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# Children's Television Programming Report

FRN: **0030884258** | File Number: **0000038557** | Submit Date: **01/09/2018** | Call Sign: **KWWL** | Facility ID: **593** | City:  
**WATERLOO** | State: **IA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/09/2018** | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2017**

General  
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
KWWL LICENSE, LLC Doing Business As: KWWL LICENSE, LLC	P.O. BOX 909 QUINCY, IL 62306 United States	+1 (217) 223-5100	bdreasler@quincyinc.com	Company

Contact  
Representatives  
(1)

Contact Name	Address	Phone	Email	Contact Type
Stephen Hartzell Brooks, Pierce et al.	150 Fayetteville Street Suite 1700 Raleigh, NC 27601 United States	+1 (919) 839-0300	shartzell@brookspierce.com	Legal Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC/METV/CW
	Nielsen DMA	Cedar Rapids-Wtrlo-IWC&Dub
	Web Home Page Address	WWW.KWWL.COM

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.77
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.31
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(22)

Digital Core Program (1 of 22)		Response
Program Title	Journey with Dylan Dreyer 7.1	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT/10:00AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Led by NBC News meteorologist and TODAY contributor Dylan Dreyer, Journey with Dylan Dreyer is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up close and personal with animals, from the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya.	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

Digital Core Program (2 of 22)		Response
Program Title	Naturally, Danny Seo 7.1	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT/10:30AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising the mind and body while caring for our planet. Host Danny Seo is America's leading authority on eco-friendly living.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 22)	Response
Program Title	Give 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/11:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF's Next Generation Jenna Bush Hager, esteemed actor Blair Underwood and passionate celebrity philanthropists from film, television, music, sports and business who are all on a mission to inspire others to do good. In each episode, one of these celebrity ambassadors will visit two charities that use innovation, best practices and dedication for change in their communities and the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 22)		Response
Program Title	The Champion Within 7.1	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT/7:30 AM	
Total times aired at regularly scheduled time	10	
Total times aired	13	
Number of Preemptions	3	
Number of Preemptions for other than Breaking News	3	
Number of Preemptions Rescheduled	3	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Champion Within with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson of Golf Channel's Morning Drive, The Champion Within introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

#### Digital Preemption Programs #1

Questions	Response
Title of Program	The Champion Within 7.1
List date and time rescheduled	10/07/2017 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-07
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	The Champion Within 7.1
List date and time rescheduled	11/11/2017 11:30 AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-11-11
Episode #	
Reason for Preemption	Sports

**Digital Preemption Programs #3**

Questions	Response
Title of Program	The Champion Within 7.1
List date and time rescheduled	11/04/2017 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-11-04
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 22)	Response
Program Title	Beakman's World 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/7:00AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Works like a cross between Mr. Wizard and Monty Python, the science teacher, Beakman answers viewer questions about science. With the help of his assistants Josie and Lester the Rat, he uses various methods like animation, interviews with famous dead people of science and simple experiments to illustrate scientific principles.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 22)	Response
Program Title	Beakman's World 7.3
Origination	Network



