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# Children's Television Programming Report

FRN: **0021646880** | File Number: **0000077090** | Submit Date: **07/09/2019** | Call Sign: **KWNL-CD** | Facility ID: **52420**  
City: **BENTONVILLE** | State: **AR**  
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/09/2019**  
Filing Status: **Active**

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## Report reflects information for : Second Quarter of 2019

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>KTV MEDIA, LLC</b> Doing Business As: KTV Media	Larry Morton PO Box 23808 Little Rock, AR 72221 United States	+1 (501) 476- 1507	EQUITYLEM@GMAIL. COM	Company

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**Contact  
Representatives  
(2)**

Contact Name	Address	Phone	Email	Contact Type
<b>JIM MCPHETRIDGE</b> <i>CONSULTING ENGINEER</i> WES Broadcasting	Jim McPhetridge 228 FLYNN DRIVE EL PASO, TX 79932 United States	+1 (915) 892- 2775	JMCPHETRIDGE@SBCGLOBAL. NET	Technical Representative
<b>LARRY Morton</b> <i>President</i> KTV MEDIA, LLC	Larry Morton PO Box 23808 LITTLE ROCK, AR 72221 United States	+1 (501) 476- 1507	EQUITYLEM@GMAIL.COM	Owner's Representative

**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Univision
	Nielsen DMA	Ft. Smith-Fay-Sprngdl-Rgrs
	Web Home Page Address	

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(3)**

<b>Digital Core Program (1 of 3)</b>	<b>Response</b>
Program Title	Planeta de Ninos digital 32
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00 & 7:30am (4/6/19-6/29/19) and Saturday 8:00 & 8:30am (5/11/19-6/8/19)
Total times aired at regularly scheduled time	36
Total times aired	36
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kid's Planet comes as an original idea that aims to teach younger audiences values and manners in a fun and friendly way that helps them reinforce all that they learn at home and at school. The show's innovation lies in the fact that its main star and host, Planetica, is a child herself, and invites children to see the universe of knowledge from her perspective, from the eyes of a children learning about the world for the first time.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 3)</b>	<b>Response</b>
Program Title	Atencion Atencion digital 32
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00 & 8:30am (4/6/19-5/4/19 and 6/15/19-6/29/19)
Total times aired at regularly scheduled time	16
Total times aired	16
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Atencion Atencion is a Puerto Rican live action puppet children's show starring three costumed characters and their friends. It explores a single topic in each episode through songs and short storylines. The show teaches children life and social skills such as sharing and travels around the world with Vera the traveling flea.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 3)	Response
Program Title	Naturaleza Humana digital 32
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9 & 9:30am
Total times aired at regularly scheduled time	25
Total times aired	26
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An educational series based on stories about Human Nature presents animal adventures in a talk show format, where all the guests are animals who share lessons on the animal kingdom
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Naturaleza Humana
List date and time rescheduled	06/09/2019 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-06-08
Episode #	
Reason for Preemption	Sports

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**



**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jessica Betterton
Address	1 Shackelford Drive
City	Little Rock
State	AR
Zip	72211
Telephone Number	(501) 492-8202
Email Address	jbetterton@duo-media.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (7)**

<b>Other Matters (1 of 7)</b>	<b>Response</b>
Program Title	Mama Mirabelle both
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 8:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mama Mirabelle's Home Movies is designed to promote preschool children's appreciation and understanding of animal life and to foster their recognition of ways in which animal and human experiences are similar and different. For ages 2-6, the series has four educational and informational goals: (1) to foster understanding of animal customs and behaviors, (2) to encourage reflection on similarities and differences between their own lives and the animals' lives, (3) to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them and (4) to motivate preschool children to appreciate the wonder and beauty of animals and animal life. In each episode, children will be immersed in a topic that will be the basis of a compelling story with a problem and resolution. Sample topics include: grooming habits, communication, caring for the young, eating habits, shelter, etc. Children will leave the episode with a simple, clear understanding of how this topic can play out in the animal world. They will be exposed to a variety of situations/customs that will invite them to consider how this topic plays out in their own lives and what it means to them, e.g., what does shelter mean to me? How do I deal with cold weather? How do I communicate? etc.

<b>Other Matters (2 of 7)</b>	<b>Response</b>
Program Title	Toot & Puddle both
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 8:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Toot & Puddle is a story of exploration, both home and afar; it's a story about being yourself and being a good friend. For ages 2-7, the series key educational and informational goals are: (1) to encourage exploration and adventure, exciting kids about the world (2) to teach children about other cultures, including geography, music and history and (3) to provide age-appropriate problem solving behavior for children to model how to be a good friend, how to be yourself and how to celebrate differences. Two friends, Toot and Puddle, live together in Woodcock Pocket. Toot loves to go see the world, Puddle prefers to stay at home. Each episode has one of the friends learning about life--whether it's through Toot's eyes with an international view or through Puddle's experiences back at home with their friends. Children learn about geography, conversational foreign language terms and cultural customs and traditions across the globe.

**Other Matters (3 of 7)**

**Response**

Program Title	Are We There yet? World Adventures both
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 9:00 & 9:30 a.m.
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Are We There Yet? World Adventure is a global adventure series for kids by kids, hosted by very real brother and sister duos. Through journal entries, crayon-drawn travel logs, on-location kid chatter, and voice narration the hosts explore a world of playground-inspired adventures as they celebrate familiar childhood themes and experiences in some truly unfamiliar locations across the globe. For ages 4-8, the series has several educational and informational goals: (1) to teach basic geography and historical context of well-known world sights (2) to develop appreciation for and encourage reflection on similarities and differences between cultures (3) to reinforce the notion that we are all part of one big world, no matter how far away we are and (4) to inspire a sense of world exploration and adventure. The kid hosts bring viewers along on their unscripted adventures that embrace our cultural similarities and delight in our differences. In each episode our hosts visit a manmade or natural wonder, have an adventure involving animals, and learn about a new culture by visiting with local kids from different countries around the world.

**Other Matters (4 of 7)**

**Response**

Program Title	Iggy Arbuckle both
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sun 10:00 a.m. & 10:30 a.m.
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose of National Geographic Kids' Iggy Arbuckle is to educate and inform children between the ages of 6 and 12. The educational and informational objectives of the series are: (1) to motivate children's interest in nature; (2) to introduce conservation ideas; (3) to inspire positive attitudes toward science, nature and education and (4) model age appropriate problem solving behavior. Each of the fifty-two 11-minute animated segments explores a different situational drama problem that main character Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga. A fast-paced, animated buddy comedy series with character-driven stories that emphasize wild adventure, friendship and exploration of the natural world.

**Other Matters (5 of 7)**

**Response**

Program Title	Noodle and Doodle (Telemundo)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE AND DOODLE is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are also very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal
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Other Matters (6 of 7)	Response
Program Title	El Show de Chica (Telemundo)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EL SHOW DE CHICA features a five year old baby chick who spends her days with her parents in their costume shop, the Coop. sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately solve.

Other Matters (7 of 7)	Response
Program Title	La Abeja Maya (Telemundo)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8 & 8:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	La Abeja Maya (Maya the Bee) is an entertaining preschool series that furthers the educational and informational needs of children by promoting the emotional and social goals of independence, empathy and diversity.

## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Jessica Betterton</b> <i>Traffic Director</i></p> <p>07/09 /2019</p>

## Attachments

No Attachments.