

# Children's Television Programming Report

 FRN:
 0027171727
 File Number:
 0000033517
 Submit Date:
 10/10/2017
 Call Sign:
 KBVU
 Facility ID:
 58618
 City:

 EUREKA
 State:
 CA

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 10/10/2017
 Filing Status:
 Active
 Comparison
 Comparison
 City:

## **Report reflects information for : Third Quarter of 2017**

| General     | Section     | Question   | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

## Applicant Name, Type, and Contact Information

## Applicant Information

| Applicant  | Address   | Phone                | Email                                 | Applicant<br>Type |
|--|---|----------------------|---------------------------------------|-------------------|
| ESTEEM BROADCASTING OF<br>CALIFORNIA LLC<br>Applicant<br>Doing Business As: ESTEEM<br>BROADCASTING OF CALIFORNIA LLC | Lisa Asher<br>2000 West<br>41st Street<br>Baltimore,<br>MD 21211<br>United States | +1 (410)<br>662-9688 | LAsher@cunninghambroadcasting.<br>com | Company           |

| Contact                | Contact Name   | Address  | Phone                 | Email                                | Contact Type            |
|------------------------|--|--|-----------------------|--------------------------------------|-------------------------|
| Representatives<br>(1) | <b>Scott Flick</b><br>PILLSBURY WINTHROP SHAW<br>PITTMAN LLP | 1200 SEVENTEENTH<br>STREET NW<br>WASHINGTON, DC 20036<br>United States | +1 (202) 663-<br>8167 | Scott.<br>flick@pillsburylaw.<br>com | Legal<br>Representative |

| Children's                | Section  | Question Response  |          |
|---------------------------|--|--|----------|
| Television<br>Information | Station Type   | Station Type Network Affiliation   | n        |
|                           |  | Affiliated network FOX   |          |
|                           |  | Nielsen DMA Eureka   |          |
|                           |  | Web Home Page Address WWW.KBVUFO   | X28.COM  |
|                           |  |  |          |
| Digital Core              | Question   |  | Response |
| Programming               | State the average number of hours of Core Programming per week broadcast by the station on its main program stream   |  |          |
|                           | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream   |  |          |
|                           | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:   |  |          |
|                           | •  | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? |          |
|                           | Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program |  |          |

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(17)

| Digital Core Program (1 of 17)  | Response  |
|---|---|
| Program Title   | Ocean Mysteries   |
| Origination   | Syndicated  |
| Days/Times Program Regularly<br>Scheduled   | Saturdays 7A-730A   |
| Total times aired at regularly scheduled time   | 14  |
| Total times aired   | 14  |
| Number of Preemptions   | 0   |
| Number of Preemptions for other than Breaking News  | 0   |
| Number of Preemptions Rescheduled   | 0   |
| Length of Program   | 30 mins   |
| Age of Target Child Audience  | 13 years to 16 years  |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core Programming. | Ocean Mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. This program aired on the stations main digital stream 28. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                                       | Yes   |

| Digital Core Program (2 of 17)  | Response   |
|---|--|
| Program Title   | Expediion Wild   |
| Origination   | Syndicated   |
| Days/Times Program Regularly<br>Scheduled   | Saturdays 730A-8A  |
| Total times aired at regularly scheduled time   | 11   |
| Total times aired   | 11   |
| Number of Preemptions   | 0  |
| Number of Preemptions for other than Breaking News  | 0  |
| Number of Preemptions<br>Rescheduled  | 0  |
| Length of Program   | 30 mins  |
| Age of Target Child Audience  | 13 years to 16 years   |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core Programming. | Hosted by Wildlife expert Casey Anderson, Expedition Wild showcases his charismatic<br>animal companions on an innovative and action-packed odyssey through North<br>America's Wild places. Viewers will follow Casey on a series of breathtakingly wild<br>adventures. This program aired on the stations main digital stream 28. |

| Does the Licensee identify the |
|--------------------------------|
| program by displaying          |
| throughout the program the     |
| symbol E/I?                    |