Days/Times Program Regularly Scheduled	SUN/7:30AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Works like a cross between Mr. Wizard and Monty Python, the science teacher, Beakman answers viewer questions about science. With the help of his assistants Josie and Lester the Rat, he uses various methods like animation, interviews with famous dead people of science and simple experiments to illustrate scientific principles.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 22)		Response
Program Title		Bill Nye, the Science Guy 7.3
Origination		Network
Days/Times Program Regularly Scheduled		SUN/8:00AM
Total times aired at regularly scheduled time		14
Total times aired		14
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	He combines the serious science of everyday things with fast-paced action and humor. Each half-hour show begins with a cold open, where Nye was introducing the episode's topic, which leads into an opening credit sequence, as Nye is seen floating through a montage of science images. With 28 Emmys and other prestigious awards, this way-cool scientist knows how to get kids fired up about science. From earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 22)	Response
Program Title	Bill Nye, the Science Guy 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/8:30AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	He combines the serious science of everyday things with fast-paced action and humor. Each half-hour show begins with a cold open, where Nye was introducing the episode's topic, which leads into an opening credit sequence, as Nye is seen floating through a montage of science images. With 28 Emmys and other prestigious awards, this way-cool scientist knows how to get kids fired up about science. From earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 22)	Response
Program Title	Saved by the Bell 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/9:00AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved by the Bell is a show that follows a group of friends and their principal. Primarily focusing on lighthearted comedic situations, it occasionally touches on serious social issues, such as drug use, driving under the influence, homelessness, divorce, death, and environmental issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 22)	Response
Program Title	Saved by the Bell 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/9:30AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved by the Bell is a show that follows a group of friends and their principal. Primarily focusing on lighthearted comedic situations, it occasionally touches on serious social issues, such as drug use, driving under the influence, homelessness, divorce, death, and environmental issues.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (11 of 22)	Response
Program Title	Saved by the Bell 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/10:00AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved by the Bell is a show that follows a group of friends and their principal. Primarily focusing on lighthearted comedic situations, it occasionally touches on serious social issues, such as drug use, driving under the influence, homelessness, divorce, death, and environmental issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 22)	Response
Program Title	Saved by the Bell 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/10:30AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved by the Bell is a show that follows a group of friends and their principal. Primarily focusing on lighthearted comedic situations, it occasionally touches on serious social issues, such as drug use, driving under the influence, homelessness, divorce, death, and environmental issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 22)	Response
Program Title	Dog Whisperer - CW 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/8:00 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 22)	Response
Program Title	Dog Whisperer - CW 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/8:30 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 22)	Response
Program Title	Dog Whisperer - CW 7.2
Origination	Network

Days/Times Program Regularly Scheduled	SAT/9:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 22)	Response
Program Title	Dog Whisperer - CW 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9:30AM
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 22)		Response
Program Title		Brain Games - CW 7.2
Origination		Network
Days/Times Program Regularly Scheduled		SAT/10:00AM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Brain Games is a popular science television series that explores cognitive science by focusing on illusions, psychological experiments, and counterintuitive thinking. The show is interactive, encouraging television viewers often along with a handful of live volunteers, to engage in visual, auditory, and other cognitive experiments that emphasize the main points presented in each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 22)	Response
Program Title	The Voyager with Josh Garcia 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes audiences on an exciting and culturally rich voyage around the globe. Traveling by ocean, each episode brings audiences to the world's most incredible destinations as we join Josh on a personal journey to discover, understand and immerse in the hidden beauty, diverse traditions and unique cuisine each port has to offer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 22)	Response
Program Title	Wilderness Vet 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wilderness Vet features compelling stories from the life of renowned veterinarian Dr. Michelle Oakley, who lives and works in Canada's rugged and sparsely populated Yukon. Each episode shows Dr. Oakley and her colleagues traveling to private homes, farms and wildlife preserves across the territory to help animals in need.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 22)		Response
Program Title		Teen Kids News 7.1
Origination		Syndicated
Days/Times Program Regularly Scheduled		SUN/11:30AM
Total times aired at regularly scheduled time		7
Total times aired		10
Number of Preemptions		7
Number of Preemptions for other than Breaking News		7
Number of Preemptions Rescheduled		3
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Kid-to-Kid newscast created for and delivered by children. "Young Journalists" reporting from a professional news set and from the field on stories of interest and educational value to its own audience. One of the main objectives of TKN is highlighting positive stories about kids doing amazing things and helping to make the world a better place.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Teen Kids News 7.1
List date and time rescheduled	11/04/2017 12:00 PM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-11-04
Episode #	
Reason for Preemption	Sports

## Digital Preemption Programs #2

Questions	Response
Title of Program	Teen Kids News 7.1
List date and time rescheduled	10/07/2017 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-07
Episode #	
Reason for Preemption	Sports

## Digital Preemption Programs #3

Questions	Response
Title of Program	Teen Kids News 7.1
List date and time rescheduled	11/11/2017 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-11-11
Episode #	
Reason for Preemption	Sports

