



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0004957650** | File Number: **0000062426** | Submit Date: **10/10/2018** | Call Sign: **KMEG** | Facility ID: **39665** | City:
SIoux CITY | State: **IA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/10/2018 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2018

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WAITT BROADCASTING, INC. Doing Business As: WAITT BROADCASTING, INC.	John Schuele, Chief Operating Officer 1125 SOUTH 103RD STREET SUITE 425 OMAHA, NE 68124 United States	+1 (402) 697- 8000	john@waittcompany. com	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
Lawrence Bernstein , Esq . <i>Attorney</i> Law Offices of Lawrence Bernstein	3510 Springland LN NW Washington, DC 20008 United States	+1 (202) 296- 1800	lawberns@verizon. net	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Sioux City
	Web Home Page Address	www.siouxlandnews.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.5
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(22)

Digital Core Program (1 of 22)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9-9:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer, Brandon McMillan operates a training facility know as the Lucky Dog Ranch where his mission is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising responsibility and developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal, McMillan must investigate what each animal needs to find the appropriate method to retrain them, so that the animals will make welcome family members. Through watching his interactions with these animals, the viewer is encouraged to be sensitive to our own and others behavior, and shown how we as individuals can make a difference. This program aired on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Lucky Dog
List date and time rescheduled	09/09/2018 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-09-01
Episode #	
Reason for Preemption	Public Interest

Digital Core Program (2 of 22)	Response
Program Title	Dr. Chris Pet Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30-10am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows veterinarian Dr. Chris at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy, from elective procedures used as part of long-term treatments to specialist services when necessary, which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program aired on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Dr. Chris Pet Vet
List date and time rescheduled	09/09/2018 12:30 PM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-09-01
Episode #	
Reason for Preemption	Public Interest

Digital Core Program (3 of 22) Response	
Program Title	Henry Ford's Innovation Nation
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10-10:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Mo Rocca, this program is a weekly celebration of the inventor's spirit; from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode inspires young viewers to dream, create and innovate by telling the dramatic stories behind the world's greatest inventions and the perseverance, passion and price required to bring them to life. Episode examples include innovators who have condensed a TV satellite truck into a backpack, how solar roads could power the world, and a 16 year-old who invented a battery-free flashlight. This program aired on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
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Title of Program	Henry Fords Innovation Nation
List date and time rescheduled	09/09/2018 01:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-09-01
Episode #	
Reason for Preemption	Public Interest

Digital Core Program (4 of 22)	
	Response
Program Title	The Inspectors
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30-11am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is inspired by real-life cases handled by the United States Postal Inspection Service. In the program a teenage boy who is paralyzed due to a care accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom in solving crimes which include internet scams, identity and mail theft, and consumer fraud. The program educates young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program aired on our main digital channel.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	The Inspectors
List date and time rescheduled	09/09/2018 01:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-09-01
Episode #	
Reason for Preemption	Public Interest

Digital Core Program (5 of 22)	Response
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 11-11:30am 7/01-7/29 and 8/12-9/02/18
Total times aired at regularly scheduled time	9
Total times aired	9
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program aired on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 22)		Response
Program Title		Get Wild
Origination		Network
Days/Times Program Regularly Scheduled		Saturday 7-7:30am
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program aired on our third digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (7 of 22)		Response
Program Title		Wild World
Origination		Network

Days/Times Program Regularly Scheduled	Saturday 7:30-8am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based on the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program aired on our third digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 22) Response	
Program Title	America's Heartland
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 11-11:30 am 8/04 and 9/08-9/29
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program aired on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 22)		Response
Program Title		Dog Tales
Origination		Network
Days/Times Program Regularly Scheduled		Tuesdays, 8-8:30am
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family Several dog experts explain the various dogs' needs, health, nutrition requirements, safety, and care. This program aired on our secondary digital channel.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (10 of 22)	Response
Program Title	Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Saturday & Sunday 9-9:30am
Total times aired at regularly scheduled time	27
Total times aired	27
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program airs on our secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 22)	Response
Program Title	Think Big
Origination	Network

Days/Times Program Regularly Scheduled	Fridays, 8-8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program aired on our secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 22)		Response
Program Title	Lucky Dog 2	
Origination	Network	
Days/Times Program Regularly Scheduled	Sunday 7-7:30 am	