Yes

| Digital Core Program (3 of 17)  | Response  |
|---|---|
| Program Title   | Brain Games: Family Ed  |
| Origination   | Syndicated  |
| Days/Times Program Regularly<br>Scheduled   | Saturdays 8A-830A   |
| Total times aired at regularly scheduled time   | 11  |
| Total times aired   | 11  |
| Number of Preemptions   | 0   |
| Number of Preemptions for other than Breaking News  | 0   |
| Number of Preemptions<br>Rescheduled  | 0   |
| Length of Program   | 30 mins   |
| Age of Target Child Audience  | 13 years to 16 years  |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core Programming. | This series explores the fascinating components of the human brain and how they<br>shape our perceptions and everyday lives. Host Jason Silva opens each episode with<br>an exercise for your mind which will often leave you scratching your head. This<br>program aired on the stations main digital stream 28. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                                       | Yes   |

| Digital Core Program (4 of<br>17)                  | Response             |
|--|----------------------|
| Program Title                                      | Dog Town USA         |
| Origination  | Syndicated           |
| Days/Times Program<br>Regularly Scheduled          | Saturdays 830A-9A    |
| Total times aired at regularly scheduled time      | 11                   |
| Total times aired                                  | 11                   |
| Number of Preemptions                              | 0                    |
| Number of Preemptions for other than Breaking News | 0                    |
| Number of Preemptions<br>Rescheduled               | 0                    |
| Length of Program                                  | 30 mins              |
| Age of Target Child Audience                       | 12 years to 16 years |

| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core<br>Programming. | Dog Town USA is a story of the men and women who devote their lives to the healing and happiness of dogs from every corner of the nation. Built on 33,000 acres of pristine land in Utah, Dog Town USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. This program aired on the stations main digital stream 28. |
|--|---|
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                                 | Yes   |

| Digital Core Program (5 of 17)  | Response  |
|---|---|
| Program Title   | Recipe Rehab  |
| Origination   | Syndicated  |
| Days/Times Program Regularly<br>Scheduled   | Saturdays 9A-930A   |
| Total times aired at regularly scheduled time   | 10  |
| Total times aired   | 11  |
| Number of Preemptions   | 1   |
| Number of Preemptions for other than<br>Breaking News   | 1   |
| Number of Preemptions Rescheduled   | 1   |
| Length of Program   | 30 mins   |
| Age of Target Child Audience  | 13 years to 16 years  |
| Describe the educational and<br>informational objective of the program<br>and how it meets the definition of Core<br>Programming. | In this weekly half-hour competition-style series developed and produces to educate and inform viewers ages 13-16, it is chef against chef in a recipe makeover challenge. This program aired on the stations main digital stream 28. |
| Does the Licensee identify the program<br>by displaying throughout the program the<br>symbol E/I?                                 | Yes   |

## Digital Preemption Programs #1

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Recipe Rehab        |
| List date and time rescheduled   | 08/20/2017 10:00 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-08-19          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

Response

| Program Title  | Hatched   |
|--|---|
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | Saturdays 930A-10A  |
| Total times aired at regularly scheduled time  | 8   |
| Total times aired  | 10  |
| Number of Preemptions  | 3   |
| Number of Preemptions for other than Breaking News   | 3   |
| Number of Preemptions<br>Rescheduled   | 2   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational<br>and informational objective<br>of the program and how it<br>meets the definition of Core<br>Programming. | Hatched is an educational and informational series dedicated to teaching children about how to successfully pursue their entrepreneurial dreams. Each week a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skill need to bring a product from concept to market. This program aired on the stations main digital stream 28. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                                 | Yes   |

### Digital Preemption Programs #1

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Hatched             |
| List date and time rescheduled   | 07/30/2017 09:30 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-07-29          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

## Digital Preemption Programs #2

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Hatched             |
| List date and time rescheduled   | 08/20/2017 10:30 AM |
| Is the rescheduled date the second home?   | No                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-08-19          |
| Episode #  |                     |

#### Reason for Preemption

| Sports |
|--------|
|--------|

| Digital Core Program (7<br>of 17)   | Response   |
|---|--|
| Program Title   | Steal the Show   |
| Origination   | Network  |
| Days/Times Program<br>Regularly Scheduled   | Sundays 7A-730A  |
| Total times aired at regularly scheduled time   | 13   |
| Total times aired   | 13   |
| Number of Preemptions   | 0  |
| Number of Preemptions<br>for other than Breaking<br>News  | 0  |
| Number of Preemptions<br>Rescheduled  | 0  |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience   | 13 years to 16 years   |
| Describe the educational<br>and informational<br>objective of the program<br>and how it meets the<br>definition of Core<br>Programming. | Steal the Show provides CORE programming in the areas of music, music composition, the music recording process and musical instruments. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone. This program aired on the stations secondary digital stream 28.2 |
| Does the Licensee<br>identify the program by<br>displaying throughout the<br>program the symbol E/I?                                    | Yes  |

