



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **0000057947** | Submit Date: **07/10/2018** | Call Sign: **WSAW-TV** | Facility ID: **6867** |
City: **WAUSAU** | State: **WI**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/10/2018 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2018**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
GRAY TELEVISION LICENSEE, LLC	1114 GRAND AVENUE WAUSAU, WI 54403 United States	+1 (715) 845-4211	chris.swope@wsaw.com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
JOSEPH DAVIS CONSULTING ENGINEER CHESAPEAKE RF CONSULTANTS, LLC	CHESAPEAKE RF CONSULTANTS, LLC 207 OLD DOMINION ROAD YORKTOWN, VA 23692 United States	+1 (703) 650-9600	JOSEPH.DAVIS@RF- CONSULTANTS.COM	Technical Representative
JOAN STEWART WILEY REIN LLP	1776 K STREET N.W. WASHINGTON, DC 20006 United States	+1 (202) 719-7438	JSTEWART@WILEYREIN. COM	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Wausau-Rhinelanders
	Web Home Page Address	www.wsaw.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	3.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(20)

Digital Core Program (1 of 20)	Response
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8-8:30am Channel 7.1
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan is swooping into animal shelters across the U.S., rescuing hard-to-love, out-of control, untrained and unadoptable dogs. Then, back at Brandon's training facility known as the Lucky Dog Ranch, he goes to work on the seemingly impossible task of turning the frightened pooches into perfect pets. In the end, a lucky family will adopt an even luckier dog, making each episode an adoption story that truly warms the heart.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Lucky Dog
List date and time rescheduled	05/19/2018 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-05-19
Episode #	
Reason for Preemption	Non-breaking News

Digital Core Program (2 of 20)	Response
Program Title	Dr.Chris Pet Vet
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 8:30-9am Channel 7.1
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers a unique insight into the life of one of the world's busiest vets and the animals he devotes his days to caring and treating. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. Each episode delivers not only a carefully crafted mix of human and animal interest stories, but also features a variety of animals that undergo elective procedures as part of long-term treatments involving the most intricate and technologically advanced surgery.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Dr Chris Pet Vet
List date and time rescheduled	05/19/2018 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-05-19
Episode #	
Reason for Preemption	Non-breaking News

Program Title	Lucky Dog (Encore)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10-10:30am Channel 7.1
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 20)		Response
Program Title	Pet Vet Dream Team	
Origination	Network	

Days/Times Program Regularly Scheduled	Saturday 10:30-11am Channel 7.1
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PET VET DREAM TEAM is a live action, half-hour television program that follows talented veterinarians of the Small Animal Specialist Hospital , where they deal with compelling cases of infirm and injured pets. Together, these authorities race to cure their furry and feathered charges educating viewers on a range of medical procedures and zoological practices along the way. As viewers catch a behind-the-scenes look at the veterinary profession, they also learn responsibility and empathy for animals of all kinds through the passionate work of the PET VET DREAM TEAM.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 20)	Response
Program Title	Henry Ford's Innovation Nation
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9-9:30am Channel 7.1
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 20)	Response
Program Title	The Inspectors
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30-10am Channel 7.1
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Crackin' Cards" - Preston Wainwright (Bret Green) and his friends help to uncover a debit card scam that has hit the Jamestown University campus. The trick is not to interfere with the real investigation led by Preston's mother, U.S. Postal Inspector Amanda Wainwright (Jessica Lundy), and her partner, Mitch Ohlmeyer (Terry Serpico). The team works fast to solve the case before more student bank accounts are wiped out, causing student's to lose their college tuition. (New)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 20)	Response
Program Title	Saved by the Bell A
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9-9:30am ch 7.2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say no, the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (8 of 20)	Response
Program Title	Ocean Mysteries with Jeff Corwin A
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 7am-7:30am channel 7.2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a live action, half hour television program designed to meet the educational and informational needs of children. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13 16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the family dynamics of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 20)	Response
Program Title	Ocean Mysteries with Jeff Corwin B
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 7:30-8am channel 7.2

