

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0019509470** File Number: **0000038385** Submit Date: **01/08/2018** Call Sign: **WRDM-CD** Facility ID: **10153** 

City: **HARTFORD** State: **CT** 

Service: Digital Class A Purpose: Children's TV Programming Report Status: Received Status Date: 01/08/2018

Filing Status: Active

# Report reflects information for : Fourth Quarter of 2017

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
ZGS HARTFORD, INC. Doing Business As: ZGS HARTFORD, INC.	Eduardo Zavala 2000 N 14TH ST, STE 400 ARLINGTON, VA 22201 United States	+1 (305) 306- 1492	ezavala@zgsgroup. com	Company

#### Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
Stan Salek , P.E  CONSULTING ENGINEER Hammett & Edison, Inc.	470 Third Street West SONOMA, CA 95476 United States	+1 (707) 996- 5200	ssalek@h-e.com	Technical Representative
David M. Silverman , Esq DAVIS WRIGHT TREMAINE LLP	1919 Pennsylvania Ave., N.W. Suite 800 Washington, DC 20006 United States	+1 (202) 973- 4261	DAVIDSILVERMAN@DWT. COM	Legal Representative

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	TELEMUNDO
	Nielsen DMA	Hartford & New Haven
	Web Home Page Address	http://www.holaciudad.com /nuevainglaterra/telemundo- hartford.html

# Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(3)

Digital Core Program (1 of 3)	Response
Program Title	El Show de Chica (Telemundo Network)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:00 & 8:30 AM
Total times aired at regularly scheduled time	16
Total times aired	26
Number of Preemptions	10
Number of Preemptions for other than Breaking News	10
Number of Preemptions Rescheduled	10
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EL SHOW DE CHICA features a five year old baby chick who spends her days with her parents in their costume shop, the Coop. The shops one employee, Kelly, doubles as Chicas nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, destructibility, judgment, and inter personal behaviors. She and Kelly usually work on the problem through an adventure a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	El Show de Chica
List date and time rescheduled	12/02/2017 03:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-12-09
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	El Show de Chica
List date and time rescheduled	11/04/2017 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-07
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #3**

Questions	Response
Title of Program	El Show de Chica
List date and time rescheduled	12/10/2017 04:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-28
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	El Show de Chica
List date and time rescheduled	12/02/2017 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-21
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	El Show de Chica
List date and time rescheduled	11/18/2017 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-14
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #6**

Questions	Response
Title of Program	El Show de Chica
List date and time rescheduled	12/10/2017 05:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-28
Episode #	
Reason for Preemption	Sports

# **Digital Preemption Programs #7**

Questions	Response
Title of Program	El Show de Chica
List date and time rescheduled	12/02/2017 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-21
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	El Show de Chica
List date and time rescheduled	12/02/2017 03:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-12-09
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	El Show de Chica
List date and time rescheduled	11/04/2017 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-07
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	El Show de Chica
List date and time rescheduled	11/18/2017 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-14
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 3)	Response
Program Title	Nina's World (Telemundo Network)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00 & 10:30am
Total times aired at regularly scheduled time	16
Total times aired	26
Number of Preemptions	10
Number of Preemptions for other than Breaking News	10

Number of Preemptions Rescheduled	10
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ninas World is an animated show based on a six year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela, grandmother. Her Tio, Uncle, Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Ninas best friend is Star, a stuffed starfish pillow character brought to life by Ninas imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her work, take responsibility for her actions, and correct her mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	11/25/2017 01:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-14
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	12/23/2017 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-28
Episode #	

Reason for Preemption	Sports
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Questions	Response
Title of Program	Nina's World
List date and time rescheduled	12/02/2017 05:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-12-09
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #4**

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	12/02/2017 05:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-12-09
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #5**

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	12/02/2017 02:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-21
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	11/11/2017 01:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-07

Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	11/25/2017 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-14
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #8**

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	12/02/2017 02:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-21
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #9**

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	12/23/2017 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-28
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	11/11/2017 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date	e Preempted	2017-10-07
Epis	ode #	
Rea	son for Preemption	Sports

Reason for Pre	emption Sports
Digital Core Program (3 of 3)	Response
Program Title	La Abeja Maya
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9:00am & 9:30am
Total times aired at regularly scheduled time	16
Total times aired	26
Number of Preemptions	10
Number of Preemptions for other than Breaking News	10
Number of Preemptions Rescheduled	10
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LA ABEJA MAYA (Maya the Bee) is an entertaining preschool series that furthers the educational and informational needs of children by promoting the social and emotional goals of independence, empath diversity. The series also serves the cognitive and intellectual needs of children by teaching them about biodiversity and the importance of protecting nature. The main character, Maya, is a free spirit with a curious demeanor and fondness for discovery. With her eagerness for adventure, she lives free in the meadow, because the world is just too big and too fascinating to stay in the bee hive. Through Maya's openmindedness, children learn to foster their curiosity and accept and respect others. On her way the meadow, Maya and her friends teach children valuable lesson.

Does the
Licensee
identify the
program by
displaying
throughout
the program
the symbol E
/I?

