



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0027510742** | File Number: **0000037199** | Submit Date: **01/03/2018** | Call Sign: **WHNO** | Facility ID: **37106** | City: **NEW ORLEANS** | State: **LA**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/03/2018** | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2017**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
LeSEA Broadcasting of New Orleans, Inc. Doing Business As: WHNO-TV 20/ LeSEA Broadcasting	Andrew Sumrall 61300 Ironwood Road South Bend, IN 46614 United States	+1 (574) 291- 8200	drewsumrall@lesea. com	Company

**Contact
Representatives
(2)**

Contact Name	Address	Phone	Email	Contact Type
Joseph C Chautin , III . Hardy, Carey, Chautin & Balkin, LLP	1080 West Causeway Approach Mandeville, LA 70471 United States	+1 (985) 629- 0777	jchautin@hardycarey. com	Legal Representative
Wes Hylton <i>Director of Engineering</i> LeSEA Broadcasting of New Orleans, Inc.	61300 Ironwood Road South Bend, IN 46614 United States	+1 (571) 291- 8200	whylton@leseas.com	Technical Representative

**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	New Orleans
	Web Home Page Address	www.whno.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	10.5
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	Sports Stars of Tomorrow (20.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 07:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow features student athletes and their dedication to succeed in their sport while excelling in their academics and maintaining their personal lives. This show illustrates the importance of the many outstanding extracurricular activities students participate in, showing how each is a vital element to the entire student body. The band, cheerleader, drill team, as well as both girls and boys athletic programs are highlighted on Sports Stars of Tomorrow creating a balanced picture of the extracurricular activities available for the high school student. Education extends beyond the classroom. Extracurricular activities provide important challenges and lessons that mold students. Sports Stars of Tomorrow displays the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of the young athletes as they strive to become a "top level" performer in the sports arena. The program helps students realize that their full potential in both life and the playing field are attainable with lots of hard work and determination.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 10)		Response
Program Title	Biz Kids (20.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 08:00am	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pursuant to the Children's Television Act of 1990, Biz Kids will satisfy the FCC's Children's Programming requirement. Biz Kids serves the educational and informational needs of children ages 13-16 with its program content, including the importance of understanding the economy and basic business principles. The series features teens starting their own businesses, actively solving problems and developing important life skills.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (3 of 10)		Response
Program Title	Think Big (20.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 08:30am	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pursuant to the Children's Television Act of 1990, Think Big will satisfy the FCC Children's Programming requirement. Think Big serves the educational and informational needs of children ages 13-16 with its program content, including the importance of having a working knowledge of math, science, and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in a limited amount of time, promoting creative thinking and practical skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 10)	Response
Program Title	Wild About Animals (20.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals features host Mariette Hartley traveling the globe to deliver young viewers fascinating stories about animals around the world. This program takes children on an adventure around the globe as they learn about new species in destinations around the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 10)	Response
Program Title	Missing (20.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 09:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing will satisfy the FCC Children's Programming requirement. Missing serves the educational and informational needs of children 13-16 years of age with its program content, including safety tips and real life stories using various sources to help find missing people. The show is also a public service to communities across the United States and is endorsed by the National Center for Missing and Exploited Children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 10)	Response
Program Title	Wild America (20.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30am

