

# Children's Television Programming Report

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 Submit Date:
 04/06/2018
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 KMEG
 Facility ID:
 39665
 City:

 SIOUX CITY
 State:
 IA

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 04/06/2018
 Filing Status:
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# **Report reflects information for : First Quarter of 2018**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	No

## Applicant Name, Type, and Contact Information

## Applicant Information

Applicant	Address	Phone	Email	Applicant Type
WAITT BROADCASTING, INC. Doing Business As: WAITT BROADCASTING, INC.	John Schuele, Chief Operating Officer 1125 SOUTH 103RD STREET SUITE 425 OMAHA, NE 68124 United States	+1 (402) 697- 8000	john@waittcompany. com	Company

Contact Representatives (2)	Contact Name	Address	Phone	Email	Contact Type
	Lawrence Bernstein , Esq . <i>Attorney</i> Law Offices of Lawrence Bernstein	3510 Springland LN NW Washington, DC 20008 United States	+1 (202) 296- 1800	lawberns@verizon.net	Legal Representative
	Paul A. Cicelski , Esq . Lerman Senter PLLC	2001 L St NW Suite 400 Washington, DC 20036 United States	+1 (202) 416- 6756	pcicelski@lermansenter. com	Legal Representative

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	า
		Affiliated network	CBS	
		Nielsen DMA	Sioux City	
		Web Home Page Address	www.siouxlandne	ews.com
Digital Core	Question			Response
Programming	State the average number of stream	hours of Core Programming per week broadcast by the station or	n its main program	3.5
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			336.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			6.5
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	programming guideline (appli	t at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N gram episodes that had already aired within the previous seven d	o program	Yes

station's main program stream or on another of the station's free digital program streams?

# Digital Core Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9-9:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer, Brandon McMillan operates a training facility know as the Lucky Dog Ranch where his mission is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising responsibility and developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal, McMillan must investigate what each animal needs to find the appropriate method to retrain them, so that the animals will make welcome family members. Through watching his interactions with these animals, the viewer is encouraged to be sensitive to our own and others behavior, and shown how we as individuals can make a difference. This program aired on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 19)	Response
Program Title	Dr. Chris Pet Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30-10am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows veterinarian Dr. Chris at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy, from elective procedures used as part of long-term treatments to specialist services when necessary, which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program aired on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 19)	Response
Program Title	Henry Ford's Innovation Nation
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10-10:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Mo Rocca, this program is a weekly celebration of the inventor's spirit; from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode inspires young viewers to dream, create and innovate by telling the dramatic stories behind the world's greatest inventions and the perseverance, passion and price required to bring them to life. Episode examples include innovators who have condensed a TV satellite truck into a backpack, how solar roads could power the world, and a 16 year-old who invented a battery-free flashlight. This program aired on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 19)	Response
Program Title	The Inspectors
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30-11am
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is inspired by real-life cases handled by the United States Postal Inspection Service. In the program a teenage boy who is paralyzed due to a care accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom in solving crimes which include internet scams, identity and mail theft, and consumer fraud. The program educates young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program aired on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 19)	Response
Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8-8:30
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exerts a positive influence on its viewers by illustrating the best of human instincts. I particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescu personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program aired on our secondary digital channel.

Does the LicenseeYesidentify the programby displayingthroughout theprogram the symbol E/l?

Digital Core Program (6 of 19)	Response
Program Title	Missing: Cold Cases
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8:30-9am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features actual cases of missing individuals across the country. Assisted by local, state, and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program interviews friends, family and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz, and an instructional message from the National Center for Missing and Exploited Children. This program aired on our secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 19)	Response
Program Title	America's Heartland
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday 11-11:30am
Total times aired at regularly scheduled time	2
Total times aired	11
Number of Preemptions	9
Number of Preemptions for other than Breaking News	9
Number of Preemptions Rescheduled	9
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program aired on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

# Digital Preemption Programs #1

Questions	Response
Title of Program	America's Heartland
List date and time rescheduled	01/27/2018 06:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-01-27
Episode #	

