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Children's Television Programming Report

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**KERRVILLE** | State: **TX**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**10/09/2019** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2019

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
DEERFIELD MEDIA (SAN ANTONIO) LICENSEE, LLC Doing Business As: DEERFIELD MEDIA (SAN ANTONIO) LICENSEE, LLC	Miles S. Mason, Esq - Pillsbury Winthrop Shaw Pittman LLP 1735 YORK AVENUE #38A NEW YORK, NY 10128 United States	+1 (212) 534-1044	miles.mason@pillsburylaw.com	Company

Contact  
Representatives  
(1)

Contact Name	Address	Phone	Email	Contact Type
Miles S Mason , Esq . PILLSBURY WINTHROP SHAW PITTMAN LLP	1200 SEVENTEENTH STREET NW WASHINGTON, DC 20036 United States	+1 (202) 663-8195	miles. mason@pillsburylaw. com	Legal Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	San Antonio
	Web Home Page Address	http://www.kmys.tv

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(15)

Digital Core Program (1 of 15)		Response
Program Title	Ocean Mysteries With Jeff Corwin	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Mondays @ 0830 (7/1/2019 - 9/9/2019)	
Total times aired at regularly scheduled time	11	
Total times aired	11	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	6 years to 9 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists, veterinarians, and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program aired on the main digital stream (35.1).	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 15)		Response
Program Title	Rock the Park	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	Tuesdays @ 0830 (7/2/2019 - 9/10/2019)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Jack Steward and Colton Smith, as they come face to face with nature in Americas national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program aired on the main digital stream (35.1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 15)</b>	<b>Response</b>
Program Title	Outback Adventures with Tim Faulkner
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays @ 0830 (7/3/2019 - 9/4/2019)
Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a veterinarians mission to match orphaned pets with new owners and new homes. Episode examples include finding a dog for a mother and her two young daughters; and, overcoming the challenge of finding a dog for a family who doesnt know what they want. Children will learn what it takes to be a responsible pet owner. This program aired on the main digital stream (35.1).

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (4 of 15)		Response
Program Title		The Great Dr. Scott
Origination		Syndicated
Days/Times Program Regularly Scheduled		Wednesdays @ 0830 (9/11/2019)
Total times aired at regularly scheduled time		1
Total times aired		1
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program follows veterinarian Dr. Scott Miller at his family-run veterinary clinic in the outskirts of London. Dr. Scott treats a wide variety of animal patients from cats and dogs to exotic reptiles and livestock. Audiences will witness the day-to-day life of a veterinary professional while educating viewers on a wide range of medical procedures and practices in the process. This program aired on the main digital stream (35.1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 15)			Response
Program Title			Rock The Park
Origination			Syndicated
Days/Times Program Regularly Scheduled			Thursdays @ 0830 (7/4/2019 - 9/12/2019)
Total times aired at regularly scheduled time		11	
Total times aired		11	
Number of Preemptions		0	

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores connections in history which affect pop culture and our lives today. Using a unique flowchart style, the program draws surprising connections between such subjects such as what do Justin Bieber and Cleopatra have in common, or what connection did John Wilkes Booth have to Abraham Lincoln, or what do cavemen have to do with pancakes. Through these comparisons, the program introduces the viewer to American history, Greek mythology, and architecture, as well as fashion and pop culture, and inspires the viewer to learn more about the subjects. This program aired on the main digital stream (35.1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 15)    Response	
Program Title	Culture Click
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays @ 0830 (7/5/2019 - 9/6/2019)
Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores connections in history which affect pop culture and our lives today. Using a unique flowchart style, the program draws surprising connections between such subjects such as what do Justin Bieber and Cleopatra have in common, or what connection did John Wilkes Booth have to Abraham Lincoln, or what do cavemen have to do with pancakes. Through these comparisons, the program introduces the viewer to American history, Greek mythology, and architecture, as well as fashion and pop culture, and inspires the viewer to learn more about the subjects.. This program aired on the main digital stream (35.1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 15)		Response
Program Title		The Great Dr. Scott
Origination		Syndicated
Days/Times Program Regularly Scheduled		Fridays @ 0830 (9/13/2019)
Total times aired at regularly scheduled time		1
Total times aired		1
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program follows veterinarian Dr. Scott Miller at his family-run veterinary clinic in the outskirts of London. Dr. Scott treats a wide variety of animal patients from cats and dogs to exotic reptiles and livestock. Audiences will witness the day-to-day life of a veterinary professional while educating viewers on a wide range of medical procedures and practices in the process. This program aired on the main digital stream (35.1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (8 of 15)		Response
Program Title		Ocean Mysteries With Jeff Corwin
Origination		Syndicated

