

Children's Television Programming Report

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 File Number: 0000039826
 Submit Date: 01/10/2018
 Call Sign: WXLV-TV
 Facility ID: 414
 City:

 WINSTON-SALEM
 State: NC

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 01/10/2018
 Filing Status: Active

Report reflects information for : Fourth Quarter of 2017

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Name, Type, and Contact Information

Applicant Information

Applicant	Address	Phone	Email	Applicant Type
WXLV LICENSEE, LLC Doing Business As: WXLV LICENSEE, LLC	C/O MILES S. MASON, ESQ PILLSBURY WINTHROP 1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8195	MILES. MASON@PILLSBURYLAW. COM	Company

Contact	Contact Name	Address	Phone	Email	Contact Type
Representatives (1)	MILES S. MASON , Esq . <i>FCC Counsel</i> PILLSBURY WINTHROP SHAW PITTMAN LLP	1200 Seventeenth Street, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8195	MILES. MASON@PILLSBURYLAW. COM	Legal Representative

Children's	Section	Question Response	
Television Information	Station Type	Station Type Network Affiliat	on
		Affiliated network ABC	
		Nielsen DMA Greensboro-H. Salem	⊃oint-W.
		Web Home Page Address www.abc45.com	n
Digital Core Programming	Question State the average number stream	ber of hours of Core Programming per week broadcast by the station on its main program	Response 3.5
	State the average num	ber of hours of Core Programming per week broadcast by the station on its main program	
	•	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
		State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
	•	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
	Doos the Licensee port	if that at least 50% of the Core Programming counted toward meeting the additional	Voc

Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional
programming guideline (applied to free video programming aired on other than the main Yes No program
stream) did not consist of program episodes that had already aired within the previous seven days either on the
station's main program stream or on another of the station's free digital program streams?Yes

Digital Core Programs(22)

Digital Core Program (1 of 22)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7-730am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program chooses a region or special adaptations animals have made or a specific animal and uses a top-ten countdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home for horses, Jack counts down 10 incredible experiences. He also explores wild and rare animals in Australia such as dingoes, devils and cassowaries. For animal adaptation Jack travels from the Arctic to the desert picking ten animals that have made special adaptation to survive in the harsh environments. This program informs the viewer about animals and their habitat which can lead the viewer to discussions regarding the environment and conservation. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 22)	Response
Program Title	Ocean Treks with Jeff Corwin
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday, 9-930am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features unique areas of the world which explores the areas natural wonders to bring viewers closer to nature, wildlife and man-made treasures. Episodes include mountain climbs, deep sea dives, helicopter rides and glacier treks. Children learn geography, natural sciences, and develop curiosity about the world around them. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 22)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 930-10am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode focuses on the rescue of a sea animal giving the viewer information about medical benefits and rescue and rehabilitation programs for animals. The viewer also learns about the rescued animal's biology and ecology. This information is important because it adds to the knowledge necessary to conserve and protect threatened and endangered species. This program aired on the main digital stream.

Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Digital Core Program (4 of 22)	Response
Program Title	The Wildlife Docs
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 10-1030am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows the surprising, exotic and challenging lives of a veterinary staff who cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and emergencies. Through this program the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of	
22)	Response
Program Title	Rock the Park
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 1030-11am ET
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Jack Steward and Colton Smith, as they come face to face with nature in Americas national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 22)	Response
Program Title	Vacation Creation
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 11-1130am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program the hosts guide a featured family on adventures, as they experience a new destination together on their family vacation. Episodes feature families embarking on interactive voyages with immersive learning experiences, discovering unique cultural events, food, activities, and traditions. The featured families in the program learn the importance of spending time with family, often learning more about each other and their own family history along the way. From this program, children will learn the importance of resiliency during challenging times as many featured families share their stories of overcoming adversity, finding ways to bond and heal while sharing these once-in-a-lifetime experiences. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 22)	Response
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 1130am-12noon ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

edu and info obje prog how the Cor	rmational ective of the gram and v it meets definition of	Much of the food Americans eat is produced by farmers and ranchers in the countrys heartland, but many children dont know how its produced. "Americas Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The shows reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program aired on the main digital stream.
Lice ider prog disp thro prog	es the ensee ntify the gram by blaying bughout the gram the nbol E/I?	Yes