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild America is the first and only wildlife and capture series to focus exclusively on the wild animals and wild lands of North America. Hosted by award-winning wildlife photographer and premier naturalist Marty Stouffer, the series features footage of mammals, birds, reptiles, fish and insects throughout the entire continent. Viewers take a guided journey to witness the vast wonders and infinite diversity of nature firsthand. Series highlights include a magnificent menagerie of mice, moose, marmot, mollusk, mink, mockingbird, marten, manatee, and many, many more. Wild America is a series families can enjoy together. Parents and children will be delighted as they learn about nature. This program meets the definition of core programming because it educates and informs children on how all wild creatures, including man, are interconnected, through the animal's own eye view, focusing on the reality of life in the wild, including birth, mating, predation and death.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 10)	Response
Program Title	America's Heartland (20.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 09:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	America's Heartland is a weekly half-hour series featuring everyday Americans and their families telling fascinating stories across America's heartland. From learning how to make maple syrup to riding with teenage ranchers, this series explores various ways of life, showcasing the diversity of how we live and work.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 10)	Response
Program Title	The Busy World of Richard Scarry (20.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday-Sunday 08:30am
Total times aired at regularly scheduled time	91
Total times aired	91
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The ever popular children's cartoon book series by author and illustrator Richard Scarry about Busytown, comes to television, following the everyday daily lives of the Busytown citizens, mostly associated with Huckle Cat and his friend Lowly Worm, but also with neighbors such as Mr. Frumble, Bananas Gorilla, Sergeant Murphy, Wolfgang, Billy Dog, Hilda Hippo and Mr. Fix-It. Together they learn to solve every day problems that children today might face.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 10)	Response
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Program Title	Wimzie's House (20.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday-Sunday 07:00am
Total times aired at regularly scheduled time	91
Total times aired	91
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wimzie's House is an entertaining series for preschool kids and is a whimsical, educational puppet series about a five-year old half bird half dragon who learns valuable life lessons. The series presents the delightful adventures of Wimzie, a playful five-year-old puppet monster; her baby brother, Bo; her parents, Gratiella and Rouso-a bird/airplane pilot and dragon/firefighter, respectively; her lively 150-year-old grandmother Yaya, and her adorable puppet monster friends. Together, they learn skills of caring and sharing at Wimzie's House-a home daycare center unlike any other. Through unforgettable learning adventures and original toe-tapping sing-along songs, young viewers are introduced to topics like friendship, generosity, jealousy, diversity, and sibling rivalry, all from a preschooler's point of view. The award-winning series was created with a renowned team of educational advisors and designed to nurture children's sense of identity, expand their relationships, stimulate their curiosity, and encourage self-expression and self-esteem. Wimzie's House helps children learn to express themselves and communicate with their families and friends. From Yaya's cozy kitchen, where the kids experiment with culinary projects, to the comfortable living room couch where they curl up for naptime, Wimzie's House provides the perfect place to explore both social and family issues that children face every day.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	The Country Mouse and the City Mouse Adventures (20.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday-Sunday 07:30am
Total times aired at regularly scheduled time	91
Total times aired	91
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Country mouse Emily and her cousin from the big city, Alexander, visit each other and have adventures together at the turn of the century. They always seem to run into trouble and bother with humans, other animals and exciting situations, but when they put their heads together, they can solve any problem. And in the process, they learn about the places they visit and the things they see.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Colleen Halt
Address	61300 S. Ironwood Rd.
City	South Bend
State	IN
Zip	46614
Telephone Number	(574) 231- 5221
Email Address	chalt@lese. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	Sports Stars of Tomorrow (20.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 07:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow features student athletes and their dedication to succeed in their sport while excelling in their academics and maintaining their personal lives. This show illustrates the importance of the many outstanding extracurricular activities students participate in, showing how each is a vital element to the entire student body. The band, cheerleader, drill team, as well as both girls and boys athletic programs are highlighted on Sports Stars of Tomorrow creating a balanced picture of the extracurricular activities available for the high school student. Education extends beyond the classroom. Extracurricular activities provide important challenges and lessons that mold students. Sports Stars of Tomorrow displays the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of the young athletes as they strive to become a "top level" performer in the sports arena. The program helps students realize that their full potential in both life and the playing field are attainable with lots of hard work and determination.

Other Matters (2 of 10)	Response
Program Title	Biz Kids (20.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 08:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pursuant to the Children's Television Act of 1990, Biz Kids will satisfy the FCC's Children's Programming requirement. Biz Kids serves the educational and informational needs of children ages 13-16 with its program content, including the importance of understanding the economy and basic business principles. The series features teens starting their own businesses, actively solving problems and developing important life skills.

Other Matters (3 of 10)	Response
Program Title	Wild About Animals (20.1)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals features host Mariette Hartley traveling the globe to deliver young viewers fascinating stories about animals around the world. Viewers meet people and animals across this globe trotting adventure as they broaden their knowledge of animal species and their habitats.

Other Matters (4 of 10)	Response
Program Title	Missing (20.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 09:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing will satisfy the FCC Children's Programming requirement. Missing serves the educational and informational needs of children 13-16 years of age with its program content, including safety tips and real life stories using various sources to help find missing people. The show is also a public service to communities across the United States and is endorsed by the National Center for Missing and Exploited Children.

