



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0023893217** | File Number: **0000060586** | Submit Date: **10/04/2018** | Call Sign: **WCWF** | Facility ID: **73042** | City: **SURING** | State: **WI**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/04/2018** | Filing Status: **Active**

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## Report reflects information for : Third Quarter of 2018

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>WCWF LICENSEE, LLC</b> Doing Business As: WCWF LICENSEE, LLC	Miles S. Mason Pillsbury Winthrop Shaw Pittman 1200 Seventeenth Street NW Washington, DC 20036 United States	+1 (202) 663- 8195	Miles. Mason@Pillsburylaw. com	Company

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**Contact  
Representatives  
(1)**

Contact Name	Address	Phone	Email	Contact Type
<b>Miles S. Mason , Esq .</b> Pillsbury, Winthrop, Shaw, Pittman	Miles S. Mason 1200 Seventeenth Street, NW Washington, DC 20036 United States	+1 (202) 416- 6756	Miles. Mason@Pillsburylaw.com	Legal Representative

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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Green Bay-Appleton
	Web Home Page Address	www.cw14online.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	9.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(19)**

<b>Digital Core Program (1 of 19)</b>	<b>Response</b>
Program Title	Chicken Soup for the Soul's Hidden Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 7/7-9/29/18 - 10:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows everyday people, regardless of age, sex, occupation or education, stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. The program also includes segments that focus on overcoming one's fears, as well as rewarding individuals for their unselfish kindness and community service. The program encourages children to increase their sensitivity and awareness in order to refine their own moral compass. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 19)</b>	<b>Response</b>
Program Title	Dog Whisperer with Cesar Millan: Family Edition
Origination	Network

Days/Times Program Regularly Scheduled	Saturday: 7/7-9/29/18 - 8:00am, 8:30am, 9:00am and 9:30am
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (3 of 19)**

**Response**

Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 7/7-9/29/18 - 11:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Throughout the series, emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve greater understanding of nature and specific animal species, with the aid of up-close and detailed photography throughout the program. Through this understanding, it is hoped that viewers will better relate to the natural environment in North America and learn to protect North America's animal species. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (4 of 19)</b>	<b>Response</b>
Program Title	This Old House: Trade School
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 7/7-9/29/18 - 10:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a celebration of craftsmanship, vocational education, and excellence in the field of home improvement. This program follows two residential construction projects and will offer children insight into master building methods and disciplines through step-by-step instructions demonstrated by the industry's leaders. This program will explore everything from architecture, engineering and carpentry to plumbing, masonry and landscape design. Children will learn about vocational and trade careers from trade experts and skilled crafts persons as they renovate and restore homes. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (5 of 19)</b>	<b>Response</b>
Program Title	Wild World at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 7/7-9/29/18 - 7:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriched environment for animals in our care. This program aired on the station's secondary digital stream; 14.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 19)</b>	<b>Response</b>
Program Title	Get Wild at the San Diego Zoo



Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 7/7-9/29/18 - 7:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program aired on the station's secondary digital stream; 14.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program  
(7 of 19)**

**Response**

Program Title	Xploration Earth 2050
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 7/7-9/29/18 - 8:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment. This program aired on the station's secondary digital stream; 14.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (8 of 19)</b>	<b>Response</b>
Program Title	Xploration Animal Science
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 7/7-9/29/18 - 8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animal series takes a unique, scientific approach to animal behavior studies. By going one step further, the program examines how and why an animal is able to excel in its environment. Using animation, graphics and scientific analysis from animal experts, viewers can gain more understanding than ever before about these amazing creatures. This program aired on the station's secondary digital stream; 14.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (9 of 19)</b>	<b>Response</b>
Program Title	Xploration Outer Space
Origination	Network

Days/Times Program Regularly Scheduled	Sunday: 7/1-9/30/18 - 7:00am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Emily Calandrelli takes journeys through space that will both entertain and educate viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Marslike habitat. Episodes feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA-related programs as applicable to the episodes. This program aired on the station's secondary digital stream; 14.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (10 of 19)**

**Response**

Program Title	Xploration Awesome Planet
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 7/1-9/30/18 - 7:30am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau) brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcanoes. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside, and above the Earth. This program aired on the station's secondary digital stream; 14.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 19)</b>	
	<b>Response</b>
Program Title	Wild World at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 7/7-9/29/18 - 10:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriched environment for animals in our care. This program aired on the station's third digital stream; 14.3.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (12 of 19)</b>	
	<b>Response</b>
Program Title	Get Wild at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 7/7-9/29/18 - 9:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program aired on the station's third digital stream; 14.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (13 of 19)</b>	
	<b>Response</b>
Program Title	Sports Lab
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 7/7-9/29/18 - 9:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this program looks into the science involved within the sport. Episode examples include explaining the science behind soccer, horse dressage, track, tennis, cricket and trampoline. This program aired on the station's third digital stream; 14.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (14 of 19)**

