

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0002718062** File Number: **0000037838** Submit Date: **01/08/2018** Call Sign: **WVCY-TV** Facility ID: **72342** 

City: MILWAUKEE State: WI

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/08/2018 Filing Status: Active

## Report reflects information for : Fourth Quarter of 2017

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

# Applicant Information

### **Applicant Name, Type, and Contact Information**

| Applicant   | Address   | Phone                 | Email                   | Applicant<br>Type |
|---|---|-----------------------|-------------------------|-------------------|
| VCY AMERICA, INC.  Doing Business As: VCY AMERICA, INC. | JIM SCHNEIDER 3434 W KILBOURN AVE MILWAUKEE, WI 53208 United States | +1 (414) 935-<br>3000 | jims@vcyamerica.<br>org | Company           |

#### Contact Representatives (3)

| Contact Name  | Address   | Phone                 | Email                    | Contact Type                |
|---|---|-----------------------|--------------------------|-----------------------------|
| Kathryne Dickerson<br>WILEY REIN LLP                    | 1776 K STREET, NW<br>WASHINGTON, DC<br>20006<br>United States       | +1 (202) 719-<br>7279 | kdickerson@wileyrein.com | Legal Representative        |
| ANDREW ELIASON STATION STAFF ENGINEER VCY America, Inc. | 3434 W. KILBOURN<br>AVE<br>MILWAUKEE, WI<br>53208<br>United States  | +1 (414) 935-<br>3000 | MEDIUMWAVE@LYCOS.<br>COM | Technical<br>Representative |
| Jim Schneider Executive Director VCY AMERICA, INC.      | JIM SCHNEIDER 3434 W KILBOURN AVE MILWAUKEE, WI 53208 United States | +1 (414) 935-<br>3000 | jims@vcyamerica.org      | Executive Director          |

#### Children's Television Information

| Section      | Question              | Response           |
|--------------|-----------------------|--------------------|
| Station Type | Station Type          | Independent        |
|              | Affiliated network    | Independent        |
|              | Nielsen DMA           | Milwaukee          |
|              | Web Home Page Address | www.vcyamerica.org |

### Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 6.5      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

