

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0032881088** File Number: **0000075580** Submit Date: **07/02/2019** Call Sign: **WBYD-CD** Facility ID: **68395** 

City: **PITTSBURGH** State: **PA** 

Service: Digital Class A Purpose: Children's TV Programming Report Status: Received Status Date: 07/02/2019

Filing Status: Active

# Report reflects information for : Second Quarter of 2019

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant  | Address   | Phone                 | Email                     | Applicant<br>Type |
|--|---|-----------------------|---------------------------|-------------------|
| FIFTH STREET ENTERPRISES, LLC Doing Business As: FIFTH STREET ENTERPRISES, LLC | RON BRUNO<br>975 Greentree<br>Rd.<br>Pittsburgh, PA<br>15220<br>United States | +1 (412) 921-<br>7577 | ron@thevideohouse.<br>com | Company           |

#### Contact Representatives (4)

| Contact Name  | Address  | Phone                 | Email                     | Contact Type                 |
|---|--|-----------------------|---------------------------|------------------------------|
| RON BRUNO<br>THE VIDEOHOUSE                             | RON BRUNO<br>975 GREENTREE RD.<br>PITTSBURGH, PA 15220<br>United States      | +1 (412) 921-<br>7577 | RON@THEVIDEOHOUSE.<br>COM | Licensee                     |
| CHRISTINE MENG FIFTH STREET ENTERPRISES, LLC            | 5670 WILSHIRE BLVD. SUITE 1620 Los Angeles, CA 90036 United States           | +1 (323) 904-<br>4099 | CMENG@LOOP.COM            | Licensee -<br>Administrative |
| LAWRENCE ROGOW  MANAGER  FIFTH STREET  ENTERPRISES, LLC | 5670 WILSHIRE BLVD.,<br>SUITE 1620<br>LOS ANGELES, CA 90036<br>United States | +1 (323) 904-<br>4090 | ROGOW@LOOP.COM            | Licensee -<br>Technical      |
| Joan Stewart<br>Wiley Rein LLP                          | Joan Stewart<br>1776 K Street, NW<br>Washington, DC 20006<br>United States   | +1 (202) 719-<br>7438 | jstewart@wileyrein.com    | Legal<br>Representative      |

#### Children's Television Information

| Section      | Question              | Response    |
|--------------|-----------------------|-------------|
| Station Type | Station Type          | Independent |
|              | Affiliated network    |             |
|              | Nielsen DMA           | Pittsburgh  |
|              | Web Home Page Address |             |

## Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 336.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

## Digital Core Programs(10)

| Digital Core<br>Program (1 of<br>10)   | Response   |
|--|--|
| Program Title  | Biz Kids   |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SAT 12:00PM  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking News  |  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of<br>Program   | 26 mins  |
| Age of Target<br>Child Audience  | 6 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Biz Kid\$ is a national financial education initiative based on an Emmy Award-winning public television series about kids, money, and business. The series includes 65 episodes and reaches over million viewers per episode. Using a clever blend of entertainment and education, each Biz Kid\$episode shows kids how to make and manage money by introducing concepts of financial literacy and entrepreneurship. To keep young viewers engaged, the series includes a fast-paced mix of direct education delivered by young actors, sketch comedies, animation, and stories featuring real life young entrepreneurs. The show is complemented by a resource rich website, lesson plans, outreach activities, and a monthly electronic newsletter |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?         | Yes  |

| Digital Core<br>Program (2 of 10) | Response   |
|-----------------------------------|------------|
| Program Title                     | DOG TALES  |
| Origination                       | Syndicated |

