



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0019682483** | File Number: **0000056912** | Submit Date: **07/09/2018** | Call Sign: **WMLW-TV** | Facility ID: **68545** |  
City: **RACINE** | State: **WI**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/09/2018** | Filing Status: **Active**

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## Report reflects information for : Second Quarter of 2018

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
TV-49, INC. Doing Business As: TV-49, INC.	Norman H. Shapiro 26 NORTH HALSTED STREET CHICAGO, IL 60661 United States	+1 (312) 705- 2600	nshapiro@wciu. com	Company

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**Contact  
Representatives  
(2)**

Contact Name	Address	Phone	Email	Contact Type
<b>Louis R duTreil , Jr .</b> <i>Technical Consultant</i> duTreil Lundin & Rackley Inc	3135 Southgate Circle Sarasota, FL 34239 United States	+1 (941) 329- 6004	bobjr@DLR.com	Technical Representative
<b>Mace Rosenstein , Esq .</b> <i>Legal Representative</i> Covington & Burling LLP	Mace Rosenstein One CityCenter 850 Tenth Street, NW WASHINGTON, DC 20001 United States	+1 (202) 662- 5460	mrosenstein@cov. com	Legal Representative

**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Milwaukee
	Web Home Page Address	www.wmlw.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	9.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(24)**

Digital Core Program (1 of 24)	Response
Program Title	GREEN SCREEN ADVENTURES (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,7-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES TEACHES CHILDREN CRITICAL WRITING SKILLS THROUGH IMPROVISATION, STORYTELLING AND STORY THEATER, IN THIS FUN, INFORMATIONAL, AND EDUCATIONAL PROGRAM.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 24)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,7:30-8AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EVERY WEEK "JUNGLE JACK" HANNA TAKES TELEVISION VIEWERS AROUND THE WORLD HAVING EXCITING ADVENTURES, AND TEACHING ABOUT ANIMALS ALONG THE WAY.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 24)	Response
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Program Title	JACK HANNA'S ANIMAL ADVENTURES-II (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,8-8:30A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EVERY WEEK "JUNGLE JACK" HANNA TAKES TELEVISION VIEWERS AROUND THE WORLD HAVING EXCITING ADVENTURES, AND TEACHING ABOUT ANIMALS ALONG THE WAY.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (4 of 24)</b>	
	<b>Response</b>
Program Title	JACK HANNA'S INTO THE WILD (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,8:30-9A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (5 of 24)</b>	<b>Response</b>
Program Title	MADE IN HOLLYWOOD TEEN EDITION (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9-9:30A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Made In Hollywood: Teen Edition" is an Emmy-nominated, E/I, nationally syndicated TV series providing an introduction to careers on-camera and "behind-the-screen", plus an understanding of the motion picture, television and entertainment fields. Viewers are introduced to career opportunities focusing on creative, technical and artistic skills. Leaders in their respective fields present career advice and insight.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 24)</b>	<b>Response</b>
Program Title	SPORTS STARS OF TOMORROW (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9:30-10A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly tv magazine with the purpose of presenting to teenage viewers a look at the inspirational stories and achievements of their contemporaries who are or have excelled in sports and life through hard work and focused dedication. These role model situations are presented through a variety of approaches.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 24)	Response
Program Title	ALL IN WITH LAILA ALI (49.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,9-9:30A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"All In with Laila Ali" is a weekly half-hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13-16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 24)	Response
Program Title	ALL IN WITH LAILA ALI-II (49.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,9:30-10A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0



Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"All In with Laila Ali" is a weekly half-hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13-16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 24)	Response
Program Title	ANIMAL TAILS (49.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,10:30-11A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Tails is a half hour educational, studio-based variety show for children 13-16 years of age. This weekly series highlights various features of the animal kingdom, from household pets to exotic wildlife. Animal lovers of all ages learn about the different creatures of our planet on this informative yet entertaining program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 24)	Response
Program Title	JEWELS OF THE NATURAL WORLD (49.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,10-10:30A

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for viewers aged 13-16, and the whole family, Jewels of the Natural World is an incredible celebration of nature. Hosted by Nicole Gibbons, this breathtaking series will give viewers a passport to discover some of the most fascinating animals on our planet. Audiences will have a unique platform to see these wild animals up close, observing them in their natural habitat. Jewels of the Natural World will explore natural wonders of the world, including the Great Land migration in Africa of millions of wildebeests. Also, viewers will learn more about the struggle for survival for many of Africa's iconic animal species such as hippos, cheetahs, and elephants. Jewels of the Natural World will uncover these amazing facts of nature and teach audiences more about our fascinating natural world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (11 of 24)**

