



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0023170681** | File Number: **0000070756** | Submit Date: **04/09/2019** | Call Sign: **WBSF** | Facility ID: **82627** | City:
BAY CITY | State: **MI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/09/2019 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2019**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
FLINT (WBSF-TV) LICENSEE, INC. Doing Business As: FLINT (WBSF-TV) LICENSEE, INC.	Lisa Asher 2000 W. 41ST. STREET BALTIMORE, MD 21211 United States	+1 (410) 662-9688	LAsher@cunninghambroadcasting.com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
Paul A. Cicelski , Esq . Lerman Senter PLLC	2001 L St NW Suite 400 Washington, DC 20036 United States	+1 (202) 416- 6756	pcicelski@lermansenter. com	Legal Representative
Scott R. Flick , Esq . <i>FCC Counsel</i> Pillsbury Winthrop Shaw Pittman LLP	1200 Seventeenth Street, NW WASHINGTON, DC 20036 United States	+1 (202) 663- 8167	scott.flick@pillsburylaw. com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Flint-Saginaw-Bay City
	Web Home Page Address	thecw46.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat., 1/5 -3/30/19 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Throughout the series, emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species, with the aid of up-close and detailed photography throughout the program. Through this understanding, it is hoped that viewers will better relate to the natural environment in North America and learn to protect North America's animal species. This program aired on the station's primary digital channel 46.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 19)	Response
Program Title	Ready, Set, Pet
Origination	Network

Days/Times Program Regularly Scheduled	Sat., 1/5-3/30/19 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program series will educate and inform teens and their families about pet adoption, the responsibilities of pet ownership, and the importance of a green space for pets. Each episode, viewers will observe a family who visits a shelter and make an informed decision in finding the right pet for their lifestyle. Viewers will learn how thoughtful preparation is key when learning to care for an animal's needs, and see family members overcome disagreements and ultimately decide together which pet will join the family. This program aired on the station's primary digital channel 46.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 19)		Response
Program Title		Wildlife Docs
Origination		Network
Days/Times Program Regularly Scheduled		Sat., 1/5-3/30/19 8:30AM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows the surprising, exotic and challenging lives of a veterinary staff that cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and dealing with emergencies. Through this program, the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program aired on the station's primary digital channel 46.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 19)		Response
Program Title	This Old House: Trade School	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat., 1/5-3/30/19 9:00AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a celebration of craftsmanship, vocational education, and excellence in the field of home improvement. This program follows two residential construction projects and will offer children insight into master building methods and disciplines through step-by-step instructions demonstrated by the industry's leaders. This program will explore everything from architecture, engineering and carpentry to plumbing, masonry and landscape design. Children will learn about vocational and trade careers from trade experts and skilled craftspersons as they renovate and restore homes. This program aired on the station's primary digital channel 46.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 19)	
	Response
Program Title	Welcome Home
Origination	Network
Days/Times Program Regularly Scheduled	Sat.,1/5-3/30/19 9:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosts Rob and Treger Strasberg run a non-profit dedicated to helping deserving families in transition by turning their house into a home. Each episode features a family emerging from difficult circumstances as they move into a new living space to call their own. Designers and volunteers will transform the family's home using goods and services donated by people in the community. This series will teach viewers the importance of giving back in their communities, to never give up when faced with a tough situation, and gratitude for the basic living necessities that we often take for granted. This program aired on the station's primary digital channel 46.1.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (6 of 19)		Response
Program Title		Chicken Soup for the Soul's Animal Tales
Origination		Network
Days/Times Program Regularly Scheduled		Sat., 1/5-3/30/19 10:00AM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The program centers around our love for animals and the impact they have on our lives. Each episode uncovers stories about people from around the world who go above and beyond to care for, love, help, and defend animals everywhere. Viewers will meet animal rescue teams, animal advocates, and some of the pets serving and assisting people in need. The program will teach viewers of the unconditional bond between people and their pets, how animals change lives, and the responsibilities that come with caring for our four legged friends. This program aired on the station's primary digital channel 46.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (7 of 19)		Response
Program Title		Did I Mention Invention?

Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/5-3/30/19 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational series brings viewers fascinating stories of invention while shining a light on innovators from the United States and around the world. The show focuses on the visions of innovators young and old and educates on the history and process of invention and innovation. Program topics include using soundwaves to put out fires, wheelchairs for pets, and solar panels to charge a phone. This program aired on the station's primary digital channel 46.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 19)		Response
Program Title		The Voyager with Josh Garcia
Origination		Network
Days/Times Program Regularly Scheduled		Sat., 1/5-3/30/19 10:00AM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program chronicles video journalist, Josh Garcia, as he travels the works spotlighting local history, culture and food. Garcia seeks out authentic cultural experiences across the globe. Children will learn geography, history and cultural diversity. This program aired on the station's secondary digital channel 46.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 19)	Response
Program Title	Earth Odyssey w/Dylan Dreyer
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/5-3/30/2019 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program will take viewers on a journey to the wildest points on the globe, uncovering the connection between the environment, the wildlife, and the human beings that surround them. Each week a new destination is explored, ranging from Africa, Indochina, the Middle East, and many untamed islands around the world. Audiences have a captivating look at the symbiosis between all living things, in the most larger-than-life places on Earth. This program aired on the station's secondary digital channel 46.2
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 19)	Response
Program Title	Consumer 101
Origination	Network

Days/Times Program Regularly Scheduled	Sat., 1/5-3/30/19 11:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features experts and scientists from the Consumer Reports labs and testing facilities to give viewers a behind-the-scenes look into the science used to test various products - from the obscure, to the fascinating, to the everyday. Each week, audiences will discover more about product testing, learn efficient ways to get the most out of everyday items, as well as catch a glimpse into a unique career path in the fields of science and technology. This program aired on the station's secondary digital channel 46.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 19)		Response
Program Title		Naturally, Danny Seo
Origination		Network
Days/Times Program Regularly Scheduled		Sat., 1/5-3/30/19 11:30AM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is an authority on eco-friendly living. Children will learn that caring for the environment can go hand-in-hand with enjoying time with family and friends, sharing delicious and healthy meals all while creating a healthy and environmentally friendly home. This program aired on the station's secondary digital channel 46.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 19)	Response
Program Title	Vets Saving Pets
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/5-3/30/19 12:00PM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program takes place at the Emergency Veterinary Trauma Center in Toronto, one of the busiest veterinary facilities in Canada. Each week, viewers will be exposed to new emergency cases that will teach audiences about a wide array of specialties within veterinary medicine such as critical care, oncology, cardiology, neurology, anesthesiology, dermatology, dentistry, and surgery. This program aired on the station's secondary digital channel 46.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Vets Saving Pets
List date and time rescheduled	03/16/2019 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-03-16
Episode #	
Reason for Preemption	Sports

Digital Core Program (13 of 19)	Response
Program Title	The Champion Within
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat., 1/5-3/30/19 12:30PM
Total times aired at regularly scheduled time	7
Total times aired	13
Number of Preemptions	6
Number of Preemptions for other than Breaking News	6
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. The program introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Children will learn that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart. This program aired on the station's secondary digital channel 46.2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
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Title of Program	The Champion Within
List date and time rescheduled	01/12/2019 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-01-12
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	The Champion Within
List date and time rescheduled	01/19/2019 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-01-19
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	The Champion Within
List date and time rescheduled	02/02/2019 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-02-02
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	The Champion Within
List date and time rescheduled	02/23/2019 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-02-23
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	The Champion Within
List date and time rescheduled	03/09/2019 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-03-09
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	The Champion Within
List date and time rescheduled	03/16/2019 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-03-16
Episode #	
Reason for Preemption	Sports

Digital Core Program (14 of 19)		Response
Program Title		Pets.TV
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sun., 1/6-3/31/19 7:00AM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program relates pets to viewers' lives and interests, and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for, and respect animals. Pets from the "everyday" to the unique are showcased with educational information that shares how they evolved to become pets, and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment, and perseverance that children can apply to their own lives. This program aired on the station's secondary digital channel 46.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 19)	Response
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat., 1/6-3/31/19 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program aired on the station's secondary digital channel 46.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 19)		Response
Program Title		Get Wild
Origination		Network
Days/Times Program Regularly Scheduled		Sat., 1/5-3/30/19 10:00AM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program aired on the station's third digital channel 46.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (17 of 19)		Response
Program Title		Wild World

Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/5-3/30/19 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program aired on the station's third digital channel 46.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 19)		Response
Program Title	The Re-Inventors	
Origination	Network	
Days/Times Program Regularly Scheduled	Sun., 1/5-3/30/19 11:00AM and 11:30AM	
Total times aired at regularly scheduled time	26	
Total times aired	26	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Matt Hunter and Jeremy MacPherson as they take original patent designs from history's lost inventions and build them, test them, and try to make them work. From a snow annihilator from the 1930s to a Chinese dragon rocket over 600 years old to a solar powered crematorium, Matt and Jeremy take viewers through the strange and entertaining world of invention. Each episode introduces children to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. This program aired on the station's third digital channel 46.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 19)	Response
Program Title	Dragonfly TV Sports
Origination	Network
Days/Times Program Regularly Scheduled	Sun., 1/6 - 3/31/19 10:00AM and 10:30AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program highlights children engaged in projects with real hands-on experience and demonstrates practical applications of mathematics and science, in particular, as it relates to individual sports or sporting activity. Children learn a variety of scientific disciplines within a particular sport and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each sports-related episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. This program aired on the station's third digital channel 46.3.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Ann Townsend
Address	3463 W Pierson Rd
City	Flint
State	MI
Zip	48504
Telephone Number	(810) 785-8866
Email Address	atownsend@cunninghambroadcasting.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	During this quarter, we had 2 students job shadow with our weather and news departments. As part of March is Reading Month, ten station employees spent time in area classrooms reading to students. Our meteorologist visited 5 area elementary, middle and high schools to discuss weather forecasting and broadcasting. Station employees gave three station tours. We participated in 5 career day/career fair events. WEYI and NBC Television Network provided specific public service announcements targeted toward the needs of children in our community. NBC continues its series "The More You Know" announcements featuring important messages to prevent Global Warming and Violence, and to promote Self-esteem, Internet Safety, Environment, Nutrition, Diversity, Reading, and Physical Activity. "The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements, a general campaign overview, message boards, press releases, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody Awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed.

Other Matters (19)

Other Matters (1 of 19)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat., 4/6 - 6/29/19 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Throughout the series, emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species, with the aid of up-close and detailed photography throughout the program. Through this understanding, it is hoped that viewers will better relate to the natural environment in North America and learn to protect North America's animal species. This program will air on the station's primary digital channel 46.1.

Other Matters (2 of 19)	Response
Program Title	Ready, Set, Pet
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 4/6 - 6/29/19 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program series will educate and inform teens and their families about pet adoption, the responsibilities of pet ownership, and the importance of a green space for pets. Each episode, viewers will observe a family who visits a shelter and make an informed decision in finding the right pet for their lifestyle. Viewers will learn how thoughtful preparation is key when learning to care for an animal's needs, and see family members overcome disagreements and ultimately decide together which pet will join the family. This program will air on the station's primary digital channel 46.1.

Other Matters (3 of 19)		Response
Program Title	Wildlife Docs	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat., 4/6 - 6/29/19 8:30AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows the surprising, exotic and challenging lives of a veterinary staff that cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and dealing with emergencies. Through this program, the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program will air on the station's primary digital channel 46.1.	
Other Matters (4 of 19)		Response
Program Title	This Old House: Trade School	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat., 4/6 - 6/29/19 9:00AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a celebration of craftsmanship, vocational education, and excellence in the field of home improvement. This program follows two residential construction projects and will offer children insight into master building methods and disciplines through step-by-step instructions demonstrated by the industry's leaders. This program will explore everything from architecture, engineering and carpentry to plumbing, masonry and landscape design. Children will learn about vocational and trade careers from trade experts and skilled craftspersons as they renovate and restore homes. This program will air on the station's primary digital channel 46.1.	
Other Matters (5 of 19)		Response
Program Title	Welcome Home	
Origination	Network	

Days/Times Program Regularly Scheduled	Sat., 4/6 - 6/29/19 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosts Rob and Treger Strasberg run a non-profit dedicated to helping deserving families in transition by turning their house into a home - and changing lives along the way. Each episode, we meet a family emerging from difficult circumstances as they finally move into a new living space to call their own. To help the family with their fresh start, Treger, Rob, and a dedicated team of designers and volunteers will transform the family's bare house into a warm home by using goods and services donated by people in the community. This series will teach viewers the importance of giving back in their communities, to never give up when faced with a tough situation, and gratitude for the basic living necessities that we often take for granted. This program will air on the station's primary digital channel 46.1.

Other Matters (6 of 19)	Response
Program Title	Chicken Soup for the Soul's Animal Tales
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 4/6 - 6/29/19 10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program centers around our love for animals and the impact they have on our lives. Each episode uncovers stories about people from around the world who go above and beyond to care for, love, help, and defend animals everywhere. Viewers will meet animal rescue teams, animal advocates, and some of the pets serving and assisting people in need. The program will teach viewers of the unconditional bond between people and their pets, how animals change lives, and the responsibilities that come with caring for our four legged friends. This program will air on the station's primary digital channel 46.1.

Other Matters (7 of 19)	Response
Program Title	Did I Mention Invention?
Origination	Network

Days/Times Program Regularly Scheduled	Sat., 4/6 - 6/29/19 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational series brings viewers fascinating stories of invention while shining a light on innovators from the United States and around the world. The show focuses on the visions of innovators young and old and educates on the history and process of invention and innovation. Program topics include using soundwaves to put out fires, wheelchairs for pets, and solar panels to charge a phone. This program will air on the station's primary digital channel 46.1.