Other Matters (5 of 10)	Response
Program Title	Think Big (20.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 08:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pursuant to the Children's Television Act of 1990, Think Big will satisfy the FCC Children's Programming requirement. Think Big serves the educational and informational needs of children ages 13-16 with its program content, including the importance of having a working knowledge of math, science, and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in a limited amount of time, promoting creative thinking and practical skills.
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Other Matters (6 of 10) Response

Program Title	The Busy World of Richard Scarry (20.2)
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Monday-Sunday 08:30am
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Total times aired at regularly scheduled time	91
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The ever popular children's cartoon book series by author and illustrator Richard Scarry about Busytown, comes to television, following the everyday daily lives of the Busytown citizens, mostly associated with Huckle Cat and his friend Lowly Worm, but also with neighbors such as Mr. Frumble, Bananas Gorilla, Sergeant Murphy, Wolfgang, Billy Dog, Hilda Hippo and Mr. Fix-It. Together they learn to solve every day problems that children today might face.
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Other Matters (7 of 10) Response

Program Title	Wimzie's House (20.2)
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Monday-Sunday 07:00am
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Total times aired at regularly scheduled time	91
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Length of Program	30 mins
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Age of Target Child Audience from	3 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wimzie's House is an entertaining series for preschool kids and is a whimsical, educational puppet series about a five-year old half bird half dragon who learns valuable life lessons. The series presents the delightful adventures of Wimzie, a playful five-year-old puppet monster; her baby brother, Bo; her parents, Gratiella and Rouso-a bird/airplane pilot and dragon/firefighter, respectively; her lively 150-year-old grandmother Yaya, and her adorable puppet monster friends. Together, they learn skills of caring and sharing at Wimzie's House-a home daycare center unlike any other. Through unforgettable learning adventures and original toe-tapping sing-along songs, young viewers are introduced to topics like friendship, generosity, jealousy, diversity, and sibling rivalry, all from a preschooler's point of view. The award-winning series was created with a renowned team of educational advisors and designed to nurture children's sense of identity, expand their relationships, stimulate their curiosity, and encourage self-expression and self-esteem. Wimzie's House helps children learn to express themselves and communicate with their families and friends. From Yaya's cozy kitchen, where the kids experiment with culinary projects, to the comfortable living room couch where they curl up for naptime, Wimzie's House provides the perfect place to explore both social and family issues that children face every day.
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Other Matters (8 of 10)	Response
Program Title	The Country Mouse and the City Mouse Adventures (20.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday-Sunday 07:30am
Total times aired at regularly scheduled time	91
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Country mouse Emily and her cousin from the big city, Alexander, visit each other and have adventures together at the turn of the century. They always seem to run into trouble and bother with humans, other animals and exciting situations, but when they put their heads together, they can solve any problem. And in the process, they learn about the places they visit and the things they see.

Other Matters (9 of 10)	Response
Program Title	America's Heartland (20.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 09:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	America's Heartland is a weekly half hour series featuring everyday Americans and their families telling fascinating stories across America's heartland. From learning how to make maple syrup to riding with teenaged ranchers, this series explores various ways of life, showcasing the diversity of how we live and work.

Other Matters (10 of 10)	Response
Program Title	Wild America (20.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild America is the first and only wildlife and capture series to focus exclusively on the wild animals and wild lands of North America. Hosted by award-winning wildlife photographer and premier naturalist Marty Stouffer, the series features footage of mammals, birds, reptiles, fish and insects throughout the entire continent. Viewers take a guided journey to witness the vast wonders and infinite diversity of nature firsthand. Series highlights include a magnificent menagerie of mice, moose, marmot, mollusk, mink , mockingbird, marten, manatee, and many, many more. Wild America is a series families can enjoy together. Parents and children will be delighted as they learn about nature. This program meets the definition of core programming because it educates and informs children on how all wild creatures, including man, are interconnected, through the animal's own eye view, focusing on the reality of life in the wild, including birth, mating, predation and death.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Colleen Halt <i>Program Coordinator</i></p> <p>01/03/2018</p>

Attachments

No Attachments.