



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0022824668** | File Number: **0000031691** | Submit Date: **10/06/2017** | Call Sign: **WREG-TV** | Facility ID: **66174**
City: **MEMPHIS** | State: **TN**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/06/2017 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2017

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|---|--|-----------------------|-----------------------------|----------------|
| WREG LICENSE, LLC. Doing Business As: WREG LICENSE, LLC. | Scott Prentice 803 CHANNEL 3 DRIVE MEMPHIS, TN 38103 United States | +1 (901) 543- 2178 | scott.prentice@wreg. com | Company |

**Contact
Representatives
(2)**

| Contact Name | Address | Phone | Email | Contact Type |
|---|---|-----------------------|-------------------------------|-----------------------------|
| Scott Prentice <i>Manager, Engineering</i> WREG LICENSE, LLC. | Scott Prentice 803 CHANNEL 3 DRIVE MEMPHIS, TN 38103 United States | +1 (901) 543- 2333 | scott.prentice@wreg.com | Technical Representative |
| Jason Roberts <i>Senior Counsel</i> Tribune Media Company | Jason Roberts 435 North Michigan Avenue Chicago, IL 60611 United States | +1 (312) 222- 3894 | jroberts@tribunemedia. com | Legal Representative |

**Children's
Television
Information**

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | CBS |
| | Nielsen DMA | Memphis |
| | Web Home Page Address | www.wreg.com |

**Digital Core
Programming**

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 336.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 7.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(20)

| Digital Core Program (1 of 20) | Response |
|--|--|
| Program Title | Lucky Dog (Channel 3.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 9-930am |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | 14 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 20) | Response |
|--|---|
| Program Title | Dr. Chris Pet Vet (Channel 3.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 930-10am |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | 14 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chronicling the adventures of Dr. Chris Brown, Dr. Chris Pet Vet allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague, Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 20) | Response |
|---------------------------------------|-----------------|
|---------------------------------------|-----------------|

| | |
|--|--|
| Program Title | Henry Ford's Innovation Nation (Channel 3.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 10-1030am |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | 14 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Henry Ford's Innovation Nation, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on what if it never happened and the innovation by accident, and has a strong focus on junior geniuses who are changing the face of technology. This program is specifically designed to further the educational and informational need of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (4 of 20)

Response

| | |
|---------------|------------------------------|
| Program Title | The Inspectors (Channel 3.1) |
|---------------|------------------------------|

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|--|--|
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 1030-11am |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | 14 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Inspectors is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the US Postal Inspector's lab assisting his US Postal inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identity and mail theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (5 of 20)

Response

| | |
|---------------|---|
| Program Title | Chicken Soup for the Soul's Hidden Heroes (3.1) |
| Origination | Network |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Saturday 11-1130am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program offers teens an opportunity to view everyday people - regardless of age, sex, occupation of education - stepping forward and acting in a socially responsible and moral fashion when faced with crisis and moral dilemmas. In a candid camera type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. In addition, the program includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program seeks to encourage young viewers to increase their sensitivity and awareness, in order to refine their own moral compass. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 20) | Response |
|---|---|
| Program Title | Lucky Dog 2 (Channel 3.1) effective 9/30/17 |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Saturday 11-1130am |
| Total times aired at regularly scheduled time | 1 |

