



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0028930774** | File Number: **0000085143** | Submit Date: **10/09/2019** | Call Sign: **WTOG** | Facility ID: **74112** | City:
ST. PETERSBURG | State: **FL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/09/2019 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2019

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
CBS OPERATIONS INC. Doing Business As: CBS OPERATIONS INC.	Daniel G. Ryson 1725 DeSales St. NW Suite 501 Washington, DC 20036 United States	+1 (202) 457-4505	dryson@cbs.com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
Joseph M. Davis , P.E. . <i>Consulting Engineer</i> Chesapeake RF Consultants, LLC	207 Old Dominion Road Yorktown, VA 23692 United States	+1 (703) 650- 9600	Joseph.Davis@RF- consultants.com	Technical Representative
Daniel G. Ryson <i>Associate Director of Spectrum Management</i> CBS	Daniel G. Ryson 1725 DeSales St. NW Suite 501 Washington, DC 20036 United States	+1 (202) 457- 4074	dryson@cbs.com	Technical Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Tampa-St. Pete (Sarasota)
	Web Home Page Address	www.wtogtv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	D1 CW-The Wildlife Docs
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30a-8:00a
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Wild Life Docs" follows the surprising, exotic, and challenging lives of veterinary staff at Busch Gardens Tampa Bay as they care for over 2,000 animals. This educational and informational program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our veterinary team. Unpredictable events unfold giving viewers a glimpse of the variety of procedures in the field of animal care, all while learning about the different species of animals featured on this program.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 14)	Response
Program Title	D1 CW-Did I Mention Invention?
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30a-10:00a
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Did I Mention Invention?" brings viewers fascinating stories of invention while shining a light on everyday innovators. Host Alie Ward, will present reports of human ingenuity and inspiration from around the United States, and in some cases, around the world. Viewers will learn about the innovators young and old, what it takes to bring their vision to life, and little known facts about the history and process of invention and innovation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 14) Response	
Program Title	D1 CW-Ready, Set, Pet
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:00a-7:30a
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Ready, Set, Pet", hosted by Phil Torres, will educate and inform teens and their families about pet adoption, responsible pet ownership, and the importance of a green space for pets. Each episode, Phil will guide a family through the pet adoption process after a careful look at their unique situation to help them make an informed decision in finding the right pet for their lifestyle. While the family visits local shelters and rescues, experts revitalize their outdoor space to make a safe and eco-friendly home for their new pet. This program will teach viewers that thoughtful preparation is key when learning to care for an animal's needs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 14)	Response
Program Title	D1 CW-Welcome Home
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30a-9:00a
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Welcome Home" hosts Rob and Treger Strasberg run a non-profit dedicated to helping deserving families in transition by turning their house into a home - and changing lives along the way. Each episode, they meet a family emerging from difficult circumstances as they finally move into a new living space to call their own. To help the family, Treger and Rob, and a dedicated team of designers and volunteers will transform the family's bare house into a warm home by using goods and services donated by people in the community. This program will teach viewers the importance of giving back to their communities, to never give up when faced with a tough situation, and gratitude for basic living necessities that we often take for granted.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 14) Response	
Program Title	D1 CW-This Old House: Trade School
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00a-8:30a
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"This Old House: Trade School" is a celebration of vocation education in the field of home improvement. Host, Kevin O'Connor, follows two residential construction projects from beginning to end. Audiences will learn step-by-step instructions in various building methods and disciplines such as architecture, engineering, carpentry, plumbing, masonry, landscaping design, construction and many more. "This Old House: Trade School" will also teach viewers about the tricks of the trade, first-hand from industry experts and professionals as they renovate and restore entire homes.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (6 of 14)	Response
Program Title	D1 CW-Chicken Soup For The Soul's Hidden Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00a-9:30a
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Chicken Soup for the Soul's Hidden Heroes" reveals widespread goodwill in our world by secretly capturing heroes in action as they demonstrate acts of kindness, compassion and commitment to others. The show shines a bright light on everyday people who selflessly share their positive attitudes towards society and life with others by doing good deeds. They are not looking for recognition, but their amazing stories deserve to be told. Viewers will learn that volunteering, philanthropy, and giving back to the community are within everyone's reach.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 14)	Response
Program Title	D2 StartTV-On The Spot
Origination	Network

Days/Times Program Regularly Scheduled	Sunday, 9:00a-9:30a
Total times aired at regularly scheduled time	10
Total times aired	11
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"On The Spot" takes viewers on a lightning fast game of entertaining trivia. Each episode delivers endless amounts of meaningful information as the show tackles some of the most mind-blowing questions: Who got the world's longest standing ovation? As a kid, did Napoleon hate France? Questions are linked with eye-catching visuals, giving viewers a chance to guess the right answers. The goal of the series is to provide young viewers with an information-based program that broadens their knowledge of a wide range of educational topics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	On the Spot
List date and time rescheduled	07/14/2019 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-07
Episode #	
Reason for Preemption	Other