Days/Times Program Regularly Scheduled	Saturdays @ 1100 (7/6/2019 - 9/14/2019)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists, veterinarians, and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program aired on the main digital stream (35.1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 15)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 1130 (7/6/2019 - 9/14/2019)

Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Throughout the series, emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species, with the aid of up-close and detailed photography throughout the program. Through this understanding, it is hoped that viewers will better relate to the natural environment in North America and learn to protect North Americas animal species. This program aired on the main digital stream (35.1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 15)		Response
Program Title		Real Winning Edge - Stadium
Origination		Network
Days/Times Program Regularly Scheduled		Sundays @ 1000 (7/7/2019-9/15/2019)
Total times aired at regularly scheduled time	11	
Total times aired	11	
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others This program aired on the secondary digital stream (35.2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 15)	
	Response
Program Title	Dragonfly TV Sports- Stadium
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 1030 (7/7/2019-9/15/2019)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program highlights children engaged in projects with real hands on experience and demonstrates practical applications of mathematics and science, in particular, as it relates to individual sports or sporting activity. Children learn a variety of scientific disciplines within a particular sport and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each sports related episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. This program aired on the secondary digital stream (35.2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 15)	Response
Program Title	Sports Lab- Stadium
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 1100 (7/7/2019-9/15/2019)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether its hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this program looks into the science involved within the sport. Episode examples include explaining the science of soccer, horse dressage, track, tennis, cricket and trampoline.. This program aired on the secondary digital stream (35.2)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 15)		Response
Program Title	Dragonfly TV Sports- Stadium	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays @ 1130 (7/7/2019-9/15/2019)	
Total times aired at regularly scheduled time	11	
Total times aired	11	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program highlights children engaged in projects with real hands-on experience and demonstrates practical applications of mathematics and science, in particular, as it relates to individual sports or sporting activity. Children learn a variety of scientific disciplines within a particular sport and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each sports-related episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own This program aired on the secondary digital stream (35.2).	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (14 of 15)		Response
Program Title	Future Phenoms - Stadium	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays @ 1200 (7/7/2019-9/15/2019)	

Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversity to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. The program aired on the secondary digital stream 35.2)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (15 of 15)</b>	<b>Response</b>
Program Title	Sports Stars of Tomorrow - Stadium
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 1230 (7/7/2019-9/15/2019)
Total times aired at regularly scheduled time	11
Total times aired	11

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This program showcases the hard work and dedication required to be a true sports star. Chronicled are the trials and tribulations of young athletes as they strive to become top level performers in the sports arena. This program helps viewers realize that with hard work and determination, their goals in life and on the playing field are attainable. Key values such as dedication, discipline, commitment and community involvement are reinforced in each episode. The program also provides in-depth stories that reveal the important challenges and lessons that mold young athletes. Through these stories, viewers learn that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout their lives. This program aired on the secondary digital stream 35.2)</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes



Non-Core Educational and Informational Programming (6)