| Digital Core<br>Program (8 of 17)                   | Response           |
|---|--------------------|
| Program Title                                       | Ariel Zoey Eli Too |
| Origination   | Network            |
| Days/Times<br>Program<br>Regularly<br>Scheduled     | Sundays 730A-8A    |
| Total times aired<br>at regularly<br>scheduled time | 13                 |
| Total times aired                                   | 13                 |
| Number of<br>Preemptions                            | 0                  |

| Number of<br>Preemptions for<br>other than<br>Breaking News   | 0   |
|---|---|
| Number of<br>Preemptions<br>Rescheduled   | 0   |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | Ariel & Zoey & Eli, Too is a musical variety show that empowers children to accomplish their goals and their dreams. The program accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. All songs offer a positiv message about life, friendship and being optimistic. This program aired on the stations secondary digit stream 28.2 |
| Does the<br>Licensee identify<br>the program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes   |

| Digital Core<br>Program (9 of<br>17)                        | Response            |
|---|---------------------|
| Program Title   | Aqua Kids Adventure |
| Origination   | Network             |
| Days/Times<br>Program<br>Regularly<br>Scheduled             | Sundays 8A-830A     |
| Total times<br>aired at<br>regularly<br>scheduled time      | 13                  |
| Total times<br>aired  | 13                  |
| Number of<br>Preemptions                                    | 0                   |
| Number of<br>Preemptions for<br>other than<br>Breaking News | 0                   |
| Number of<br>Preemptions<br>Rescheduled                     | 0                   |

| Length of<br>Program   | 30 mins   |
|--|---|
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The young viewers imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. This program aired on the stations secondary digital stream 28.2 |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes   |

| Digital Core Program (10 of 17)   | Response  |
|---|---|
| Program Title   | VeggieTales   |
| Origination   | Network   |
| Days/Times Program Regularly<br>Scheduled   | Sundays 830A-9A   |
| Total times aired at regularly scheduled time   | 13  |
| Total times aired   | 13  |
| Number of Preemptions   | 0   |
| Number of Preemptions for other than Breaking News  | 0   |
| Number of Preemptions<br>Rescheduled  | 0   |
| Length of Program   | 30 mins   |
| Age of Target Child Audience  | 4 years to 8 years  |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core Programming. | VeggieTales is a television series designed to meet the educational and informational needs of children 4-8 years of age. Each episode teaches children about moral responsibility and choices and invites them to celebrate their own creation. This program aired on the stations secondary digital stream 28.2 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                                       | Yes   |

| Digital Core<br>Program (11 |                 |
|-----------------------------|-----------------|
| of 17)                      | Response        |
| Program Title               | New Howdy Doody |

| Origination  | Network  |
|--|--|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays 9:00-9:30 AM PT  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times<br>aired   | 13   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   | 0  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience   | 6 years to 10 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Howdy Doody is a 1975 interactive series which is known to its viewers for its cast of human characters a well as puppets. The primary value of the series is to educate and entertain elementary school-aged children. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. Responsibility is presented in a positive and encouraging manner. Making choices in life, mastery of attachment and separation are emphasized in each episode. Issues of competition and loyalty are conveyed throughout the series. This program aired of the stations secondary digital stream 28.2 |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Digital Core<br>Program (12 |                 |
|-----------------------------|-----------------|
| of 17) Response             |                 |
| Program Title               | New Howdy Doody |
| Origination                 | Network         |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays 9:30-10:00 AM PT  |
|--|---|
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times aired  | 13  |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   | 0   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience   | 6 years to 10 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Howdy Doody is a 1975 interactive series which is known to its viewers for its cast of human characters as well as puppets. The primary value of the series is to educate and entertain elementary school-aged children. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. Responsibility is presented in a positive and encouraging manner. Making choices in life, mastery of attachment and separation are emphasized in each episode. Issues of competition and loyalty are conveyed throughout the series. This program aired on the stations secondary digital stream 28.2 |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Digital Core<br>Program (13 of | Beenenge         |
|--------------------------------|------------------|
| 17)                            | Response         |
| Program Title                  | American Athlete |
| Origination                    | Syndicated       |

