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# Children's Television Programming Report

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City: **PENSACOLA** | State: **FL**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/03/2018** | Filing Status: **Active**

## Report reflects information for : Fourth Quarter of 2017

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>WEAR LICENSEE, LLC</b> Doing Business As: WEAR LICENSEE, LLC	C/O MILES S. MASON, ESQ. - PILLSBURY WINTHROP 1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8195	MILES. MASON@PILLSBURYLAW. COM	Company

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**Contact  
Representatives  
(1)**

Contact Name	Address	Phone	Email	Contact Type
<b>MILES S. MASON , ESQ .</b> <i>FCC Counsel</i>	1200 Seventeenth Street, NW	+1 (202) 663-8195	MILES. MASON@PILLSBURYLAW.	Legal Representative
PILLSBURY WINTHROP SHAW PITTMAN LLP	WASHINGTON, DC 20036 United States		COM	

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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Mobile-Pensacola (Ft Walt)
	Web Home Page Address	www.weartv.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.5
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(18)**

Digital Core Program (1 of 18)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 08:00AM-08:30AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program chooses a region, or special adaptations animals have made or a specific animal and uses a top ten countdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home for horses, Jack counts down 10 incredible experiences. He also explores wild and rare animals in Australia such as dingoes, devils and cassowaries. For animal adaptation Jack travels from the Arctic to the desert picking ten animals that have made special adaptation to survive in the harsh environments. This program informs the viewer about animals and their habitat which can lead the viewer to discussions regarding the environment and conservation. This program aired on the station's main digital program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 18)	Response
Program Title	Ocean Treks with Jeff Corwin
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 08:30AM-09:00AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features unique areas of the world which explores the area's natural wonders to bring viewers closer to nature, wildlife and man-made treasures. Episodes include mountain climbs, deep sea dives, helicopter rides and glacier treks. Children learn geography, natural sciences, and develop curiosity about the world around them. This program aired on the station's main digital program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 18)</b>	<b>Response</b>
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 09:00AM-09:30AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode focuses on the rescue of a sea animal giving the viewer information about medical benefits rescue and rehabilitation programs for animals. The viewer also learns about the rescued animal's biology and ecology. This information is important because it adds to the knowledge necessary to conserve and protect threatened and endangered species. This program aired on the station's main digital program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (4 of 18)</b>		<b>Response</b>
Program Title	The Wildlife Docs	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 09:30AM-10:00AM CT	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows the surprising, exotic and challenging lives of a veterinary staff who cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and emergencies. Through this program the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program aired on the station's main digital program stream.	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

<b>Digital Core Program (5 of 18)</b>		<b>Response</b>
Program Title	Rock the Park	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	Saturdays 10:00AM-10:30AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Jack Steward and Colton Smith, as they come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program aired on the station's main digital program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (6 of 18)**

**Response**

Program Title	Vacation Creation with Tommy Davidson and Andrea Feczko
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30AM-11:00AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0



Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program the hosts guide a featured family on adventures, as they experience a new destination together on their family vacation. Episodes feature families embarking on interactive voyages with immersive learning experiences, discovering unique cultural events, food, activities, and traditions. The featured families in the program learn the importance of spending time with family, often learning more about each other and their own family history along the way. From this program, children will learn the importance of resiliency during challenging times as many featured families share their stories of overcoming adversity, finding ways to bond and heal while sharing these once-in-a-lifetime experiences. This program aired on the station's main digital program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (7 of 18)</b>	<b>Response</b>
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 11:00AM-11:30AM CT through 12/03/2017; then Saturdays 11:00AM-11:30AM CT effective 12/09/2017
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program aired on the station's main digital program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	11/19/2017 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-11-19
Episode #	1511
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	12/17/2017 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-12-16
Episode #	1515
Reason for Preemption	Sports