## Digital Core Programs(6)

| Digital Core<br>Program (1<br>of 6)  | Response   |
|--|--|
| Program Title  | Black Buffalo  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SA at 8:30am   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience   | 4 years to 10 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | EDUCATIONAL/INFORMATIONAL OBJECTIVE: A native American from the Yakima Washington Tribe teaches children by means of music, stories and guest to provide practical application in producing character in the lives of young people. The program often utilizes children. Interpretation for the deaf and hearing impaired is provided by means of sign language. CORE PROGRAMMING STATEMENT: The above listed program meets the definition of core programming in that this program has met the following criteria: (1) The program has serving the educational and informational needs of children ages 16 and under as a significant purpose; (2) The program is aired between the hours of 7:00am and 10:00pm; (3) The program is a regularly scheduled weekly program; (4) The program is at least 30 minutes in length; (5) The program is identified as specially designed to educate and inform children by the display on the television screen throughout the program of the E/I symbol; (6) The educational and informational objective of the program and the target child audience are specified in writing in the licensee's Children's Television Programming Report, as described in 47 C.F.R. Section 73.3526(e)(11)(iii); and (7) Instructions for listing the program as educational/information, including an indication of the age group for which the program is intended are provided to publishers of program guides. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core<br>Program (2<br>of 6)  | Response   |
|--|--|
| Program Title  | Davey & Goliath  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SA at 9:30am   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   | 0  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience   | 3 years to 10 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | EDUCATIONAL/INFORMATIONAL OBJECTIVE: Using claymation, the program presents positive values for young people and helps them through the "growing up process". The program addresses such topics as being kind to others, respecting and knowing how to respond to children with disabilities, not being afraid of the dark, assisting police, knowing how to work through racial prejudices are just a sampling of issues this program addresses. CORE PROGRAMMING STATEMENT: The above listed program meets the definition of core programming in that this program has met the following criteria: (1) The program has serving the educational and informational needs of children ages 16 and under as a significant purpose; (2) The program is aired between the hours of 7:00am and 10:00pm; (3) The program is a regularly scheduled weekly program; (4) The program is at least 30 minutes in length; (5) The program is identified as specially designed to educate and inform children by the display on the television screen throughout the program of the E/I symbol; (6) The educational and informational objective of the program and the target child audience are specified in writing in the licensee's Children's Television Programming Report, as described in 47 C.F. R. Section 73.3526(e)(11)(iii); and (7) Instructions for listing the program as educational/information, including an indication of the age group for which the program is intended are provided to publishers of program guides. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core   |   |
|--|---|
| Program (3 of 6)   | Response  |
| Program Title  | Secret Place  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SA at 10:00am   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times aired  | 13  |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   | 0   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 3 years to 10 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | EDUCATIONAL/INFORMATIONAL OBJECTIVE: Puppets are used to illustrate everyday life-like situations that children will encounter. Situations such as being tempted to do wrong, poking fun at other children, respecting authority, being kind to those who mistreat you, purity, etc. are just some of the examples of principles being taught. CORE PROGRAMMING STATEMENT: The above listed program meets the definition of core programming in that this program has met the following criteria: (1) The program has serving the educational and informational needs of children ages 16 and under as a significant purpose; (2) The program is aired between the hours of 7:00am and 10:00pm; (3) The program is a regularly scheduled weekly program; (4) The program is at least 30 minutes in length; (5) The program is identified as specially designed to educate and inform children by the display on the television screen throughout the program of the E/I symbol; (6) The educational and informational objective of the program and the target child audience are specified in writing in the licensee's Children's Television Programming Report, as described in 47 C.F. R. Section 73.3526(e)(11)(iii); and (7) Instructions for listing the program as educational/information, including an indication of the age group for which the program is intended are provided to publishers of program guides. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core<br>Program (4<br>of 6)  | Response   |
|--|--|
| Program Title  | Adventure Pals   |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | F at 4:30pm & SA at 9:00am   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 26   |
| Total times aired  | 26   |
| Number of Preemptions  | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   | 0  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 6 years to 13 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | EDUCATIONAL/INFORMATIONAL OBJECTIVE: Host, Miss Jean, uses children to convey important truths, principles and positive values. This program teaches children the importance of showing respect for their parents, authority and God. It also illustrates and conveys principles to follow and promotes positive moral values and making good moral choices. The program also take children on tours to various factories, farms and businesses to educate them about business, industry and manufacturing. Children can enroll in a correspondence course. CORE PROGRAMMING STATEMENT: The above listed program meets the definition of core programming in that this program has met the following criteria: (1) The program has serving the educational and informational needs of children ages 16 and under as a significant purpose; (2) The program is aired between the hours of 7:00am and 10:00pm; (3) The program is a regularly scheduled weekly program; (4) The program is at least 30 minutes in length; (5) The program is identified as specially designed to educate and inform children by the display on the television screen throughout the program of the E/I symbol; (6) The educational and informational objective of the program and the target child audience are specified in writing in the licensee's Children's Television Programming Report, as described in 47 C.F. R. Section 73.3526(e)(11)(iii); and (7) Instructions for listing the program as educational/information, including an indication of the age group for which the program is intended are provided to publishers of program guides. |

| Does the     | Yes |  |  |
|--------------|-----|--|--|
| Licensee     |     |  |  |
| identify the |     |  |  |
| program by   |     |  |  |
| displaying   |     |  |  |
| throughout   |     |  |  |
| the program  |     |  |  |
| the symbol E |     |  |  |
| /I?          |     |  |  |

| Digital Core<br>Program (5<br>of 6)                            | Response                     |
|--|------------------------------|
| Program Title  | Sunshine Factory             |
| Origination  | Network                      |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | M-F at 4:00pm & SA at 8:00am |
| Total times aired at regularly scheduled time                  | 78                           |
| Total times aired  | 78                           |
| Number of<br>Preemptions                                       | 0                            |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News | 0                            |
| Number of<br>Preemptions<br>Rescheduled                        | 0                            |
| Length of<br>Program   | 30 mins                      |
| Age of<br>Target Child<br>Audience                             | 6 years to 10 years          |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