Digital Core Program (21 of 22)	Response
Program Title	Young Icons 7.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN/11:00AM
Total times aired at regularly scheduled time	9
Total times aired	10
Number of Preemptions	5
Number of Preemptions for other than Breaking News	5
Number of Preemptions Rescheduled	1

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young Icons offers viewers a glimpse inside the lives of the brightest and the best of American youth including world-class athletes, accomplished artists, scholars, and entrepreneurs. The Young Icons is an American biographical television series aimed at children between the ages of 13-16 years old. The series profiles young people (ranging from ordinary kids to aspiring entertainers) and their accomplishments.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Young Icons 7.1
List date and time rescheduled	10/07/2017 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-07
Episode #	
Reason for Preemption	Sports

Digital Core Program (22 of 22)	Response
Program Title	This Old House Trade School - CW 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/10:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This Old House Trade School is an informative series that follows two residential construction projects from beginning to end. Each week, audiences will learn step by step instructions in various building methods and disciplines such as architecture, engineering, carpentry, plumbing, masonry, landscaping design, construction and many more. This Old House Trade School will also teach viewers about the tricks of the trade, first hand from industry experts and professionals, as they renovate and restore entire homes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	JIM MCKERNAN
Address	500 E 4TH STREET
City	WATERLOO
State	IA
Zip	50703
Telephone Number	(319) 291-1200
Email Address	JMCKERNAN@KWWL.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	--Partners in Education with a local elementary school. --School Talk Weekly feature live during the morning newscast which is focusing on Cedar Valley schools. --Several employees are mentors for local students. --KWWL employees speak extensively at elementary and secondary schools throughout the market. --One or more episodes of children programming that was preempted during the quarter was not rescheduled. The Digital Core Programming Summary section of this report would not permit the station to include preemption reports for such unrescheduled preemptions, and FCC Staff has advised that no preemption report for such unrescheduled episodes is necessary.



Other Matters (20)

Other Matters (1 of 20)	Response
Program Title	Journey with Dylan Dreyer 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Led by NBC News meteorologist and TODAY contributor Dylan Dreyer, Journey with Dylan Dreyer is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up close and personal with animals, from the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya.

Other Matters (2 of 20)	Response
Program Title	Naturally, Danny Seo 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising the mind and body while caring for our planet. Host Danny Seo is America's leading authority on eco-friendly living.

Other Matters (3 of 20)	Response
Program Title	Give 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF's Next Generation Jenna Bush Hager, esteemed actor Blair Underwood and passionate celebrity philanthropists from film, television, music, sports and business who are all on a mission to inspire others to do good. In each episode, one of these celebrity ambassadors will visit two charities that use innovation, best practices and dedication for change in their communities and the world.
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Other Matters (4 of 20)	Response
Program Title	The Champion Within 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Champion Within with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson of Golf Channel's Morning Drive, The Champion Within introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports.

Other Matters (5 of 20)	Response
Program Title	Beakmans World 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/7:00AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Works like a cross between Mr. Wizard and Monty Python, the science teacher, Beakman answers viewer questions about science. With the help of his assistants Josie and Lester the Rat, he uses various methods like animation, interviews with famous dead people of science and simple experiments to illustrate scientific principles.

Other Matters (6 of 20)	Response
Program Title	Beakmans World 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/7:30AM
Total times aired at regularly scheduled time	12

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Works like a cross between Mr. Wizard and Monty Python, the science teacher, Beakman answers viewer questions about science. With the help of his assistants Josie and Lester the Rat, he uses various methods like animation, interviews with famous dead people of science and simple experiments to illustrate scientific principles.

Other Matters (7 of 20)	Response
Program Title	Bill Nye, the Science Guy 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/8:00AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	He combines the serious science of everyday things with fast-paced action and humor. Each half-hour show begins with a cold open, where Nye was introducing the episode's topic, which leads into an opening credit sequence, as Nye is seen floating through a montage of science images. With 28 Emmys and other prestigious awards, this way-cool scientist knows how to get kids fired up about science. From earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious.

