

Children's Television Programming Report

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 City:

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 State:
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 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
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 Status:

Report reflects information for : Third Quarter of 2018

General Information	Section	Question	Response
	Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Name, Type, and Contact Information

Applicant Information

Applicant	Address	Phone	Email	Applicant Type
ENTRAVISION HOLDINGS, LLC	Mark Boelke 2425 OLYMPIC BOULEVARD SUITE 6000 WEST SANTA MONICA, CA 90404 United States	+1 (310) 447- 3870	mboelke@entravision. com	Company

Contact Representatives (2)	Contact Name	Address	Phone	Email	Contact Type
	BARRY A. FRIEDMAN THOMPSON HINE LLP	SUITE 700 1919 M STREET, N.W. WASHINGTON, DC 20036 United States	+1 (202) 331-8800	BARRY. FRIEDMAN@THOMPSONHINE. COM	Legal Representative
	W. JEFFREY REYNOLDS CONSULTING ENGINEER DUTREIL, LUNDIN & RACKLEY, INC.	3135 Southgate Circle SARASOTA, FL 34239 United States	+1 (941) 329-6000	JEFF@DLR.COM	Technical Representative

Children's Television Information	Section	Question Response	
	Station Type	Station Type Network Affi	iation
		Affiliated network Unimas	
		Nielsen DMA El Paso (Las	Cruces)
		Web Home Page Address	
Digital Core	Question		Response
Programming	State the average numbe stream	r of hours of Core Programming per week broadcast by the station on its main progr	am 3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
	programming guideline (a	that at least 50% of the Core Programming counted toward meeting the additional pplied to free video programming aired on other than the main Yes No program program episodes that had already aired within the previous seven days either on the pr	Yes

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(4)

Digital Core Program (1 of 4)	Response
Program Title	Lili Genius
Origination	Network
Days/Times Program Regularly Scheduled	SA, 7:00AM & 7:30AM ON 7/7 TO 7/28 (SU, 7:00AM & 7:30AM on 8/5 TO 9/30)
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Super Genios (Lil' Genius) is geared towards the youngest in the household that will educate, inform and entertain them while simultaneously encouraging children to use their intelligence and creativity to discover the world around them in the areas of science, the arts, music, literature and sports. They will uncover extraordinary talents and abilities that exists within each one of them and that makes them unique. Numerous original activities and fun adventures will delight children who will learn and have fun while their thinking and reasoning is stimulated so that they can find the answers for themselves to the wonderful mysteries of life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 4)	Response
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Program Title	The World is Yours
Origination	Network
Days/Times Program Regularly Scheduled	SA , 8:00AM & 8:30AM ON 7/7 TO 7/28 & (SU 8:00AM & 8:30AM ON 8/5 TO 9/30)

Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key education objective of this program is to develop individual identity. Young viewers will identify the key social and cultural characteristics of populations in different locations as they expand their knowledge of diverse peoples and places. Through this program viewers will visit different continents, countries, cities and towns, and explore their unique cultures, history, natural wonders and attractions, sports, art, food, music, and everything else that makes them special. The world is magnificer and young learners become aware of how things happen in one part of the world that impact other parts. The World is Yours is an entertaining, engaging and educational series for kids and entire families!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program (3 of 4)	Response
Program Title	Masha and The Bear
Origination	Network
Days/Times Program Regularly Scheduled	SU, 9:00AM & 9;30AM ON 9/16 to 9/30
Total times aired at regularly scheduled time	6

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Masha and the Bear is an animated series about the adventures of a three-year-old girl named Masha and her retired circus star friend the Bear. The relationship between Masha and the Bear is a metaphor of how a girl interacts with the world and how an adult can help with this difficult task. Precocious, silly, curious, creative and friendly with everyone she meets, this energetic girl can't seem to keep herself out of trouble. Bear, is a warm, fatherly figure that does his best to keep Masha from harm, often ending up the unintended victim of her misadventures! Through these amusing adventures children will develop cognitive and social-emotional skills. Masha and the Bear teaches children how to observe situations and to apply problem solving skills such as when a celebration does not go as planned, you make the best of it even when you encounter obstacles and working together as a team has better results. Young viewers will also learn right from wrong and the consequences of lying. Masha will be exposed to different situations some more complex than others, but there is always a lesson to be learned.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 4)	Response
Program Title	The World is Yours
Origination	Network
Days/Times Program Regularly Scheduled	SA, 9:00AM ON 7/7 TO 7/28 & (SU, 9:00AM & 9:30AM ON 8/5 TO 9/9)
Total times aired at regularly scheduled time	20
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key education objective of this program is to develop individual identity. Young viewers will identify the key social and cultural characteristics of populations in different locations as they expand their knowledge of diverse peoples and places. Through this program viewers will visit different continents, countries, cities and towns, and explore their unique cultures, history, natural wonders and attractions, sports, art, food, music, and everything else that makes them special. The world is magnificer and young learners become aware of how things happen in one part of the world that impact other parts. The World is Yours is an entertaining, engaging and educational series for kids and entire families!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	LUZ RAMIREZ
	Address	5426 N. Mesa St.
	City	El Paso
	State	тх
	Zip	79912
	Telephone Number	(915) 581-1126
	Email Address	Iramirez@entravision. com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (3)

Other Matters (1 of 3)	Response
Program Title	Lil' Genius
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 07:00 AM & 07:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Super Genios (Lil' Genius) is geared towards the youngest in the household that will educate, inform and entertain them while simultaneously encouraging children to use their intelligence and creativity to discover the world around them in the areas of science, the arts, music, literature and sports. They will uncover extraordinary talents and abilities that exists within each one of them and that makes them unique. Numerous original activities and fun adventures will delight children who will learn and have fun while their thinking and reasoning is stimulated so that they can find the answers for themselves to the wonderful mysteries of life.

Other Matters (2 of 3)	Response
Program Title	The World is Yours
Origination	Network
Days/Times Program Regularly Scheduled	SA, 8:00AM, 8:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key education objective of this program is to develop individual identity. Young viewers will identify the key social and cultural characteristics of populations in different locations as they expand their knowledge of diverse peoples and places. Through this program viewers will visit different continents, countries, cities and towns, and explore their unique cultures, history, natural wonders and attractions, sports, art, food, music, and everything else that makes them special. The world is magnificent and young learners become aware of how things happen in one part of the world that impact other parts. The World is Yours is an entertaining, engaging and educational series for kids and entire families!

Other Matters (3 of 3)	Response
Program Title	Masha and The Bear
Origination	Network
Days/Times Program Regularly Scheduled	SU, 9:00AM & 9:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Masha and the Bear is an animated series about the adventures of a three-year-old girl named Masha and her retired circus star friend the Bear. The relationship between Masha and the Bear is a metaphor of how girl interacts with the world and how an adult can help with this difficult task. Precocious, silly, curious, creative and friendly with everyone she meets, this energetic girl can't seem to keep herself out of trouble. Bear, is a warm, fatherly figure that does his best to keep Masha from harm, often ending up the unintender victim of her misadventures! Through these amusing adventures children will develop cognitive and social-emotional skills. Masha and the Bear teaches children how to observe situations and to apply problem solving skills such as when a celebration does not go as planned, you make the best of it even when you encounter obstacles and working together as a team has better results. Young viewers will also learn right from wrong and the consequences of lying. Masha will be exposed to different situations some more complex than others, but there is always a lesson to be learned.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Richard Franco , Mr Senior Operations Manager
		10/09/2018

Attachments No Attachments.