EDUCATIONAL/INFORMATIONAL OBJECTIVE: The program teaches grade school children how to morally resolve problems and deal with emotional issues. Character building qualities are addressed. The program uses costume characters and real life situations to convey simple truths. Topics on this program this quarter included, but are not limited to the following: patience, taking responsibility, being a good neighbor, fire safety, visiting the dentist, self-worth, jealousy, honesty, sportsmanship, making decisions, television choices, good intentions, showing gratitude, appreciating art, perseverance, sharing work load, thanksgiving, making good use of time, being a role model, using time wisely, etc. CORE PROGRAMMING STATEMENT: The above listed program meets the definition of core programming in that this program has met the following criteria: (1) The program has serving the educational and informational needs of children ages 16 and under as a significant purpose; (2) The program is aired between the hours of 7:00am and 10: 00pm; (3) The program is a regularly scheduled weekly program; (4) The program is at least 30 minutes in length; (5) The program is identified as specially designed to educate and inform children by the display on the television screen throughout the program of the E/I symbol; (6) The educational and informational objective of the program and the target child audience are specified in writing in the licensee's Children's Television Programming Report, as described in 47 C.F.R. Section 73.3526(e)(11)(iii); and (7) Instructions for listing the program as educational/information, including an indication of the age group for which the program is intended are provided to publishers of program guides.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

| Digital Core<br>Program (6<br>of 6)                            | Response                    |
|--|-----------------------------|
| Program Title  | Dr. Wonder's Workshop       |
| Origination  | Network                     |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | M at 4:30pm & SA at 10:00am |
| Total times aired at regularly scheduled time                  | 26                          |
| Total times aired  | 26                          |
| Number of<br>Preemptions                                       | 0                           |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                             |
| Number of<br>Preemptions<br>Rescheduled                        | 0                           |
| Length of Program  | 30 mins                     |

| Age of<br>Target Child<br>Audience   | 5 years to 12 years   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | EDUCATIONAL/INFORMATIONAL OBJECTIVE: Dr. Wonder and his crew share life changing truths with children in sign language and English. The show is targeted largely to a deaf/hard-of-hearing populace. The main characters are all deaf and speak in American Sign Language (ASL). For non-deaf viewers, the show is done with voice-over narration. CORE PROGRAMMING STATEMENT: The above listed program meets the definition of core programming in that this program has met the following criteria: (1) The program has serving the educational and informational needs of children ages 16 and under as a significant purpose; (2) The program is aired between the hours of 7:00am and 10:00pm; (3) The program is a regularly scheduled weekly program; (4) The program is at least 30 minutes in length; (5) The program is identified as specially designed to educate and inform children by the display on the television screen throughout the program of the E/I symbol; (6) The educational and informational objective of the program and the target child audience are specified in writing in the licensee's Children's Television Programming Report, as described in 47 C.F. R. Section 73.3526(e)(11)(iii); and (7) Instructions for listing the program as educational/information, including an indication of the age group for which the program is intended are provided to publishers of program guides. |
| Does the Licensee identify the program by displaying throughout the program the symbol E                                 | Yes   |