Non-Core Educational and Informational Programming (1 of 6)	Response
Program Title	Ready, Set, Pet - CW
Origination	Network
Days/Times Program Regularly Scheduled:	Sundays @ 0130 (7/7/2019-9/15/2019)
Total times aired at regularly scheduled time:	11
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program aired on the main digital stream (35.1).
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (2 of 6)	Response
Program Title	WildLife Docs- CW
Origination	Network
Days/Times Program Regularly Scheduled:	Sundays @ 0200 (7/7/2019-9/15/2019)
Total times aired at regularly scheduled time:	11
Number of Preemptions	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care. This program aired on the main digital stream (35.1).
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
<b>Non-Core Educational and Informational Programming (3 of 6)</b>	<b>Response</b>
Program Title	This Old House Trade School - CW
Origination	Network
Days/Times Program Regularly Scheduled:	Sundays@ 0230 (7/7/2019-9/15/2019)
Total times aired at regularly scheduled time:	11
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a celebration of craftsmanship, vocational education, and excellence in the field of home improvement. This program follows two residential construction projects and will offer children insight into master building methods and disciplines through step by step instructions demonstrated by the industrys leaders. This program will explore everything from architecture, engineering and carpentry to plumbing, masonry and landscape design. Children will learn about vocational and trade careers from trade experts and skilled craftspersons as they renovate and restore homes. This program aired on the main digital stream (35.1).

Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (4 of 6)</b>	<b>Response</b>
Program Title	Welcome Home - CW
Origination	Network
Days/Times Program Regularly Scheduled:	Sundays @ 0300 (7/7/2019-9/15/2019)
Total times aired at regularly scheduled time:	11
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program aired on the main digital stream (35.1).
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes
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Date and Time Aired:

Questions	Response
<b>Non-Core Educational and Informational Programming (5 of 6)</b>	
Program Title	Chicken Soup for the Soul Animal Tales - CW
Origination	Network
Days/Times Program Regularly Scheduled:	Sundays @ 0330 (7/7/2019-9/15/2019)
Total times aired at regularly scheduled time:	11
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program centers around our love for animals and the impact they have on our lives. Each episode uncovers stories about people from around the world who go above and beyond to care for, love, help, and defend animals everywhere. Viewers will meet animal rescue teams, animal advocates, and some of the pets serving and assisting people in need. The program will teach viewers of the unconditional bond between people and their pets, how animals change lives, and the responsibilities that come with caring for our four legged friends.. This program aired on the main digital stream (35.1)
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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Non-Core Educational and Informational Programming (6 of 6)	Response
Program Title	Did I Mention Invention?
Origination	Network
Days/Times Program Regularly Scheduled:	Sundays @ 0400 (7/7/2019-9/15/2019)
Total times aired at regularly scheduled time:	11
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational series hosted by Alie Ward, brings viewers fascinating stories of invention while shining a light on innovators from the United States and around the world. The show focuses on the visions of innovators young and old and educates on the history and process of invention and innovation. This program aired on the main digital stream (35.1).
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
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**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Valerie Rodriguez
Address	4335 NW Loop 410
City	San Antonio
State	TX
Zip	78229
Telephone Number	(210) 377-4756
Email Address	vrodriquez@deerfieldmediainc.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The owner and Sinclair Broadcast Group, LLC. continue to broaden its recruiting outreach by effectively establishing communication with recruiting resources in the broadcasting community, professional organizations, community based organizations and outreach through our corporate and local station job opportunities websites. Examples of the efforts made by stations in this employment unit include an ongoing internship program with regional colleges and high schools. Our department managers attend job fairs at local and regional colleges in an effort to recruit candidates with an interest in a broadcast related field. We have also had numerous local schools come to our station for tours, and our news staff has gone directly to schools to speak to them about careers in Broadcasting. In addition, our station participates in high school career workshops that introduce broadcasting careers to high school and middle school students.

Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	Ocean Mysteries With Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays @ 0830 (9/16/2019 - 12/30/2019)
Total times aired at regularly scheduled time	16
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists, veterinarians, and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program will air on the main digital stream (35.1).

