

FRN

0020786281

## **Commercial Broadcast Stations Non-Biennial Ownership Report (FCC Form 323)**

File Number: 0000052766 Submit Date: 2018-04-16 FRN: 0025010240 Purpose: Commercial Broadcast Stations Non-Biennial Ownership Report Status: **Received** Status Date: 04/16/2018 Filing Status: Active

### **Section I - General Information**

Versus Holdings, LLC

### 1. Respondent

**Entity Name** 

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
c/o	Philadelphia	PA	19103-	+1 (202) 303-	mjones@willkie.
Comcast			2838	1141	com
Corporation					
One					
Comcast					
Center					

### 2. Contact Representative

Name	Organization
Michael Jones	Willkie Farr & Gallagher LLP

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
1875 K Street, N.W.	Washington	DC	20006	+1 (202) 303-1141	mjones@willkie.com

# 3. Application

Not Applicable

# Filing Fee

4.	Nature of
Re	espondent

(a) Provide the following information about the Respondent:		
Relationship to stations/permits	Entity required to file a Form 323 because it holds an attributable interest in one or more Licensees	
Nature of Respondent	Limited liability company	

(b) Provide the following information about this report:		
Purpose	Transfer of control or assignment of license/permit	
"As of" date	03/15/2018	
	When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.	

5. Licensee(s) /Permittees(s) and Station(s) /Permit(s)

#### Respondent is filing this report to cover the following Licensee(s)/Permittee(s) and station(s)/permit(s):

Licensee/Permittee Name	FRN
NBC Telemundo License LLC	0019509470

Fac. ID No.	Call Sign	City	State	Service
9766	WYCN-CD	NASHUA	NH	DCA
10073	WTMO-CD	ORLANDO	FL	DCA
10153	WRDM-CD	HARTFORD	СТ	DC
36916	ктро	LAS CRUCES	NM	DTV
50347	WZDC-CD	WASHINGTON	DC	DC
58261	WWDT-CD	NAPLES	FL	DCA
61702	WKME-CD	KISSIMMEE	FL	DCA
71238	WMVJ-CD	MELBOURNE	FL	DCA
74559	WRMD-CD	ТАМРА	FL	DCA

### Section II – Non-Biennial Ownership Information

Licensee/Permittee Respondents should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) 1.47 C.F.R. through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and Section 73.3613 attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If and Other the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. **Documents** Otherwise, select "Other." Non-Licensee/Permittee Respondents should select "Not Applicable" in response to this question. Not Applicable. (a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by 2. Ownership generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent Interests itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately. Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted. Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted. Please see the Instructions for further detail concerning interests that must be reported in response to this question. The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement. **Ownership Information** 

FRN	0020786281	
Entity Name	Versus Holdings, LLC	
Address	PO Box	

	Street 1	c/o Comcast Corporation		
	Street 2	One Comcast Center		
	City	Philadelphia		
	State ("NA" if non-U.S. address)	PA		
	Zip/Postal Code	19103-2838		
	Country (if non-U.S. address)	United States		
Listing Type	Respondent			
Positional Interests (check all that apply)	Respondent			
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No	
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%		
Does interest holder have an attributable interest in one or more broadcast stations			Yes	

that do not appear on this report?

Ownership Information				
FRN	0002866879			
Name	Brian L. Roberts			
Address	PO Box			
	Street 1	c/o Comcast Corporation		
	Street 2	One Comcast Center		
	City	Philadelphia		
	State ("NA" if non-U.S. address)	PA		
	Zip/Postal Code	19103-2838		
	Country (if non-U.S. address)	United States		
Listing Type	Other Interest Holder			
<b>Positional Interests</b> (check all that apply)	Officer			
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No	
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	·	
Does interest holder have a	an attributable interest in one o	r more broadcast stations	Yes	

that do not appear on this report?

Ownership Information		
FRN	0024663205	
Name	Michael J. Cavanagh	

Address	РО Вох		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an that do not appear on this re	n attributable interest in one o eport?	or more broadcast stations	Yes

FRN	0020672176		
Name	David Cohen		
Address	PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have a that do not appear on this r	n attributable interest in one o eport?	r more broadcast stations	Yes

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FRN	0020685939

Name	Arthur R. Block		
Address	ress PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have that do not appear on this	an attributable interest in one o report?	r more broadcast stations	Yes

Ownership Information			
FRN	0025144684		
Name	Robert L. Eatroff		
Address	PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	ΡΑ	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations Yes that do not appear on this report?			Yes

FRN	0020690442		
Name	William E. Dordelman		
Address	PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Officer		
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have a that do not appear on this r	n attributable interest in one o eport?	r more broadcast stations	Yes

Ownership Information			
FRN	0024721961	0024721961	
Name	Daniel Murdock		
Address	PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have that do not appear on this	an attributable interest in one o	or more broadcast stations	Yes

Ownership Information	Ownership Information		
FRN	0020690335	0020690335	
Name	Kristine A. Dankenbrink		
Address	PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	<b>Zip/Postal Code</b> 19103-2838		
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Officer		
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have a that do not appear on this	an attributable interest in one o report?	r more broadcast stations	Yes

Ownership Information				
FRN	0020690582			
Name	Jennifer J. Heller			
Address	PO Box			
	Street 1	c/o Comcast Corporation		
	Street 2			
	City			
	State ("NA" if non-U.S. address)			
	Zip/Postal Code			
	Country (if non-U.S. address)	United States		
Listing Type	Other Interest Holder	1		
<b>Positional Interests</b> (check all that apply)	Officer			
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No	
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%		

Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?