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer, Brandon McMillan operates a training facility known as Lucky Dog Ranch where his mission is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising responsibility and developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal, McMillan must investigate what each animal needs to find the appropriate method to retrain them, so that the animals will make welcome family members. Through watching his interactions with these animals, the viewer is encouraged to be sensitive to our own and other's behavior, and shown how we as individuals can make a difference. This program aired on our mail digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 22)		Response
Program Title		Xploration Earth 2050
Origination		Network
Days/Times Program Regularly Scheduled		Saturday 8-8:30am
Total times aired at regularly scheduled time		13
Total times aired		13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment. This program aired on our third digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 22)		Response
Program Title		Xploration Animal Science
Origination		Network
Days/Times Program Regularly Scheduled		Saturday 8:30-9am
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This animal series takes a unique, scientific approach to animal behavior studies. By going one step further, the program examines how and why an animal is able to excel in its environment. Using animation, graphics, and scientific analysis from animal experts, viewers can gain more understanding than ever before about these amazing creatures. This program aired on our third digital channel.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (15 of 22)	Response
Program Title	Xploration Outer Space
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7-7:30am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Emily Calandrelli takes journeys through space that will both entertain and educate viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Marl-like habitat. Episodes feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA-related programs as applicable to the episodes. This program aired on our third digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 22)	Response
Program Title	Xploration Awesome Planet
Origination	Network

Days/Times Program Regularly Scheduled	Sunday 7:30-8am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau) brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcanoes. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside, and above the Earth. This program aired on our third digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 22)	Response
Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays, 8-8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program aired on our secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (18 of 22) Response	
Program Title	Missing Cold Cases
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays, 8-8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features actual cases of missing individuals across the country. Assisted by local, state, and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program interviews friends, family and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz, and an instructional message from the National Center for Missing and Exploited Children. This program aired on our secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 22) Response	
Program Title	Pet Vet Dream Team
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7:30-8am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program educates viewers on a range of medical procedures and zoological practices, while providing viewers with a behind-the-scenes look at the veterinary profession by following veterinarians Dr. Lisa Chimes, Dr. Andrew Marchevsky and exotic animal expert Tim Faulkner. The program assists its viewers in learning responsibility and empathy for animal of all kinds. Program topics include a French Bulldog struggling to breath, catching an escaped Koala before it gets injured, and helping a paralyzed Dachshund walk again. This program aired on our main digital channel.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (20 of 22)	Response
Program Title	Americas Heartland
Origination	Network
Days/Times Program Regularly Scheduled	Mondays, 8-8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program aired on our secondary digital channel.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (21 of 22)	Response
Program Title	America's Heartland
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 11-11:30am
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program aired on our main digital channel.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (22 of 22)	Response
Program Title	Hope in the Wild
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7-7:30am 9/30/18
Total times aired at regularly scheduled time	1
Total times aired	1
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows Hope Swinimer and her foundation's dedicated team as they rescue, nurse, and rehabilitate injured and orphaned animals of all kinds before releasing them back into the wild. The program features Hope's passion for wildlife and conservation as she leads her team on their mission to care for and return each animal to the wild. The program will educate viewers on the day to day care, cleaning and feeding of the species they encounter. Episodes consist of the pressure of saving an animal in critical condition, and witnessing its victorious return home. This program aired on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	John Schuele
Address	1125 S 103rd Street Suite 425
City	Omaha
State	NE
Zip	68124
Telephone Number	(402) 697-8000
Email Address	john@waittcompany.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	During the 3rd quarter of 2018, KMEG TV aired PSAs of educational and informational value to children and the general public. The PSA topics included the importance of Bullying, Values and Family. These PSAs help children and viewers to identify problems and handle difficult situations as well as becoming a better person.

Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer, Brandon McMillan operates a training facility know as the Lucky Dog Ranch where his mission is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising responsibility and developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal, McMillan must investigate what each animal needs to find the appropriate method to retrain them, so that the animals will make welcome family members. Through watching his interactions with these animals, the viewer is encouraged to be sensitive to our own and others behavior, and shown how we as individuals can make a difference. This program will air on our main digital channel.

Other Matters (2 of 18)	Response
Program Title	Dr. Chris Pet Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30-10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows veterinarian Dr. Chris at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy, from elective procedures used as part of long-term treatments to specialist services when necessary, which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program will air on our main digital channel.

