



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: 0003742632 | File Number: 0000038877 | Submit Date: 01/09/2018 | Call Sign: KBCW | Facility ID: 69619 | City: SAN FRANCISCO | State: CA

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date: 01/09/2018 | Filing Status: Active

Report reflects information for : Fourth Quarter of 2017

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
SAN FRANCISCO TELEVISION STATION KBCW INC Doing Business As: SAN FRANCISCO TELEVISION STATION KBCW INC	Edwin L Nass 1725 DESALES ST NW SUITE 501 WASHINGTON, DC 20036 United States	+1 (202) 457-4505	ELNASS@CBS. COM	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
Joseph M. Davis , P.E. . <i>Consulting Engineer</i> Chesapeake RF Consultants, LLC	207 Old Dominion Road Yorktown, VA 23692 United States	+1 (703) 650-9600	Joseph.Davis@RF- consultants.com	Technical Representative
EDWIN L Nass <i>DIRECTOR OF SPTECTRUM MANAGEMENT</i> CBS	Edwin L Nass 1725 DESALES ST NW SUITE 501 WASHINGTON, DC 20036 United States	+1 (202) 457-4602	ELNASS@CBS.COM	Technical Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	San Francisco-Oak-San Jose
	Web Home Page Address	www.cwbayarea.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(6)

Digital Core Program (1 of 6)		Response
Program Title	BRAIN GAMES: FAMILY EDITION	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 9:00-9:30am	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Brain Games: Family Edition explores the fascinating components of the human brain and how they shape our perceptions and everyday lives. Host Jason Silva will explore a variety of different topics including visual perception, memory, skill learning, decision making, and many more. Brain Games: Family Edition educates and inspires viewers with a series of experiments and activities designed to help people improve cognitive function and use their brains better, smarter, and faster.	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

Digital Core Program (2 of 6)		Response
Program Title	THIS OLD HOUSE: TRADE SCHOOL	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 9:30-10:00am	
Total times aired at regularly scheduled time	13	
Total times aired	13	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This Old House: Trade School, hosted by Kevin O'Connor is a celebration of craftsmanship, vocational education, and excellence in the field of home improvement. This new series follows two residential construction projects and will offer viewers a master class in building methods and disciplines through step-by-step instructions demonstrated by industry's leaders. Exploring everything from architecture, engineering, and carpentry to plumbing, masonry, and landscape design, This Old House: Trade School will provide insight into the tricks of the trade from experts and professionals, as they renovate and restore America's homes from top to bottom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:00-7:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)	
	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:30-8:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00-8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
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Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Tom Spitz
Address	855 Battery Street
City	San Francisco
State	CA
Zip	94111
Telephone Number	(415) 765-8878
Email Address	trspitz@cbs.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (6)

Other Matters (1 of 6)	Response
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Other Matters (5 of 6)	Response
Program Title	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30-10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chicken Soup for the Soul's Hidden Heroes, hosted by Brooke Burke-Charvet, is a television series developed for teens in which each episode reveals everyday people showing compassion and kindness towards strangers simply out of the goodness of their hearts. They are not looking for recognition but we believe their amazing stories deserve to be told. Viewers will learn that volunteering, philanthropy, and giving back to the community are within everyone's reach. The producers of Chicken Soup for the Soul's Hidden Heroes series design the program to educate and inform children 13-16 years of age.

Other Matters (6 of 6)	Response
Program Title	This Old House: Trade School
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This Old House: Trade School, hosted by Kevin O'Connor is a celebration of craftsmanship, vocational education, and excellence in the field of home improvement. This new series follows two residential construction projects and will offer viewers a master class in building methods and disciplines through step-by-step instructions demonstrated by industry's leaders. Exploring everything from architecture, engineering, and carpentry to plumbing, masonry, and landscape design, This Old House: Trade School will provide insight into the tricks of the trade from experts and professionals, as they renovate and restore America's homes from top to bottom.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Tom Spitz <i>Director of Program Operations</i> 01/09 /2018

Attachments

No Attachments.