

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0032111312** File Number: **0000038677** Submit Date: **01/09/2018** Call Sign: **WICZ-TV** Facility ID: **62210** 

City: **BINGHAMTON** State: **NY** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/09/2018 Filing Status: Active

## Report reflects information for : Fourth Quarter of 2017

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

# Applicant Information

## **Applicant Name, Type, and Contact Information**

| Applicant                    | Address              | Phone    | Email                        | Applicant<br>Type |
|------------------------------|----------------------|----------|------------------------------|-------------------|
| STAINLESS BROADCASTING,      | Brian Brady          | +1 (517) | brady@northwestbroadcasting. | Company           |
| L.P.                         | C/O NORTHWEST        | 347-4141 | com                          |                   |
| Doing Business As: STAINLESS | BROADCASTING, INC.   |          |                              |                   |
| BROADCASTING, L.P.           | 2111 UNIVERSITY PARK |          |                              |                   |
|                              | DRIVE, SUITE 650     |          |                              |                   |
|                              | OKEMOS, MI 48864     |          |                              |                   |
|                              | United States        |          |                              |                   |

### Contact Representatives (4)

| Contact Name   | Address  | Phone                | Email   | Contact Type                |
|--|--|----------------------|---|-----------------------------|
| <b>DENNIS P. CORBETT</b> Telecommunications Law Professionals, PLLC            | 1025 Connecticut Avenue<br>NW<br>Suite 1011<br>Washington, DC 20036<br>United States | +1 (202)<br>789-3115 | dcorbett@telecomlawpros.com                   | Legal<br>Representative     |
| Joseph M. Davis , P.E  Consulting Engineer  Chesapeake RF  Consultants, LLC    | 207 Old Dominion Road<br>Yorktown, VA 23692<br>United States                         | +1 (703)<br>650-9600 | Joseph.Davis@RF-consultants.<br>com           | Technical<br>Representative |
| Catalin O Popescu , P.E  Director of Engineering  Northwest Broadcasting, Inc. | 1000 James Street<br>Syracuse, NY 13203<br>United States                             | +1 (315)<br>634-5195 | cpopescu@foxsyracuse.com                      | Technical<br>Representative |
| Ron Sweatte CHIEF TECHNOLOGY OFFICER Northwest Broadcasting, Inc.              | 2111 UNIVERSITY PARK<br>DRIVE, SUITE 650<br>OKEMOS, MI 48864<br>United States        | +1 (509)<br>448-2828 | ron.<br>sweatte@northwestbroadcasting.<br>com | Technical<br>Representative |

#### Children's Television Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | Fox                 |
|              | Nielsen DMA           | Binghamton          |
|              | Web Home Page Address | www.wicz.com        |

## Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.5      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 4.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

## Digital Core Programs(13)

| Digital Core<br>Program (1<br>of 13)   | Response   |
|--|--|
| Program Title  | Wild America (40.2)  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays 7-7:30am   |
| Total times aired at regularly scheduled time  | 14   |
| Total times aired  | 14   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Marty Stouffer's WILD AMERICA is the first and only Wildlife & Nature Series to focus exclusively on the wild animals and wild lands of North America. Hosted by award-winning wildlife photographer and premiere naturalist Marty Stoffer, the series features footage of mammals, birds, reptiles, fish and insects throughout the entire continent. Viewers take a guided journey to witness the vast wonders and infinite diversity of nature first-hand. WILD AMERICA is a series that families can enjoy together. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show targeted to 13 to 16 year olds, at the beginning and through each broadcast and in information provided to publishers of program guides. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core<br>Program (2   | Pagnongo  |
|--|---|
| of 13) Program Title   | Response  Career Day (40.2)   |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays 7:30-8:00AM   |
| Total times aired at regularly scheduled time  | 14  |
| Total times aired  | 14  |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show guides young people to potential career paths. This program best illustrates our commitment to family in this example of take your kids to work for a day. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?" The program is regularly scheduled and air between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to children (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Program Title  | Go Time - Ocean Mysteries (40.1)   |
|--|--|
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 8:00-8:30 am and 8:30-9:00 am  |
| Total times aired at regularly scheduled time  | 26   |
| Total times aired  | 26   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for<br>other than<br>Breaking News  | 0  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13 to 16 and beyond, by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (4 of<br>13)                   | Response                 |
|--|--------------------------|
| Program Title  | Go Time - Hatched (40.1) |
| Origination  | Syndicated               |
| Days/Times<br>Program<br>Regularly<br>Scheduled        | Saturdays 7:30-8:00 am   |
| Total times<br>aired at<br>regularly<br>scheduled time | 13                       |