#### Non-Core Educational and Informational Programming (8)

| Non-Core Educational and Informational Programming (1 of 8)  | Response  |
|--|---|
| Program Title  | Black Buffalo   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled:  | T at 4:30pm   |
| Total times aired at regularly scheduled time:   | 13  |
| Number of Preemptions  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 4 years to 10 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | Black Buffalo, a native American from the Yakima<br>Washington Tribe wears a native headdress. The program<br>consists of music, stories, Bible quizzes for the visiting<br>young people's group. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes   |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes   |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes   |

| Questions  | Response  |
|--|---|
| Non-Core Educational and Informational Programming (2 of 8)  | Response  |
| Program Title  | Secret Place  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled:  | W at 4:30pm   |
| Total times aired at regularly scheduled time:   | 13  |
| Number of Preemptions  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 3 years to 10 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Puppets are used to illustrate everyday life-like situations that children will encounter. Situations such as being tempted to do wrong, poking fun at other children, respecting authority, being kind to those who mistreat you, purity, etc. are just some of the examples of principles being taught. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?                       | Yes   |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

#### **Date and Time Aired:**

Questions

| Non-Core Educational and Informational Programming (3 of 8)  | Response   |
|--|--|
| Program Title  | Davey & Goliath  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled:  | TH at 4:30pm   |
| Total times aired at regularly scheduled time:   | 13   |
| Number of Preemptions  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 3 years to 10 years  |
| Describe the educational and informational objective of<br>the program and how it meets the definition of Core<br>Programming. | Using the technique of claymation, Davey, a young boy and Goliath, his dog are seen in everyday type situations. Davey along with his playmates have many adventurous times together and learn about making right decisions. |

Response

Yes

# Does the program have educating and informing children ages 16 and under as a significant purpose?

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

Yes

Yes

Yes

| Non-Core Educational and Informational Programming (4 of 8)  | Response   |
|--|--|
| Program Title  | Red Boots for Christmas  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled:  | 12/10 at 2pm & 12/15 at 8pm  |
| Total times aired at regularly scheduled time:   | 2  |
| Number of Preemptions  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 5 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animated story about a shoemaker who hated Christmas living in a village where everyone loved Christmas. Touched by God in a dream, he designs a pair of Red Boots for Christmas as a gift to God. |

| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes |
|--|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

#### **Date and Time Aired:**

| Questions  | Response   |
|--|--|
| Non-Core Educational and Informational Programming (5 of 8)  | Response   |
| Program Title  | Little Shepherd  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled:  | 12/10 at 2:30pm & 12/15 at 8:30pm  |
| Total times aired at regularly scheduled time:   | 2  |
| Number of Preemptions  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 5 years to 12 years  |
| Describe the educational and informational objective of<br>the program and how it meets the definition of Core<br>Programming.   | Animated story about a little boy that was attending to his pet lamb, trying to prove he was a good shepherd. He was assigned to watch the sheep with his family the night of Christ's birth and shared in the glad tidings. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes  |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes  |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes  |

| Questions | Response |
|-----------|----------|
| Questions | Response |

| Non-Core Educational and Informational Programming (6 of 8) | Response                     |
|---|------------------------------|
| Program Title   | The Candymaker's Christmas   |
| Origination   | Network                      |
| Days/Times Program Regularly Scheduled:                     | 12/18 at 7pm & 12/19 at 12pm |
| Total times aired at regularly scheduled time:              | 2                            |
| Number of Preemptions                                       | 0                            |
| Length of Program   | 30 mins                      |
| Age of Target Child Audience                                | 6 years to 13 years          |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | Animated story of an old candymaker that designed the spiral candy cane to tell the story of Jesus |
|--|--|
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes  |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes  |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes  |

