Origination	Network
Days/Times Program Regularly Scheduled	SUN 7:00AM & 7:30AM
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunter uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. Digital multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 13)	Response
Program Title	BEAKMAN'S WORLD on 3.2
Origination	Network
Days/Times Program Regularly Scheduled	SUN 8:00AM & 8:30AM
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BEAKMAN'S WORLD, a new live-action television series based on the Universal Press Syndicate comic strip "You Can with Beakman" by Jok Church, aims to prove that learning about science, nature and how the world works can be fun and fascinating. Each upbeat half-hour in BEAKMAN'S WORLD takes audiences of all ages on an exciting journey of discovery. Main topics spin off into subsets of questions and answers that reveal the relationships between principles of science and nature and how they impact our daily environment. Digital multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 13)	Response
Program Title	BILL NYE, THE SCIENCE GUY on 3.2
Origination	Network
Days/Times Program Regularly Scheduled	SUN 9:00 & 9:30AM
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Comedian/scientist Bill Nye stars as the host of BILL NYE, THE SCIENCE GUY, designed to get kids interested in the science of everyday, and some not-so-everyday, things. On a full range of subjects, including ecology, biology, chemistry and physics, Nye gives an easy-to-understand, yet informative lesson that both kids and their parents can enjoy. Digital multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10	
of 13)	Response
Program Title	SAVED BY THE BELL on 3.2

Origination	Network
Days/Times Program Regularly Scheduled	SUN 10:00 & 10:30AM
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAVED BY THE BELL is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. In 1990, a U.S. Congress report recognized "Saved By the Bell," describing the program as "valuable" and "aimed at high school students and addressing typical problems and conflicts faced by teens." Digital multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core	
Program (11	
of 13)	Response
Program Title	SAVED BY THE BELL on 3.2
Origination	Network

Days/Times Program Regularly Scheduled	SUN 11:00 & 11:30AM
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAVED BY THE BELL is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. In 1990, a U.S. Congress report recognized "Saved By the Bell," describing the program as "valuable" and "aimed at high school students and addressing typical problems and conflicts faced by teens." Digital multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 13)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated

Days/Times Program Regularly Scheduled	SUN 4:30-5:00PM
Total times aired at regularly scheduled time	9
Total times aired	9
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS is a television news program for teens and preteens by teens. The half-hour wee program provides information and news to students in a way that's educational as well as entertaining. The focus of the program is young people, so all the stories are in their words. This program inserts to clear informed voice of students into the adult-dominated media and provides a unique perspective the is not currently available on any network news program. Weekly Reader provides educational content and works with teachers nationwide to download scripts to teach public speaking, reading, and writing skills. Main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	TEEN KID NEWS: SPECIAL EDITION
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN AUG 11 9:00-11:00AM
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0

Number of	0
Preemptions for	
other than Breaking News	
Dicaking News	
Number of	0
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
Describe the	TEEN KIDS NEWS is a television news program for teens and preteens by teens. The half-hour week
educational and	program provides information and news to students in a way that's educational as well as entertaining
informational	The focus of the program is young people, so all the stories are in their words. This program inserts the
objective of the	clear informed voice of students into the adult-dominated media and provides a unique perspective that
program and	is not currently available on any network news program. Weekly Reader provides educational content
how it meets the	and works with teachers nationwide to download scripts to teach public speaking, reading, and writing
definition of Core	skills. Main digital channel.
Programming.	
Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	VERONICA SERRANO PADILLA
Address	3 TELEVISION CIRCLE
City	SACRAMENTO
State	CA
Zip	95814
Telephone Number	(916) 325-3243
Email Address	vserranopadilla@hearst.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	One or more episodes of children's programming that were preempted during the quarter were not rescheduled. The Digital Core Programming Summary section of this report would not permit the station to include preemption reports for such unrescheduled preemptions, and FCC Staff has advised that no preemption report for such unrescheduled episode is necessary. During the Third Quarter of 2019, KCRA-TV scheduled 4 Teen Kids News Special Edition episodes of the regularly scheduled core children's program Teen Kids News. These aired in back-to-back time slots, to create a "mini-marathon" of the program on August 11th. This minimarathon aired outside of the "second home" time slot to help promote the audience awareness of the program and further educate and inform the teen audience of important news stories in the Third Quarter of 2019.

Other Matters (1)

Other Matters (1 of 1)	Response
Program Title	NA
Origination	Local
Days/Times Program Regularly Scheduled	NA
Total times aired at regularly scheduled time	0
Length of Program	0 mins
Age of Target Child Audience from	2 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The licensee is not required to report this data. See Public Notice, DA 19-864 (MB Sept. 3, 2019).

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Elliott Troshinsky General

Manager

10/10/2019

Attachments

No Attachments.