| Days/Times<br>Program<br>Regularly<br>Scheduled   | Saturdays 12P-1230P  |
|---|--|
| Total times aired<br>at regularly<br>scheduled time   | 6  |
| Total times aired   | 8  |
| Number of<br>Preemptions  | 2  |
| Number of<br>Preemptions for<br>other than<br>Breaking News   | 2  |
| Number of<br>Preemptions<br>Rescheduled   | 2  |
| Length of<br>Program  | 30 mins  |
| Age of Target<br>Child Audience   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | The American Athlete interviews sports stars of extremely high distinction and repute in their respective fields. The artists share their trials, tribulations and growing pains, children and teens ages 13 to 16 particularly relate to these life experiences. The athletes instill self confidence, perseverance, and the need to achieve similar goals among young viewers. The series offers and satisfies certain key educational and emotional needs by providing the viewer a sense of discipline, rigor and a want to attain perfection in whatever field he or she sets their mind to. This program aired on the stations main digital stream 28. |
| Does the<br>Licensee identify<br>the program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes  |

## Digital Preemption Programs #1

| Questions  | Response            |
|--|---------------------|
| Title of Program   | American Athlete    |
| List date and time rescheduled   | 08/05/2017 10:00 AM |
| Is the rescheduled date the second home?   | No                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-08-05          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

## Digital Preemption Programs #2

Questions

| Title of Program   | American Athlete    |
|--|---------------------|
| List date and time rescheduled   | 07/30/2017 10:00 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-07-29          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

| Digital Core Program (14 of 17)   | Response  |
|---|---|
| Program Title   | Ocean Mysteries   |
| Origination   | Syndicated  |
| Days/Times Program Regularly<br>Scheduled   | Saturday's 730A   |
| Total times aired at regularly scheduled time   | 3   |
| Total times aired   | 3   |
| Number of Preemptions   | 0   |
| Number of Preemptions for other than Breaking News  | 0   |
| Number of Preemptions Rescheduled   | 0   |
| Length of Program   | 30 mins   |
| Age of Target Child Audience  | 13 years to 16 years  |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core Programming. | Ocean Mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. This program aired on the stations main digital stream 28. |
| Does the Licensee identify the<br>program by displaying throughout the<br>program the symbol E/I?                                 | Yes   |

| Digital Core Program<br>(15 of 17)            | Response        |
|---|-----------------|
| Program Title                                 | Callinng Dr Pol |
| Origination                                   | Syndicated      |
| Days/Times Program<br>Regularly Scheduled     | Saturday's 8A   |
| Total times aired at regularly scheduled time | 2               |
| Total times aired                             | 2               |
| Number of<br>Preemptions                      | 1               |

| Number of<br>Preemptions for other<br>than Breaking News   | 1   |
|--|---|
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational objective<br>of the program and<br>how it meets the<br>definition of Core<br>Programming. | Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has seen it all. This series is designed to educate and inform viewers as Dr. Pol, h family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors various domesticated animals and livestock. This program aired on the stations main digital stream 28. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol E<br>/I?                                | Yes   |

| Digital Core Program<br>(16 of 17)   | Response  |
|--|---|
| Program Title  | Calling Dr Pol  |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | Saturday's 830A   |
| Total times aired at regularly scheduled time  | 2   |
| Total times aired  | 2   |
| Number of<br>Preemptions   | 1   |
| Number of<br>Preemptions for other<br>than Breaking News   | 1   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational objective<br>of the program and<br>how it meets the<br>definition of Core<br>Programming. | Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has seen it all. This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors o various domesticated animals and livestock. This program aired on the stations main digital stream 28. |

| Does the Licensee    | Yes |
|----------------------|-----|
| identify the program |     |
| by displaying        |     |
| throughout the       |     |
| program the symbol E |     |
| /l?                  |     |