Digital Core Program (8 of 22)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 12n-1230pm & 2-230pm ET, 10/1-10/29; 12n-1230pm & 1-130pm, 11/12-12/31; 2-230pm, 330pm, & 5-530pm, 11/5/17
Total times aired at regularly scheduled time	29
Total times aired	29
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoptio of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline an balancing school work with social activities and friends, and developing a sense of purpose in his/h life, all combine to help the viewer stand against influences which could hurt him/her or others. This program aired on the secondary digital stream.

Does the LicenseeYesidentify the programby displayingthroughout theprogram the symbolE/I?

Digital Core Program (9 of 22)	Response
Program Title	Dragonfly TV Sports
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 1230-1pm & 230-3pm ET, 10/1-10/29; 230-3pm & 330-4pm ET, 11/5; 1230-1pm & 130-2pm ET, 11/12-12/31
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program highlights children engaged in projects with real hands-on experience and demonstrates practical applications of mathematics and science, in particular, as it relates to individual sports or sporting activity. Children learn a variety of scientific disciplines within a particular sport and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each sports-related episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. This program aired on the secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of	
22)	Response
Program Title	Future Phenoms

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 1-130pm ET, 10/1-10/29; 4-430pm ET, 11/5; 2-230pm ET, 11/12-12/31/17
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversit to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes' success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. This program aired on the secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 22)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 130-2pm ET, 10/1-10/29; 430-5pm ET, 11/5; 230-3pm ET, 11/12-12/31/17

Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases the hard work and dedication required to be a true sports star. Chronicled are the trials and tribulations of young athletes as they strive to become top level performers in the sports arena. This program helps viewers realize that with hard work and determination, their goals in life and on the playing field are attainable. Key values such as dedication, discipline, commitment and community involvement are reinforced in each episode. The program also provides in-depth stories that reveal the important challenges and lessons that mold young athletes. Through these stories, viewers learn that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout their lives. This program aired on the secondary digital strear
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 22)	Response
Program Title	Sports Lab
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 10-1030am ET
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed this programs looks into the science involved within the sport. Episode examples include explainin the science of soccer, horse dressage, track, tennis, cricket and trampoline. This program aired or the station's tertiary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 22)	Response
Program Title	Get Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 1030-11am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include learning how experts studying adult orangutans learn how they raise their young, and explains the Pandas living patterns. This program aired on the station's tertiary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 22)	Response
Program Title	Wild World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 11-1130am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environmen for animals in our care. This program aired on the station's tertiary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 22)	Response
Program Title	The Re-Inventors
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 1130am-12noon
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Matt Hunter and Jeremy MacPherson as they take original patent designs from history's lost inventions and build them, test them, and try to make them work. From a snow annihilator from the 1930s to a Chinese dragon rocket over 600 years old to a solar powered crematorium, Matt and Jeremy take viewers through the strange and entertaining world of invention. Each episode introduces children to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. This program aired on the station's tertiary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 22)	Response
Program Title	Uncaged
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 10-1030am and 1030-11am ET
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores all types of wild animals in their own environment and how they survive. Children learn about and develop a respect for animals within their natural habitat and learn why some animals may be on their way to extinction. Each episode provides detailed explanations of different animal species and helps children understand the animals' daily lives. This program aired on the station's tertiary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 22)	Response
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8-830am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program aired on the station's quaternary digital stream.

Does the	Yes	
Licensee		
identify the		
program by		
displaying		
throughout the		
program the		
symbol E/I?		