#### **Date and Time Aired:**

| Questions  | Response  |
|--|---|
| Non-Core Educational and Informational Programming (7 of 8)  | Response  |
| Program Title  | The Prince of Peace   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled:  | 12/18 at 7:30pm & 12/19 at 12:30pm  |
| Total times aired at regularly scheduled time:   | 2   |
| Number of Preemptions  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 4 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | The Christmas Story is re-lived in this 3D-animation. The Christmas story unfolds as Mary & Joseph are visited by angels while Herod plots to erase any competition to his throne |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes   |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes   |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes   |

| Questions  | Response        |                 |
|--|-----------------|-----------------|
| Non-Core Educational and Informational Programming (8 of | <sup>†</sup> 8) | Response        |
| Program Title  |                 | The Jesus Story |
| Origination  |                 | Network         |
| Days/Times Program Regularly Scheduled:                  |                 | 12/24 at 4pm    |
| Total times aired at regularly scheduled time:           |                 | 1               |
| Number of Preemptions                                    |                 | 0               |
| Length of Program  |                 | 30 mins         |

| Age of Target Child Audience   | 2 years to 9 years                   |
|--|--------------------------------------|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | Animated depiction of Christ's birth |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes                                  |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes                                  |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes                                  |

| Questions | Response |
|-----------|----------|
|-----------|----------|

Sponsored Core Programming (0)

#### **Liaison Contact**

| Question   | Response   |
|--|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)? | Yes  |
| Name of<br>children's<br>programming<br>liaison  | Jim Schneider  |
| Address  | 3434 W Kilbourn Ave  |
| City   | Milwaukee  |
| State  | WI   |
| Zip  | 53208  |
| Telephone<br>Number  | (414) 935-3000   |
| Email Address  | jims@vcyamerica.org  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act                                     | The Licensee, VCY America, Inc has been involved in the following non-broadcast efforts in this quarter which enhances the educational and informational service to children. 01. VCY America Inc is also licensee of WVCY-FM, WVCY-AM, WVCX, WVCF, KVCX, KVCF, KVFL, KVCY, KCVS, WJIC, WVCM, WVFL, WVRN, WQRN, KVCX, KVCH, WPTH, WVCS, WRVX, WQRM, KVCI, KVCN, and WVIW. VCY America is the principle stockholder of radio stations WEGZ and WVCN. Each of these stations air programming geared toward meeting the education and informational needs of young people. Children's programming is aired M-F from 3.45-4.30pm, Saturdays from 8.00am-10.45am and Sundays from 2.00-4.00pm (Central Time). These programs teach moral values and help children to learn how interpersonal relationships can be conducted in a non-combative, but positive way. 02. The licensee has a birthday club for children ages 12 and under. A birthday packet is sent to each child and many names of children having birthdays are read over the radio facilities on the KIDS TALK radio program. There are approximately 15,000 children in the birthday club. 03. Every Sunday morning VCY America has staff and volunteers that conduct the protestant service at the County Juvenile Justice Center. The Center is largely comprised of youths in |

(or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the

trouble with the law usually between the ages of 10 and 17. We have on worker for the boys and one for the girls. During the Sunday School time we give the young people a chance to interact with the staff allowing them time to discuss problems or difficulties they're going through. If requested by the young people, the staff member will make visits to the Center during the week. We desire to show these youths that life is not worthless, but has meaning. We seek to provide hope and an alternative to the crime and violence of the city. For some, they will not receive any visits except from this. 04. Some of the staff members are involved in youth outreach outside the realm of broadcasting. Paul McClain works as a leader and/or teacher in a youth program at his local church. His primary working has been with children in 3rd grade helping them in spiritual, intellectual and physical development. 05. Staff from VCY conduct a club for neighborhood children primarily focused on ages 8-13. The club meets weekly at the VCY headquarters. Each week children have a recreational time as well as a time of spiritual instruction, values and character building. 06. The licensee, VCY America was involved in promoting and assisting Trail Ridge Camp in Hillsboro, WI for a Father-Son Retreat. This Retreat occurred during the weekend of October 2-4. This was for dads and their sons. Approximately 158 were in attendance which include many under the age of 17. The theme for the weekend was "Standing Firm" as dads and sons were challenged in this area in special sessions along with numerous recreational opportunities (hiking, archery, boating, competition, etc.) 07. The licensee sponsored an educational rally on October 27 at the Waukesha Expo. This featured 64 table

next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.