**Response**

Program Title	EVERYDAY HEALTH (49.2)
Origination	Network
Days/Times Program Regularly Scheduled	SUN,9:30-10AM
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Everyday Health" is a weekly half-hour series developed and produced to educate and inform viewers ages 13-16. Our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (12 of 24)**

**Response**

Program Title	VACATION CREATION WITH TOMMY DAVIDSON AND ANDREA FECZKO (49.2)
Origination	Network
Days/Times Program Regularly Scheduled	SUN,9-9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On each episode of "Vacation Creation with Tommy Davidson and Andrea Feczko", our hosts Tommy Davidson and Andrea Feczko guide one deserving family on amazing adventures as they experience a new destination together on their family vacation. As our featured family embarks on an interactive voyage filled with immersive learning opportunities, each episode brings us to diverse locations where our family - and viewers - discover unique cultural events, food, activities, and traditions. Teens also learn the importance of resiliency during challenging times as many featured families share their stories of overcoming adversity, finding ways to bond and heal while sharing these once-in-a-lifetime experiences.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 24)	Response
Program Title	TRAVEL THRU HISTORY (49.3)
Origination	Network
Days/Times Program Regularly Scheduled	SUN,8-8:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 24)	Response
Program Title	WALKING WILD (49.3)
Origination	Network
Days/Times Program Regularly Scheduled	SUN,9:30-10AM

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Walking Wild" is a weekly half-hour reality series showcasing various wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who look after these spectacular critters. The program also gives teen viewers a unique up-close examination of each wild animal. In one episode, viewers explore the life patterns of elephants and the key to their longevity. Another episode focuses on Galapagos turtles and how they manage to survive. "Walking Wild" is a series intended to educate and inform viewers all about life in the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (15 of 24)**

**Response**

Program Title	ZOO CLUES (49.3)
Origination	Network
Days/Times Program Regularly Scheduled	SUN,9-9:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Zoo Clues" is an educational and informative half-hour E/I program that takes viewers on a fast-paced and entertaining tour of the entire animal kingdom. Each episode delivers endless amounts of meaningful information as the show tackles some of the animal kingdom's most mind-blowing questions: Can birds fly backwards? Are whales fish? Do dogs sweat? Why do zebras have stripes and leopards spots? Questions and clues are presented, giving viewers a chance to guess the right answers. The goal of the series is to provide young viewers with a meaningful perspective of the creatures around them and valuable comparisons to their own human characteristics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (16 of 24)**

**Response**

Program Title	THE COOLEST PLACES ON EARTH (49.3)
Origination	Network
Days/Times Program Regularly Scheduled	SUN,8:30-9AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Coolest Places on Earth" is an educational and informative half-hour E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (17 of 24)</b>	
	<b>Response</b>
Program Title	SAFARI (49.3)
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 10-10:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Safari" provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. "Safari" offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (18 of 24)</b>	<b>Response</b>
Program Title	SAFARI-II (49.3)
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 10:30-11AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Safari" provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. "Safari" offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 24)	Response
Program Title	ANIMAL RESCUE CLASSICS (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 9-9:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue Classics" showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat various animals in the animal kingdom. All stories are authentic and contain actual videos of rescues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 24)	Response
Program Title	ANIMAL RESCUE CLASSICS-II (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,9:30-10AM
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue Classics" showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat various animals in the animal kingdom. All stories are authentic and contain actual videos of rescues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (21 of 24)</b>	
	<b>Response</b>
Program Title	ANIMAL ATLAS (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 10-10:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" is an educational and informative half-hour, E/I program that travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. Each episode takes young viewers on a journey through the animal kingdom to learn about the lives, history, and varying adaptations that allow animals to survive and thrive in the wild. The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember. It's through this engaging information and rich visual content that allows viewers to better understand and appreciate the animal world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (22 of 24)</b>	<b>Response</b>
Program Title	ON THE SPOT (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 10:30-11AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"On The Spot" is an educational and informative half-hour, E/I program that takes viewers on a lightning fast game of entertaining trivia. Each episode delivers endless amounts of meaningful information as the show tackles some of the most mind-blowing questions: Can a cow have an accent? Who got the world's longest standing ovation? As a kid, did Napoleon hate France? Questions are linked with eye-catching visuals, giving viewers a chance to guess the right answers. The goal of the series is to provide young viewers with an information-based program that broadens their knowledge of a wide range of educational topics.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (23 of 24)	Response
Program Title	MISSING COLD CASES (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,11-11:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Missing Cold Cases" is a half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (24 of 24)	Response
Program Title	MISSING COLD CASES-II (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 11:30AM-12PM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming.</p>	<p>"Missing Cold Cases" is a half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe.</p>
<p>Does the Licensee identify the program by displaying throughout the program the symbol E/I?</p>	<p>Yes</p>

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	MARY NINNEMAN
Address	809 S. 60TH STREET
City	MILWAUKEE
State	WI
Zip	53214
Telephone Number	(414) 607-8120
Email Address	MNINNEMAN@CBS58.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	



**Other Matters (24)**

<b>Other Matters (1 of 24)</b>	<b>Response</b>
Program Title	GREEN SCREEN ADVENTURES (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,7-7:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREENSCREEN ADVENTURES TEACHES CHILDREN CRITICAL WRITING SKILLS THROUGH IMPROVISATION, STORYTELLING AND STORY THEATER, IN THIS FUN, INFORMATIONAL, AND EDUCATIONAL PROGRAM.

