



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0016496481** | File Number: **0000067316** | Submit Date: **01/28/2019** | Call Sign: **WFUP** | Facility ID: **25395** | City:
VANDERBILT | State: **MI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/28/2019 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2018

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
CADILLAC TELECASTING CO. Doing Business As: CADILLAC TELECASTING CO.	Alexander Bolea PO Box 627 CADILLAC, MI 49601 United States	+1 (231) 775- 3478	JRNBOLEA@AOL. COM	Company

Contact
Representatives
(3)

Contact Name	Address	Phone	Email	Contact Type
William T Godfrey , Jr . <i>Consulting Engineers</i> Kessler and Gehman Associates, Inc.	William T. Godfrey, Jr. Kessler and Gehman Associates, Inc. 507-D NW 60th Street Gainesville, FL 32607 United States	+1 (352) 332- 3157	bill@kesslerandgehman. com	Technical Representative
Lowell Shore <i>Engineer</i> Cadillac Telecasting Co.	Lowell Shore PO Box 627 Cadillac, MI 49601 United States	+1 (231) 775- 3478	lowellshore@9and10news. com	Technical Representative
Gregg P Skall Womble Carlyle Sandridge & Rice, LLP	Gregg P. Skall, Esq. 1200 19th Street, N.W Suite 500 Washington, DC 20036 United States	+1 (202) 857- 4441	gskall@wcsr.com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Traverse City-Cadillac
	Web Home Page Address	www.mifox32.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	8.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(12)

Digital Core Program (1 of 12)		Response
Program Title		Xploration Station-Outer Space
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays 630-7am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		6 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Viewers learn the answers to many questions related to space discovery
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 12)		Response
Program Title		Xploration Station-Earth 2050
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays 7-730am
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Scientists explain how their work helps people live better lives and gives us insight into unexplored areas.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (3 of 12)		Response
Program Title		Xploration Station-Awesome Planet
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays 8-830am
Total times aired at regularly scheduled time		13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspire and educate anyone interested in earth sciences.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	Xploration Station-Weird but True
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 830-9am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Science lovers explore the fun and curious ways our world works in.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	Xploration Station-Nature Knows Best
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9-930am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series will help kids to understand how getting outside and taking a look around can help them make the next great discovery
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	Xploration Station-DIY SCI
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 930-10am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Takes viewers through step by step demonstrations of do it yourself experiments that amaze but which also relate back to solid principles of science.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	Wildlife Docs (CW WFQX 32.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8a-830am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Experienced canine behaviorist Cesar Milan travels some distance to dogs and families in need of his renowned assistance. While in the homes of owners, Millan documents the astounding transformations that occur as he works with and educates families and rehabilitates their animals

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (8 of 12)	Response
Program Title	This Old House CW (WFQX 32.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10-1030am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Features viewers of the show asking the experts about home repair and improvement projects.[
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	Chicken Soup for the Soul's Hidden Heroes CW (WFQX 32.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1030-11am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With lighthearted moments sprinkled throughout the show shines a bright light on everyday people selflessly sharing their positive attitudes toward society and life by doing good deeds and making positive choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
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Program Title	Giver (ION 32.3)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 10-11am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young adult host enlists the help of children in the area to work together to improve playgrounds in the community
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	Look Kool (ION 32.3)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 9-10am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The basic premise of the show is the idea that math is everywhere and each episode includes real children who help solve mat and scientific curiosities
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	Animal Science (ION 32.3)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 8-9am
Total times aired at regularly scheduled time	26
Total times aired	26

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Informational and educational provides interesting factoids about a variety of animals
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Sherri McKinley-Magiera
Address	PO Box 627
City	Cadillac
State	MI
Zip	49601
Telephone Number	(231) 876-9701
Email Address	sherrimagiera@9and10news.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	XPloration Station Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 630am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPloration Station 3 hour block

Other Matters (2 of 12)	Response
Program Title	XPloration Station Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPloration Station 3 hour block

Other Matters (3 of 12)	Response
Program Title	Xploration Station Awesome Planet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPloration Station 3 hour block

Other Matters (4 of 12)	Response
Program Title	XPloration Station Weird but True
Origination	Syndicated
Days/Times Program Regularly Scheduled	Satuardays @ 830am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPloration Station 3 hour block
Other Matters (5 of 12)	Response
Program Title	XPloration Station Nature Knows Best
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPloration Station 3 hour block
Other Matters (6 of 12)	Response
Program Title	XPloration Station-DIY SCI
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 930a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPloration Station 3 hour block
Other Matters (7 of 12)	Response
Program Title	Zoo Clues (ION)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 10-11am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Leaves viewers with a meaningful perspective about animals and meaningful comparison to their own human characteristics
Other Matters (8 of 12)	Response
Program Title	Safari Tracks (ION)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 8-9am
Total times aired at regularly scheduled time	26

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Informational and educational aspects of the animal kingdom in the environment of Africa

Other Matters (9 of 12)	Response
Program Title	Animal Science (ION)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 9-10am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Educational and informational program that provides interesting factoids about a variety of animals

Other Matters (10 of 12)	Response
Program Title	Dog Whisperer with Cesar Milan
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8-830am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Experienced canine behaviorist Cesar Millan travels some distance to dogs and families in need of his renowned assistance. While in the homes of owners, Millan documents the astounding transformations that occur as he works with and educates families and rehabilitates their animals

Other Matters (11 of 12)	Response
Program Title	This Old House (CW WFQX 32.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10-1030am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Features viewers of the show asking the experts about home repair and improvement projects.

Other Matters (12 of 12)	Response
Program Title	Chicken Soup for the Souls Hidden Heroes (CW WFQX 32.2)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 1030-11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lighthearted moments sprinkled throughout the show shines a bright light on everyday people selflessly sharing their positive attitudes toward society and life by doing good deeds and making positive choices

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Sherri Magiera <i>Program Director</i> 01/28 /2019

Attachments

No Attachments.