| Total times aired  | 13   |
|--|--|
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking News  | 0  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Hatched is an educational and informational series dedicated to teaching children aged 13 to16 about to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skills needed to bring a product from conce to the marketplace. A unique program that combines entertainment with business school, Hatched will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched brings young entrepreneurs to the table encouraging them to step and seize their dreams. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (5 of<br>13)            | Response                           |
|---|------------------------------------|
| Program Title                                   | Xploration - Awesome Planet (40.2) |
| Origination                                     | Syndicated                         |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays 7-7:30am                 |
| Total times aired at regularly scheduled time   | 13                                 |
| Total times aired                               | 13                                 |
| Number of<br>Preemptions                        | 0                                  |

| Number of<br>Preemptions for<br>other than<br>Breaking News  | 0  |
|--|--|
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Produced primarily for the 13-16 target audience, Xploration Awesome Planet will inspire and educate anyone interested in earth sciences. Our host, Philippe Cousteau, the grandson of legendary Jacques Cousteau, brings boundless energy to every location we visit. From magnificent mountains to violent volcanoes, this program takes an in-depth look at the unique and distinct features on planet Earth. We not only visit gigantic glaciers and behold their beauty but also discover why they formed, and how they shaped our landscape. Geological experts share their wisdom with Philippe, as we strive to understand places on the earth, inside the earth, and above the earth. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (6 of<br>13)                           | Response                        |
|--|---------------------------------|
| Program Title  | Xploration - Outer Space (40.2) |
| Origination  | Syndicated                      |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays 7:30-8:00am           |
| Total times aired at regularly scheduled time                  | 13                              |
| Total times aired  | 13                              |
| Number of<br>Preemptions                                       | 0                               |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News | 0                               |