**Response**

Program Title	The Re-Inventors
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 7/7-9/29/18 - 10:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Matt Hunter and Jeremy MacPherson as they take original patent designs from history's lost inventions and build them, test them, and try to make them work. From a snow annihilator from the 1930s to a Chinese dragon rocket over 600 years old to a solar powered crematorium, Matt and Jeremy take viewers through the strange and entertaining world of invention. Each episode introduces children to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. This program aired on the station's third digital stream; 14.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (15 of 19)</b>		<b>Response</b>
Program Title	Uncaged	
Origination	Network	
Days/Times Program Regularly Scheduled	Sunday: 7/1-9/30/18 - 9:00am and 9:30am	
Total times aired at regularly scheduled time	28	
Total times aired	28	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores all types of wild animals in their own environment and how they survive. Children learn about and develop a respect for animals within their natural habitat and learn why some animals may be on their way to extinction. Each episode provides detailed explanations of different animals species and helps children understand the animals' daily lives. This program aired on the station's third digital stream; 14.3.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (16 of 19)</b>		<b>Response</b>
Program Title	Real Winning Edge	
Origination	Network	

Days/Times Program Regularly Scheduled	Sunday: 7/1-9/30/18 - 10:00am and 11:00am
Total times aired at regularly scheduled time	26
Total times aired	28
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular young featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program aired on the station's fourth digital stream; 14.4.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Real Winning Edge
List date and time rescheduled	08/12/2018 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-08-12
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Real Winning Edge



List date and time rescheduled	08/12/2018 10:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-08-12
Episode #	
Reason for Preemption	Sports

<b>Digital Core Program (17 of 19)</b>		<b>Response</b>
Program Title	Future Phenoms	
Origination	Network	
Days/Times Program Regularly Scheduled	Sunday, 7/1-9/30/18 - 12:00pm	
Total times aired at regularly scheduled time	13	
Total times aired	14	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News	1	
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversity to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes' success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. This program aired on the station's fourth digital stream; 14.4.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

### Digital Preemption Programs #1

Questions	Response
Title of Program	Future Phenoms
List date and time rescheduled	08/12/2018 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-08-12
Episode #	
Reason for Preemption	Sports

Digital Core Program (18 of 19)	Response
Program Title	Sports Stars of Tomorrow
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 7/1-9/30/18 -12:30pm
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases the hard work and dedication required to be a true sports star. Chronicled are the trials and tribulations of young athletes as they strive to become top level performers in the sports arena. This program helps viewers realize that with hard work and determination, their goals in life and on the playing field are attainable. Key values such as dedication, discipline, commitment and community involvement are reinforced in each episode. The program also provides in-depth stories that reveal the important challenges and lessons that mold young athletes. Through these stories, viewers learn that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout their lives. This program aired on the station's fourth digital stream; 14.4.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Sports Stars of Tomorrow
List date and time rescheduled	08/12/2018 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-08-12
Episode #	
Reason for Preemption	Sports

Digital Core Program (19 of 19)	Response
Program Title	Dragonfly TV Sports
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 7/1-9/30/18 - 10:30am and 11:30am
Total times aired at regularly scheduled time	26
Total times aired	28
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2

Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program highlights children engaged in projects with real hands-on experience and demonstrates practical applications of mathematics and science, in particular, as it relates to individual sports or sporting activity. Children learn a variety of scientific disciplines within a particular sport and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each sports-related episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. This program aired on the station's fourth digital stream; 14.4.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Dragonfly TV Sports
List date and time rescheduled	08/12/2018 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-08-12
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Dragonfly TV Sports
List date and time rescheduled	08/12/2018 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-08-12
Episode #	
Reason for Preemption	Sports

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	DONNA FISCHER
Address	787 LOMBARDI AVE
City	GREEN BAY
State	WI
Zip	54304
Telephone Number	(920) 490-1467
Email Address	dfischer@sbgstv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WCWF produces the weekly program CW Focus, which aired Sundays 7/1-9/30/18 at 10:00am. Hosted by Robert Hornacek, reporter/anchor, this program highlights the people making a difference in the community and gives viewers an opportunity to get an in-depth perspective of residents' concerns in Northeast Wisconsin. WCWF aired the following public service announcements geared toward children/teens: Golden Apple Awards Nominations, Ignite Market, Parters in Education, Feast with the Beasts (zoo).