Digital Core Program (8 of 14)	Response
Program Title	D2 StartTV-The Coolest Places on Earth
Origination	Network

Days/Times Program Regularly Scheduled	Sunday, 9:30a-10:00a
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Coolest Places On Earth" takes young viewers on a journey of discovery to the most astonishing places on the planet exploring each location's history and cultures. Each episode highlights three specific locations and is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 14)	Response
Program Title	D2 StartTV-Zoo Clues
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10:00a-10:30a
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Zoo Clues" takes viewers on an entertaining tour of the entire animal kingdom. Each episode delivers meaningful information as it tackles some of the animal kingdom's most mind-blowing questions. Can birds fly backwards... etc. Questions and clues are presented, giving viewers a chance to guess the right answers. The goal of the series is to provide young viewers with a meaningful perspective of the creatures around them and valuable comparisons to their own human characteristics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 14)	Response
Program Title	D3 Light TV-Wimzie's House
Origination	Network
Days/Times Program Regularly Scheduled	SA-SU, 7:00a-7:30a
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Wimzie's House" is a puppet-based series featuring Wimzie, a little girl monster, who lives with her parents, grandma and baby brother and her friends who visit over the day. Each story features the puppet characters in situations with themes that are important to the development of young children. The series is designed around four principal goals: (1) To support the child in the development of his/her identity; (2) To urge the child to communicate and create bonds with people around him/her; (3) To encourage the child to adopt attitudes and behaviors that are open to differences; and, (4) To nourish a desire within the child for learning and discovering new things.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (11 of 14)	Response
Program Title	D3 Light TV-The Country Mouse and The City Mouse Adventures
Origination	Network
Days/Times Program Regularly Scheduled	SA-SU, 7:30a-8:00a
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series employs the fun and fascinating world-wide jaunts of adorable mice to present a body of important new learning. As Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander, visit friends and family around the globe, they encounter non-stop delight along with non-stop problems, complications and mysteries. By stepping in, helping out and dealing with situations with which they are confronted, they teach valuable "learning to learn" skills, centering on discovery, investigation and analysis; associated personal-character and pro-social attitudes; and intriguing core-knowledge learning focused on world history, geography and language.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)	Response
Program Title	D3 Light TV-The Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	SA-SU, 8:30a-9:00a
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a television adaptation of Richard Scarry's original stories and his colorful characters. The series stories are set in Busytown, the living, working, and playing place of Richard Scarry characters, and Busy Busy World featuring international characters as they appeared in the original stories. Hosted by Lowly, the series Spokesworm, who demonstrates "How Things Work" and important tips "How to be Safe". The aim of the series is to stimulate imagination and foster vicarious play; teach pro-social behavior; to help children move beyond family attachments to the world of friendships and community; and, to help children develop skills on which academic learning depends: attention, language, memory, active processing of a story, and interest in reading.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 14)	Response
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Program Title	D2 StartTV-Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10:30a-11:00a
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" is a program that travels the globe to meet every kind of animal imaginable. Each episode takes viewers on a journey through the animal kingdom to learn about the lives, history and varying adaptations that allow animals to survive and thrive in the wild. It is through this engaging information and rich visual content that allows viewers to better understand and appreciate the animal world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 14)		Response
Program Title	D2 StartTV - Wonderful World	
Origination	Network	
Days/Times Program Regularly Scheduled	Sunday, 11a -1130a, 1130a-12:00p	
Total times aired at regularly scheduled time	22	
Total times aired	22	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Wonderful World" helps young adults learn about the various animals that inhabit the earth by going right into the natural habitats of polar bears, exotic monkeys, penguins, bald eagles, grizzly bears, and other wild life. The series travels the globe to learn about different species and how they survive from deserts and rainforest to oceans
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Tracy Letize
Address	8700 NW 18th Terrace
City	Ft. Lauderdale
State	FL
Zip	33172
Telephone Number	(305) 639-4418
Email Address	tsletize@cbs.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Start TV had a satellite feed failure on 7/7/19 from 8:57:13-9:13:54 causing a partial preemption of On the Spot on that date. The program was rescheduled and aired on 7/14/19 at 12n. An additional episode of this program was also scheduled on 7/14 /19 at 12:30pm.

Other Matters (1)

Other Matters (1 of 1)	Response
Program Title	This information is no longer required
Origination	Network
Days/Times Program Regularly Scheduled	0
Total times aired at regularly scheduled time	0
Length of Program	0 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	0

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Tracy Letize <i>Director Programming and Creative Services</i></p> <p>10/09/2019</p>

Attachments

No Attachments.