## **Digital Preemption Programs #2**

Questions	Response
Title of Program	America's Heartland
List date and time rescheduled	01/06/2018 04:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-01-06
Episode #	
Reason for Preemption	Sports

## **Digital Preemption Programs #3**

Questions	Response
Title of Program	America's Heartland
List date and time rescheduled	02/03/2018 06:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-02-03
Episode #	
Reason for Preemption	Sports

## **Digital Preemption Programs #4**

Questions	Response
Title of Program	America's Heartland
List date and time rescheduled	01/20/2018 06:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	0018-01-20
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #5**

Questions	Response
Title of Program	America's Heartland
List date and time rescheduled	01/13/2018 04:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-01-13

Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #6

Questions	Response
Title of Program	America's Heartland
List date and time rescheduled	02/10/2018 06:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-02-10
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #7**

Questions	Response
Title of Program	America's Heartland
List date and time rescheduled	02/24/2018 06:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-02-24
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #8**

Questions	Response
Title of Program	America's Heartland
List date and time rescheduled	03/03/2018 06:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-03-03
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #9**

Questions	Response
Title of Program	America's Heartland
List date and time rescheduled	03/24/2018 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2018-03-17
Episode #	
Reason for Preemption	Sports

Digital Core Program (8 of 19)	Response
Program Title	The Open Road with Dr. Chris
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7:30-8am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by Dr. Chris Brown and chronicles his journey around the globe, introducing children to exploring culturally diverse destinations. Episodes examples include exploring: the history of the Chilean capital, a live volcano in Vanuatu, Borneo searching for pygmy elephants, bears in hibernation and wolf packs in Canada. Children learn geography, animal care and environmental stewardship. This program aired on our main digital channel
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 19)	Response
Program Title	Get Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7-7:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise the young; and explains the Panda's living patterns. This program aired on our third digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 19)	Response
Program Title	Wild World
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:30-8am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based on the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environmer for animals in our care. This program aired on our third digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 19)	Response
Program Title	America's Heartland
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 7-7:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program aired on our secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 19)	Response
Program Title	Dog Tales
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 730-8am
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family Several dog experts explain the various dogs' needs, health, nutrition requirements, safety, and care. This program aired on our secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 19)	Response
Program Title	Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 7-7:30am and 7:30-8am
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program airs on our secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 19)	Response
Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 8-8:30am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choor materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program aired on our secondary digital channel.

Yes	
	Yes

Digital Core Program (15 of 19)	Response
Program Title	Lucky Dog 2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7-7:30 am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Animal trainer, Brandon McMillan operates a training facility known as Lucky Dog Ranch where his mission is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising responsibility and developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal, McMillan must investigate what each animal needs to find the appropriate method to retrain them, so that the animals will make welcome family members. Through watching his interactions with these animals, the viewer is encouraged to be sensitive to our own and other's behavior, and shown how we as individuals can make a difference. This program aired on our mail digital channel.

Programming.

Does the	Yes	
Licensee		
identify the		
program by		
displaying		
throughout		
the program		
the symbol E		
/l?		

Digital Core Program (16 of 19)	Response
Program Title	Xploration Earth 2050
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8-8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment. This program aired on our third digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

	Digital Core Program (17 of 19)	Response
F	Program Title	Xploration Animal Science
C	Origination	Network

Days/Times Program Regularly Scheduled	Saturday 8:30-9am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animal series takes a unique, scientific approach to animal behavior studies. By going one step further, the program examines how and why an animal is able to excel in its environment. Using animation, graphics, and scientific analysis from animal experts, viewers can gain more understanding than ever before about these amazing creatures. This program aired on our third digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 19)	Response
Program Title	Xploration Outer Space
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7-7:30am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Emily Calandrelli takes journeys through space that will both entertain and educate viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Marl-like habitat. Episodes feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA-related programs as applicable to the episodes. This program aired on our third digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 19)	Response
Program Title	Xploration Awesome Planet
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7:30-8am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau) brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcanoes. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside, and above the Earth. This program aired on our third digital channel.

Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	John Schuele
	Address	1125 S 103rd Street Suite 425
	City	Omaha
	State	NE
	Zip	68124
	Telephone Number	(402) 697-8000
	Email Address	john@waittcompany.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	During the 1st quarter of 2018, KMEG TV aired PSA's of educational and informational value to children and the general public. The PSA topics included the importance of a College education, Bullying, Fatherhood, Values and Family. These PSA's help children and viewers to identify problems and handle difficult situations as well as becoming a better person.

## Other Matters (19)

	Other Matters (1 of 19)	Respons	se
	Program Title	Lucky D	og
	Origination	Network	
	Days/Times Program Regularly Scheduled	Saturda	y 9-9:30am
	Total times aired at regularly scheduled time	13	
	Length of Program	30 mins	
	Age of Target Child Audience from	13 years	s to 16 years
	Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	mission responsi the them accompl retrain th these an	rainer, Brandon McMillan operates a training facility know as the Lucky Dog Ranch where his is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising ibility and developing a sense of appreciation for life and animals. Life lessons are an integral part of the of rescuing these animals from death and providing a second chance for life. In order to lish his goal, McMillan must investigate what each animal needs to find the appropriate method to them, so that the animals will make welcome family members. Through watching his interactions with himals, the viewer is encouraged to be sensitive to our own and others behavior, and shown how we duals can make a difference. This program will air on our main digital channel.
	Other Matters (2 of 19)		Response
	Program Title		Dr. Chris Pet Vet
	Origination		Network
	Days/Times Pro Regularly Sche	•	Saturday 9:30-10am
	Total times aire regularly sched time		13
	Length of Prog	ram	30 mins
	Age of Target C Audience from	Child	13 years to 16 years

	Response
Program Title	Henry Ford's Innovation Nation
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Mo Rocca, this program is a weekly celebration of the inventor's spirit; from historic scier pioneers throughout past centuries to the forward-looking visionaries of today. Each episode inspire young viewers to dream, create and innovate by telling the dramatic stories behind the world's great inventions and the perseverance, passion and price required to bring them to life. Episode example include innovators who have condensed a TV satellite truck into a backpack, how solar roads could power the world, and a 16 year-old who invented a battery-free flashlight. This program will air on o main digital channel.
	Response
<b>(4 of 19)</b> Program Title	The Inspectors
(4 of 19)	
(4 of 19) Program Title Origination Days/Times Program Regularly	The Inspectors Network
(4 of 19) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly	The Inspectors Network Saturday 10:30-11am
(4 of 19) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time	The Inspectors Network Saturday 10:30-11am 13

Other Matters (5 of 19)	Response	
Program Title	Animal Rescue	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 8-8:30am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program will air on our secondary digital channel.	

Other Matters (6 of 19)	Response
Program Title	Missing: Cold Cases
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 8:30-9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features actual cases of missing individuals across the country. Assisted by local, state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program interviews friends, family and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz, and an instructional message from the National Center for Missing and Exploited Children. This program will air on our secondary digital channel.

(7 of 19)	Response
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11-11:30

Total times aired at regularly	13	
scheduled time		
Length of Program	30 mins	
Age of Target Child Audience from	13 years to	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	children dor processes r show's repo welfare and Some episo	e food Americans eat is produced by farmers and ranchers in the country's heartland, but man't know how it's produced. "America's Heartland" provides information about the people and responsible for the availability of food and fuel across the country and around the world. The preters and producers tell stories in topics that include farm families, consumer issues, animal crop sustainability. Children will learn about the production of food and fuel they consume. Dedes also take the show abroad to countries such as Egypt and Taiwan, to show the impact griculture has on the global economy. This program will air on our main digital channel.
Other Matters (8	of 19)	Response
Program Title		Get Wild
Origination		Network
Days/Times Prog Regularly Schedu		Saturday 7am-7:30am
Total times aired scheduled time	at regularly	13
Length of Program	m	30 mins
Age of Target Chi Audience from	ild	13 years to 16 years
Describe the educ and informational of the program ar meets the definition Programming.	objective nd how it	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise th young; and explains the Panda's living patterns. This program will air on our third digital channel.
Other Matters (9	of 19)	Response
Program Title		Wild World
Origination		Network
Days/Times Prog Regularly Schedu		Satuday 7:30-8am
Total times aired scheduled time	at regularly	13
	m	30 mins
Length of Program		