#### Digital Core Program (8 of 18)

	Response
Program Title	America's Heartland
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 07:00AM-07:30AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland; but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program aired on digital subchannel WEAR 3.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 18)		Response
Program Title		Dog Tales
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays 07:30AM-08:00AM CT
Total times aired at regularly scheduled time		13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutrition requirements, safety, and care. This program aired on digital subchannel WEAR 3.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (10 of 18)</b>	<b>Response</b>
Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 08:00AM-08:30AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program aired on the station's digital subchannel, WEAR 3.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 18)</b>		<b>Response</b>
Program Title	Real Winning Edge	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays 07:00AM-07:30AM and 07:30AM-08:00AM CT (2 separate episodes weekly)	
Total times aired at regularly scheduled time	28	
Total times aired	28	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program aired on the station's digital subchannel, WEAR 3.2.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (12 of 18)</b>		<b>Response</b>
Program Title	Think Big	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays 08:00AM-08:30AM CT	
Total times aired at regularly scheduled time	14	
Total times aired	14	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face-off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program aired on digital subchannel WEAR 3.2.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (13 of 18)</b>		<b>Response</b>
Program Title	Missing	
Origination	Network	

Days/Times Program Regularly Scheduled	Sundays 08:30AM-09:00AM CT
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features actual cases of missing individuals across the country. Assisted by local, state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program interviews friends, family and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz, and an instructional message from the National Center for Missing and Exploited Children. This program aired on digital subchannel WEAR 3.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (14 of 18)**

**Response**

Program Title	Get Wild at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 09:30AM-10:00AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This Program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program airs on the station's digital subchannel WEAR 3.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (15 of 18)**
**Response**

Program Title	Wild World at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00AM-10:30AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program aired on the station's digital subchannel WEAR 3.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (16 of 18)**
**Response**

Program Title	Sports Lab
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 09:00AM-09:30AM CT



Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this program looks into the science involved within the sport. Episode examples include explaining the science of soccer, horse dressage, track, tennis, cricket and trampoline. This program aired on the station's digital subchannel WEAR 3.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (17 of 18)**

**Response**

Program Title	The Re-Inventors
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30AM-11:00AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Matt Hunter and Jeremy MacPherson as they take original patent designs from history's lost inventions and build them, test them, and try to make them work. From a snow annihilator from the 1930s to a Chinese dragon rocket over 600 years old to a solar powered crematorium, Matt and Jeremy take viewers through the strange and entertaining world of invention. Each episode introduces children to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. This program aired on the station's digital subchannel WEAR 3.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (18 of 18)</b>		<b>Response</b>
Program Title		Uncaged
Origination		Network
Days/Times Program Regularly Scheduled		Sundays 10:00AM-10:30AM CT and 10:30AM-11:00AM CT (2 separate episodes each week)
Total times aired at regularly scheduled time		28
Total times aired		28
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program explores all types of wild animals in their own environment and how they survive. Children learn about and develop a respect for animals within their natural habitat and learn why some animals may be on their way to extinction. Each episode provides detailed explanations of different animal species and helps children understand the animals' daily lives. This program aired on the station's digital subchannel WEAR 3.3.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

**Non-Core Educational and Informational Programming (2)**

<b>Non-Core Educational and Informational Programming (1 of 2)</b>		<b>Response</b>
Program Title	Wild America	
Origination	Syndicated	
Days/Times Program Regularly Scheduled:	Saturdays 05:00AM-05:30AM CT	
Total times aired at regularly scheduled time:	13	
Number of Preemptions	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program aired on the station's main digital program stream.	
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes	

**Date and Time Aired:**

<b>Questions</b>	<b>Response</b>
<b>Non-Core Educational and Informational Programming (2 of 2)</b>	
Program Title	Teen Kids News

Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 05:30AM-06:00AM CT
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program airs on the stations main digital program stream.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
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**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Joe Landon Smith
Address	4990 Mobile Highway
City	Pensacola
State	FL
Zip	32506
Telephone Number	(850) 456-3333
Email Address	joesmith@sbgvtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	<p>SOME OF THE NON-"CORE" EDUCATIONAL/INFORMATIONAL MATERIAL AIRED BY WEAR-TV IS IN THE FORM OF PUBLIC SERVICE ANNOUNCEMENTS TARGETED TO CHILDREN. THE FOLLOWING IS A LIST OF SOME, BUT NOT ALL, OF THOSE PSAS AIRED DURING PROGRAMMING TARGETED TO CHILDREN. U.S. DEPARTMENT OF EDUCATION/BULLY PREVENTION "Ben's Story" 30-sec. Targets kids and teens. Encourages kids and teens to support their peers and report bullying, and to visit Iseebullying.com. NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION "Never Here" 30-seconds Targets teen drivers. Encourages young drivers to never text while driving. FIRST BOOK "Embrace Differences" :60 Targets kids and teens. Encourages social and emotional learning; how kids learn from others. PARTNERSHIP FOR DRUG-FREE TEENS "Aaron" :30 Shows the life of a paraplegic, explaining that he got that way by abusing prescription drugs. The message is "mind your meds". NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION "Party Foul" 30-seconds Targets teen drivers. Shows an assortment of "party fouls", then reminds teens that underage drinking and driving is the ultimate party foul, because they could lose their driving license, or maybe their life. READINGISFUNDAMENTAL.ORG "Imagination" 30-seconds Targets kids. Shows kids that reading allows them to use their imagination to find fun and adventure in everyday life. BOYS TOWN NATIONAL HOTLINE "More Than Just a Friend" 30-seconds Targets teens. Encourages teens to call the national hotline whenever they have tough days and need to talk to someone. AD COUNCIL/COLLEGE ACCESS "Keys to College" :30 Target age - teens. Directs students to GetSchooled.com, a free comprehensive website that coaches students to college success by offering tips on high school coursework and college applications, and the financial aid and scholarship process.</p>

**Other Matters (18)**

<b>Other Matters (1 of 18)</b>	<b>Response</b>
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 08:00AM-08:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program chooses a region, or special adaptations animals have made or a specific animal and uses a top ten countdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home for horses, Jack counts down 10 incredible experiences. He also explores wild and rare animals in Australia such as dingoes, devils and cassowaries. For animal adaptation Jack travels from the Arctic to the desert picking ten animals that have made special adaptation to survive in the harsh environments. This program informs the viewer about animals and their habitat which can lead the viewer to discussions regarding the environment and conservation. This program will air on the station's main digital program stream.

<b>Other Matters (2 of 18)</b>	<b>Response</b>
Program Title	Ocean Treks with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 08:30AM-09:00AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features unique areas of the world which explores the area's natural wonders to bring viewers closer to nature, wildlife and man-made treasures. Episodes include mountain climbs, deep sea dives, helicopter rides and glacier treks. Children learn geography, natural sciences, and develop curiosity about the world around them. This program will air on the station's main digital program stream.

<b>Other Matters (3 of 18)</b>	<b>Response</b>
Program Title	Sea Rescue
Origination	Syndicated



Days/Times Program Regularly Scheduled	Saturdays 09:00AM-09:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode focuses on the rescue of a sea animal giving the viewer information about medical benefits rescue and rehabilitation programs for animals. The viewer also learns about the rescued animal's biology and ecology. This information is important because it adds to the knowledge necessary to conserve and protect threatened and endangered species. This program will air on the station's main digital program stream.

<b>Other Matters (4 of 18)</b>	
	<b>Response</b>
Program Title	The Wildlife Docs
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 09:30AM-10:00AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows the surprising, exotic and challenging lives of a veterinary staff who cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and emergencies. Through this program the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program will air on the station's main digital program stream.

<b>Other Matters (5 of 18)</b>	
	<b>Response</b>
Program Title	Rock the Park
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:00AM-10:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Jack Steward and Colton Smith, as they come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program will air on the station's main digital program stream.

