

(REFERENCE COPY - Not for submission)
Children's Television Programming Report

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SURING | State: **WI**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/04/2019 | Filing Status: **Active**

Report reflects information for : First Quarter of 2019

	Section	Question	Response
General Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
	Miles S. Mason			
WCWF LICENSEE, LLC	1200 Seventeenth Street NW			
Doing Business As: WCWF LICENSEE, LLC	Washington, DC 20036	+1 (202) 663-8195	Miles. Mason@Pillsburylaw.com	Company
	United States			

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
Miles S. Mason , Esq.	Miles S. Mason			
•	1200 Seventeenth Street			
Legal Representative	NW	+1 (202) 663-8195	Miles.Mason@Pillsburylaw.com	Legal Representative
WCWF LICENSEE, LLC	Washington, DC 20036			
	United States			

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Green Bay-Appleton
	Web Home Page Address	www.cw14online.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	9.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(21)

Digital Core Program (1 of 21)	Response
Program Title	Chicken Soup for the Soul's Animal Tales
Origination	Network
Days/Times	
Program Regularly Scheduled	Saturday: 1/5-3/30/19 - 10:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program centers around our love for animals and the impact they have on our lives. Each episode uncovers stories about people from around the world who go above and beyond to care for, love, help, and defend animals everywhere. Viewers will meet animal rescue teams, animal advocates, and some of the pets serving and assisting people in need. The program will teach viewers of the unconditional bond between people and their pets, how animals change lives, and the responsibilities that come with caring for our four legged friends. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 21)	Response
Program Title	The Wildlife Docs
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 1/5-3/30/19 - 8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows the surprising, exotic and challenging lives of a veterinary staff that cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team such as nutrition, treatments, x-rays, surgery, preventive care and dealing with emergencies. Through this program, the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program aired on the station's main digital stream.
Does the Licensee identify the program	

by displaying
throughout the
program the symbol E
/I?

Yes

Digital Core Program (3 of 21)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 1/5-3/30/19 - 11:00am
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Throughout the series, emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve greater understanding of nature and specific animal species, with the aid of up-close and detailed photography throughout the program. Through this understanding, it is hoped that viewers will better relate to the natural environment in North America and learn to protect North America's animal species. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Wild America
List date and time rescheduled	03/09/2019 04:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-03-09
Episode #	129
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Wild America
List date and time rescheduled	03/16/2019 04:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2019-03-16
Episode #	130
Reason for Preemption	Sports

Digital Core Program (4 of 21)	Response
Program Title	This Old House: Trade School
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 1/5-3/30/19 - 9:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a celebration of craftsmanship, vocational education, and excellence in the field of home improvement. This program follows two residential construction projects and will offer children insight into master building methods and disciplines through step-by-step instructions demonstrated by the industry's leaders. This program will explore everything from architecture, engineering and carpentry to plumbing, masonry and landscape design. Children will learn about vocational and trade careers from trade experts and skilled crafts persons as they renovate and restore homes. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 21)	Response
Program Title	Did I Mention Invention?
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 1/5-3/30/19 - 10:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective	This educational series brings viewers fascinating stories of invention while shining a light on innovators from the United States and around the world. The show focuses on the visions of innovators young and old and educates on the history and process of invention

of the program and how it meets the definition of Core Programming.	and innovation. Program topics include using sound waves to put out fires, wheelchairs for pets, and solar panels to charge a phone. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 21)	Response
Program Title	Ready, Set, Pet
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 1/5-3/30/19 - 8:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program will educate and informs teens and their families about pet adoption, the responsibilities of pet ownership, and the importance of a green space for pets. Each episode, viewers will observe a family who visits a shelter and make an informed decision in finding the right pet for their lifestyle. Viewers will learn how thoughtful preparation is key when learning to care for an animal's needs, and see family members overcome disagreements and ultimately decide together which pet will join the family. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 21)	Response
Program Title	Welcome Home
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 1/5-3/30/19 - 9:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than	0

Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Rob and Treger Strasberg run a non-profit dedicated to helping deserving families in transition by turning their house into a home . Each episode, features a family emerging from difficult circumstances as they move into a new living space to call their own. Designers and volunteers will transform the family's home using goods and services donated by people in the community. This series will teach viewers the importance of giving back in their communities, to never give up when faced with a tough situation, and gratitude for the basic living necessities that we often take for granted. This program aired on the main digital stream. emerging from difficult circumstances as they finally move into a new living space to call their own. To help the family with their fresh start, Treger, Rob and a dedicated team of designers and volunteers will transform the family's bare house into a warm home by using goods and services donated by people in the community. This series will teach viewers the importance of giving back in their communities, to never give up when faced with a tough situation, and gratitude for the basic living necessities that we often take for granted. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 21)	Response
Program Title	Get Wild at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 1/5-3/30/19 - 7:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program aired on the station's secondary digital stream; 14.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 21)	Response
Program Title	Wild World at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 1/5-3/30/19 - 7:30am
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriched environment for animals in our care. This program aired on the station's secondary digital stream; 14.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 21)	Response
Program Title	The New Frontiers
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 1/5-3/30/19 - 8:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores the universe and gives viewers an examination of the new frontiers of space. Viewers will be exposed to detailed graphics and illustrations that help explain the mysteries of the universe. The episodes feature a new generation of spacecraft being deployed to explore our solar system, how solar weather affects earth's weather, and introduce young viewers to the study of astronomy. Scientists explain the exploration of dark matter and dark energy, the search for new planets which might be inhabitable for humans, and how travel into space could be the next tourist attraction. This program aired on the station's secondary digital stream; 14.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 21)	Response
Program Title	Animal Outtakes
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 1/6-3/31/19 - 7:00am and 7:30am
Total times aired at regularly scheduled time	26

Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a wide variety of animals and the people who take care of them. Children will learn about a variety of animals and what a responsibility it is to take care of these animals. Episode examples include learning about bovines in Florida; a sanctuary for sea turtles; and, a guide dog center where dogs learn to become service animals. This program aired on the station's secondary digital stream; 14.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 21)	Response
Program Title	Sports Lab
Origination	Network
Days/Times	
Program Regularly Scheduled	Saturday: 1/5-3/30/19 - 8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this program looks into the science involved within the sport. Episode examples include explaining the science behind soccer, horse dressage, track, tennis, cricket and trampoline.This program aired on the station's secondary digital stream; 14.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 21)	Response
Program Title	The Re-Inventors
Origination	Network
Days/Times	
Program Regularly Scheduled	Saturday: 1/5-3/30/19 - 10:00am and 10:30am
Total times aired	

at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Matt Hunter and Jeremy MacPherson as they take original patent designs from history's lost inventions and build them, test them, and try to make them work. From a snow annihilator from the 1930s to a Chinese dragon rocket over 600 years old to a solar powered crematorium, Matt and Jeremy take viewers through the strange and entertaining world of invention. Each episode introduces children to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. This program aired on the station's third digital stream; 14.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 21)	Response
Program Title	Get Wild at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 1/5-3/30/19 - 9:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program aired on the station's third digital stream; 14.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 21)	Response
Program Title	Wild World at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 1/5-3/30/19 - 9:30am
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriched environment for animals in our care. This program aired on the station's third digital stream; 14.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 21)	Response
Program Title	Dragonfly TV Sports
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 1/6-3/31/19 - 9:00am and 9:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program highlights children engaged in projects with real hands-on experience and demonstrates practical applications and mathematics and science, in particular, as it relates to individual sports or sporting activity. Children learn a variety of scientific disciplines within a particular sport and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each sports-related episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. This program aired on the station's third digital stream; 14.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 21)	Response
Program Title	Sports Stars of Tomorrow
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 1/6-3/31/19 - 12:30pm
Total times aired at	

regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases the hard work and dedication required to be a true sports star. Chronicled are the trials and tribulations of young athletes as they strive to become top level performers in the sports arena. This program helps viewers realize that with hard work and determination, their goals in life and on the playing field are attainable. Key values such as dedication, discipline, commitment and community involvement are reinforced in each episode. The program also provides in-depth stories that reveal the important challenges and lessons that mold young athletes. Through these stories, viewers learn that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout their lives. This program aired on the station's fourth digital stream; 14.4.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 21)	Response
Program Title	Dragonfly TV Sports
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 1/6-3/31/19 - 10:30am and 12:30pm
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the	This program highlights children engaged in projects with real hands-on experience and demonstrates practical applications and mathematics and science, in particular, as it relates to individual sports or sporting activity. Children learn a variety of scientific disciplines within a

program and how it meets the definition of Core Programming.	particular sport and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each sports-related episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. This program aired on the station's fourth digital stream; 14.4.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 21)	Response
Program Title	The Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 1/6-3/31/19 - 10:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program aired on the station's fourth digital stream; 14.4.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 21)	Response
Program Title	Sports Lab
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 1/6-3/31/19 - 11:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions	0

Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this program looks into the science involved within the sport. Episode examples include explaining the science behind soccer, horse dressage, track, tennis, cricket and trampoline. This program aired on the station's fourth digital stream; 14.4.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 21)	Response
Program Title	Future Phenoms
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 1/6-3/31/19 - 12:00pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversity to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics and community involvement are spotlighted as part of the athletes' success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. This program aired on the station's fourth digital stream; 14.4.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Question		Response
Non-Core Educational and Informational Programming (0)	Sponsored Core Liaison Contact	
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	DONNA FISCHER
	Address	787 LOMBARDI AVE
	City	GREEN BAY
	State	WI
	Zip	54304
	Telephone Number	(920) 490-1467
	Email Address	dfischer@sbgtn.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WCWF produces the weekly program CW Focus, which aired Sundays 1/6-3/31/19 at 10:00am. Hosted by Robert Hornacek, reporter/anchor, this program highlights the people making a difference in the community and gives viewers an opportunity to get an in-depth perspective of residents' concerns in Northeast Wisconsin. 2/2: CW 14 participated in the Einstein Project Science Expo at Shopko Hall in Green Bay. This science fair attracted about 3,000 people, mostly children. CW 14 had a booth where kids could learn how to be a meteorologist and they were able to meet the mets from the station. 3/6 and 3/7: CW14 participated in the "Your Future LIVE Career Expo" by the Fox Cities Chamber of Commerce. Approximately 3,000 students attended the event over two days. Pete Petoniak, Director of Meteorology, spoke to 8th graders about careers in television. Daniel Spangler, Donna Fischer and Jeff Bartel, Creative Services, spoke to high school students about their careers and how to take the classes, internships and job shadow opportunities to get experience. WCWF aired the following public service announcements geared toward children/teens: Einstein Project Science Fair, Nature Connected, Drug Free Kids, Underage drinking, ballet, special athlete, Just say hi, generosity, open door, anti bullying, recycling, drug free silence, embrace, girl scouts.

Other Matters
(21)

Other Matters (1 of 21)	Response
Program Title	Chicken Soup for the Soul's Animal Tales
Origination	Network
Days/Times	
Program Regularly Scheduled	Saturday:4/6-6/29/19 - 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program centers around our love for animals and the impact they have on our lives. Each episode uncovers stories about people from around the world who go above and beyond to care for, love, help, and defend animals everywhere. Viewers will meet animal rescue teams, animal advocates, and some of the pets serving and assisting people in need. The program will teach viewers of the unconditional bond between people and their pets, how animals change lives, and the responsibilities that come with caring for our four legged friends. This program will air on the station's main digital stream.
Other Matters (2 of 21)	Response
Program Title	Wildlife Docs
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 4/6-6/29/19 - 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows the surprising, exotic and challenging lives of a veterinary staff that cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team such as nutrition, treatments, x-rays, surgery, preventive care and dealing with emergencies. Through this program, the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program will air on the station's main digital stream.
Other Matters (3 of 21)	Response
Program Title	This Old House: Trade School
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 4/6-6/29/19 - 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a celebration of craftsmanship, vocational education, and excellence in the field of home improvement. This program follows two residential construction projects and will offer children insight into master building methods and disciplines through step-by-step instructions demonstrated by the industry's leaders. This program will explore everything from architecture, engineering and carpentry to plumbing, masonry and landscape design. Children will learn about vocational and trade careers from trade experts and skilled crafts persons as they renovate and restore homes. This program will air on the station's main digital stream.
Other Matters (4 of 21)	Response
Program Title	Wild America