Digital Core Program (18 of 22)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 830-9am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers a shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutritio requirements, safety, and care. This program aired on the station's quaternary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 22)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9-930am ET

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exerts a positive influence on its viewers by illustrating the best of human instincts. particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescu personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program aired on the station's quaternary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (20 of 22)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 8-830am and 830-9am ET
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program aired on the station's quaternary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 22)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 9-930am ET
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program aired on the station's quaternary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 22)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 930-10am ET
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features actual cases of missing individuals across the country. Assisted by local state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program interviews friends, family, and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz, and an instructional message from the National Center for Missing and Exploited Children. This program aired on the station's quaternary digital stream.

Does the Licensee	Yes	
identify the		
program by		
displaying		
throughout the		
program the		
symbol E/I?		

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison	Contact
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Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Jeanette Pruitt-Henriquez
Address	3500 Myer Lee Dr.
City	Winston-Salem
State	NC
Zip	27101
Telephone Number	(336) 722-4545
Email Address	jpruitt@sbgtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WXLV broadcasts a minimum of three hours weekly, programs which provide both educational and informational needs of children. We believe that these programs have unlimited value. During this past quarter, WXLV telecast numerous public service announcements aimed at children 16 years of age and under. We also air on a regular basis PSAs provided to us by Drug Free America and the Ad Council, which are geared towards children. Our PSAs are designed for a general audience, but also serve children 16 years of age and under.

Other Matters (22)

Other Matters		
(1 of 22)	Response	
Program Title	Jack Hanı	na's Wild Countdown
Origination	Syndicate	d
Days/Times Program Regularly Scheduled	Saturday,	7-730am ET
Total times aired at	13	
regularly scheduled time		
Length of Program	30 mins	
Age of Target Child Audience from	13 years t	to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	top-ten co horses, Ja such as d picking ter informs th	ram chooses a region or special adaptations animals have made or a specific animal and uses buntdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home for ack counts down 10 incredible experiences. He also explores wild and rare animals in Australia ingoes, devils and cassowaries. For animal adaptation Jack travels from the Arctic to the dese n animals that have made special adaptation to survive in the harsh environments. This progra the viewer about animals and their habitat which can lead the viewer to discussions regarding the ent and conservation. This program will air on the main digital stream.
Other Matters (2	? of 22)	Response
Program Title		Ocean Treks with Jeff Corwin
Origination		Syndicated
Origination Days/Times Prog Regularly Sched	-	Syndicated Saturday, 9-930am ET
Days/Times Prog	uled l at	
Days/Times Prog Regularly Sched Total times aired	uled I at Ied time	Saturday, 9-930am ET
Days/Times Prog Regularly Sched Total times aired regularly schedu	uled l at led time im	Saturday, 9-930am ET 13
Days/Times Prog Regularly Sched Total times aired regularly schedu Length of Progra Age of Target Ch	uled l at led time nild ucational l objective nd how it	Saturday, 9-930am ET 13 30 mins 13 years to 16 years This program features unique areas of the world which explores the areas natural wonders to bring viewers closer to nature, wildlife and man-made treasures. Episodes include mountain
Days/Times Prog Regularly Sched Total times aired regularly schedu Length of Progra Age of Target Ch Audience from Describe the edu and informationa of the program a meets the definit	uled l at led time m hild ucational al objective nd how it ion of Core	Saturday, 9-930am ET 13 30 mins 13 years to 16 years This program features unique areas of the world which explores the areas natural wonders to bring viewers closer to nature, wildlife and man-made treasures. Episodes include mountain climbs, deep sea dives, helicopter rides and glacier treks. Children learn geography, natural sciences, and develop curiosity about the world around them. This program will air on the
Days/Times Prog Regularly Sched Total times aired regularly schedu Length of Progra Age of Target Ch Audience from Describe the edu and informationa of the program a meets the definit Programming.	uled l at led time m hild ucational al objective nd how it ion of Core	Saturday, 9-930am ET 13 30 mins 13 years to 16 years This program features unique areas of the world which explores the areas natural wonders to bring viewers closer to nature, wildlife and man-made treasures. Episodes include mountain climbs, deep sea dives, helicopter rides and glacier treks. Children learn geography, natural sciences, and develop curiosity about the world around them. This program will air on the main digital stream.
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode focuses on the rescue of a sea animal giving the viewer information about medical benefits and rescue and rehabilitation programs for animals. The viewer also learns about the rescued animal's biology and ecology. This information is important because it adds to the knowledge necessary to conserve and protect threatened and endangered species. This program will air on the main digital stream.

