



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0004336020** | File Number: **0000058080** | Submit Date: **07/10/2018** | Call Sign: **WYSJ-CA** | Facility ID: **35134** |  
City: **YORKTOWN** | State: **VA**  
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/10/2018** |  
Filing Status: **Active**

Report reflects information for : **Second Quarter of 2018**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
JBS, INC. Doing Business As: JBS, INC.	NEAL ROSENBAUM 708-C THIMBLE SHOALS BLVD. NEWPORT NEWS, VA 23606 United States	+1 (757) 873-2111	NEALROSENBAUM@GMAIL.COM	Company

Contact  
Representatives  
(3)

Contact Name	Address	Phone	Email	Contact Type
<b>BILL BARROW</b> <i>Engineer</i> PRO SERVICE, INC.	BILL BARROW PRO SERVICE, INC. 117 BROAD ST. HATBORO, PA 19040 United States	+1 (215) 499-9104	PROSERVICE@TRANSMITTERSERVICE.COM	Technical Representative
<b>DAVID D. BURNS , ESQ .</b> PILLSBURY WINTHROP SHAW PITTMAN LLP	DAVID BURNS 1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8094	DAVID.BURNS@PILLSBURYLAW.COM	Legal Representative
<b>Nathaniel Webb</b> <i>General Manager</i> Nathaniel Webb Attorney at Law	708-C Thimble Shoals Blvd Newport News, VA 23606 United States	+1 (757) 240-4300	wysj@cox.net	Legal Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Norfolk-Portsmth-Newpt Nws
	Web Home Page Address	https://sites.google.com/site/wysjcatv19/

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	10.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(2)

Digital Core Program (1 of 2)	Response
Program Title	Imagineland
Origination	Syndicated
Days/Times Program Regularly Scheduled	Daily at 9:00am to 9:30am
Total times aired at regularly scheduled time	90
Total times aired	90
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Imagineland appeals to children from all backgrounds. Music, songs, and stories are an integral part of the program. There is much more to Imagineland, however, than music. Each episode contains an important message which is presented in a subtle and entertaining manner so that children may not even realize that they are learning a valuable lesson. The lessons learned in each episode cover a wide spectrum of life experiences. For example, one of the primary characters is Wenzel, a pig who cannot read. Wenzel forms a special alliance with Lela Bee Bunny, Mr. Houston, and General Sam, who help teach him that he has a value all of his own despite his inability to read. In return Wenzel earns his keep by contributing his handyman skills around the farm. Future episodes will focus on Wenzel's struggle to get an education
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Program Title	AV CLUB
Origination	Local
Days/Times Program Regularly Scheduled	Daily at 2:00am and 2:30pm
Total times aired at regularly scheduled time	180
Total times aired	180
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AV Club is a collection of old films once shown in schools on subjects from "health and hygiene" to "history and geography" to "economics and finance" to "business and job skills" to "manners and interpersonal skills"
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)



Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Nathaniel Webb
Address	708-C Thimble Shoals Blvd
City	Newport News
State	VA
Zip	23606
Telephone Number	(757) 285-5677
Email Address	natwebb@natwebb.hrcoxmail.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (2)

Other Matters (1 of 2)		Response
Program Title	Imagineland	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Daily at 9:00AM	
Total times aired at regularly scheduled time	90	
Length of Program	30 mins	
Age of Target Child Audience from	6 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Imagineland appeals to children from all backgrounds. Music, songs, and stories are an integral part of the program. There is much more to Imagineland, however, than music. Each episode contains an important message which is presented in a subtle and entertaining manner so that children may not even realize that they are learning a valuable lesson. The lessons learned in each episode cover a wide spectrum of life experiences. For example, one of the primary characters is Wenzel, a pig who cannot read. Wenzel forms a special alliance with Lela Bee Bunny, Mr. Houston, and General Sam, who help teach him that he has a value all of his own despite his inability to read. In return Wenzel earns his keep by contributing his handyman skills around the farm. Future episodes will focus on Wenzel's struggle to get an education	

Other Matters (2 of 2)		Response
Program Title	AV Club	
Origination	Local	
Days/Times Program Regularly Scheduled	Daily at 2:00AM and 2:30PM	
Total times aired at regularly scheduled time	180	
Length of Program	30 mins	
Age of Target Child Audience from	6 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AV Club is a collection of old films once shown in schools on subjects from "health and hygiene" to "history and geography" to "economics and finance" to "business and job skills" to "manners and interpersonal skills"	

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p><b>Nathaniel J Webb , Webb .</b> <i>General Manager</i></p> <p>07/10 /2018</p>

**Attachments**

No Attachments.