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 4/6-6/29/19 - 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Throughout the series, emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species, with the aid of up-close and detailed photography throughout the program. Through this understanding, it is hoped that viewers will better relate to the natural environment in North America and learn to protect North America's animal species. This program will air on the station's main digital stream.

Other Matters (5 of 21)	Response
Program Title	Did I Mention Invention?
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 4/6-6/29/19 - 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational series brings viewers fascinating stories of invention while shining a light on innovators from the United States and around the world. The show focuses on the visions of innovators young and old and educates on the history and process of invention and innovation. Program topics include using sound waves to put out fires, wheelchairs for pets, and solar panels to charge a phone. This program will air on the station's main digital stream.

Other Matters (6 of 21)	Response
Program Title	Ready, Set, Pet
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 4/6-6/29/19 - 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program will educate and informs teens and their families about pet adoption, the responsibilities of pet ownership, and the importance of a green space for pets. Each episode, viewers will observe a family who visits a shelter and make an informed decision in finding the right pet for their lifestyle. Viewers will learn how thoughtful preparation is key when learning to care for an animal's needs, and see family members overcome disagreements and ultimately decide together which pet will join the family. This program will air on the station's main digital stream.

Other Matters (7 of 21)	Response
Program Title	Welcome Home
Origination	Network
Days/Times	

Program Saturday: 4/6-6/29/19 - 9:30am
Regularly
Scheduled
Total times
aired at 13
regularly
scheduled time
Length of Program 30 mins
Age of Target
Child 13 years to 16 years
Audience from
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
Host Rob and Treger Strasberg run a non-profit dedicated to helping deserving families in transition by turning their house into a home - and changing lives along the way. Each episode, we meet a family emerging from difficult circumstances as they finally move into a new living space to call their own. To help the family with their fresh start, Treger, Rob and a dedicated team of designers and volunteers will transform the family's bare house into a warm home by using goods and services donated by people in the community. This series will teach viewers the importance of giving back in their communities, to never give up when faced with a tough situation, and gratitude for the basic living necessities that we often take for granted. This program will air on the station's main digital stream.

Other Matters (8 of 21)	Response
Program Title	Get Wild at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday: 4/3-6/26/19 - 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program will air on the station's secondary digital stream, 14.2.

Other Matters (9 of 21)	Response
Program Title	Wild World At the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday: 4/3-6/26/19 - 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriched environment for animals in our care. This program will air on the station's secondary digital stream; 14.2.

Other Matters (10 of 21)	Response
Program Title	The New Frontiers
Origination	Network
Days/Times Program Regularly Scheduled	Thursday: 4/4-6/27/19 - 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This program explores the universe and gives viewers an examination of the new frontiers of space. Viewers will be exposed to detailed graphics and illustrations that help explain the mysteries of the universe. The episodes feature a new generation of spacecraft being deployed to explore our solar system, how solar weather affects earth's weather, and introduce young viewers to the study of astronomy. Scientists explain the exploration of dark matter and dark energy, the search for new planets which might be inhabitable for humans, and how travel into space could be the next tourist attraction. This program will air on the station's secondary digital stream; 14.2.

Other Matters (11 of 21)	Response
Program Title	Sports Lab
Origination	Network
Days/Times	
Program Regularly Scheduled	Thursday: 4/4-6/27/19 - 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this program looks into the science involved within the sport. Episode examples include explaining the science behind soccer, horse dressage, track, tennis, cricket and trampoline. This program will air on the station's secondary digital stream; 14.2.