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a live action, half hour television program designed to meet the educational and informational needs of children. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13 16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the family dynamics of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 20)		Response
Program Title		Rescue Me with Dr. Lisa
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays, 9:30-10am channel 7.2
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Me with Dr. Lisa is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine adoption and creating healthy environments for dogs. Hosted by Dr. Lisa Chimes, a passionate emergency veterinarian with a heart of gold, each episode will feature Dr. Lisa matching orphaned and abandoned animals with loving new homes. Rescue Me with Dr. Lisa will teach teen viewers how to be responsible pet owners and maintain a safe and healthy lifestyle for both family and pet. Each week, Rescue Me with Dr. Lisa will take viewers on an experience to witness firsthand these heartwarming stories about pets and their chance for a new life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 20) Response	
Program Title	Beakman's World A
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 7-7:30am ch. 7.2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This live action series proves that learning about science and nature can be fun and fascinating. Performance artist Paul Zaloom stars as the slightly nutty but never boring scientist whose answers to kids questions reveal the relationships between principles of science and nature and how they impact our daily environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 20) Response	
Program Title	Beakman's World B
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 7:30-8am ch. 7.2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This live action series proves that learning about science and nature can be fun and fascinating. Performance artist Paul Zaloom stars as the slightly nutty but never boring scientist whose answers to kids questions reveal the relationships between principles of science and nature and how they impact our daily environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 20) Response	
Program Title	Bill Nye the Science Guy A
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8-8:30am, ch. 7.2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With 28 Emmys and a slew of other prestigious awards, Disney's resident way-cool scientist knows how to get kids fired up about science. From Earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (14 of 20)	Response
Program Title	Bill Nye the Science Guy B
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8:30-9am ch 7.2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With 28 Emmys and a slew of other prestigious awards, Disney s resident way-cool scientist knows how to get kids fired up about science. From Earth science to complex discussions on genetics, Bill Nye s enthusiasm for all things science is contagious.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 20)	Response
Program Title	Calling Dr. Pol A
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8-8:30am channel 7.2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr Pol is a weekly half hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession. With the added benefit of Dr Pol s expert analysis and on screen factoids viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 20)	Response
Program Title	Calling Dr. Pol B
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30-9am channel 7.2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr Pol is a weekly half hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession. With the added benefit of Dr Pol s expert analysis and on screen factoids viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 20)	Response
Program Title	Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9-9:30am channel 7.2

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Into the Wild takes viewers on excursions around the world through the eyes of America most beloved animal adventurer and his family. It provides insight into the protection and conservation of some of our planets most precious and endangered species.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 20)		Response
Program Title		Saved by the Bell B
Origination		Network
Days/Times Program Regularly Scheduled		Sunday, 9:30-10am ch. 7.2
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Saved By The Bell is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say no, the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (19 of 20)	Response
Program Title	Saved by the Bell C
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10-10:30am ch. 7.2
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say no, the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 20)	Response
Program Title	Saved by the Bell D
Origination	Network

Days/Times Program Regularly Scheduled	Sunday, 10:30-11am ch. 7.2
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say no, the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	Mystery Hunters A
Origination	Network
Days/Times Program Regularly Scheduled:	Channel 7.2 Sunday 6am
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters that provides critical observation, analytical thinking, and scientific testing. It encourages children to question the world around them, through both travel and investigation of ancient myths and mysteries. There is a profound focus on history, culture, geography, and international customs.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	Mystery Hunters B
Origination	Network
Days/Times Program Regularly Scheduled:	Channel 7.2 Sunday 6:30am
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters that provides critical observation, analytical thinking, and scientific testing. It encourages children to question the world around them, through both travel and investigation of ancient myths and mysteries. There is a profound focus on history, culture, geography, and international customs.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Chris Swope
Address	1114 Grand Ave
City	Wausau
State	WI
Zip	54403
Telephone Number	(715) 845-4211
Email Address	chris.swope@wsaw.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (24)

Other Matters (1 of 24)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00-8:30 a.m. channel 7.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan is swooping into animal shelters across the U.S., rescuing hard-to-love, out-of control, untrained and unadoptable dogs. Then, back at Brandon's training facility known as the Lucky Dog Ranch, he goes to work on the seemingly impossible task of turning the frightened pooches into perfect pets. In the end, a lucky family will adopt an even luckier dog, making each episode an adoption story that truly warms the heart.