Yes

Ownership Information				
FRN	0020690731	0020690731		
Name	Marc A. Rockford			
Address	PO Box			
	Street 1	c/o Comcast Corporation		
	Street 2	One Comcast Center		
	City	Philadelphia		
	State ("NA" if non-U.S. address)	PA		
	Zip/Postal Code	e 19103-2838		
	Country (if non-U.S. address)	United States		
Listing Type	Other Interest Holder			
<b>Positional Interests</b> (check all that apply)	Officer			
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No	
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%		
Does interest holder have a that do not appear on this re	n attributable interest in one o eport?	r more broadcast stations	Yes	

FRN	0024530636		
Name	Derek H. Squire		
Address	PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder	·	
<b>Positional Interests</b> (check all that apply)	Officer		
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)			

	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an	attributable interest in one or	more broadcast stations	Yes

that do not appear on this report?

Ownership Information			
FRN	0020690699		
Name	Kevin P. O'Connor	Kevin P. O'Connor	
Address	PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer	Officer	
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have that do not appear on this	an attributable interest in one c report?	or more broadcast stations	Yes

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FRN	0020690350	
Name	Joseph F. DiTrolio	
Address	PO Box	
	Street 1	c/o Comcast Corporation
	Street 2	One Comcast Center
	City Philadelphia	
	State ("NA" if non-U.S. address)	PA
	Zip/Postal Code	19103-2838
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Officer	

Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have that do not appear on this	an attributable interest in one o report?	r more broadcast stations	Yes

FRN	0025447277		
	0023447277		
Name	Donald B. Aspinall, Jr.	Donald B. Aspinall, Jr.	
Address	PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder	Other Interest Holder	
Positional Interests (check all that apply)	Officer	Officer	
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have	an attributable interest in one o	r more broadcast stations	Yes

ownership information		
FRN	0020690376	
Name	Thomas J. Donnelly	
Address	PO Box	
	Street 1	c/o Comcast Corporation
	Street 2 One Comcast Center   City Philadelphia	
	State ("NA" if non-U.S. address)	PA
	Zip/Postal Code	19103-2838
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	

<b>Positional Interests</b> (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have a that do not appear on this	an attributable interest in one c report?	r more broadcast stations	Yes

FRN	0020786273		
Entity Name	E! Holdings, Inc.	E! Holdings, Inc.	
Address	PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder	Other Interest Holder	
Positional Interests (check all that apply)	LC/LLC/PLLC Member	LC/LLC/PLLC Member	
Interest Percentages (enter percentage values	Voting	17.0%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	17.0%	
	an attributable interest in one o	or more broadcast stations	Yes
that do not appear on this	report?		

FRN	0020785978	
Entity Name	Comcast Holdings Corporation	
Address	PO Box	
	Street 1	c/o Comcast Corporation
	Street 2	One Comcast Center
	City	Philadelphia
	State ("NA" if non-U.S. address)	PA
	Zip/Postal Code	19103-2838
	Country (if non-U.S. address)	United States

Listing Type	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	LC/LLC/PLLC Member		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	83.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	83.0%	
Does interest holder have that do not appear on this	an attributable interest in one c report?	r more broadcast stations	Yes

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FRN	0020688495		
Name	Karen D. Buchholz		
Address	PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have a that do not appear on this re	n attributable interest in one o eport?	r more broadcast stations	Yes

FRN	0024530610	
Name	Brian A. Rankin	
Address	PO Box	
	Street 1	c/o Comcast Corporation
	Street 2	One Comcast Center
	City	Philadelphia
	State ("NA" if non-U.S. address)	PA
	Zip/Postal Code	19103-2838

	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have a that do not appear on this r	an attributable interest in one o report?	r more broadcast stations	Yes
	at any interests, including equinis filing are non-attributable. An explanation.	ty, financial, or voting	Yes
hold an attributable interest the same market as any sta filed, as defined in 47 C.F.R If "Yes," provide information of EITHER the subform OR the Respondents with a large nur submit should use the spread NOTE: Spreadsheets must b Spreadsheet format with the specified in the documentation use the spreadsheet option to (including templates to start w If using the subform, leave th (Equity Debt Plus) field blank that interest holder has an attrinewspaper entity solely on th Equity Debt Plus attribution s 73.3555, Note 2(i). If using an into the percentage of total as	describing the interest(s), using spreadsheet option below. mber (50 or more) of entries to dsheet option. e submitted in a special XML appropriate structure that is on. For instructions on how to o complete this question with), please Click Here. e percentage of total assets for an interest holder unless tributable interest in the e basis of the Commission's tandard, 47 C.F.R. Section in XML Spreadsheet, enter "NA" ssets (Equity Debt Plus) field	No	
for an interest holder unless t attributable interest in the new basis of the Commission's Ec standard.	wspaper entity solely on the		

(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other No or related to each other as parentchild or as siblings?

If "Yes," provide the following information for each such the relationship.

(e) Is Respondent seeking an attribution exemption for any officer or director with<br/>duties wholly unrelated to the Licensee(s)?NoIf "Yes," complete the information in the required fields and submit an Exhibit fully describing<br/>that individual's duties and responsibilities, and explaining why that individual should not be<br/>attributed an interest.No

### Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSEOR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: <b>SVP, Legal Regulatory Affairs</b> Exact Legal Title or Name of Respondent: <b>Comcast Corporation</b> Name: <b>Francis M. Buono</b> Phone: <b>2023031141</b> 04/16/2018