Other Matters (4 of 22)	Response
Program Title	The Wildlife Docs
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 10-1030am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows the surprising, exotic and challenging lives of a veterinary staff who cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and emergencies. Through this program the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program will air on the main digital stream.

Other Matters (5 of 22)	Response
Program Title	Rock the Park
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 1030-11am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Jack Steward and Colton Smith, as they come face to face with nature in Americas national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts adventures may inspire viewers to vis and explore the vast resources the national parks provide. This program will air on the main digital stream.

Other Matters (6 of 22) Response

Program Title	Vacation Creation
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Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 11-1130am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program the hosts guide a featured family on adventures as they experience a new destination together on their family vacation. Episodes feature families embarking on interactive voyages with immersive learning experiences, discovering unique cultural events, food, activities, and traditions. The featured families in the program learn the importance of spending time with family, often learning more about each other and their own family history along the way. From this program, children will learn the importance of resiliency during challenging times as many featured families share their stories of overcoming adversity, finding ways to bond and heal while sharing these once-in-a-lifetime experiences. This program will air on the main digital stream.
Other Matters (7 of 22)	Response
	Response America's Heartland
(7 of 22)	
(7 of 22) Program Title	America's Heartland
(7 of 22) Program Title Origination Days/Times Program Regularly	America's Heartland Syndicated
(7 of 22) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly	America's Heartland Syndicated Saturday, 1130am-12noon ET
(7 of 22) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time	America's Heartland Syndicated Saturday, 1130am-12noon ET 13

Other Matters (8 of 22)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 12n-12:30pm and 1-1:30pm ET
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program will air on the secondary digital stream.

Other Matters (9 of 22)	Response
Program Title	Dragonfly TV Sports
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 12:30-1pm and 1:30-2pm ET
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program highlights children engaged in projects with real hands-on experience and demonstrates practical applications of mathematics and science, in particular, as it relates to individual sports or sporting activity. Children learn a variety of scientific disciplines within a particular sport and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each sports-related episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. This program will air on the secondary digital stream.

(10 of 22)	Response		
Program Title	Future Phenoms		
Origination	Syndicated		

Days/Times Program Regularly Scheduled	Sunday 2-2:30pm ET
Total times aired at regularly scheduled time	1 12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversit to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. This program will air on the secondary digital stream.
Other Matters (11 of 22)	Response
	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 2:30-3pm ET
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
educational and informational objective of the program and how it	This program showcases the hard work and dedication required to be a true sports star. Chronicled are th trials and tribulations of young athletes as they strive to become top level performers in the sports arena. This program helps viewers realize that with hard work and determination, their goals in life and on the playing field are attainable. Key values such as dedication, discipline, commitment and community involvement are reinforced in each episode. The program also provides in-depth stories that reveal the important challenges and lessons that mold young athletes. Through these stories, viewers learn that whil many desire greatness on the grand stage of competition, much can be learned through the journey that c make a significant difference throughout their lives. This program will air on the secondary digital stream.

