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Children's Television Programming Report

FRN: **0001565050** | File Number: **0000085868** | Submit Date: **10/10/2019** | Call Sign: **WYFF** | Facility ID: **53905** | City:
GREENVILLE | State: **SC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/10/2019 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2019

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WYFF HEARST TELEVISION INC. Doing Business As: WYFF HEARST TELEVISION INC.	P.O. BOX 1800 RALEIGH, NC 27602 United States	+1 (919) 839- 0300	shartzell@brookspierce. com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
Joseph M. Davis , P.E. . <i>Consulting Engineer</i> Chesapeake RF Consultants, LLC	207 Old Dominion Road Yorktown, VA 23692 United States	+1 (703) 650- 9600	Joseph.Davis@RF- consultants.com	Technical Representative
Stephen Hartzell Brooks, Pierce et al.	150 Fayetteville Street Suite 1700 Raleigh, NC 27601 United States	+1 (919) 839- 0300	shartzell@brookspierce.com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC and MeTV Network
	Nielsen DMA	Greenvll-Spart-Ashevll-And
	Web Home Page Address	www.wyff4.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.41
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	5.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	The Champion Within
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 930a-10a, 7/13, 8/3, 8/10, 8/17, 8/24, 8/31, 9/14
Total times aired at regularly scheduled time	7
Total times aired	9
Number of Preemptions	4
Number of Preemptions for other than Breaking News	4
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Champion Within features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. The Champion Within introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. The program proves that champions are not only defined by their speed, strength and agility, but also by their grit, resiliency and heart. This show airs on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Champion Within
List date and time rescheduled	07/06/2019 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-06
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	The Champion Within
List date and time rescheduled	09/07/2019 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-09-07
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 18)	Response
Program Title	The Voyager with Josh Garcia
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10am-1030am, 7/6, 7/13, 8/3, 8/10, 8/17, 8/24, 8/31, 9/7, 9/14
Total times aired at regularly scheduled time	9
Total times aired	9
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host Josh Garcia. Each episode provides audiences access to the world's most incredible destinations as Josh seeks out the truly authentic experiences one can find when guided by a knowledgeable and passionate guide. Each week, Josh brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking. This program airs on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 18) Response	
Program Title	Earth Odyssey with Dylan Dreyer
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1030am-11am, 7/6, 7/13, 8/3, 8/10, 8/17, 8/24, 8/31, 9/7, 9/14
Total times aired at regularly scheduled time	9
Total times aired	10
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth Odyssey with Dylan Dreyer is a live-action program that will take viewers on an incredible journey to the wildest points on the globe, uncovering the connection between the environment, the wildlife, and the human beings that surround them. Each week will have a different destination ranging from Africa, Indochina, the Middle East, and many untamed islands around the world. Audiences will come face to face with fascinating native animals, some cute and some dangerous, while educating teen viewers with amazing facts about nature and wildlife. This program airs on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Earth Odyssey with Dylan Dryer
List date and time rescheduled	07/14/2019 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-20
Episode #	

Reason for Preemption	Sports
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Digital Core Program (4 of 18) Response	
Program Title	Consumer 101
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11am-1130am, 7/6, 7/13, 8/10, 8/17, 8/24, 8/31, 9/7, 9/14
Total times aired at regularly scheduled time	8
Total times aired	9
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Consumer 101, hosted by Jack Rico with help from experts and scientists from Consumer Reports labs and testing facilities, will look into the science used to test every kind of product. Each week viewers will discover more about the surprising intricacy of product testing, learn more efficient ways to get the most out of everyday items, as well as catch a glimpse into a unique career path in the fields of science and technology. Consumer 101 is an empowering series aimed at giving teens the tools to make smarter choices as consumers. This program airs on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Consumer 101
List date and time rescheduled	08/11/2019 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-08-03

Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 18)		Response
Program Title		Naturally, Danny Seo
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 1130am-12pm, 7/6, 7/13, 8/10, 8/17, 8/24, 8/31, 9/7, 9/14
Total times aired at regularly scheduled time		8
Total times aired		9
Number of Preemptions		3
Number of Preemptions for other than Breaking News		3
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising one's mind and body while caring for our planet. Host Danny Seo is America's leading authority on eco-friendly living. Danny has devoted his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home. This program airs on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Naturally with Danny Seo
List date and time rescheduled	08/11/2019 01:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2019-08-03
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 18) Response	
Program Title	Vets Saving Pets
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12pm-1230pm, 7/6, 7/13, 8/10, 8/17, 8/24, 8/31, 9/7, 9/14
Total times aired at regularly scheduled time	8
Total times aired	9
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Vets Saving Pets is a live-action series that examines the interpersonal stories of veterinary professionals working to save the lives of animals in need of urgent medical care. The program takes place at the Emergency Trauma Center in Toronto, one of the busiest facilities in Canada. Each week viewers are exposed to specialties within veterinary medicine such as critical care, oncology, cardiology, neurology, anesthesiology, dermatology, dentistry, and surgery. Viewers witness the vets as they work tirelessly to save their animal patients. This program airs on our main channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Vets Saving Pets
List date and time rescheduled	08/03/2019 09:00 AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-08-03
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 18)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 1130am-12pm, 7/7, 7/14, 7/28, 8/11, 8/18, 8/25, 9/1, 9/8, 9/15
Total times aired at regularly scheduled time	9
Total times aired	10
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of Teen Kids News is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal to kids who identify with and emulate them. This program serves the audience in a way that makes a real difference in its viewers' lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none with which a young audience can literally identify. Teen Kids News is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers. Program airs on the main digital channel.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	08/11/2019 01:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-08-04
Episode #	
Reason for Preemption	Sports

Digital Core Program (8 of 18)	Response
Program Title	Mystery Hunters
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7am-730am, 7/7, 7/14, 7/21, 7/28, 8/4, 8/11, 8/18, 8/25, 9/1, 9/8, 9/15
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. Mystery Hunters was a 2006 winner of a Parents' Choice Award. This program airs on our secondary digital channel.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (9 of 18)	Response
Program Title	Mystery Hunters
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 730a-8a, 7/7, 7/14, 7/21, 7/28, 8/4, 8/11, 8/18, 8/25, 9/1, 9/8, 9/15
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. Mystery Hunters was a 2006 winner of a Parents' Choice Award. This program airs on our secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 18)	Response
Program Title	Beakman's World
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 8am-830am, 7/7, 7/14, 7/21, 7/28, 8/4, 8/11, 8/18, 8/25, 9/1, 9/8, 9/15
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This live-action series based on the comic strip by Jok Church stars performance artist Paul Zaloom as a slightly nutty but never boring scientist who leads a journey of discovery while performing experiments that demonstrate how the world works. Topics are addressed with cutting-edge humor and state-of-the-art visuals that make learning fun. Joining Beakman in his quest are Josie, his bright young apprentice, and an oversize rat named Lester. This program airs on our secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 18)	Response
Program Title	Beakman's World
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 830am-9am, 7/7, 7/14, 7/21, 7/28, 8/4, 8/11, 8/18, 8/25, 9/1, 9/8, 9/15
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This live-action series based on the comic strip by Jok Church stars performance artist Paul Zaloom as a slightly nutty but never boring scientist who leads a journey of discovery while performing experiments that demonstrate how the world works. Topics are addressed with cutting-edge humor and state-of-the-art visuals that make learning fun. Joining Beakman in his quest are Josie, his bright young apprentice, and an oversize rat named Lester. This program airs on our secondary digital channel.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (12 of 18)	Response
Program Title	Bill Nye, The Science Guy
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9am-930am, 7/7, 7/14, 7/21, 7/28, 8/4, 8/11, 8/18, 8/25, 9/1, 9/8, 9/15
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With 28 Emmys and a slew of other prestigious awards, Disney's resident way-cool scientist knows how to get kids fired up about science. From Earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious. This program airs on our secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 18)	Response
Program Title	Bill Nye, The Science Guy
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 930am-10am, 7/7, 7/14, 7/21, 7/28, 8/4, 8/11, 8/18, 8/25, 9/1, 9/8, 9/15
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With 28 Emmys and a slew of other prestigious awards, Disney's resident way-cool scientist knows how to get kids fired up about science. From Earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious. This program airs on our secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)		Response
Program Title		Saved By The Bell
Origination		Network
Days/Times Program Regularly Scheduled		Sundays 10am-1030am, 7/7, 7/14, 7/21, 7/28, 8/4, 8/11, 8/18, 8/25, 9/1, 9/8, 9/15
Total times aired at regularly scheduled time		11
Total times aired		11
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Saved By The Bell is a television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teenaged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right way to say no, the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. This program airs on our secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (15 of 18)		Response
Program Title	Saved By The Bell	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays 1030am-11am, 7/7, 7/14, 7/21, 7/28, 8/4, 8/11, 8/18, 8/25, 9/1, 9/8, 9/15	
Total times aired at regularly scheduled time	11	
Total times aired	11	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell is a television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teenaged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as the death of a loved one, the right way to say no, the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. This program airs on our secondary digital channel.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (16 of 18)		Response
Program Title	Saved By The Bell	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays 11am-1130am, 7/7, 7/14, 7/21, 7/28, 8/4, 8/11, 8/18, 8/25, 9/1, 9/8, 9/15	
Total times aired at regularly scheduled time	11	
Total times aired	11	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell is a television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teenaged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as the death of a loved one, the right way to say no, the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. This program airs on our secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 18) Response	
Program Title	Saved By The Bell
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 1130am-12noon, 7/7, 7/14, 7/21, 7/28, 8/4, 8/11, 8/18, 8/25, 9/1, 9/8, 9/15
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell is a television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teenaged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as the death of a loved one, the right way to say no, the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. This program airs on our secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 18)		Response
Program Title		Jack Hanna's Animal Adventures
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sundays 12pm-1230pm: 7/7, 7/14, 8/11, 8/18, 8/25, 9/1, 9/8, 9/15
Total times aired at regularly scheduled time		8
Total times aired		10
Number of Preemptions		3
Number of Preemptions for other than Breaking News		3
Number of Preemptions Rescheduled		2
Length of Program		30 mins
Age of Target Child Audience		11 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		In each program, cameras follow the host Jack Hanna as he spends time with nature's creatures across the continents. Jack talks with people who are knowledgeable about each animal and habitat, teaching as he goes. Each program is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. This program airs on our main channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Jack Hanna's Animal Adventures
List date and time rescheduled	07/28/2019 11:00 AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-28
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Jack Hanna's Animal Adventures
List date and time rescheduled	08/04/2019 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-08-04
Episode #	
Reason for Preemption	Sports