<b>Other Matters (6 of 18)</b>	<b>Response</b>
Program Title	Vacation Creation with Tommy Davidson and Andrea Feczko
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30AM-11:00AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program the hosts guide a featured family on adventures, as they experience a new destination together on their family vacation. Episodes feature families embarking on interactive voyages with immersive learning experiences, discovering unique cultural events, food, activities, and traditions. The featured families in the program learn the importance of spending time with family, often learning more about each other and their own family history along the way. From this program, children will learn the importance of resiliency during challenging times as many featured families share their stories of overcoming adversity, finding ways to bond and heal while sharing these once-in-a-lifetime experiences. This program will air on the station's main digital program stream.

<b>Other Matters (7 of 18)</b>	<b>Response</b>
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:00AM-11:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program will air on the station's main digital program stream.
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**Other Matters (8 of 18)**

**Response**

Program Title	America's Heartland
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays 07:00AM-07:30AM CT
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland; but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program will air on digital subchannel WEAR 3.2.
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**Other Matters (9 of 18)**

**Response**

Program Title	Dog Tales
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays 07:30AM-08:00AM CT
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutrition requirements, safety, and care. This program will air on digital subchannel WEAR 3.2.
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<b>Other Matters (10 of 18)</b>	
	<b>Response</b>
Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 08:00AM-08:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program will air on the station's digital subchannel, WEAR 3.2.

<b>Other Matters (11 of 18)</b>	
	<b>Response</b>
Program Title	Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 07:00AM-07:30AM CT and 07:30AM-08:00AM CT (2 separate episodes weekly)
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program will air on the station's digital subchannel, WEAR 3.2.

<b>Other Matters (12 of 18)</b>		<b>Response</b>
Program Title	Think Big	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays 08:00-08:30AM CT	
Total times aired at regularly scheduled time	12	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face-off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program will air on digital subchannel WEAR 3.2.	

<b>Other Matters (13 of 18)</b>		<b>Response</b>
Program Title	Missing	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays 08:30-09:00AM CT	
Total times aired at regularly scheduled time	12	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features actual cases of missing individuals across the country. Assisted by local, state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program interviews friends, family and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz, and an instructional message from the National Center for Missing and Exploited Children. This program will air on digital subchannel WEAR 3.2.	

<b>Other Matters (14 of 18)</b>		<b>Response</b>
Program Title	Get Wild at the San Diego Zoo	

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 09:30AM-10:00AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This Program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program will air on the station's digital subchannel WEAR 3.3.

Other Matters (15 of 18)	Response
Program Title	Wild World at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00AM-10:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program will air on the station's digital subchannel WEAR 3.3.

Other Matters (16 of 18)	Response
Program Title	Sports Lab
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 09:00AM-09:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this program looks into the science involved within the sport. Episode examples include explaining the science of soccer, horse dressage, track, tennis, cricket and trampoline. This program will air on the station's digital subchannel WEAR 3.3.
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Other Matters (17 of 18)	Response
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Program Title	The Re-inventors
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30AM-11:00AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Matt Hunter and Jeremy MacPherson as they take original patent designs from history's lost inventions and build them, test them, and try to make them work. From a snow annihilator from the 1930s to a Chinese dragon rocket over 600 years old to a solar powered crematorium, Matt and Jeremy take viewers through the strange and entertaining world of invention. Each episode introduces children to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers.. This program will air on the station's digital subchannel WEAR 3.3.
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Other Matters (18 of 18)	Response
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Program Title	Uncaged
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 09:00AM-09:30AM CT and 09:30AM-10:00AM CT (2 separate episodes weekly)
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores all types of wild animals in their own environment and how they survive. Children learn about and develop a respect for animals within their natural habitat and learn why some animals may be on their way to extinction. Each episode provides detailed explanations of different animal species and helps children understand the animals' daily lives. This program will air on the station's digital subchannel WEAR 3.3.
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## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Joe Landon Smith</b> <i>Operations Manager /WEAR-TV</i></p> <p>01/03/2018</p>



## Attachments

No Attachments.