Other Matters (12 of		
22)	Response	
Program Title	Sports Lab	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday, 10-1030am ET	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this program looks into the science involved within the sport. Episode examples include explaining the science behind soccer, horse dressage, track, tennis, cricket and trampoline. This program will air on the station's tertiary digital stream.	
Other Matters (13 of 2	2) Response	
Program Title	Get Wild	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday, 1030-11am ET	
Total times aired at regularly scheduled tim	13 ne	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the education and informational object of the program and how meets the definition of Programming.	 experts teaching children the living habits and unique behaviors of wild animals. Episode w it examples include: learning how experts studying adult orangutans learn how they raise their 	
Other Matters (14 of 2	2) Response	
Program Title	Wild World	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday, 11-1130am ET	
Total times aired at reg scheduled time	jularly 13	
Length of Program	30 mins	
Age of Target Child Au from	dience 13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program will air on the station's tertiary digital stream.

Other Matters (15 of 22)	Response	
Program Title	The Re-Inventors	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday, 1130am-12noon ET	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Matt Hunter and Jeremy MacPherson as they take original patent designs from history's lost inventions and build them, test them, and try to make them work. From a snow annihilator from the 1930s to a Chinese dragon rocket over 600 years old to a solar powered crematorium, Matt and Jeremy take viewers through the strange and entertaining world of invention. Each episode introduces children to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. This prograw will air on the station's tertiary digital stream.	
Other Matters (16	of 22) Response	
Program Title	Uncaged	
Origination	Syndicated	
Days/Times Progra Regularly Schedule		
Total times aired at regularly scheduled		
Length of Program	30 mins	
Age of Target Child Audience from	d 13 years to 16 years	
Describe the educa and informational objective of the pro and how it meets th definition of Core Programming.	Children learn about and develop a respect for animals within their natural habitat and learn work of animals may be on their way to extinction. Each episode provides detailed explanations	

Origination	Syndicated
Days/Times	Saturday, 8-830am ET
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child	
Audience from	
Describe the	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many
educational	children don't know how it's produced. "America's Heartland" provides information about the people and
and	processes responsible for the availability of food and fuel across the country and around the world. The
informational	show's reporters and producers tell stories in topics that include farm families, consumer issues, animal
objective of	welfare and crop sustainability. Children will learn about the production of the food and fuel they consume
the program	Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact
and how it	American agriculture has on the global economy. This program will air on the station's quaternary digital
meets the	stream.
definition of	
Core	
Programming.	

Other Matters (18 of 22)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 830-9am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dogs needs, health, nutrition requirements, safety, and care. This program will air on the station's quaternary digital stream.

Other Matters (19 of 22)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9-930am ET

Total times regularly sc time	
Length of P	ogram 30 mins
Age of Targ Audience fr	
Describe the educational informational objective of program an meets the d of Core Pro	 particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animal development, behavior and habitats, and is d how it also made aware of important environmental issues. This program will air on the station's efinition

Other Matters (20 of 22)	Response
Program Title	Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 8-830am and 830-9am ET
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/he life, all combine to help the viewer stand against influences which could hurt him/her or others. This program will air on the station's quaternary digital stream.

Other Matters (21 of 22)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 9-930am ET
Total times aired at regularly scheduled time	12
Length of Program	30 mins

Age of Target Child Audience from

definition of

Programming.

Core

13 years to 16 years

Think Big is a kid-hosted entertaining series for young people that follows the worlds most innovative kids Describe the as they create and invent new toys, games, learning tools, websites, and modes of transportation. The educational and informational program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose objective of the materials, and sketch and design their idea. Once completed, the inventions are then judged. This program and program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. how it meets the This program will air on the stations quaternary digital stream.

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Other Matters (22 of 22)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 930-10am ET
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the Programming. This program features actual cases of missing individuals across the country. Assisted by local and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program interviews friends, family, and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awaren Each episode showcases safety tips, a safety quiz, and an instructional message from the National Center for Missing and Exploited Children. This program will air on the station's quaternary dig stream.	

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Jeanette Pruitt- Henriquez Program Co- ordinator
		01/10/2018

Attachments No Attachments.