Other Matters (8 of 20)	Response
Program Title	Bill Nye, the Science Guy 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/8:30AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	He combines the serious science of everyday things with fast-paced action and humor. Each half-hour show begins with a cold open, where Nye was introducing the episode's topic, which leads into an opening credit sequence, as Nye is seen floating through a montage of science images. With 28 Emmys and other prestigious awards, this way-cool scientist knows how to get kids fired up about science. From earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious.

Other Matters (9 of 20)	Response
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Program Title	Saved by the Bell 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/9:00AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved by the Bell is a show that follows a group of friends and their principal. Primarily focusing on lighthearted comedic situations, it occasionally touches on serious social issues, such as drug use, driving under the influence, homelessness, divorce, death, and environmental issues.

Other Matters (10 of 20)	Response
Program Title	Saved by the Bell 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/9:30AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved by the Bell is a show that follows a group of friends and their principal. Primarily focusing on lighthearted comedic situations, it occasionally touches on serious social issues, such as drug use, driving under the influence, homelessness, divorce, death, and environmental issues.

Other Matters (11 of 20)	Response
Program Title	Saved by the Bell 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/10:00AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved by the Bell is a show that follows a group of friends and their principal. Primarily focusing on lighthearted comedic situations, it occasionally touches on serious social issues, such as drug use, driving under the influence, homelessness, divorce, death, and environmental issues.

Other Matters (12 of 20)	Response
Program Title	Saved by the Bell 7.3
Origination	Network

Days/Times Program Regularly Scheduled	SUN/10:30AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved by the Bell is a show that follows a group of friends and their principal. Primarily focusing on lighthearted comedic situations, it occasionally touches on serious social issues, such as drug use, driving under the influence, homelessness, divorce, death, and environmental issues.

Other Matters (13 of 20)	Response
Program Title	Wilderness Vet 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wilderness Vet features compelling stories from the life of renowned veterinarian Dr. Michelle Oakley, who lives and works in Canada's rugged and sparsely populated Yukon. Each episode shows Dr. Oakley and her colleagues traveling to private homes, farms and wildlife preserves across the territory to help animals in need.

Other Matters (14 of 20)	Response
Program Title	The Voyager with Josh Garcia 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes audiences on an exciting and culturally rich voyage around the globe. Traveling by ocean, each episode brings audiences to the world's most incredible destinations as we join Josh on a personal journey to discover, understand and immerse in the hidden beauty, diverse traditions and unique cuisine each port has to offer.

Other Matters (15 of 20)	Response
Program Title	Dog Whisperer - CW 7.2
Origination	Network

Days/Times Program Regularly Scheduled	SAT/8:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
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Other Matters (16 of 20)	Response
Program Title	Dog Whisperer - CW 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/8:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.

Other Matters (17 of 20)	Response
Program Title	Dog Whisperer - CW 7.2
Origination	Network

Days/Times Program Regularly Scheduled	SAT/9:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
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Other Matters (18 of 20)	Response
Program Title	Dog Whisperer - CW 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.

Other Matters (19 of 20)	Response
Program Title	This Old House Trade School - CW 7.2
Origination	Network

Days/Times Program Regularly Scheduled	SAT/10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This Old House Trade School is an informative series that follows two residential construction projects from beginning to end. Each week, audiences will learn step by step instructions in various building methods and disciplines such as architecture, engineering, carpentry, plumbing, masonry, landscaping design, construction and many more. This Old House Trade School will also teach viewers about the tricks of the trade, first hand from industry experts and professionals, as they renovate and restore entire homes.

Other Matters (20 of 20)	Response
Program Title	Chicken Soup for the Soul's Hidden Heroes 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chicken Soup for the Souls Hidden Heroes, hosted by Brooke Burke Charvet, is a television series developed for teens in which each episode reveals everyday people showing compassion and kindness towards strangers simply out of the goodness of their hearts. They are not looking for recognition but we believe their amazing stories deserve to be told. Viewers will learn that volunteering, philanthropy, and giving back to the community are within everyone's reach.



Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>James McKernan</b> <i>Vice President and General Manager</i></p> <p>01/09/2018</p>

**Attachments**

No Attachments.