Other Matters (2 of 24)	Response
Program Title	DR. CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30-9:00 a.m. channel 7.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers a unique insight into the life of one of the world's busiest vets and the animals he devotes his days to caring and treating. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. Each episode delivers not only a carefully crafted mix of human and animal interest stories, but also features a variety of animals that undergo elective procedures as part of long-term treatments involving the most intricate and technologically advanced surgery.

Other Matters (3 of 24)	Response
Program Title	The Inspectors
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30-10 a.m. channel 7.1

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Crackin' Cards" - Preston Wainwright (Bret Green) and his friends help to uncover a debit card scam that has hit the Jamestown University campus. The trick is not to interfere with the real investigation led by Preston's mother, U.S. Postal Inspector Amanda Wainwright (Jessica Lundy), and her partner, Mitch Ohlmeyer (Terry Serpico). The team works fast to solve the case before more student bank accounts are wiped out, causing student's to lose their college tuition. (New)

Other Matters (4 of 24)		Response
Program Title		Henry Ford's Innovation Nation
Origination		Network
Days/Times Program Regularly Scheduled		Saturday 9-9:30 a.m. channel 7.1
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules

Other Matters (5 of 24)		Response
Program Title		Lucky Dog (Encore)
Origination		Network
Days/Times Program Regularly Scheduled		Saturday 10:00-10:30 a.m. channel 7.1
Total times aired at regularly scheduled time	12	

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life.

Other Matters (6 of 24)	Response
Program Title	Pet Vet Dream Team
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30-11:00 a.m. Channel 7.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PET VET DREAM TEAM follows talented veterinarians Dr Lisa Chimes and Dr Andrew Marchevsky of the Small Animal Specialist Hospital (SASH) where they deal with compelling cases of infirm and injured pets. Viewers also see exotic animal expert Tim Faulkner in action at the Australian Reptile Park, where he cares for animals big and small, from crocodiles to koalas. These three authorities race to cure their furry and feathered charges educating viewers on a range of medical procedures and zoological practices along the way. As viewers catch a behind-the-scenes look at the veterinary profession, they also learn responsibility and empathy for animals of all kinds through the passionate work

Other Matters (7 of 24)	Response
Program Title	Ocean Mysteries with Jeff Corwin A
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 7-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13 16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the family dynamics of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans.

Other Matters (8 of 24)	Response
Program Title	Ocean Mysteries with Jeff Corwin B
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 7:30-8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13 16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do.

Other Matters (9 of 24)	Response
Program Title	Calling Dr. Pol A
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 8-8:30am channel 7.2
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol.

Other Matters (10 of 24)	Response
Program Title	Calling Dr. Pol B
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 8:30-9am
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol.

Other Matters (11 of 24)	Response
Program Title	Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9-9:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Into the Wild takes viewers on excursions around the world through the eyes of Americas most beloved animal adventurer and his family. Into the Wild provides insight into the protection and conservation of some of our planets most precious and endangered species. It takes you on a raucous ride leaving you with a renewed appreciation for all creatures.

Other Matters (12 of 24)	Response
Program Title	Rescue Me with Dr. Lisa
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9:30-10am
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Me with Dr. Lisa is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine adoption and creating healthy environments for dogs. Hosted by Dr. Lisa Chimes, a passionate emergency veterinarian with a heart of gold, each episode will feature Dr. Lisa matching orphaned and abandoned animals with loving new homes. Rescue Me with Dr. Lisa will teach teen viewers how to be responsible pet owners and maintain a safe and healthy lifestyle for both family and pet. Each week, Rescue Me with Dr. Lisa will take viewers on an experience to witness firsthand these heartwarming stories about pets and their chance for a new life.