Other Matters (2 of 18)	Response
Program Title	Rock the Park
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays @ 0830 (9/17/2019 - 12/31/2019)
Total times aired at regularly scheduled time	16
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Jack Steward and Colton Smith, as they come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program will air on the main digital stream (35.1)

Other Matters (3 of 18)	Response
Program Title	The Great Dr. Scott
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays @ 0830 (9/18/2019 - 12/25/2019)



Total times aired at regularly scheduled time	15
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows veterinarian Dr. Scott Miller at his family-run veterinary clinic in the outskirts of London. Dr. Scott treats a wide variety of animal patients from cats and dogs to exotic reptiles and livestock. Audiences will witness the day-to-day life of a veterinary professional while educating viewers on a wide range of medical procedures and practices in the process. This program will air on the main digital stream (35.1).

Other Matters (4 of 18)	Response
Program Title	Rock the Park
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays @ 0830 (9/19/2019 - 12/26/2019)
Total times aired at regularly scheduled time	15
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Jack Steward and Colton Smith, as they come face to face with nature in Americas national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts adventures may inspire viewers to visit and explore the vast resources the national parks provide This program will air on the main digital stream (35.1).

Other Matters (5 of 18)	Response
Program Title	The Great Dr. Scott
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays @ 0830 (9/20/2019 - 12/27/2019)
Total times aired at regularly scheduled time	15
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows veterinarian Dr. Scott Miller at his family-run veterinary clinic in the outskirts of London. Dr. Scott treats a wide variety of animal patients from cats and dogs to exotic reptiles and livestock. Audiences will witness the day-to-day life of a veterinary professional while educating viewers on a wide range of medical procedures and practices in the process. This program will air on the main digital stream (35.1).

Other Matters (6 of 18)	Response
Program Title	Ocean Mysteries with Jeff Corwin

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 1100 (9/21/2019 - 12/28/2019)
Total times aired at regularly scheduled time	15
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Throughout the series, emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species, with the aid of up close and detailed photography throughout the program. Through this understanding, it is hoped that viewers will better relate to the natural environment in North America and learn to protect North Americas animal species. This program will air on the main digital stream (35.1)

Other Matters (7 of 18)	Response
Program Title	Wild America
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 1130 (9/21/2019 - 12/28/2019)
Total times aired at regularly scheduled time	15
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Throughout the series, emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species, with the aid of up close and detailed photography throughout the program. Through this understanding, it is hoped that viewers will better relate to the natural environment in North America and learn to protect North Americas animal species. This program will air on the main digital stream (35.1).

Other Matters (8 of 18)	Response
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Program Title	Real Winning Edge - Stadium
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 1000 (9/22/2019 - 12/29/2019)
Total times aired at regularly scheduled time	15
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program will air on the secondary digital stream (35.2).

Other Matters (9 of 18)	Response
Program Title	Dragonfly TV Sports - Stadium
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 1030 (9/22/2019 - 12/29/2019)
Total times aired at regularly scheduled time	15
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program highlights children engaged in projects with real hands-on experience and demonstrates practical applications of mathematics and science, in particular, as it relates to individual sports or sporting activity. Children learn a variety of scientific disciplines within a particular sport and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each sports-related episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. This program will air on the secondary digital stream (35.2).

Other Matters (10 of 18)	Response
Program Title	Sports Lab - Stadium
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 1100 (9/22/2019 - 12/29/2019)

Total times aired at regularly scheduled time	15
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it iss hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this program looks into the science involved within the sport. Episode examples include explaining the science of soccer, horse dressage, track, tennis, cricket and trampoline. This program will air on the secondary digital stream (35.2).

Other Matters (11 of 18)	Response
Program Title	Dragonfly TV- Stadium
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 1130 (9/22/2019 - 12/29/2019)
Total times aired at regularly scheduled time	15
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program highlights children engaged in projects with real hands-on experience and demonstrates practical applications of mathematics and science, in particular, as it relates to individual sports or sporting activity. Children learn a variety of scientific disciplines within a particular sport and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each sports-related episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. This program will air on the secondary digital stream (35.2).