<b>Other Matters (2 of 24)</b>	<b>Response</b>
Program Title	JACK HANNA'S ANIMAL ADVENTURES (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,7:30-8A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EVERY WEEK "JUNGLE JACK" HANNA TAKES TELEVISION VIEWERS AROUND THE WORLD HAVING EXCITING ADVENTURES, AND TEACHING ABOUT ANIMALS ALONG THE WAY.

<b>Other Matters (3 of 24)</b>	<b>Response</b>
Program Title	JACK HANNA'S ANIMAL ADVENTURES-II (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,8-8:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EVERY WEEK "JUNGLE JACK" HANNA TAKES TELEVISION VIEWERS AROUND THE WORLD HAVING EXCITING ADVENTURES, AND TEACHING ABOUT ANIMALS ALONG THE WAY.

<b>Other Matters (4 of 24)</b>	<b>Response</b>
Program Title	JACK HANNA'S INTO THE WILD (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,8:30-9A

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.

Other Matters (5 of 24)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9-9:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Made In Hollywood: Teen Edition" is an Emmy-nominated, E/I, nationally syndicated TV series providing an introduction to careers on-camera and "behind-the-screen", plus an understanding of the motion picture, television and entertainment fields. Viewers are introduced to career opportunities focusing on creative, technical and artistic skills. Leaders in their respective fields present career advice and insight.

Other Matters (6 of 24)	Response
Program Title	SPORTS STARS OF TOMORROW (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9:30-10A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly tv magazine with the purpose of presenting to teenage viewers a look at the inspirational stories and achievements of their contemporaries who are or have excelled in sports and life through hard work and focused dedication. These role model situations are presented through a variety of approaches.

Other Matters (7 of 24)	Response
Program Title	ALL IN WITH LAILA ALI (49.2)

Origination	Network
Days/Times Program Regularly Scheduled	SAT,9-9:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"All In with Laila Ali" is a weekly half-hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13-16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements.

<b>Other Matters (8 of 24)</b>		<b>Response</b>
Program Title	ALL IN WITH LAILA ALI-II (49.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT,9:30-10A	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"All In with Laila Ali" is a weekly half-hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13-16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements.	

<b>Other Matters (9 of 24)</b>		<b>Response</b>
Program Title	JEWELS OF THE NATURAL WORLD (49.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT,10-10:30A	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for viewers aged 13-16, and the whole family, Jewels of the Natural World is an incredible celebration of nature. Hosted by Nicole Gibbons, this breathtaking series will give viewers a passport to discover some of the most fascinating animals on our planet. Audiences will have a unique platform to see these wild animals up close, observing them in their natural habitat. Jewels of the Natural World will explore natural wonders of the world, including the Great Land migration in Africa of millions of wildebeests. Also, viewers will learn more about the struggle for survival for many of Africa's iconic animal species such as hippos, cheetahs, and elephants. Jewels of the Natural World will uncover these amazing facts of nature and teach audiences more about our fascinating natural world.
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Other Matters (10 of 24)	Response
Program Title	ANIMAL TAILS (49.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,10:30-11A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Tails" is a half-hour educational, studio-based variety show for children 13-16 years of age. This half-hour weekly series highlights various creatures of the animal kingdom, from household pets to exotic wildlife. Animal lovers of all ages learn about the different creatures of our planet on this informative yet entertaining program.

Other Matters (11 of 24)	Response
Program Title	VACATION CREATION WITH TOMMY DAVIDSON AND ANDREA FECZKO (49.2)
Origination	Network
Days/Times Program Regularly Scheduled	SUN,9-9:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On each episode of "Vacation Creation with Tommy Davidson and Andrea Feczko", our hosts Tommy Davidson and Andrea Feczko guide one deserving family on amazing adventures as they experience a new destination together on their family vacation. As our featured family embarks on an interactive voyage filled with immersive learning opportunities, each episode brings us to diverse locations where our family - and viewers - discover unique cultural events, food, activities, and traditions. Teens also learn the importance of resiliency during challenging times as many featured families share their stories of overcoming adversity, finding ways to bond and heal while sharing these once-in-a-lifetime experiences.
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Other Matters (12 of 24)	Response
Program Title	EVERYDAY HEALTH (49.2)
Origination	Network
Days/Times Program Regularly Scheduled	SUN,9:30-10AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Everyday Health" is a weekly half-hour series developed and produced to educate and inform viewers ages 13-16. Our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time.