**Other Matters (21)**

<b>Other Matters (1 of 21)</b>	<b>Response</b>
Program Title	Chicken Soup for the Soul's Hidden Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturday:10/6-12/29/18 - 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows everyday people, regardless of age, sex, occupation or education, stepping forward and acting in a socially responsible and moral fashion when faced with crisis and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. The program also includes segments that focus on overcoming one's fears, as well as rewarding individuals for their unselfish kindness and community service. The program encourages children to increase their sensitivity and awareness in order to refine their own moral compass. This program will air on the station's main digital stream.

<b>Other Matters (2 of 21)</b>	<b>Response</b>
Program Title	Wildlife Docs
Origination	Network
Days/Times Program Regularly Scheduled	Saturday:10/6-12/29/18 - 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows the surprising, exotic and challenging lives of a veterinary staff that cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and dealing with emergencies. Through this program, the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program will air on the station's main digital stream.

<b>Other Matters (3 of 21)</b>	<b>Response</b>
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Program Title	This Old House: Trade School
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 10/6-12/29/18 - 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a celebration of craftsmanship, vocational education, and excellence in the field of home improvement. This program follows two residential construction projects and will offer children insight into master building methods and disciplines through step-by-step instructions demonstrated by the industry's leaders. This program will explore everything from architecture, engineering and carpentry to plumbing, masonry, and landscape design. Children will learn about vocational and trade careers from trade experts and skilled crafts persons as they renovate and restore homes. This program will air on the station's main digital stream.

**Other Matters  
(4 of 21)**

**Response**

Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 10/6-12/29/18 - 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Throughout the series, emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species, with the aid of up-close and detailed photography throughout the program. Through this understanding, it is hoped that viewers will better relate to the natural environment in North America and learn to protect North America's animal species. This program will air on the station's main digital stream.

**Other Matters (5 of 21)**

**Response**

Program Title	Did I Mention?
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Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 10/6-12/29/18 - 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational series hosted by Alie Ward, brings viewers fascinating stories of invention while shining a light on innovators from the United States and around the world. The show focuses on the visions of innovators young and old and educates on the history and process of invention and innovation. This program will air on the station's main digital stream.

<b>Other Matters (6 of 21)</b>		<b>Response</b>
Program Title		Ready, Set, Pet
Origination		Network
Days/Times Program Regularly Scheduled		Saturday: 10/6-12/29/18 - 9:00am
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This series will educate and informs teens and their families about pet adoption, the responsibilities of pet ownership, and the importance of a green space for pets. Each episode, viewers will observe a family who visits a shelter and make an informed decision in finding the right pet for their lifestyle. This program will air on the station's main digital stream.

<b>Other Matters (7 of 21)</b>		<b>Response</b>
Program Title		Welcome Home
Origination		Network
Days/Times Program Regularly Scheduled		Saturday: 10/6-12/29/18 - 9:30am
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Rob and Treger Strasberg run a non-profit dedicated to helping deserving families in transition by turning their house into a home - and changing lives along the way. Each episode, we meet a family emerging from difficult circumstances as they finally move into a new living space to call their own. To help the family with their fresh start, Treger, Rob and a dedicated team of designers and volunteers will transform the family's bare house into a warm home by using goods and services donated by people in the community. This series will teach viewers the importance of giving back in their communities, to never give up when faced with a tough situation, and gratitude for the basic living necessities that we often take for granted. This program will air on the station's main digital stream.
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Other Matters (8 of 21)	Response
Program Title	Get Wild at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 10/6-12/29/18 - 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program will air on the station's secondary digital stream, 14.2.

Other Matters (9 of 21)	Response
Program Title	Wild World At the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 10/6-12/29/18 - 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriched environment for animals in our care. This program will air on the station's secondary digital stream; 14.2.

Other Matters (10 of 21)	Response
Program Title	The New Frontier
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 10/6-12/29/18 - 8:00am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series explores the universe and gives viewers a wonderful examination of the new frontiers of space. This episodes feature a new generation of spacecraft being deployed to explore our solar system while introducing them to all the elements of studying astronomy. This program will air on the station's secondary digital stream; 14.2.

**Other Matters (11 of 21)**

**Response**

Program Title	Sports Lab
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 10/6-12/29/18 - 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this program looks into the science involved within the sport. Episode examples include explaining the science behind soccer, horse dressage, track, tennis, cricket and trampoline. This program will air on the station's secondary digital stream; 14.2.