Other Matters (12 of 21)	Response
Program Title	Animal Outtakes
Origination	Network
Days/Times Program Regularly Scheduled	Friday: 4/5-6/28/19 - 7:00am and 7:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a wide variety of animals and the people who take care of them. Children will learn about a variety of animals and what a responsibility it is to take care of these animals. Episode examples include learning about bovines in Florida; a sanctuary for sea turtles; and, a guide dog center where dogs learn to become service animals. This program will air on the station's secondary digital stream; 14.2.

Other Matters (13 of 21)	Response
Program Title	Get Wild at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday: 4/3-6/26/19 - 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program will air on the station's third digital stream; 14.3.

Other Matters (14 of 21)	Response
Program Title	Wild World at the San Diego Zoo
Origination	Network
Days/Times Program	

Regularly Scheduled	Wednesday: 4/3-6/26/19 - 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriched environment for animals in our care. This program will air on the station's third digital stream; 14.3.

Other Matters (15 of 21)	Response
Program Title	The Re-Inventors
Origination	Network
Days/Times Program Regularly Scheduled	Thursday: 4/4-6/27/19 - 7:00am and 7:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Matt Hunter and Jeremy MacPherson as they take original patent designs from history's lost inventions and build them, test them, and try to make them work. From a snow annihilator from the 1930s to a Chinese dragon rocket over 600 years old to a solar powered crematorium, Matt and Jeremy take viewers through the strange and entertaining world of invention. Each episode introduces children to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. This program will air on the station's third digital stream; 14.3.

Other Matters (16 of 21)	Response
Program Title	Dragonfly TV Sports
Origination	Network
Days/Times Program Regularly Scheduled	Friday: 4/5-6/28/19 - 7:00am and 7:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program highlights children engaged in projects with real hands-on experience and demonstrates practical applications of mathematics and science, in particular, as it relates to individual sports or sporting activity. Children learn a variety of scientific disciplines within a particular sport and challenges them in critical thinking and problem-solving skills, while providing valuable information to reach answers. Each sports-related episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. This program will air on the station's third digital stream; 14.3.

Other Matters (17 of 21)	Response
Program Title	Future Phenoms
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 4/7-6/30/19 - 12:00pm
Total times aired at regularly	13

scheduled time	
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversity to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes' success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. This program will air on the station's fourth digital stream; 14.4.
Other Matters (18 of 21)	Response
Program Title	Sports Stars of Tomorrow
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 4/7-6/30/19 - 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases the hard work and dedication required to be a true sports star. Chronicled are the trials and tribulations of young athletes as they strive to become top level performers in the sports arena. This program helps viewers realize that with hard work and determination, their goals in life and on the playing field are attainable. Key values such as dedication, discipline, commitment and community involvement are reinforced in each episode. The program also provides in-depth stories that reveal the important challenges and lessons that mold young athletes. Through these stories, viewers learn that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout their lives. This program will air on the station's fourth digital stream; 14.4.
Other Matters (19 of 21)	Response
Program Title	The Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 4/7-6/30/19 - 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular young featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program will air on the station's fourth digital stream; 14.4.
Other Matters (20 of 21)	Response

Program Title	Dragonfly TV Sports
Origination	Network
Days/Times	
Program Regularly Scheduled	Sunday: 4/7-6/30/19 - 10:30, 11:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program highlights children engaged in projects with real hands-on experience and demonstrates practical applications of mathematics and science, in particular, as it relates to individual sports or sporting activity. Children learn a variety of scientific disciplines within a particular sport and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each sports-related episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. This program will air on the station's fourth digital stream; 14.4.
Other Matters (21 of 21)	Response
Program Title	Sports Lab
Origination	Network
Days/Times	
Program Regularly Scheduled	Sunday: 4/7-6/30/19 - 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this program looks into the science involved within the sport. Episode examples include explaining the science behind soccer, horse dressage, track, tennis, cricket and trampoline. This program will air on the station's fourth digital stream; 14.4.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> <p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p> <p>Donna Fischer</p> <p><i>Director of Community Relations</i></p> <p>04/04/2019</p>

Attachments

No Attachments.