Other Matters (13 of 24)	Response
Program Title	TRAVEL THRU HISTORY (49.3)
Origination	Network
Days/Times Program Regularly Scheduled	SUN,8-8:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West.

Other Matters (14 of 24)	Response
Program Title	WALKING WILD (49.3)
Origination	Network
Days/Times Program Regularly Scheduled	SUN,9:30-10AM

Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Walking Wild" is a weekly half-hour reality series showcasing various wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who look after these spectacular critters. The program also gives teen viewers a unique up-close examination of each wild animal. In one episode, viewers explore the life patterns of elephants and the key to their longevity. Another episode focuses on Galapagos turtles and how they manage to survive. "Walking Wild" is a series intended to educate and inform viewers all about life in the animal kingdom.
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**Other Matters (15 of 24)**

**Response**

Program Title	ZOO CLUES (49.3)
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Origination	Network
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Days/Times Program Regularly Scheduled	SUN,9-9:30AM
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Total times aired at regularly scheduled time	14
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Zoo Clues" is an educational and informative half-hour E/I program that takes viewers on a fast-paced and entertaining tour of the entire animal kingdom. Each episode delivers endless amounts of meaningful information as the show tackles some of the animal kingdom's most mind-blowing questions: Can birds fly backwards? Are whales fish? Do dogs sweat? Why do zebras have stripes and leopards spots? Questions and clues are presented, giving viewers a chance to guess the right answers. The goal of the series is to provide young viewers with a meaningful perspective of the creatures around them and valuable comparisons to their own human characteristics.
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**Other Matters (16 of 24)**

**Response**

Program Title	THE COOLEST PLACES ON EARTH (49.3)
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Origination	Network
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Days/Times Program Regularly Scheduled	SUN,8:30-9AM
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Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Coolest Places on Earth" is an educational and informative half-hour E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.

<b>Other Matters (17 of 24)</b>	<b>Response</b>
Program Title	SAFARI (49.3)
Origination	Network
Days/Times Program Regularly Scheduled	SUN,10-10:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Safari" provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. "Safari" offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.

<b>Other Matters (18 of 24)</b>	<b>Response</b>
Program Title	ANIMAL RESCUE CLASSICS (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,9-9:30AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue Classics" showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat various animals in the animal kingdom. All stories are authentic and contain actual videos of rescues.

<b>Other Matters (19 of 24)</b>		<b>Response</b>
Program Title	ANIMAL RESCUE CLASSICS-II (49.4)	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT,9:30-10AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue Classics" showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat various animals in the animal kingdom. All stories are authentic and contain actual videos of rescues.	

<b>Other Matters (20 of 24)</b>		<b>Response</b>
Program Title	ANIMAL ATLAS (49.4)	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT,10-10:30AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" is an educational and informative half-hour, E/I program that travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. Each episode takes young viewers on a journey through the animal kingdom to learn about the lives, history, and varying adaptations that allow animals to survive and thrive in the wild. The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember. It's through this engaging information and rich visual content that allows viewers to better understand and appreciate the animal world around them.	



<b>Other Matters (21 of 24)</b>		<b>Response</b>
Program Title	ON THE SPOT (49.4)	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT,10:30-11AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"On The Spot" is an educational and informative half-hour, E/I program that takes viewers on a lightning fast game of entertaining trivia. Each episode delivers endless amounts of meaningful information as the show tackles some of the most mind-blowing questions: Can a cow have an accent? Who got the world's longest standing ovation? As a kid, did Napoleon hate France? Questions are linked with eye-catching visuals, giving viewers a chance to guess the right answers. The goal of the series is to provide young viewers with an information-based program that broadens their knowledge of a wide range of educational topics.	

<b>Other Matters (22 of 24)</b>		<b>Response</b>
Program Title	MISSING COLD CASES (49.4)	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT, 11-11:30AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Missing Cold Cases" is a half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe.	

<b>Other Matters (23 of 24)</b>		<b>Response</b>
Program Title	SAFARI-II (49.3)	
Origination	Network	
Days/Times Program Regularly Scheduled	SUN,10:30-11A	
Total times aired at regularly scheduled time	14	

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Safari" provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. "Safari" offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.

Other Matters (24 of 24)	Response
Program Title	MISSING COLD CASES-II (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,11:30AM-12PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Missing Cold Cases" is a half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe.

## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Mary Ninneman</b> <i>Executive Assistant</i></p> <p>07/09/2018</p>

## Attachments

No Attachments.