| Digital Core Program<br>(17 of 17)  | Response   |
|---|--|
| Program Title   | Outback Adv/Tim Faulkner   |
| Origination   | Syndicated   |
| Days/Times Program<br>Regularly Scheduled   | Saturday's 9A  |
| Total times aired at<br>regularly scheduled<br>time   | 3  |
| Total times aired   | 3  |
| Number of<br>Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than Breaking<br>News   | 0  |
| Number of<br>Preemptions<br>Rescheduled   | 0  |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | This educational and informational program is hosted by animal expert and wildlife park operations manager, Tim Faulkner. Viewers can watch and learn as Tim showcases the beauty and wonder or the natural world. Audiences will gain a better understanding of wildlife as Tim explores the habitate and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds. This program aired on the stations main digital stream 28. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol E<br>/I?                                   | Yes  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?  | Yes  |
| Name of children's programming liaison  | Cris Aguilar   |
| Address   | 300 Main Street  |
| City  | Chico  |
| State   | CA   |
| Zip   | 95928  |
| Telephone Number  | (530) 893-1234   |
| Email Address   | caguilar@cunninghambroadcasting<br>com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | The licensee broadcasts its<br>primary digital 28.1 a Fox affiliate,<br>and a secondary digital 28.2 COZI<br>TV effective 9/1/15. Licensee also<br>no longer broadcasts in analog. |

Liaison Contact

| Other Matters (1 of 13)   | Response   |
|---|--|
| Program Title   | Ocean Mysteries  |
| Origination   | Syndicated   |
| Days/Times Program Regularly<br>Scheduled   | Saturdays 7AM  |
| Total times aired at regularly scheduled time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target Child Audience from   | 13 years to 16 years   |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core Programming. | Ocean Mysteries offers a fresh approach to the quest for aquatic understanding by<br>blending stories of fascinating sea creatures, comparisons to popular land animals,<br>and analogies to human experience. This program aired on the stations main digital<br>stream 28. |
| Other Matters (2 of 13)   | Response   |
|   | Respense   |
| Program Title   | Ocean Mysteries  |
|   |  |
| Program Title   | Ocean Mysteries  |
| Program Title<br>Origination<br>Days/Times Program Regularly  | Ocean Mysteries<br>Syndicated  |
| Program Title<br>Origination<br>Days/Times Program Regularly<br>Scheduled<br>Total times aired at regularly                       | Ocean Mysteries<br>Syndicated<br>Saturdays 730AM   |
| Program Title<br>Origination<br>Days/Times Program Regularly<br>Scheduled<br>Total times aired at regularly<br>scheduled time     | Ocean Mysteries         Syndicated         Saturdays 730AM         13  |

| Other Matters (3 of<br>13)                    | Response             |
|---|----------------------|
| Program Title                                 | Calling Dr Pol       |
| Origination                                   | Syndicated           |
| Days/Times Program<br>Regularly Scheduled     | Saturdays 8AM        |
| Total times aired at regularly scheduled time | 13                   |
| Length of Program                             | 30 mins              |
| Age of Target Child<br>Audience from          | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has seen it all. This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program aired on the stations main digital stream 28.

| Other Matters (4 of<br>13)   | Response   |
|--|--|
| Program Title  | Calling Dr Pol   |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturdays 830A   |
| Total times aired at<br>regularly scheduled<br>time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 12 years to 16 years   |
| Describe the<br>educational and<br>informational objective<br>of the program and<br>how it meets the<br>definition of Core<br>Programming. | Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has seen it all. This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program aired on the stations main digital stream 28. |
| Other Matters (5 of 13)  | Response   |
| Program Title  | Outback Adv/Tim Faulkner   |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturdays 9A   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the   | This educational and informational program is hosted by animal expert and wildlife park operations   |

This educational and informational program is hosted by animal expert and wildlife park operations educational and manager, Tim Faulkner. Viewers can watch and learn as Tim showcases the beauty and wonder of the natural world. Audiences will gain a better understanding of wildlife as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the program and how it flying fox, and even a newly discovered species of birds. This program aired on the stations main meets the definition digital stream 28.

of Core Programming.

informational objective of the

| Other Matters (6 of 13) | Response   |
|-------------------------|------------|
| Program Title           | Hatched    |
| Origination             | Syndicated |

| Days/Times Program<br>Regularly Scheduled  | Saturdays 930A  |
|--|---|
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational<br>and informational objective<br>of the program and how it<br>meets the definition of Core<br>Programming. | Hatched is an educational and informational series dedicated to teaching children about hor<br>to successfully pursue their entrepreneurial dreams. Each week a seasoned team of<br>business leaders instructs entrepreneurs about the basic but critical business skill need to<br>bring a product from concept to market. This program aired on the stations main digital<br>stream 28. |