| Number of<br>Preemptions<br>Rescheduled  | 0   |
|--|---|
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This half-hour weekly series produced for the 13 to16 target audience will certainly attract viewers of all ages. Each week our host Emily Calandrelli will take viewers on incredible journeys through space that will both entertain and educate. Ever wonder what it would be like to live in space or on a different planet? Watch our host try to perform every day responsibilities while floating in zero gravity. Explore the challenges that come along with living on a different planet as our host lives like an astronaut in a Mars like habitat. We will have episodes on space robotics, commercial space tourism, asteroids, and our search for life, among many others. When appropriate, the host will highlight NASA related programs and internships for young students that are relevant to the content we have shown. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core<br>Program (7 of 13)                           | Response                       |
|---|--------------------------------|
| Program Title   | Xploration - Earth 2050 (40.2) |
| Origination   | Syndicated                     |
| Days/Times<br>Program Regularly<br>Scheduled                | Saturdays 8-8:30am             |
| Total times aired at regularly scheduled time               | 13                             |
| Total times aired   | 13                             |
| Number of<br>Preemptions                                    | 0                              |
| Number of<br>Preemptions for<br>other than Breaking<br>News | 0                              |
| Number of<br>Preemptions<br>Rescheduled                     | 0                              |
| Length of Program   | 30 mins                        |
| Age of Target Child<br>Audience                             | 13 years to 16 years           |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | What will the world look like in 2050? Where will advancements in science, technology, engineering and mathematics lead us? Xploration Earth 2050 strives to answer these questions and more with scientists, inventors, doctors, science fiction writers, and creative thinkers. This half hour weekly series, produced primarily for the 13-16 year old target audience will appeal to the whole family. Viewers will be taken on an educational adventure as the show tackles future challenges in everything from transportation to health care to the environment. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (8<br>of 13)                           | Response                   |
|--|----------------------------|
| Program Title  | Xploration- DIY Sci (40.2) |
| Origination  | Syndicated                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays 8:30-9:00am      |
| Total times aired at regularly scheduled time                  | 13                         |
| Total times aired  | 13                         |
| Number of<br>Preemptions                                       | 0                          |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News | 0                          |
| Number of<br>Preemptions<br>Rescheduled                        | 0                          |
| Length of Program  | 30 mins                    |
| Age of<br>Target Child<br>Audience                             | 13 years to 16 years       |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Produced primarily for the 13 to16 target audience, XPLORATION DIY Sci will inspire and educate audiences of all ages. Host, science educator, and leader in the field of professional educational training, Steve Spangler, encourages the discovery of scientific concepts through experiments viewers can do at home. With a fun, relaxed attitude, Steve will take viewers through step by step demonstrations of do it yourself experiments that amaze but which also relate back to solid principles of science. For instance. Steve Spangler became nationally known with a video showing him dropping the candy Mentos into a bottle of diet soda. It erupts in a geyser of soda. On XPLORATION DIY Sci, Spangler demonstrates the experiment and also explains the science of why, on a molecular level, the soda reacts that way to the candy. |
|--|--|
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core<br>Program (9<br>of 13)                           | Response                              |
|--|---------------------------------------|
| Program Title  | Xploration - Nature Knows Best (40.2) |
| Origination  | Syndicated                            |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays 9-9:30am                    |
| Total times aired at regularly scheduled time                  | 13                                    |
| Total times aired  | 13                                    |
| Number of<br>Preemptions                                       | 0                                     |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News | 0                                     |
| Number of<br>Preemptions<br>Rescheduled                        | 0                                     |
| Length of Program  | 30 mins                               |
| Age of<br>Target Child<br>Audience                             | 13 years to 16 years                  |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Produced primarily for the 13 to16 target audience, Xploration Nature Knows Best will inspire and educate audiences of all ages. Host and marine biologist, Danni Washington, exudes energy as she relates how technology all around us was inspired by nature and how modern innovators are continuing with this practice. We will whirl around in airplanes inspired by birds, and in helicopters influenced by the dragonfly, and even jump from a few such vehicles to illustrate how wing suits were invented based on the flying squirrel. But engineers aren't the only scientists looking toward nature. We will also meet with biologists studying the behavior patterns of ants, architects who design, living buildings, and roboticists who are making their designs bigger, stronger, and faster based on animals. This series will help kids to understand how getting outside and taking a look around can help them make the next great discovery. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E ///?                            | Yes  |