| Days/Times Program   | SAT 2:00PM  |
|--|---|
| Regularly Scheduled  | O/(1 2.00) W  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of Program  | 28 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showca various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and pro-motes children's writing and creative sk with essay and art contests. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (3 of 10)                        | Response             |
|---|----------------------|
| Program Title   | ANIMAL RESCUE        |
| Origination   | Syndicated           |
| Days/Times Program Regularly<br>Scheduled             | SAT 2:30PM           |
| Total times aired at regularly scheduled time         | 13                   |
| Total times aired                                     | 13                   |
| Number of Preemptions                                 | 0                    |
| Number of Preemptions for other than<br>Breaking News |                      |
| Number of Preemptions Rescheduled                     | 0                    |
| Length of Program                                     | 28 mins              |
| Age of Target Child Audience                          | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Rescue" showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (4 of 10)   | Response  |
|--|---|
| Program Title  | DRAGONFLY TV  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | SAT 12:30pm   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 28 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dragonfly TV" features real kids doing real science, demonstrating practical applications of math and other scientific disciplines. Series is E /I rated and is suitable for family viewing |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Digital Core Program (5 of 10)   | Response   |
|--|--|
| Program Title  | THINK BIG  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SUN 9:00AM   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 28 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Think Big" features teen inventors using their creativity and scientific skill to create remarkable machines. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (6 of 10)  | Response   |
|--|--|
| Program Title  | LAURA MCKENZIE TRAVELER  |
| Origination  | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled   | SUN 9:30AM   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of Program  | 28 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LAURA McKENZIE'S TRAVELER is an invaluable addition to the core programming element of all broadcast networks . This in-depth, high definition travel show offers Entertaining, safe, educational and informational programming appropriate for general audiences of all ages, including children under the age of 16. Through the use of onsite stand-ups, voice over monologues, environmental broll and pop-up 'Travel Tips,' Laura McKenzie's Traveler provides an educational journey to significant destinations around the world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (7 of 10)                        | Response    |
|---|-------------|
| Program Title   | MISSING     |
| Origination   | Syndicated  |
| Days/Times Program Regularly Scheduled                | SUN 10:30AM |
| Total times aired at regularly scheduled time         | 13          |
| Total times aired                                     | 13          |
| Number of Preemptions                                 | 0           |
| Number of Preemptions for other than<br>Breaking News |             |

| Number of Preemptions Rescheduled  | 0  |
|--|--|
| Length of Program  | 28 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing is a weekly half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (8 of 10)   | Response   |
|--|--|
| Program Title  | Living Greener   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SAT 1PM, SUN 8:30AM  |
| Total times aired at regularly scheduled time  | 26   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Living Greener is a half hour TV show that helps kids understand what it means to be "living green" in their own communities |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (9 of 10)                     | Response               |
|--|------------------------|
| Program Title                                      | Wonderful World        |
| Origination  | Syndicated             |
| Days/Times Program Regularly Scheduled             | SAT 1:30PM, SUN 8:00AM |
| Total times aired at regularly scheduled time      | 26                     |
| Total times aired                                  |                        |
| Number of Preemptions                              | 0                      |
| Number of Preemptions for other than Breaking News | 0                      |
| Number of Preemptions<br>Rescheduled               |                        |
| Length of Program                                  | 30 mins                |

| Age of Target Child Audience   | 13 years to 16 years   |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wonderful World is a weekly half hour series serves the educational and informational needs of children 13 to 16 years of age with its program content, including learning about the various animals that inhabit earth. The series travels around the world to learn about different species and how they survive from deserts and rainforests to oceans. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (10 of 10)  | Response  |
|--|---|
| Program Title  | AMERICA'S HEARTLAND   |
| Origination  | Syndicated  |
| Days/Times Program Regularly<br>Scheduled  | SUN 10:00AM   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Americas Heartland is a weekly half hour series featuring everyday Americans and their families, telling fascinating stories across Americas heartland. From learning how to make maple syrup to riding with teenage ranchers, this series explores various ways of life, showcasing the diversity of how we live and work. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
| Name of children's programming liaison  | RON BRUNO   |
| Address   | 975 GREENTREE RD.   |
| City  | PITTSBURGH  |
| State   | PA  |
| Zip   | 15220   |
| Telephone Number  | (412) 921-7577  |
| Email Address   | RON@THEVIDEOHOUSE.  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | After verification with the FCC in respect to question 7. This station operates in digital. |

