

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** File Number: **0000066511** Submit Date: **01/10/2019** Call Sign: **WBXX-TV** Facility ID: **72971**

City: CROSSVILLE | State: TN

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/10/2019 Filing Status: Active

Report reflects information for : Fourth Quarter of 2018

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
GRAY TELEVISION LICENSEE, LLC Doing Business As: WBXX-TV	WBXX 6450 PAPERMILL DRIVE Knoxville, TN 37919 United States	+1 (865) 450- 8888	robert.folliard@gray. tv	Company

Contact Representatives (3)

Contact Name	Address	Phone	Email	Contact Type
Joseph M. Davis , P.E Consulting Engineer Chesapeake RF Consultants, LLC	207 Old Dominion Road Yorktown, VA 23692 United States	+1 (703) 650- 9600	Joseph.Davis@RF-consultants.com	Technical Representative
Sam Hariton Widelity, Inc.	4031 University Drive Fairfax, VA 22030 United States	+1 (339) 222- 8107	sam.hariton@widelity.com	Compliance & Project Management
Joan Stewart Wiley Rein LLP	1776 K Street, NW Washington, DC 20006 United States	+1 (202) 719- 7438	jstewart@wileyrein.com	Legal Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Knoxville
	Web Home Page Address	https://www.wvlt.tv/cw

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Wildlife Docs, The
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00-8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	Did I Mention Invention?
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30-9:00am

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Did I Mention Invention? is a live action, half-hour television program designed to meet the educational an informational needs of children aged 13-16. Hosted by Alie Ward, Did I Mention Invention? brings viewers fascinating stories of invention while shining a light on everyday innovators. With each episode, Alie will present reports of human ingenuity and inspiration from around the United States and in some cases, around the world. Viewers will learn about innovators young and old, what it takes to bring their vision to life, and little-known facts about the history and process of invention and innovation. Did I Mention Invention? will ignite a spark within the hearts and minds of audiences, encouraging viewers to try their own hand at creating something new.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 8)	Response
Program Title	Ready, Set, Pet
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00-9:30am

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ready, Set, Pet is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Hosted by Phil Torres, this series will educate and inform tee and their families about pet adoption, responsible pet ownership, and the importance of a green space for pets. Each episode, Phil will guide a family through the pet adoption process after a careful look at their unique situation to help them make an informed decision in finding the right pet for their lifestyle. While the family visits local shelters and rescues, experts revitalize their outdoor space to make a safe and ecofriendly home for their new pet. In the end, viewers will see family members overcome their disagreement and make the tough decision on which pet will join the family. Ready, Set, Pet will teach viewers that thoughtful preparation is key when learning to care for an animal's needs.
Does the Licensee identify the program by displaying throughout the program the symbol E ///?	Yes

Digital Core Program (4 of 8)	Response
Program Title	Welcome Home
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30-10:00am

Total times aired at	13
regularly	
scheduled	
time	
Total times	13
aired	
Number of	0
Preemptions	
Number of	0
Preemptions	
for other than	
Breaking News	
146449	
Number of	0
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
Describe the	Welcome Home is a live action, half-hour television program designed to meet the educational and
educational	informational needs of children aged 13-16. Hosts Rob and Treger Strasberg run a non profit dedicated to
and	helping deserving families in transition by turning their house into a home and changing lives along the way
informational	Each episode, we meet a family emerging from difficult circumstances as they finally move into a new living
objective of	space to call their own. To help the family with their fresh start, Treger, Rob, and a dedicated team of
the program and how it	designers and volunteers will transform the family's bare house into a warm home by using goods and services donated by people in the community. The new home will provide much-needed stability to meet the
meets the	family's specific needs, stimulate their interests, and promote their goals. Welcome Home will teach viewer
definition of	the importance of giving back in their communities, to never give up when faced with a tough situation, and
Core	gratitude for the basic living necessities that we often take for granted.
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/I?	

Digital Core Program (5 of 8)	Response
Program Title	This Old House: Trade School
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00-10:30a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS OLD HOUSE TRADE SCHOOL is a celebration of craftsmanship, vocational education, and excellence in the field of home improvement. This new series follows two residential construction projects and will offer viewers a master class in building methods and disciplines through step by step instructions demonstrated by industry leaders.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 8)	Response
Program Title	Chicken Soup For The Soul's Hidden Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30-11:00a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hidden Heroes is a hidden camera television show developed for teens in which each episode reveals the widespread goodwill in our world by secretly capturing heroes in action as they demonstrate acts of kindness, compassion and commitment to others. Highlighted by funny, light hearted moments, the show shines a bright light on everyday people who selflessly share their positive attitudes towards society and life with others by doing good deeds.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program	(7
of 8)	

Program Title	Wonderama
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00a-7:30a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WONDERAMAs general educational mission is to create a program environment that promotes the growth and development of teens. The goal of WONDERAMA is to construct a learning environment that uses broadcast television and supportive online media to engage teens and motivate their wareness through examples of community involvement, artistic performance and targeted educational segments.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 8)	Response
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Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

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Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Roger McDowell
Address	6450 Papermill Drive
City	Knoxville
State	TN
Zip	37919
Telephone Number	(865) 450-8888
Email Address	roger. mcdowell@wvlt- tv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Dog Whisperer With Cesar Millan
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover how to be a responsible pet owner.

Other Matters (2	
of 6)	Response
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scrieduled time	
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Program	
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Child Audience	
from	

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Programming.

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Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chicken Soup for the Souls Hidden Heroes is a television series developed for teens in which each episode reveals everyday people showing compassion and kindness towards strangers simply out of the goodness of their hearts. They are not looking for recognition but we believe their amazing stories deserve to be told. Viewers will learn that volunteering, philanthropy, and giving back to the community are within everyones reach.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Roger McDowell Program

01/10/2019

Coordinator

Attachments

No Attachments.