| Digital Core<br>Program (10<br>of 13)                          | Response                           |
|--|------------------------------------|
| Program Title  | Xploration - Weird But True (40.2) |
| Origination  | Syndicated                         |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays 9:30-10am                |
| Total times aired at regularly scheduled time                  | 13                                 |
| Total times aired  | 13                                 |
| Number of<br>Preemptions                                       | 0                                  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News | 0                                  |
| Number of<br>Preemptions<br>Rescheduled                        | 0                                  |
| Length of<br>Program   | 30 mins                            |
| Age of<br>Target Child<br>Audience                             | 13 years to 16 years               |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Produced primarily for the 13 to16 target audience, XPLORATION Weird But True will inspire and educate audiences of all ages. This series, produced in partnership with National Geographic Kids, is hosted by the brother and sister team of Charlie and Kirby Engleman. Charlie is an Ecologist and Kirby is an Artist, and they are both National Geographic Junior Explorers. Together, they share a common curiosity to explore and understand the science behind the world and its wildlife. In this series, Charlie and Kirby explore a new topic each week to uncover the Weird But True science at play all around us. With a mix of graphics and handmade art, this E/I series is fun, playful and educational. For instance, in the first episode, our hosts are curious to learn about asteroids, and so they set off to explore the biggest meteor crater in the US and mee a real life meteorite hunter. They also try their hand at tracking down space rocks. Along the way, they discover that meteor crash sites can turn into quicksand. On XPLORATION Weird But True, Charlie and Kirby inspire teens to question the HOW and WHY behind the way our world works, and encourage them to discover answers to their most curious questions. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Digital Core<br>Program (11 of<br>13)              | Response              |
|--|-----------------------|
| Program Title                                      | Teen Kids News (40.1) |
| Origination  | Syndicated            |
| Days/Times Program Regularly Scheduled             | Sundays 7-7:30 am     |
| Total times aired at regularly scheduled time      | 14                    |
| Total times aired                                  | 14                    |
| Number of<br>Preemptions                           | 0                     |
| Number of Preemptions for other than Breaking News | 0                     |
| Number of<br>Preemptions<br>Rescheduled            | 0                     |
| Length of<br>Program                               | 30 mins               |
| Age of Target<br>Child Audience                    | 13 years to 16 years  |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The series is designed to meet the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. Each week brings reports on topics of interest to teens, such as headline news, entertainment, medical advice, drinking and driving, books and Internet safety. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show targeted to 13 to 16 year olds, at the beginning and through each broadcast and in information provided to publishers of program guides. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (12 of<br>13)   | Response   |  |  |
|---|--|--|--|
| Program Title   | Go Time- Calling Dr. Pol (40.1)  |  |  |
| Origination   | Syndicated   |  |  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Saturdays 9-9:30 am & 9:30- 10 am  |  |  |
| Total times<br>aired at<br>regularly<br>scheduled time  | 26   |  |  |
| Total times aired   | 6  |  |  |
| Number of<br>Preemptions  |  |  |  |
| Number of<br>Preemptions<br>for other than<br>Breaking News   |  |  |  |
| Number of<br>Preemptions<br>Rescheduled   | 0  |  |  |
| Length of<br>Program  | 30 mins  |  |  |
| Age of Target<br>Child Audience   | 13 years to 16 years   |  |  |
| Describe the educational and informational objective of the program and how it meets the definition of Core | Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work does not end at the clinic. |  |  |

Programming.

| Does the       | Yes |
|----------------|-----|
| Licensee       |     |
| identify the   |     |
| program by     |     |
| displaying     |     |
| throughout the |     |
| program the    |     |
| symbol E/I?    |     |

| Digital Core Program (13 of 13)  | Response  |
|--|---|
| Program Title  | Go Time - Outback Adventures with Tim Faulkner (40.1)   |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | Saturdays 7:30- 8:00 am   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions<br>Rescheduled   | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This is a live action, half-hour television program designed to meet the educational and informational needs of children. Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye-opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program<br>the symbol E/I?                     | Yes   |

### Non-Core Educational and Informational Programming (1)

| Non-Core Educational and Informational Programming (1 of 1)   | Response   |
|---|--|
| Program Title   | Wonderama  |
| Origination   | Syndicated   |
| Days/Times Program Regularly<br>Scheduled:  | Saturdays 6-6:30 am (10/7-12/23)   |
| Total times aired at regularly scheduled time:  | 12   |
| Number of Preemptions   | 0  |
| Length of Program   | 30 mins  |
| Age of Target Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  | Wonderama's general education mission is to create a program environment that promotes the growth and development of teens. The goal of Wonderama is to construct a learning environment that uses broadcast television and supportive online media to engage teens and promote their awareness through examples of community involvement, artistic performance and targeted educational segments. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?  | Yes  |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?   | Yes  |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673? | Yes  |

#### **Date and Time Aired:**

| Questions | Response |
|-----------|----------|
|           |          |

Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response                  |
|---|---------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                       |
| Name of children's programming liaison  | Vernon<br>Rowlands        |
| Address   | 4600 Vestal<br>Parkway E. |
| City  | Vestal                    |
| State   | NY                        |
| Zip   | 13850                     |
| Telephone Number  | (607) 770-<br>4040        |
| Email Address   | vernon@wicz.              |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                           |

