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Children's Television Programming Report

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LORAIN | State: **OH**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/10/2019 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2019

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
GRAY TELEVISION LICENSEE, LLC Doing Business As: WUAB	4370 PEACHTREE ROAD, NE ATLANTA, GA 30319 United States	+1 (216) 771-1943	allfcclds@gray.tv	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
David Burke <i>Senior Vice President and CTO</i> Gray Television	201 Monroe Street RSA Tower, 20th Floor Montgomery, AL 36104 United States	+1 (334) 206-1475	david.burke@gray.tv	Technical Representative
Joan Stewart , Esq . <i>Legal Counsel</i> Wiley Rein LLP	1776 K Street NW Washington, DC 20006 United States	+1 (202) 719-7438	jstewart@wileyrein.com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW Network
	Nielsen DMA	Cleveland-Akron (Canton)
	Web Home Page Address	http://www.cw43.tv

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	READY, SET, PET (main digital channel 28.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00-8:30AM (7/6-9/14/19)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	READY, SET, PET is a live-action, half-hour television program designed to meet the educational and information needs of children aged 13-16. Hosted by Phil Torres, this series will educate and inform teens and their families about pet adoption, responsible pet ownership, and the importance of a green space for pets. Each episode, Phil will guide a family through the pet adoption process after a careful look at their unique situation to help them make an informed decision in finding the right pet for their lifestyle. While the family visits local shelters and rescues, experts revitalize their outdoor space to make a safe and eco-friendly home for their new pet. In the end, viewers will see family members overcome their disagreements and make the tough decision on which pet will join the family. Ready, Set, Pet will teach viewers that thoughtful preparation is the key when learning to care for an animal's needs. READY, SET, PET aired on WUAB's main digital channel in the 3rd quarter 2019.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	THE WILDLIFE DOCS (main digital channel 28.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30-9:00AM (7/6-9/14/19)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE WILDLIFE DOCS is a live-action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Hosted by Rachel Reenstra, The Wildlife Docs follows the surprising, exotic, and challenging lives of veterinary staff at Busch Gardens Tampa Bay as they care for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventive care to emergencies, this educational and informational program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of the veterinary team. Unpredictable events unfold giving viewers a glimpse of the variety of procedures in the field of animal care, all while learning about the different species of animals featured on the program. THE WILDLIFE DOCS aired on WUAB's main digital channel in the 3rd quarter 2019.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
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Program Title	THIS OLD HOUSE: TRADE SCHOOL (main digital channel 28.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00-9:30AM (7/6-9/14/19)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for viewers aged 13-16, THIS OLD HOUSE - TRADE SCHOOL is a celebration of vocational education in the field of home improvement. Hosted by Kevin O'Connor, This Old House - Trade School is an informative series that follows two residential construction projects from beginning to end. Each week, audiences will learn step-by-step instructions in various building methods and disciplines such as architecture, engineering, carpentry, plumbing, masonry, landscaping design, construction and many more. This Old House - Trade School will also teach viewers about the tricks of the trade, firsthand from industry experts and professionals, as they renovate and restore entire homes. THIS OLD HOUSE - TRADE SCHOOL aired on WUAB's main digital channel in the 3rd quarter 2019.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	WELCOME HOME (main digital channel 28.1)

Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30-10:00AM (7/6-9/14/19)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WELCOME HOME is a live-action, half-hour television program designed to meet the educational and information needs of children aged 13-16. Hosts Rob and Treger Strasberg run a non-profit dedicated to helping deserving families in transition by turning their house into a home - and changing lives along the way. Each episode, we meet a family emerging from difficult circumstances as they finally move into a new living space to call their own. To help the family with their fresh start, Treger, Rob, and a dedicated team of designers and volunteers will transform the family's bare house into a warm home using goods and services donated by people in the community. The new home will provide much-needed stability to meet the family's specific needs, stimulate their interests, and promote their goals. Welcome Home will teach viewers the importance of giving back in their communities, to never give up when faced with a tough situation, and gratitude for the basic living necessities that we often take for granted. WELCOME HOME aired on WUAB's main digital channel in the 3rd quarter 2019.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	CHICKEN SOUP FOR THE SOUL'S ANIMAL TALES (main digital channel 28.1)
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 10:00-10:30AM (7/6-9/14/19)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHICKEN SOUP FOR THE SOUL'S ANIMAL TALES is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. This series centers around our love for animals and the impact they have on our lives. Each episode uncovers stories about amazing and inspiring people from around the world who go above and beyond to care for, love, help, and defend animals everywhere. Viewers will meet animal rescue teams and dedicated animal advocates helping lost pets find forever homes and will even meet some of the incredible pets serving and assisting people in need, including military K9s and therapy animals. Chicken Soup for the Soul's Animal Tales will teach viewers to honor the unconditional bond between people and their pets and how animals change lives. Viewers will learn some of the responsibilities that come with caring for our four legged friends. New E/I series CHICKEN SOUP FOR THE SOUL'S ANIMAL TALES aired on WUAB's main digital channel in the 3rd quarter 2019.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	DID I MENTION INVENTION? (main digital channel 28.1)
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00AM (7/6-9/14/19)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DID I MENTION INVENTION? is a live-action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Hosted by Alie Ward, Did I Mention Invention? brings viewers fascinating stories of invention while shining a light on everyday innovators. With each episode, Alie will present reports of human ingenuity and inspiration from around the United States and around the world. Viewers will learn about innovators young and old, what it takes to bring their vision to life, and little-known facts about the history and process of invention and innovation. Did I Mention Invention? will ignite a spark within the hearts and minds of audiences, encouraging viewers to try their own hand at creating something new. DID I MENTION INVENTION? aired on WUAB's main digital channel in the 3rd quarter 2019.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	ANIMAL TAILS - I (digital channel 28.2 on WUAB-DT2 "Bounce-TV")
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 10:00-10:30AM (7/6-9/14/19)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL TAILS is a half-hour educational, studio-based variety show for children 13 to 16 years of age. This weekly series highlights various features of the animal kingdom, from household pets to exotic wildlife. Animal lovers of all ages learn about the different creatures of our planet on this informative yet entertaining program. Hosted by comedian Mark Curry, the series explores and investigates animals of all sizes from all sorts of locations. From uncovering the unique ways different animals communicate with each other to discovering how police teams train their canine partners, Animal Tails provides a unique and educational experience for children and their parents. ANIMAL TAILS - I aired on WUAB's secondary digital channel ("Bounce-TV") in the 3rd quarter 2019.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	ANIMAL TAILS - II (digital channel 28.2 on WUAB-DT2 "Bounce-TV")
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 10:30-11AM ET (7/6-9/14/19)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL TAILS is a half-hour educational, studio-based variety show for children 13 to 16 years of age. This weekly series highlights various features of the animal kingdom, from household pets to exotic wildlife. Animal lovers of all ages learn about the different creatures of our planet on this informative yet entertaining program. Hosted by comedian Mark Curry, the series explores and investigates animals of all sizes from all sorts of locations. From uncovering the unique ways different animals communicate with each other to discovering how police teams train their canine partners, Animal Tails provides a unique and educational experience for children and their parents. ANIMAL TAILS - II aired on WUAB's secondary digital channel ("Bounce-TV") in the 3rd quarter 2019.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	EVERYDAY HEALTH - I (digital channel 28.2 on WUAB-DT2 "Bounce-TV")
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 11:00-11:30AM (7/6-9/14/19)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, the show's hosts scan the country finding those who "pay it forward" to promote health and wellness. The remarkable people that viewers meet are referred to as "agents of change" - special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to fight obesity, raise self-esteem, establish physical fitness habits, and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health (through captivating storytelling) reports on amazing teens and other selfless Americans who are "paying it forward" with goodwill and new ideas that will inspire other teens to take action. EVERYDAY HEALTH - I aired on WUAB's secondary digital channel ("Bounce-TV") in the 3rd quarter 2019.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	EVERYDAY HEALTH - II (digital channel 28.2 on WUAB-DT2 "Bounce-TV")
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 11:30AM-12:00PM (7/6-9/14/19)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, the show's hosts scan the country finding those who "pay it forward" to promote health and wellness. The remarkable people that viewers meet are referred to as "agents of change" - special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to fight obesity, raise self-esteem, establish physical fitness habits, and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health (through captivating storytelling) reports on amazing teens and other selfless Americans who are "paying it forward" with goodwill and new ideas that will inspire other teens to take action. EVERYDAY HEALTH - II aired on WUAB's secondary digital channel ("Bounce-TV") in the 3rd quarter 2019.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 12)		Response
Program Title	GAME CHANGERS - I (digital channel 28.2 on WUAB-DT2 "Bounce-TV")	
Origination	Network	

Days/Times Program Regularly Scheduled	Sunday, 10:00-10:30AM (7/7-9/15/19)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for children 13-16, this series highlights athletes and fans who give back to their communities and make life better for so many. Game Changers, hosted by Kevin Frazier, takes viewers behind the scenes with professional athletes who use their public image to make positive changes in the lives of people in need. Young reporters seek their stories from the field and bring back journalistic gold to the Game Changers studios to culminate in reflection and insight from the host. Whether on or off the field, Game Changers takes an inspirational and educational look at how sports positively impacts individuals and the communities they serve. GAME CHANGERS - I aired on WUAB's secondary digital channel ("Bounce-TV") in the 3rd quarter 2019.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	GAME CHANGERS - II (digital channel 28.2 on WUAB-DT2 "Bounce-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10:30-11:00AM (7/7-9/15/19)

Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for children 13-16, this series highlights athletes and fans who give back to their communities and make life better for so many. Game Changers, hosted by Kevin Frazier, takes viewers behind the scenes with professional athletes who use their public image to make positive changes in the lives of people in need. Young reporters seek their stories from the field and bring back journalistic gold to the Game Changers studios to culminate in reflection and insight from the host. Whether on or off the field, Game Changers takes an inspirational and educational look at how sports positively impacts individuals and the communities they serve. GAME CHANGERS - II aired on WUAB's secondary digital channel ("Bounce-TV") in the 3rd quarter 2019.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Lisa McManus
Address	1717 East 12th Street
City	Cleveland
State	OH
Zip	44114
Telephone Number	(216) 367-7105
Email Address	Lmcmanus@woio.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (1)

Other Matters (1 of 1)	Response
Program Title	JACK HANNA'S INTO THE WILD - I (main digital channel 28.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00-8:30AM (10/5-12/28/19)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA'S INTO THE WILD takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed - it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures great and small. JACK HANNA'S INTO THE WILD will air on WUAB's main digital channel in the 4th quarter 2019.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Erik Schrader <i>Vice President /General Manager</i></p> <p>10/10 /2019</p>

Attachments

No Attachments.