**Other Matters (12 of 21)**

**Response**

Program Title	Animal Outtakes
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 10/7-12/30/18 - 7:00am and 7:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a wide variety of animals and the people who take care of them. Children will learn about a variety of animals and what a responsibility it is to take care of these animals. Episode examples include learning about bovines in Florida; a sanctuary for sea turtles; and, guide dog centers where dogs learn to become service animals. This program will air on the station's secondary digital stream; 14.2.

<b>Other Matters (13 of 21)</b>	<b>Response</b>
Program Title	Get Wild at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 10/6-12/29/18 - 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program will air on the station's third digital stream; 14.3.

<b>Other Matters (14 of 21)</b>	<b>Response</b>
Program Title	Wild World at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 10/6-12/29/18 - 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriched environment for animals in our care. This program will air on the station's third digital stream; 14.3.

<b>Other Matters (15 of 21)</b>	<b>Response</b>
Program Title	The Re-Inventors
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 10/6-12/29/18 - 10:00am and 10:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Matt Hunter and Jeremy MacPherson as they take original patent designs from history's lost inventions and build them, test them, and try to make them work. From a snow annihilator from the 1930s to a Chinese dragon rocket over 600 years old to a solar powered crematorium, Matt and Jeremy take viewers through the strange and entertaining world of invention. Each episode introduces children to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. This program will air on the station's third digital stream; 14.3.
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Other Matters (16 of 21)	Response
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Program Title	Dragonfly TV Sports
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 10/7-12/30/18 - 9:00am and 9:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program highlights children engaged in projects with real hands-on experience and demonstrates practical applications of mathematics and science, in particular, as it relates to individual sports or sporting activity. Children learn a variety of scientific disciplines within a particular sport and challenges them in critical thinking and problem-solving skills, while providing valuable information to reach answers. Each sports-related episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. This program will air on the station's third digital stream; 14.3.
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Other Matters (17 of 21)	Response
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Program Title	Future Phenoms
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 10/7-12/30/18 - 12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversity to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes' success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. This program will air on the station's fourth digital stream; 14.4.
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**Other Matters (18 of 21)**

**Response**

Program Title	Sports Stars of Tomorrow
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Origination	Network
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Days/Times Program Regularly Scheduled	Sunday: 10/7-12/30/18 - 12:30pm
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases the hard work and dedication required to be a true sports star. Chronicled are the trials and tribulations of young athletes as they strive to become top level performers in the sports arena. This program helps viewers realize that with hard work and determination, their goals in life and on the playing field are attainable. Key values such as dedication, discipline, commitment and community involvement are reinforced in each episode. The program also provides in-depth stories that reveal the important challenges and lessons that mold young athletes. Through these stories, viewers learn that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout their lives. This program will air on the station's fourth digital stream; 14.4.
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**Other Matters (19 of 21)**

**Response**

Program Title	The Real Winning Edge
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Origination	Network
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Days/Times Program Regularly Scheduled	Sunday: 10/7-12/30/18 - 10:00am
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from 13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular young featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program will air on the station's fourth digital stream; 14.4.

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**Other Matters (20 of 21)**

**Response**

Program Title Dragonfly TV Sports

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Origination Network

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Days/Times Sunday: 10/7-12/30/18 - 10:30am and 11:30am  
Program Regularly Scheduled

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Total times aired at regularly scheduled time 26

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Length of Program 30 mins

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Age of Target Child Audience from 13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This program highlights children engaged in projects with real hands-on experience and demonstrates practical applications of mathematics and science, in particular, as it relates to individual sports or sporting activity. Children learn a variety of scientific disciplines within a particular sport and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each sports-related episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. This program will air on the station's fourth digital stream; 14.4.

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**Other Matters (21 of 21)**

**Response**

Program Title Sports Lab

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Origination Network

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Days/Times Sunday: 10/7-12/30/18 - 11:00am  
Program Regularly Scheduled

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Total times aired at regularly scheduled time 13

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Length of Program 30 mins

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Age of Target Child Audience from 13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this program looks into the science involved within the sport. Episode examples include explaining the science behind soccer, horse dressage, track, tennis, cricket and trampoline. This program will air on the station's fourth digital stream; 14.4.

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## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Donna Fischer ,</b> <b>Ms .</b> <i>Community Relations Director</i></p> <p>10/04/2018</p>

## Attachments

No Attachments.