## Other Matters (13)

| Other<br>Matters (1 of<br>13)  | Response   |
|--|--|
| Program Title  | Wild America (40.2)  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays 7-7:30am   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 12   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Marty Stouffer's WILD AMERICA is the first and only Wildlife & Nature Series to focus exclusively on the wild animals and wild lands of North America. Hosted by award-winning wildlife photographer and premiere naturalist Marty Stouffer, the series features footage of mammals, birds, reptiles, fish and insects throughout the entire continent. Viewers take a guided journey to witness the vast wonders and infinite diversity of nature first-hand. WILD AMERICA is a series that families can enjoy together. The program is regularly scheduled and will air between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13 to 16 year olds, at the beginning and through each broadcast and in information provided to publishers of program guides. |

| Other<br>Matters (2 of<br>13)                             | Response             |
|---|----------------------|
| Program Title   | Career Day (40.2)    |
| Origination   | Syndicated           |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Sundays 7:30-8 am    |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 12                   |
| Length of<br>Program                                      | 30 mins              |
| Age of<br>Target Child<br>Audience<br>from                | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This show guides young people to potential career paths. This program best illustrates our commitment to family in this example of take your kids to work for a day. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?" The program is regularly scheduled and air between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to children (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.

| Other Matters (3 of 13)  | Response  |
|--|---|
| Program Title  | Ocean Mysteries (40.1)  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays 8-8:30 am & 8:30-9 am   |
| Total times aired at regularly scheduled time  | 26  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experiences. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 and beyond, and show how animals share the same behaviors. challenges and triumphs as humans. |

| Other Matters (4 of 13)  | Response   |
|--|--|
| Program Title  | Xploration Earth 2050 (40.2)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays 7-7:30am   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | What will the world look like in 2050? Where will advancements in science, technology, engineering and mathematics lead us? Xploration Earth 2050 strives to answer these questions and more with scientists, inventors, doctors, science fiction writers, and creative thinkers. This half-hour weekly series produced primarily for the 13-16 year old target audience will appeal to the whole family. Viewers will be taken on an educational adventure as the show tackles future challenges in everything from transportation to health care to the environment. |

| Program Title  | Xploration Nature Knows Best (40.2)   |
|--|---|
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | Saturdays 7:30-8am  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Produced primarily for the 13-16 year old target audience, Xploration Nature Knows Best will inspire and educate audiences of all ages. Host and Marine Biologist Danni Washington, exudes energy as she relates how current technology was inspired by nature, and how modern innovators are continuing with this practice. This series will show kids how understanding nature can help them make the next great discovery. After all, nature knows best. |

| Other Matters (6 of 13)  | Response   |
|--|--|
| Program Title  | Xploration Outer Space (40.2)  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturdays 8-8:30am   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This half-hour weekly series produced for the 13-16 target audience will certainly attract viewers of all ages. Each week of hose, Emily Calandrelli will take viewers on incredible journeys through space that will both entertain and educate. Ever wonder what it would be like to live in space or on a different planet? Watch our host try to perform every day responsibilities while floating in zero gravity. We will have episodes on space robotics, commercial space tourism, asteroids, and our search for life among many others. |

| Other Matters (7 of 13)                       | Response                         |
|---|----------------------------------|
| Program Title                                 | Xploration Awesome Planet (40.2) |
| Origination                                   | Syndicated                       |
| Days/Times Program<br>Regularly Scheduled     | Saturdays 8:30-9:00am            |
| Total times aired at regularly scheduled time | 13                               |
| Length of Program                             | 30 mins                          |
| Age of Target Child<br>Audience from          | 13 years to 16 years             |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Produced primarily for the 13-16 target audience, Xploration Awesome Planet will inspire and educate anyone interested in earth sciences. Our hose, Philippe Cousteau, the grandson of legendary Jacques Cousteau, brings boundless energy to every location we visit. This program takes an in-depth look at the unique and distinct features on planet Earth. Geological experts share their wisdom with Philippe, as we strive to understand places in the earth, inside the earth, and above the earth.