display of ancient Bibles and artifacts from Biblical times. The speaker, Dr. David Brown spoke on the history of the English Bible. Multiples hundreds attended this event which included many youth. Other Broadcast Related Information. Although the following programs educate and instruct a general audience and not just children, the following programs do contribute to our efforts in educating and instructing children. ORIGINS - a 30 minute weekly program airing Tuesdays at 5.00pm, Wednesdays at 1.30pm and Saturdays at 4.00pm. This program had 39 airings this quarter. This program features varied guests discussing and lecturing this quarter on such topics as...age of the earth, rocks as clocks, Pluto, the sun, the Darvin Effect, the Butterfly Enigma etc. Other similar programs of a education/informational dealing with the sciences were also aired weekly. Such programs include THE BIBLE AND SCIENCE, ANSWERS CREATION HOUR, and various editions of STEELING THE MIND. PUBLIC SERVICE ANNOUNCEMENTS The licensee runs announcements every quarter for local church ministries and family organizations that include their outreach to youth. In addition, the following is a summary of the public service announcements that WVCY-TV braodcast during the previous quarter that are responsive to the educational and informational needs of children 16 and under. The information includes the Organization, Description, Duration, Air Dates and Number of Runs Alliance For Wisconsin Youth - Warning youth about abusing drugs and how drugs decrease oxygen to the brain - 10/2017-Present, .30 Duration, 26 Runs American Academy of Orthopedic Surgeons - Emphasizes to children the need to get proper exercise, healthy bones and healthy habits - 10/2017-Present, .15, .30. and .60 Duration, 43 Runs American Assoc of Snowboarding Instructors - Ski safety - 12/2017, .30 Duration, 13 Runs American Dental Association -Multiple PSA's on dental hygiene, flossing, brushing, limiting snacks between meals, eating nutritious foods, using fluoride toothpaste, getting regular check-ups and using a mouth guard while playing sports, . 30 duration, 10/2017-Present, 64 Runs American Dental Association - A dentist emphasizes the importance of mouth guards to protect teeth while playing sports .60 duration, 10/2017-Present, 37 Runs American Health Assistance Foundation - Eye health - .30 & .60 duration, 10/2017-Present, 35 Runs Dept. of Transportation - Willie Whistle illustrates safety at crossing streets - .30 duration, 10/2017-Present, 32 Runs Disabled American Veterans - Showing respect for the flag, .30 & .60 Duration, 10/2017-Present, 31 Runs Drug Free America - Showing the deadliness of drugs - .30 Duration, 10/2017-Present, 39 Runs Drug Free America Foundation, Inc. - Speaks of the negative impact of drugs - .30 & .60 Duration, 10/2017-Present, 44 Runs Family Net/National Baptist Convention - "Jot" an animated dot, portrays a small boy who has several playmates that encounter different life situations where they need to make correct and moral decision - 2.00 duration, 10/2017-Present, 55 Runs International Assoc. of Fire Chiefs - A fire commissioner explains how to use portable fuel containers safely - .30 Duration, 10/2017-Present, 33 Runs Lightning Protection Institute - Warnings for when there is lightning - .30 Duration, 10/2017-11/2017, 25 Runs National Council of Teachers of Math - "Figure This" - a series of mathematical challenges for children to work out with their parents, .60 Duration, 10/2017-Present, 40 Runs National Fire Prevention Association - Informs children about smoke detectors and about the frequency of testing them, another spot show how to crawl below the smoke in the event of a fire. Sparky the fire dog is featured - .15 & .30 Duration, 10/2017-Present, 69 Runs National Institute of Environmental Health Sciences - Dept of Health & Human Services encourages the importance of teaching children to pursue the vocations of doctors, meteorologists and scientists - .30 duration, 10/2017-Present, 44 Runs National Pest Management Assoc -Young student junior scientists in a lab discovering how insects and rodents carry diseases and can send children to the hospital - .30 Duration, 10/2017-Present, 35 Runs Operation Lifesaver - Multiple PSA's illustrate the danger of playing near railroad tracks - .30, .41 & .49 Duration, 10/2017-Present, 72 Runs Ski Patrol in Action - Informational spots by medical doctors and ski specialists on pre-exercises, dressing properly and how to interpret ski safety signs. - .30 Duration, 12/2017, 18 Runs U.S. Air Force - Focuses on a door that can open and close for young people who want to enter into the opportunities that can lie ahead of them if they will only stay in and finish their schooling - .60 Duration, 10/2017-Present, 41 Runs U.S. Dept of Transportation - Warning about the danger of texting while driving - .30 Duration, 10/2017-Present, 48 Runs U.S. Dept of Transportation - Shows the amount of time it takes to look at a text while driving - .30 Duration, 10/2017-Present, 52 Runs U.S. Fire Administration - A girl whose father is a fireman, urges others to get fire alarms so they can get out before you dad had to go looking for them, .30 Duration, 10 /2017-Present, 32 Runs U.S. Fish & Wildlife Service - Stresses the importance of getting away from cell phones, video games & other electronics and getting out of doors and exploring nature - .30/.60 Duration, 10/2017-Present, 40 Runs Underwriters Laboratory - Garage Door Opener Safety for children - .30 Duration, 10/2017-Present, 37 Runs United States Postal Service (USPS) - warns children about the danger of approaching a mail delivery vehicle to obtain mail, rather they should wit for it to be delivered to their box - .30 Duration, 10/2017-Present, 36 Runs