Other Matters (8 of 19)	Response
Program Title	The Voyager with Jeff Garcia
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 4/6 - 6/29/19 10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program chronicles video journalist, Josh Garcia, as he travels the works spotlighting local history, culture and food. Garcia seeks out authentic cultural experiences across the globe. Children will learn geography, history and cultural diversity. This program will air on the station's secondary digital channel 46.2.

Other Matters (9 of 19)	Response
Program Title	Earth Odyssey with Dylan Dreyer
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 4/6 - 6/29/19 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program will take viewers on a journey to the wildest points on the globe, uncovering the connection between the environment, the wildlife, and the human beings that surround them. Each week a new destination is explored, ranging from Africa, Indochina, the Middle East, and many untamed islands around the world. Audiences have a captivating look at the symbiosis between all living things, in the most larger-than-life places on Earth. This program will air on the station's secondary digital channel 46.2.
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Other Matters (10 of 19)	Response
Program Title	Consumer 101
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 4/6 - 6/29/19 11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Jack Rico with the help of experts and scientists from the Consumer Reports labs and testing facilities, Consumer 101 will give viewers a behind-the scenes look into the science used to test every kind of product - from the obscure, to the fascinating, to the everyday. Each week, audiences will discover more about product testing, learn efficient ways to get the most out of everyday items, as well as catch a glimpse into a unique career path in the fields of science and technology. This program will air on the station's secondary digital channel 46.2.

Other Matters (11 of 19)	Response
Program Title	Naturally, Danny Seo
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 4/6 - 6/29/19 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is an authority on eco-friendly living. Children will learn that caring for the environment can go hand-in-hand with enjoying time with family and friends, sharing delicious and healthy meals all while creating a healthy and environmentally friendly home. This program will air on the station's secondary digital channel 46.2.

Other Matters (12 of 19)	Response
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Program Title	Vets Saving Pets
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 4/6 - 6/29/19 12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program takes place at the Emergency Veterinary Trauma Center in Toronto, one of the busiest veterinary facilities in Canada. Each week, viewers will be exposed to new emergency cases that will teach audiences about a wide array of specialties within veterinary medicine such as critical care, oncology, cardiology, neurology, anesthesiology, dermatology, dentistry, and surgery. This program will air on the station's secondary digital channel 46.2.

Other Matters (13 of 19)	Response
Program Title	The Champion Within
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 4/6 - 6/29/19 12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this programs looks into the science involved within the sport. Episode examples include explaining the science of soccer, horse dressage, track, tennis, cricket and trampoline. This program will air on the station's secondary digital channel 46.2.

Other Matters (14 of 19)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun., 4/7 - 6/30/19 7:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program relates pets to viewers' lives and interests, and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for, and respect animals. Pets from the "everyday" to the unique are showcased with educational information that shares how they evolved to become pets, and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment, and perseverance that children can apply to their own lives. This program will air on the station's secondary digital channel 46.2
Other Matters (15 of 19)	
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun., 4/7 - 6/30/19 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program will air on the station's secondary digital channel 46.3.
Other Matters (16 of 19)	
Program Title	Get Wild
Origination	Network
Days/Times Program Regularly Scheduled	Wed., 4/3 - 6/26/19 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program will air on the station's third digital channel 46.3.
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Other Matters (17 of 19)	Response
Program Title	Wild World
Origination	Network
Days/Times Program Regularly Scheduled	Wed., 4/3 - 6/26/19 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program will air on the station's third digital channel 46.3.

Other Matters (18 of 19)	Response
Program Title	The Re-Inventors
Origination	Network
Days/Times Program Regularly Scheduled	Thur., 4/4 - 6/27/19 8:00AM and 8:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Matt Hunter and Jeremy MacPherson as they take original patent designs from history's lost inventions and build them, test them, and try to make them work. From a snow annihilator from the 1930s to a Chinese dragon rocket over 600 years old to a solar powered crematorium, Matt and Jeremy take viewers through the strange and entertaining world of invention. Each episode introduces children to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. This program will air the the station's third digital channel 46.3.

Other Matters (19 of 19)	Response
Program Title	Dragonfly TV
Origination	Network

Days/Times Program Regularly Scheduled	Fri., 4/5 - 6/28/19 8:00AM and 8:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program highlights children engaged in projects with real hands-on experience and demonstrates practical applications of mathematics and science, in particular, as it relates to individual sports or sporting activity. Children learn a variety of scientific disciplines within a particular sport and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each sports-related episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. This program will air on the station's third digital channel 46.3.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Ann Townsend <i>Research Analyst</i></p> <p>04/09/2019</p>

Attachments

No Attachments.