Questions	Response
Title of Program	La Abeja Maya
List date and time rescheduled	11/25/2017 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-14
Episode #	
Reason for Preemption	Sports

# **Digital Preemption Programs #2**

Questions	Response
Title of Program	La Abeja Maya
List date and time rescheduled	12/02/2017 01:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-21
Episode #	
Reason for Preemption	Sports

# **Digital Preemption Programs #3**

Questions	Response
Title of Program	La Abeja Maya
List date and time rescheduled	11/04/2017 01:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-07
Episode #	
Reason for Preemption	Sports

Questions	Response
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Title of Program	La Abeja Maya
List date and time rescheduled	11/11/2017 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-07
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	La Abeja Maya
List date and time rescheduled	12/02/2017 04:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-12-09
Episode #	
Reason for Preemption	Sports

# **Digital Preemption Programs #6**

Questions	Response
Title of Program	La Abeja Maya
List date and time rescheduled	12/02/2017 01:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-21
Episode #	
Reason for Preemption	Sports

# **Digital Preemption Programs #7**

Questions	Response
Title of Program	La Abeja Maya
List date and time rescheduled	12/23/2017 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-28
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	La Abeja Maya
List date and time rescheduled	12/10/2017 05:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-28
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	La Abeja Maya
List date and time rescheduled	11/18/2017 01:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-14
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	La Abeja Maya
List date and time rescheduled	12/02/2017 04:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-12-09
Episode #	
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	BRENDA L. MULERO
Address	886 Maple Ave.
City	Hartford
State	СТ
Zip	06114
Telephone Number	(860) 956-1303
Email Address	BMULERO@ZGSGROUP.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

# Other Matters (6)

Core

Programming.

Other Matters (1 of 6)	Response
Program Title	El Viajero Con Josh
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of	EL VIAJERO CON JOSH GARCIA is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. El Viajero Con Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode gives audiences access to the world's most incredible destinations as Josh seeks out the truly authentic experiences one can only find when shown by a knowledgeable and passionate guide. In each episode, Josh learns how to prepare an authentic regional meal, visits a local artisan to learn about their trade and craft, and samples the culture while learning about the heritage of the region's population, showing viewers what is so unique about each city he visits. El Viajero Con Josh Garcia brings viewers on an enthralling adventure to explore the people and cultures that make our world so breathtaking.

Other Matters (2 of 6)	Response
Program Title	Salvando Animales
Origination	Network
Days/Times Program Regularly Scheduled	SAT 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Programming.

SALVANDO ANIMALES is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Salvando Animales follows veterinarian Dr. Michelle Oakley, and features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms, and wildlife preserves across the Yukon to help animals in need, while balancing life at her home clinic. Providing a glimpse into a fascinating career choice, Salvando Animales will show viewers the hard work and dedication involved in the rescue and rehabilitation of animals, while imparting tips to help keep all furry friends healthy.

Other Matters (3 of 6)	Response
Program Title	Aventuras Con Dylan Dryer
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	AVENTURAS CON DYLAN DRYER is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Aventuras Con Dylan Dryer is a wondrous celebration of nature. Hosted by meteorologist Dylan Dreyer, this series features breathtaking cinematography that will bring viewers up-close and personal with creatures big and small, from the black bears of Montana to polar bears in the Arctic. Audiences will have a unique platform to see animals living in their natural habitat, and will learn about the circle of life along the way. Aventuras Con Dylan Dryer also explores natural wonders of the world, including the migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya. Viewers will uncover these amazing facts of nature, and learn why it is so important to protect Earth's natural resources and all its inhabitants.

Other Matters (4 of 6)	Response
Program Title	VIvir Al Natural, Danny Seo
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:30am

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Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

VIVIR AL NATURAL, DANNY SEO is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Vivir Al Natural, Danny Seo is a series about seeking a healthier lifestyle by learning the science behind eating well, exercising your mind and body, and caring for our planet. Host Danny Seo is a leading authority on eco-friendly living, and has devoted his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends, sharing delicious and healthy meals, while creating an environmentally friendly home. In each episode of Vivir Al Natural, Danny Seo, viewers will be introduced to inspiring ideas from fun and healthy recipes, to easy and sustainable crafts. Viewers will learn how to embrace a natural lifestyle, easily and beautifully, along with quick tips on green living

Other Matters (5 of 6)	Response
Program Title	Una Mano Amiga
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

UNA MANO AMIGA is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Una Mano Amiga introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features Jenna Bush Hager, actor Blair Underwood, and other passionate celebrity philanthropists from film and television, music, sports, or business who are all on a mission to inspire others to do good. In each episode of Una Mano Amiga, one of these celebrity ambassadors will visit two charities that are dedicated to inspiring change in their communities. We'll discover what makes these charities effective, learn what needs to make an even bigger impact, and surprise them with a gift to help continue their good work. Audiences will meet the inspiring individuals and volunteers behind each organization to see how they do their part to make the world a better place, learning compassion and the value of giving back along the way.

Other Matters (6 of 6)	Response
Program Title	El Campeon En Ti
Origination	Network
Days/Times Program Regularly Scheduled	SAt 10:30Am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EL CAMPEON EN TI is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. El Campeon En Ti features the powerful and inspiring stories that exemplify what it really means to be a true champion. Hosted by Lauren Thompson, the series introduces viewers to people who have overcome obstacles while leading transcendent moments from the world of sports. From beating the odds to play the game they love, to giving back to the communities that supported them, the featured athletes will share their own stories and personal triumphs. Viewers will learn the value of good sportsmanship, and the dedication it takes to excel at the highest level. Win or lose, El Campeon En Ti proves that a champion is not only defined by their speed, strength, and agility, but by their grit, resiliency, and heart.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Claudia
Alfaro
ZGS FCC
Compliance
Supervisor

01/08/2018

**Attachments** 

No Attachments.