| Other Matters (8 of 13)  | Response  |
|--|---|
| Program Title  | Xploration Weird But True (40.2)  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays 9-9:30am  |
| Total times aired at regularly scheduled time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Primarily produced for the 13-16 target audience, Xploration Weird But True will inspire and education audiences of all ages. The series, produced in partnership with National Geographic Kids, is hosted by brother-sister team Charlie and Kirby Engleman. Charlie is and Ecologist and Kirby is an artist, and they are both National Geographic explorers. Together they share a common curiosity to explore and understand the science behind the world and its wildlife. On Xploration Weird But True, Charlie and Kirby inspire teens to question the HOW and WHY behind the way our world works, and encourage them to discover answers to their most curious questions. |

| Other Matters (9 of 13)  | Response   |
|--|--|
| Program Title  | Xploration DIY Sci (40.2)  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturdays 9:30-10:00am   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Produced primarily for the 13-16 target audience, "Xploration DIY Sci" will inspire and educate audiences of all ages. Host, science educator, and leader in the field of professional educational training Steve Spangler, encourages the discovery of scientific concepts through experiments viewers can do at home. With a fun, relaxed attitude, Steve will take viewers through step-by-step demonstrations of do-it-yourself experiments that amaze but which also relate back to solid principals of science |

| Other Matters (10 of 13)   | Response  |
|--|---|
| Program Title  | Teen Kid News (40.1)  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays 7-7:30am  |
| Total times aired at regularly scheduled time  | 12  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The series is designed to meet the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. Each week brings reports on topics of interest to teens, such as headline news, entertainment, medical advice, drinking and driving, books and Internet safety. The program is regularly scheduled and airs between the hours of 7: 00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show targeted to 13 to 16 year olds, at the beginning and through each broadcast and in information provided to publishers of program guides. |

| Programming.  |   |
|---|---|
|   |   |
| Other Matters<br>(11 of 13)                                 | Response  |
| Program Title   | Go Time - Calling Dr. Pol (40.1)  |
| Origination   | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled             | Saturdays 9-9:30 am and 9:30-10 am  |
| Total times<br>aired at<br>regularly<br>scheduled time      | 26  |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience<br>from                     | 13 years to 16 years  |
| Describe the educational and informational objective of the | Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff |

also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the

challenges and rewards of this fulfilling profession and learn that the work does not end at the clinic.

program and

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Programming.

Core

| Other Matters (12 of 13)   | Response  |
|--|---|
| Program Title  | Go Time - Outback Adventures with Tim Faulkner (40.1)   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays 7:30-8 am   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This is a live action, half-hour television program designed to meet the educational and informational needs of children. Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye-opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. |

| Other Matters<br>(13 of 13)   | Response  |
|---|---|
| Program Title   | Go Time- Rescue Me with Dr. Lisa (40.1)   |
| Origination   | Syndicated  |
| Days/Times Program Regularly Scheduled  | Saturdays 7-7:30 am   |
| Total times<br>aired at<br>regularly<br>scheduled time  | 13  |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core | Rescue Me with Dr. Lisa is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine adoption and creating healthy environments for dogs. Hosted by Dr. Lisa Chimes, a passionate emergency veterinarian with a heart of gold, each episode will feature Dr. Lisa matching orphaned and abandoned animals with loving new homes. Rescue Me with Dr. Lisa will teach teen viewers how to be responsible pet owners and maintain a safe and healthy lifestyle for both family and pet. Each week, Rescue Me with Dr. Lisa will take viewers on an experience to witness firsthand these heartwarming stories about pets and their chance for a new life. |

Programming.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Vernon R Rowlands Operations

01/09/2018

Manager

**Attachments** 

No Attachments.