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program is based on the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program will air on our third digital channel.

Other Matters (10 of 19)	Response
Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program will air on our secondary digital channel.
Other Matters (11 of 19)	Response
Program Title	America's Heartland
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program will air on our secondary digital channel.

Other Matters (12 of 19)	Response
Program Title	Dog Tales
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30-8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutrition requirements, safety and care. This program will air on our secondary digital channel.

Other Matters (13 of 19)	Response
Program Title	Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7-7:30am and 7:30-8am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program will air on our secondary digital channel.

Other Matters (14 of 19)	Response
Program Title	Xploration Earth2050
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment. This program will air on our third digital channel.

Other Matters (15 of 19)	Response
Program Title	Xploration Animal Science
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30-9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animal series talks a unique, scientific approach to animal behavior studies. By going one step further, the program examines how and why an animal is able to excel in its environment. Using animation, graphics, and scientific analysis from animal experts, viewers can gain more understanding than ever before about these amazing creatures. This program will air on our third digital channel.

Other Matters (16 of 19)	Response
Program Title	Xploration Outer Space
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child 13 years to 16 years Audience from

Each week, host Emily Calandrelli takes journeys through space that will both entertain and educate educational and viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Mars-like habitat. Episodes feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA-related programs as applicable to the episodes. This program will air on our third digital channel.

objective of the program and how it meets the definition of Core Programming.

Programming.

Describe the

informational

Other Matters (17 of 19) Response **Xploration Awesome Planet Program Title** Origination Network Days/Times Sunday 7:30-8am Program Regularly Scheduled Total times aired 13 at regularly scheduled time Length of 30 mins Program Age of Target 13 years to 16 years **Child Audience** from Describe the Host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau) brings energy to educational and every location he visits while seeking to inspire and educate viewers in earth sciences. This program informational takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains objective of the to erupting volcanoes. Viewers will not only behold the beauty of gigantic glaciers, but also discover why program and how they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside, and above the Earth. This program will air on our third it meets the definition of Core digital channel.

Other Matters (18	Desmanas
of 19)	Response
Program Title	Lucky Dog 2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from

and

Core

Programming.

Describe the Animal trainer, Brandon McMillan operates a training facility know as the Lucky Dog Ranch where his mission is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising educational responsibility and developing a sense of appreciation for life and animals. Life lessons are an integral part of informational the theme of rescuing these animals from death and providing a second chance for life. In order to objective of accomplish his goal, McMillan must investigate what each animal needs to find the appropriate method to the program retrain them, so that the animals will make welcome family members. Through watching his interactions with and how it these animals, the viewer is encouraged to be sensitive to our own and others behavior, and shown how we as individuals can make a difference. This program will air on our main digital channel. meets the definition of

Other Matters (19 of 19)	Response
Program Title	Pet Vet Dream Team
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 7:30-8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program educates viewers on a range of medical procedures and zoological practices, while providing viewers with a behind-the-scenes look at the veterinary profession by following veterinarians Dr. Lisa Chimes, Dr. Andrew Marchevsky and exotic animal expert Tim Faulkner. The program assists its viewers in learning responsibility and empathy for animal of all kinds. Program topics include a French Bulldog struggling to breath, catching an escaped Koala before it gets injured, and helping a paralyzed Dachshund walk again. This program will air on our main digital channel.

tification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	John Schuele

Attachments No Attachments.