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	John Humphries
Address	505 Rutherford Street
City	Greenville
State	SC
Zip	29609
Telephone Number	(864) 242-4404
Email Address	jhumphries@hearst.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.	WYFF 4 is active in community efforts. In August, WYFF 4 kicked off our United Way Campaign for this year. We were a pace setter company and our employees raised \$27,681. September 6th WYFF 4 and MeTV Carolina had to change frequencies. Six weeks prior to the change, we started telling viewers about it via a Rescan Marketing campaign. We also provided a phone bank on the day of the change, to answer viewer questions. WYFF 4 originates The Golden Apple Awards program, which salutes teachers nominated by students and parents. The 2018-2019 program began in September 2018. WYFF 4 News travels to schools weekly to complete a profile of nominated teachers who go above and beyond the standard teaching methods. WYFF 4 also continues the Coaches 4 Character events. The Coaches 4 Character events deliver a powerful message to disadvantaged at-risk youth. An event in September kicked off the 13th year and featured Wichita State Coach Gregg Marshall. WYFF 4 actively participates in internship programs with area students. During the third quarter of 2019, the station had a total of 3 interns. These students represented Bob Jones University and Clemson University. WYFF 4 actively participates in community outreach. Here is a partial list of examples: 7/11/19, Nigel Robertson, News Anchor /Reporter, was the Speaker at the Brand Your Business breakfast, Greenville, SC, 8/16/19, Geoff Hart, Morning News Anchor/Reporter, was the Emcee for the SC School Superintendent of the Year, Anderson, SC, 7/26/19, Chris Justus, Meteorologist, was the Speaker at the Playsafe Coaches Clinic, Anderson, SC, 9/6/19, John Humphries, President and General Manager, was the speaker at SC Apple Festival luncheon, Oconee, SC. One or more episodes of children's programming that was preempted during the quarter was not rescheduled. The Digital Core Programming Summary section of this report would not permit the station to include preemption reports for such unrescheduled preemptions, and FCC Staff has advised that no preemption report for such unrescheduled episodes is necessary.

Other Matters (1)

Other Matters (1 of 1)	Response
Program Title	NA
Origination	Local
Days/Times Program Regularly Scheduled	NA
Total times aired at regularly scheduled time	0
Length of Program	0 mins
Age of Target Child Audience from	2 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>John Humphries <i>General Manager</i></p> <p>10/10/2019</p>

Attachments

No Attachments.