Other Matters (13 of 24)	Response
Program Title	Beakmans's World (1)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 7-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This live action series proves that learning about science and nature can be fun and fascinating. Performance artist Paul Zaloom stars as the slightly nutty but never boring scientist whose answers to kids questions reveal the relationships between principles of science and nature and how they impact our daily environment. Topics are addressed with cutting edge humor designed to make learning fun.
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Other Matters (14 of 24)	Response
Program Title	Beakmans's World (2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 7:30-8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This live action series proves that learning about science and nature can be fun and fascinating. Performance artist Paul Zaloom stars as the slightly nutty but never boring scientist whose answers to kids questions reveal the relationships between principles of science and nature and how they impact our daily environment. Topics are addressed with cutting edge humor designed to make learning fun.

Other Matters (15 of 24)	Response
Program Title	Bill Nye the Science Guy (1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 8-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With 28 Emmys and a slew of other prestigious awards, Disney's resident way-cool scientist knows how to get kids fired up about science. From Earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious.

Other Matters (16 of 24)	Response
Program Title	Bill Nye the Science Guy (2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 8:30-9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With 28 Emmys and a slew of other prestigious awards, Disney's resident way-cool scientist knows how to get kids fired up about science. From Earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious.
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Other Matters (17 of 24)	Response
Program Title	Saved by the Bell (1)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 9-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell is a weekly television series targeted to teens 13 16 years of age, which explores social themes and coping strategies through the daily school life of six teen aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say no, the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.

Other Matters (18 of 24)	Response
Program Title	Saved by the Bell (2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 9:30-10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell is a weekly television series targeted to teens 13 16 years of age, which explores social themes and coping strategies through the daily school life of six teen aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say no, the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.

Other Matters (19 of 24)	Response
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Program Title	Saved by the Bell (3)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell is a weekly television series targeted to teens 13 16 years of age, which explores social themes and coping strategies through the daily school life of six teen aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say no, the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.

Other Matters (20 of 24)	Response
Program Title	Saved by the Bell (4)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:30-11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell is a weekly television series targeted to teens 13 16 years of age, which explores social themes and coping strategies through the daily school life of six teen aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say no, the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.

Other Matters (21 of 24)	Response
Program Title	Hope in the Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10-10:30am, ch. 7.1

Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HOPE IN THE WILD is a live action, half-hour television program that follows Hope Swinimer and her dedicated team as they rescue and rehabilitate injured and orphaned animals of all kinds. Hope's passion for wildlife conservation shines through everything she does to lead her team on their mission to care for and return each animal to the wild. From the pressure of saving an animal in critical condition to the joy in witnessing its victorious return home, HOPE IN THE WILD will educate viewers on the day-to-day jobs of this animal care team and the species they encounter.

Other Matters (22 of 24)	Response
Program Title	Outback Adventures with Tim Faulkner
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8-8:30am ch. 7.2
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This is a live action, half-hour television program designed to meet the educational and informational needs of children. Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye-opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world.</p> <p>Audiences will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds.</p>

Other Matters (23 of 24)	Response
Program Title	Rock the Park
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30-9am, ch. 7.2
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock the Park is a weekly half hour series produced and designed to educate and inform children 13 to 16 years of age and taps into America s love affair with our national parks. In this awe inspiring and entertaining series our hosts come face to face with nature and some of the most amazing places on earth.
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Other Matters (24 of 24)	Response
Program Title	Jewels of the Natural World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30-10am, ch. 7.2
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jewels of the Natural World is an incredible celebration of nature. Hosted by Nicole Gibbons, this breathtaking series will give viewers a passport to discover some of the most fascinating animals on our planet. Audiences will have a unique platform to see these wild animals up close, observing them in their natural habitat.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Chris Swope , Swope . <i>Sales / Programming Assistant</i></p> <p>07/10/2018</p>

Attachments

No Attachments.