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Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0019028406** | File Number: **0000061714** | Submit Date: **10/09/2018** | Call Sign: **KLRA-CD** | Facility ID: **57545**
City: **LITTLE ROCK** | State: **AR**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/09/2018**
Filing Status: **Active**

Report reflects information for : Third Quarter of 2018

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
PINNACLE MEDIA, LLC Doing Business As: PINNACLE MEDIA, LLC	GREG FESS #1 Shackleford Drive Suite 100 Little Rock, AR 72211 United States	+1 (501) 251-8336	GFESS@COMCAST.NET	Company

Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
Greg Fess Pinnacle Media, LLC	#1 Shackleford Drive, Suite 100 Little Rock, AR 72211 United States	+1 (501) 353-2227	gfess@duo-media.com	Partner
JIM MCPHETRIDGE *BROADCAST CONSULTING ENGINEER* WES BROADCASTING	JIM MCPHETRIDGE 228 FLYNN DRIVE EL PASO, TX 79932 United States	+1 (915) 892-2775	jmcphetridge@sbcglobal.net	Technical Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	UNI
	Nielsen DMA	Little Rock-Pine Bluff
	Web Home Page Address	

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	9.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	Planeta de Ninos digital 20.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00 & 7:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planeta de Ninos comes as an original idea that alms to teach younger audiences values and manners in a fun and friendly way that helps them reinforce all that they learn at home and at school. The show's innovation lies in the fact that its main star and host, Planetica, is a child herself, and invites children to see the universe of knowledge from her perspective, from the eyes of a children learning about the world for the first time.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 14)	Response
Program Title	Planeta de Ninos
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00 & 7:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kid's Planet comes as an original idea that alms to teach younger audiences values and manners in a fun and friendly way that helps them reinforce all that they learn at home and at school. The show's innovation lies in the fact that its main star and host, Planetica, is a child herself, and invites children to see the universe of knowledge from her perspective, from the eyes of a children learning about the world for the first time.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 14)	**Response**
Program Title	Calimero digital 20.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00 & 8:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calimero is an animated cartoon about a charming, but hapless chicken; the only black one in a family of yellow chickens. He wears half of his egg shell still on his head. The series mostly consists of the many adventures of Calimero and his friends as they solve mysteries and make documentaries. However, their adventures usually get them into quite a bit of trouble.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 14)	**Response**
Program Title	Calimero
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00 & 8:30am
Total times aired at regularly scheduled time	26

Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calimero is an animated cartoon about a charming, but hapless chicken; the only black one in a family of yellow chickens. He wears half of his egg shell still on his head. The series mostly consists of the many adventures of Calimero and his friends as they solve mysteries and make documentaries. However, their adventures usually get them into quite a bit of trouble.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 14)	**Response**
Program Title	Launch Pad 20.3
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday 7-9am
Total times aired at regularly scheduled time	260
Total times aired	260
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Launch Pad is TV programming that you can't find anywhere else. Its space-themed programs include breathtaking vistas from NASA's Hubble Space Telescope, the sunrise from the International Space Station, and amazing footage from other space agencies.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 14)	**Response**
Program Title	Naturaleza Humana
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 9 & 9:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An educational series based on stories about Human Nature presents animal adventures in a talk show format, where all the guests are animals who share lessons on the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 14)	**Response**
Program Title	Naturaleza Humana digital 20.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9 & 9:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An educational series based on stories about Human Nature presents animal adventures in a talk show format, where all the guests are animals who share lessons on the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 14)	**Response**
Program Title	Launch Pad 20.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday - Saturday 7am
Total times aired at regularly scheduled time	78

Total times aired	78
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Launch Pad is TV programming that you can't find anywhere else. Its space-themed programs include breathtaking vistas from NASA's Hubble Space Telescope, the sunrise from the International Space Station, and amazing footage from other space agencies
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 14)	**Response**
Program Title	Think Big 20.4
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 8am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventiions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 14)	Response
Program Title	Animal Rescue 20.4
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 8am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue furthers the educational and informational needs of children with its programming content, including safety tips and informational about various animals and their habitats. The program shows real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 14)	Response
Program Title	Biz Kids 20.4
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 8am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kids serves the educational and informational needs of children with its content, including the importance of understanding the economy and basic business principles. It features teens starting their own businesses, actively solving problems and developing important life skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)	**Response**
Program Title	Dragon Fly 20.4
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a weekly series that meets the educational and informational objectives of the FCC. The programs highlight children doing projects with real hands on experience and demonstrates practical applications of math and science. It introduces kids to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 14)	**Response**
Program Title	Dog Tales 20.4
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 8:30am
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales serves the educational and informational needs of children with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. It provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 14)	**Response**
Program Title	Real Life 101 20.4
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is a weekly program designed and produced for viewers 13-16. Every week the teen hosts explore two to three exciting professions. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, it takes viewers on the job to understand why these professionals love what they do.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jessica Betterton
Address	#1 Shackleford Drive
City	Little Rock
State	AR
Zip	72211
Telephone Number	(501) 492-8202
Email Address	jbetterton@duo-media.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (3)

Other Matters (1 of 3)	Response
Program Title	The Backyardigans
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 9:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is targeted to pre-schoolers, featuring five friends who inspire children to engage in creative play through musical adventures. Each episode encourages young children to learn through music and dance. The unique character's personalities also add to this program's appeal. Each adventure begins in the backyard through the group's imagination and is then transformed into a completely different world in which they have an adventure.

Other Matters (2 of 3)	Response
Program Title	Mickey House Club House
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 7:00 & 7:30 am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mickey Mouse Clubhouse is a lively preschool series featuring classic Disney characters including Mickey and Minnie Mouse, Donald and Daisy Duck, Goofy, and Pluto. In each episode, viewers are invited to help the characters solve a problem using age-appropriate critical thinking, problem solving, and mathematical skills. Once the problem is explained, Mickey and friends embark on entertaining adventures, working together to solve the problem with the help of various "Mouseketools" everyday objects that turn out to be useful tools for problem solving. The series uses engaging stories, physical and verbal humor, and music to keep viewers interested and invested in helping Mickey and friends solve the problems at hand.

Other Matters (3 of 3)	Response
Program Title	Go Diego Go
Origination	Network

Days/Times Program Regularly Scheduled	Sat. 9:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A spin-off of the wildly popular Dora La Exploradora, Go Diego Go is about a boy named Diego Marquez who along with this baby jaguar companion, rescue animals around the world. Diego was first introduced in an episode of Dora the Explorer titled Meet Diego! It teaches children about each animal's characteristics such as sound, movement, habitat, diet and family

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**Jessica Betterton** *Traffic Director* 10/09/2018

Attachments

No Attachments.