| Other Matters (7 of 13)   | Response   |
|---|--|
| Program Title   | Steal the Show   |
| Origination   | Network  |
| Days/Times Program<br>Regularly Scheduled   | Sundays 7AM  |
| Total times aired at regularly scheduled time   | 14   |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience from  | 13 years to 16 years   |
| Describe the educational<br>and informational<br>objective of the program<br>and how it meets the<br>definition of Core<br>Programming. | Steal the Show provides CORE programming in the areas of music, music composition, the music recording process and musical instruments. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone. This program aired on the stations secondary digital stream 28.2 |

| Other Matters (8 of 13) | Response             |
|-------------------------|----------------------|
| Program Title           | Ariel Zoey Eli Too   |
| Origination             | Network              |
| Days/Times              | Sundays 730A         |
| Program                 |                      |
| Regularly               |                      |
| Scheduled               |                      |
| Total times aired       | 14                   |
| at regularly            |                      |
| scheduled time          |                      |
| Length of               | 30 mins              |
| Program                 |                      |
| Age of Target           | 13 years to 16 years |
| Child Audience          |                      |
| from                    |                      |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Ariel & Zoey & Eli, Too is a musical variety show that empowers children to accomplish their goals and their dreams. The program accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. All songs offer a positive message about life, friendship and being optimistic. This program aired on the stations secondary digital stream 28.2

| Other Matters<br>(9 of 13)   | Response  |   |
|--|---|---|
| Program Title  | Aqua Kids Adve  | entures   |
| Origination  | Network   |   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays 8AM   |   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 14  |   |
| Length of<br>Program   | 30 mins   |   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 y  | /ears   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The young viewers imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. This program aired on the stations secondary digital stream 28.2 |   |
| Other Matters (10  | ) of 13)  | Response  |
| Program Title  |   | VeggieTales   |
| Origination  |   | Network   |
| Days/Times Prog<br>Scheduled   | ram Regularly   | Sundays 830A  |
| Total times aired a scheduled time   | at regularly  | 14  |
| Length of Program  | n   | 30 mins   |
| Age of Target Chi<br>from  | ld Audience   | 4 years to 8 years  |
| Describe the educe<br>informational object<br>program and howed<br>definition of Core  | ctive of the it meets the   | VeggieTales is a television series designed to meet the educational and informational needs of children 4-8 years of age. Each episode teaches children about moral responsibility and choices and invites them to celebrate their own creation. This program aired on the stations secondary digital stream 28.2 |