Other Matters (12 of 18)	Response
Program Title	Future Phenoms - Stadium
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 1200 (9/22/2019 - 12/29/2019)
Total times aired at regularly scheduled time	15

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Pat Summerall, this program takes viewers coast to coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversity to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties.. This program will air on the secondary digital stream (35.2).

Other Matters (13 of 18)	Response
Program Title	Sportstars of Tomorrow - Stadium
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 1230 (9/22/2019 - 12/29/2019)
Total times aired at regularly scheduled time	15
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases the hard work and dedication required to be a true sports star. Chronicled are the trials and tribulations of young athletes as they strive to become top level performers in the sports arena. This program helps viewers realize that with hard work and determination, their goals in life and on the playing field are attainable. Key values such as dedication, discipline, commitment and community involvement are reinforced in each episode. The program also provides in depth stories that reveal the important challenges and lessons that mold young athletes. Through these stories, viewers learn that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout their lives. This program will air on the secondary digital stream (35.2).
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Other Matters (14 of 18)	Response
Program Title	Jack Hanna's Into the Wild - CW
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 0130 (9/22/2019 - 12/29/2019)
Total times aired at regularly scheduled time	15

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program takes viewers around the world with Jack Hanna and his family to provide insights into the protection and conservation of some of our planets most precious and endangered species. Through this program, the viewer will be given a better appreciation for all creatures, great and small. This program will air on the main digital stream (35.1).

Other Matters (15 of 18)	Response
Program Title	Jack Hanna's Into the Wild - CW
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 0200 (9/22/2019 - 9/29/2019)
Total times aired at regularly scheduled time	15
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program takes viewers around the world with Jack Hanna and his family to provide insights into the protection and conservation of some of our planets most precious and endangered species. Through this program, the viewer will be given a better appreciation for all creatures, great and small.This program will air on the main digital stream (35.1)

Other Matters (16 of 18)	Response
Program Title	This Old House Trade School - CW
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 0300 (9/22/2019 - 12/29/2019)
Total times aired at regularly scheduled time	15
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a celebration of craftsmanship, vocational education, and excellence in the field of home improvement. This program follows two residential construction projects and will offer children insight into master building methods and disciplines through step by step instructions demonstrated by the industrys leaders. This program will explore everything from architecture, engineering and carpentry to plumbing, masonry and landscape design. Children will learn about vocational and trade careers from trade experts and skilled craftspersons as they renovate and restore homes.mThis program will air on the main digital stream(35.1).

Other Matters (17 of 18)	Response
Program Title	Chicken Soup For The Soul's Animal Tales- CW
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 0330 (9/22/2019 - 12/29/2019)
Total times aired at regularly scheduled time	15
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program centers around our love for animals and the impact they have on our lives. Each episode uncovers stories about people from around the world who go above and beyond to care for, love, help, and defend animals everywhere. Viewers will meet animal rescue teams, animal advocates, and some of the pets serving and assisting people in need. The program will teach viewers of the unconditional bond between people and their pets, how animals change lives, and the responsibilities that come with caring for our four legged friends.The program also includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program encourages children to increase their sensitivity and awareness in order to refine their own moral compass. This program will air on the main digital stream (35.1).

  

Other Matters (18 of 18)	Response
Program Title	Did I Mention Invention? - CW
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 0400 (9/22/2019 - 12/29/2019)
Total times aired at regularly scheduled time	15
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational series hosted by Alie Ward, brings viewers fascinating stories of invention while shining a light on innovators from the United States and around the world. The show focuses on the visions of innovators young and old and educates on the history and processof invention and innovation. This program will air on the main digital stream (35.1).

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Valerie Rodriguez</b> <i>Deerfield Media</i></p> <p>10/09/2019</p>



**Attachments**

No Attachments.