Other Matters (3 of 18)	Response
Program Title	Henry Ford's Innovation Nation
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Mo Rocca, this program is a weekly celebration of the inventor's spirit; from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode inspires young viewers to dream, create and innovate by telling the dramatic stories behind the world's greatest inventions and the perseverance, passion and price required to bring them to life. Episode examples include innovators who have condensed a TV satellite truck into a backpack, how solar roads could power the world, and a 16 year-old who invented a battery-free flashlight. This program will air on our main digital channel.

Other Matters (4 of 18)	Response
Program Title	The Inspectors
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30-11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is inspired by real-life cases handled by the United States Postal Inspection Service. In the program a teenage boy who is paralyzed due to a care accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom in solving crimes which include internet scams, identity and mail theft, and consumer fraud. The program educates young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program will air on our main digital channel.

Other Matters (5 of 18)	Response
Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays 8-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program will air on our secondary digital channel.

Other Matters (6 of 18)	Response
Program Title	Missing: Cold Cases
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays, 8:30-9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features actual cases of missing individuals across the country. Assisted by local, state, and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program interviews friends, family and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz, and an instructional message from the National Center for Missing and Exploited Children. This program will air on our secondary digital channel.

Other Matters (7 of 18)	Response
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11-11:30

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program will air on our main digital channel.

Other Matters (8 of 18)	Response
Program Title	Get Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7am-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program will air on our third digital channel.

Other Matters (9 of 18)	Response
Program Title	Wild World
Origination	Network
Days/Times Program Regularly Scheduled	Satuday 7:30-8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based on the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program will air on our third digital channel.
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Other Matters (10 of 18)	Response
Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 8-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program will air on our secondary digital channel.

Other Matters (11 of 18)	Response
Program Title	America's Heartland
Origination	Network
Days/Times Program Regularly Scheduled	Mondays, 8-8:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program will air on our secondary digital channel.
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Other Matters (12 of 18)	Response
Program Title	Dog Tales
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays, 8-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutrition requirements, safety and care. This program will air on our secondary digital channel.

Other Matters (13 of 18)	Response
Program Title	Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays & Sundays 9-9:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program will air on our secondary digital channel.

Other Matters (14 of 18)	Response
Program Title	Pet Vet Dream Team
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 7:30-8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program educates viewers on a range of medical procedures and zoological practices, while providing viewers with a behind-the-scenes look at the veterinary profession by following veterinarians Dr. Lisa Chimes, Dr. Andrew Marchevsky and exotic animal expert Tim Faulkner. The program assists its viewers in learning responsibility and empathy for animal of all kinds. Program topics include a French Bulldog struggling to breath, catching an escaped Koala before it gets injured, and helping a paralyzed Dachshund walk again. This program will air on our main digital channel.

Other Matters (15 of 18)	Response
Program Title	Hope in the Wild
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7-7:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows Hop Swinimer and her foundation's dedicated team as they rescue, nurse, and rehabilitate injured and orphaned animals of all kinds before releasing them back into the wild. The program features Hope's passion for wildlife and conservation as she leads her team on their mission to care for and return each animal to the wild. The program will educate viewers on the day to day care, cleaning and feeding of the species they encounter. Episodes consist of the pressure of saving an animal in critical condition, and witnessing its victorious return home. This program will air on our main digital channel.

Other Matters (16 of 18)	Response
Program Title	The New Frontiers

Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This series explores the universe and gives viewers an examination of the new frontiers of space. Viewers will be exposed to detailed graphics and illustrations that help explain the mysteries of the universe. The episodes feature a new generation of spacecraft being deployed to explore our solar system, how solar weather effects earth's weather, and introduce young viewers to the study of astronomy. Scientists explain the exploration of dark matter and dark energy, the search for new planets which might be inhabitable for humans, and how travel into space could be the next tourist attraction. This program will air on our third digital channel.</p>

Other Matters (17 of 18)	Response
Program Title	Sports Lab
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30-9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this program looks into the science involved within the sport. Episode examples include explaining the science of soccer, horse dressage, track, tennis, cricket and trampoline. This program will air on our third digital channel.</p>

Other Matters (18 of 18)	Response
Program Title	Animal Outtakes
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7-7:30 & 7:30-8am
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a wide variety of animals and the people who take care of them. Children will learn about a variety of animals and what a responsibility it is to take care of these animals. Episode examples include learning about bovines in Florida; a sanctuary for sea turtles; and, a guide dog center where dogs learn to become service animals. This program will air on our third digital channel.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>John Schuele <i>Chief Operating Officer</i></p> <p>10/10 /2018</p>

Attachments

No Attachments.