## Other Matters (6)

| Other Matters (1 of 6)   | Response   |
|--|--|
| Program Title  | Sunshine Factory (Digital Only)  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | M-F at 4:00pm & SA at 8:00am   |
| Total times aired at regularly scheduled time  | 78   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 6 years to 10 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | For description of educational and informational objective of this program and how it meets the definition of core programming see question #10 above. |

| Other Matters (2 of 6)   | Response   |
|--|--|
| Program Title  | Black Buffalo (Digital Only)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SA at 8:30am   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 4 years to 10 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | For description of educational and informational objective of this program and how it meets the definition of core programming see question #10 above. |

| Other Matters (3 of 6)   | Response   |
|--|--|
| Program Title  | Davey & Goliath (Digital Only)   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SA at 9:30am   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 3 years to 10 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | For description of educational and informational objective of this program and how it meets the definition of core programming see question #10 above. |

| Other Matters (4 of 6)                        | Response                    |
|---|-----------------------------|
| Program Title                                 | Secret Place (Digital Only) |
| Origination                                   | Syndicated                  |
| Days/Times Program Regularly Scheduled        | SA at 10:00am               |
| Total times aired at regularly scheduled time | 13                          |
| Length of Program                             | 30 mins                     |
| Age of Target Child Audience from             | 3 years to 10 years         |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

For description of educational and informational objective of this program and how it meets the definition of core programming see question #10 above.

| Other Matters (5 of 6)   | Response   |
|--|--|
| Program Title  | Dr. Wonder's Workshop (Digital Only)   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | M at 4:30pm & SA at 10:30am  |
| Total times aired at regularly scheduled time  | 26   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 5 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | For description of educational and informational objective of this program and how it meets the definition of core programming see question #10 above. |

| Other Matters (6 of 6)   | Response   |
|--|--|
| Program Title  | Adventure Pals (Digital Only)  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | F at 4:30pm & SA at 9:00am   |
| Total times aired at regularly scheduled time  | 26   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 6 years to 13 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | For description of educational and informational objective of this program and how it meets the definition of core programming see question #10 above. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Jim Schneider Executive

01/08/2018

Director

**Attachments** 

No Attachments.