## Other Matters (10)

| Other Matters<br>(1 of 10)   | Response   |
|--|--|
| Program Title  | BIZ KIDS   |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SAT 12:00PM  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13   |
| Length of<br>Program   | 26 mins  |
| Age of Target<br>Child Audience<br>from  | 6 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Biz Kid\$ is a national financial education initiative based on an Emmy Award-winning public television series about kids, money, and business. The series includes 65 episodes and reaches over million viewers per episode. Using a clever blend of entertainment and education, each Biz Kid\$episode shows kids how to make and manage money by introducing concepts of financial literacy and entrepreneurship. To keep young viewers engaged, the series includes a fast-paced mix of direct education delivered by young actors, sketch comedies, animation, and stories featuring real life young entrepreneurs. The show is complemented by a resource rich website, lesson plans, outreach activities, and a monthly electronic newsletter |

| Other Matters (2 of 10)  | Response   |
|--|--|
| Program Title  | DOG TALES  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | SAT 2:00PM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 26 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and pro-motes children's writing and creative skills with essay and art contests. |

| Other Matters (3 of 10) | Response      |
|-------------------------|---------------|
| Program Title           | ANIMAL RESUCE |

| Origination  | Syndicated   |
|--|--|
| Days/Times Program Regularly<br>Scheduled  | SAT 2:30PM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 28 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Rescue" showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. |

| Other Matters (4 of 10)  | Response  |
|--|---|
| Program Title  | DRAGONFLY TV  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | SAT 12:30   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 28 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dragonfly TV" features real kids doing real science, demonstrating practical applications of math and other scientific disciplines. Series is E /I rated and is suitable for family viewing |

| Other Matters (5 of 10)  | Response   |
|--|--|
| Program Title  | THINK BIG  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SUN 9:00AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 28 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Think Big" features teen inventors using their creativity and scientific skill to create remarkable machines. |

| Other Matters (6 of 10)                       | Response                |
|---|-------------------------|
| Program Title                                 | LAURA MCKENZIE TRAVELER |
| Origination                                   | Syndicated              |
| Days/Times Program Regularly Scheduled        | SUN 9:30AM              |
| Total times aired at regularly scheduled time | 13                      |
| Length of Program                             | 28 mins                 |

| Age of Target Child Audience from  | 13 years to 16 years   |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LAURA McKENZIE'S TRAVELER is an invaluable addition to the core programming element of all broadcast networks . This in-depth, high definition travel show offers Entertaining, safe, educational and informational programming appropriate for general audiences of all ages, including children under the age of 16. Through the use of onsite stand-ups, voice over monologues, environmental broll and pop-up 'Travel Tips,' Laura McKenzie's Traveler provides an educational journey to significant destinations around the world. |

| Other Matters (7 of 10)  | Response   |
|--|--|
| Program Title  | MISSING  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SUN 10:30AM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 28 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing is a weekly half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe. |

| Other Matters (8 of 10)  | Response   |
|--|--|
| Program Title  | Living Greener   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sat 1PM SUN 8:30AM   |
| Total times aired at regularly scheduled time  | 26   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Living Greener is a half hour TV show that helps kids understand what it means to be "living green" in their own communities |

| Other Matters (9 of 10)                       | Response             |
|---|----------------------|
| Program Title                                 | America's Heartland  |
| Origination                                   | Syndicated           |
| Days/Times Program Regularly<br>Scheduled     | SUN 10AM             |
| Total times aired at regularly scheduled time | 13                   |
| Length of Program                             | 30 mins              |
| Age of Target Child Audience from             | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Americas Heartland is a weekly half hour series featuring everyday Americans and their families, telling fascinating stories across Americas heartland. From learning how to make maple syrup to riding with teenage ranchers, this series explores various ways of life, showcasing the diversity of how we live and work.

| Other Matters (10 of 10)   | Response   |
|--|--|
| Program Title  | Wonderful World  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | SAT 1:30PM SUN 8AM   |
| Total times aired at regularly scheduled time  | 26   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wonderful World is a weekly half hour series serves the educational and informational needs of children 13 to 16 years of age with its program content, including learning about the various animals that inhabit earth. The series travels around the world to learn about different species and how they survive from deserts and rainforests to oceans. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Dawn Azua

Production Manager

07/02/2019

**Attachments** 

No Attachments.