| (11 of 13)  | Response  |
|---|---|
| Program Title   | New Howdy Doody   |
| Origination   | Network   |
| Days/Times  | Sundays 9AM   |
| Program   |   |
| Regularly   |   |
| Scheduled   |   |
| Total times   | 14  |
| aired at  |   |
| regularly   |   |
| scheduled   |   |
| time  |   |
| Length of   | 30 mins   |
| Program   |   |
| Age of Target   | 6 years to 10 years   |
| Child   |   |
| Audience from   |   |
| Describe the  | Howdy Doody is a 1975 interactive series which is known to its viewers for its cast of human chara    |
| educational   | well as puppets. The primary value of the series is to educate and entertain elementary school-age    |
| and   | children. Educationally, the series offers opportunities for parents and teachers to teach lessons re |
| informational   | language, character development, science, and listening skills. Issues such as bullying, establishin  |
| objective of  | and courtesy are faced and resolved in the episodes. Responsibility is presented in a positive and    |
| the program   | encouraging manner. Making choices in life, mastery of attachment and separation are emphasize        |
| and how it  | episode. Issues of competition and loyalty are conveyed throughout the series. This program aired     |
| meets the   | stations secondary digital stream 28.2  |
|   |   |
| definition of   |   |
| definition of<br>Core   |   |
|   |   |
| Core<br>Programming.  |   |
| Core  | Response  |
| Core<br>Programming.<br>Other Matters   | Response<br>New Howdy Doody   |
| Core<br>Programming.<br>Other Matters<br>(12 of 13)   |   |
| Core<br>Programming.<br>Other Matters<br>(12 of 13)<br>Program Title<br>Origination   | New Howdy Doody Network   |
| Core<br>Programming.<br>Other Matters<br>(12 of 13)<br>Program Title<br>Origination<br>Days/Times   | New Howdy Doody   |
| Core<br>Programming.<br>Other Matters<br>(12 of 13)<br>Program Title<br>Origination<br>Days/Times<br>Program  | New Howdy Doody Network   |
| Core<br>Programming.<br>Other Matters<br>(12 of 13)<br>Program Title<br>Origination<br>Days/Times<br>Program<br>Regularly   | New Howdy Doody Network   |
| Core<br>Programming.<br>Other Matters<br>(12 of 13)<br>Program Title<br>Origination<br>Days/Times<br>Program<br>Regularly<br>Scheduled  | New Howdy Doody Network Sundays 930AM   |
| Core<br>Programming.<br>Other Matters<br>(12 of 13)<br>Program Title<br>Origination<br>Days/Times<br>Program<br>Regularly   | New Howdy Doody Network   |
| Core<br>Programming.<br>Other Matters<br>(12 of 13)<br>Program Title<br>Origination<br>Days/Times<br>Program<br>Regularly<br>Scheduled  | New Howdy Doody Network Sundays 930AM   |
| Core<br>Programming.<br>Other Matters<br>(12 of 13)<br>Program Title<br>Origination<br>Days/Times<br>Program<br>Regularly<br>Scheduled<br>Total times   | New Howdy Doody Network Sundays 930AM   |
| Core<br>Programming.<br>Other Matters<br>(12 of 13)<br>Program Title<br>Origination<br>Days/Times<br>Program<br>Regularly<br>Scheduled<br>Total times<br>aired at                                   | New Howdy Doody Network Sundays 930AM   |
| Core<br>Programming.<br>Other Matters<br>(12 of 13)<br>Program Title<br>Origination<br>Days/Times<br>Program<br>Regularly<br>Scheduled<br>Total times<br>aired at<br>regularly                      | New Howdy Doody Network Sundays 930AM   |
| Core<br>Programming.<br>Other Matters<br>(12 of 13)<br>Program Title<br>Origination<br>Days/Times<br>Program<br>Regularly<br>Scheduled<br>Total times<br>aired at<br>regularly<br>scheduled         | New Howdy Doody Network Sundays 930AM   |
| Core<br>Programming.<br>Other Matters<br>(12 of 13)<br>Program Title<br>Origination<br>Days/Times<br>Program<br>Regularly<br>Scheduled<br>Total times<br>aired at<br>regularly<br>scheduled<br>time | New Howdy Doody Network Sundays 930AM 14  |
| Core<br>Programming.<br>Other Matters<br>(12 of 13)<br>Program Title<br>Origination<br>Days/Times<br>Program<br>Regularly<br>Scheduled<br>Total times<br>aired at<br>regularly<br>scheduled<br>time | New Howdy Doody Network Sundays 930AM 14  |
| Core<br>Programming.<br>Other Matters<br>(12 of 13)<br>Program Title<br>Origination<br>Days/Times<br>Program<br>Regularly<br>Scheduled<br>Total times<br>aired at<br>regularly<br>scheduled<br>time | New Howdy Doody         Network         Sundays 930AM         14         30 mins                      |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Howdy Doody is a 1975 interactive series which is known to its viewers for its cast of human characters as well as puppets. The primary value of the series is to educate and entertain elementary school-aged children. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. Responsibility is presented in a positive and encouraging manner. Making choices in life, mastery of attachment and separation are emphasized in each episode. Issues of competition and loyalty are conveyed throughout the series. This program aired on the stations secondary digital stream 28.2

| Other Matters (13 of 13)  | Response   |
|---|--|
| Program Title   | American Athlete   |
| Origination   | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Sat 12PM   |
| Total times aired<br>at regularly<br>scheduled time   | 13   |
| Length of<br>Program  | 30 mins  |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | The American Athlete interviews sports stars of extremely high distinction and repute in their respective fields. The artists share their trials, tribulations and growing pains, children and teens ages 13 to 16 particularly relate to these life experiences. The athletes instill self confidence, perseverance, and the need to achieve similar goals among young viewers. The series offers and satisfies certain key educational and emotional needs by providing the viewer a sense of discipline, rigor and a want to attain perfection in whatever field he or she sets their mind to. This program aired on the stations main digital stream 28. |

| Certification | Question   | Response  |
|---------------|--|---|
|               | The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. <b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). |   |
|               | I certify that this application includes all required and relevant attachments.  | Yes   |
|               | I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.   | Cris<br>Aguilar<br>Station<br>Manager<br>10/10<br>/2017 |

Attachments No Attachments.