| | |
|--|----------------------|
| Total times aired | 1 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Lucky Dog 2 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 20) | |
|--|--|
| | Response |
| Program Title | Open Road with Dr. Chris (Channel 3.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 1130am-12pm |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | 14 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program follows renowned veterinarian, Dr. Chris Brown, as he embarks on an extraordinary journey, introducing young people to countries, cultures, flora and fauna around the globe. Acting as part observer, travel and animal expert, Dr. Chris serves as a personal guide to and interpreter of each destination's unique lifestyles, history and traditions. In addition, as an expert in the field of veterinary sciences, Dr. Chris offers unusual insights into animal behavior as well as the preservation of endangered species. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. On Saturday, 8/12 due to a technical discrepancy the episode of Open Road with Dr. Chris was the same for two consecutive weeks. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 20) | |
|--|--|
| | Response |
| Program Title | Channel 3 Knowledge Bowl (Channel 3.2) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Saturday 9am-12pm |
| Total times aired at regularly scheduled time | 84 |
| Total times aired | 84 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This locally produced quiz show targets high school students that compete by correctly answering questions on science, history, literature, geography, math, current events, art, music and sports. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 20) | Response |
|--|---|
| Program Title | Animal Atlas (Channel 3.3) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 8-830am (Thru 8/19/17) |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | 8 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Animal Atlas is an entertaining and educational half hour wildlife program shot exclusively in High Definition. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia and everywhere in between. Animal Atlas promotes a better understanding of how various animal species live and what they need to survive. Each episode stands alone as an entertaining look into the world of animals - whether visiting a particular group of animals, such as big cats, or meeting the animals of an entire continent. Through Animal Atlas viewers discover the variety of places that animals live, how they find food and how they play. The show also looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Certain episodes also explore animal features such as diet, locomotion, adaptation, and how animals take care of their young. Along the way, Animal Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going green, Animal Atlas is not only entertaining, it is culturally relevant and important. Animal Atlas offers an incredible and wildly entertaining adventure through the animal world. Learning about animals has never been more fun! Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 20) | Response |
|--|--|
| Program Title | Get Wild (Channel 3.3) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 11-1130a (Thru 8/19) & 8-830am (Effective 8/26/17) |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | 14 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Get Wild is a weekly half-hour reality series featuring wild animals at the world famous San Diego Zoo. The series provides key information about each creature and teen viewers learn about their living habitats and unique behaviors. For example, in one episode viewers learn how experts studying adult orangutans learn the ways they raise their young. Another episode highlights the Panda bear and explains the animal's living patterns. Get Wild is a series intended to educate and inform viewers all about life in the animal kingdom. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 20) | Response |
|---|---------------------------------|
| Program Title | Safari Tracks (Channel 3.3) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 830-9am (Thru 8/19/17) |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | 8 |

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|--|--|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Safari Tracks is an educational and informative half hour, E/I program that takes viewers on an African safari - focusing on African wildlife and magnificent and mysterious world of these animals, all in their natural habitat. Follow Ushaka as we explore the African continent, from the brush lands of the African Savanna to the great Okavango delta and beyond! The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 20) | |
|--|--|
| | Response |
| Program Title | Wild World (Channel 3.3) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 1130-12p (Thru 8/19/17) & 830-9am (Effective 8/26/17) |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | 14 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |

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|--|---|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wild World is a weekly half-hour reality series showcasing all types of wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who care for these unique critters. The program also informs teen viewers about the living environments and key facts about each wild animal. Episodes also include stories on zoo enrichment programs that help animals initiate natural behavior. Whether it be following the life cycles of rhinoceros or understanding the eating habits of grizzly bears, Wild World is a series intended to educate and inform viewers all about life in the animal kingdom. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (13 of 20) | |
|--|---|
| | Response |
| Program Title | The Coolest Places on Earth (Channel 3.3) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 9-930am & 1030-11am (Thru 8/19/17) |
| Total times aired at regularly scheduled time | 16 |
| Total times aired | 16 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Coolest Places on Earth is an educational and informative half hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 20) | | Response |
|--|--|-----------------|
| Program Title | The Wildlife Docs (Channel 3.3) | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturday 9-930am & 930-10am (Effective 8/26/17) | |
| Total times aired at regularly scheduled time | 12 | |
| Total times aired | 12 | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | 0 | |
| Number of Preemptions Rescheduled | 0 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and informational program will allow viewers to witness a kaleidoscope of wide experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. | |

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|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (15 of 20) | Response |
|--|--|
| Program Title | State to State (Channel 3.3) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 930-10am (Thru 8/19/17) |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | 8 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | State to State is an educational and informative half hour, E/I program that takes you to every corner of America. Experience the hectic dazzle of the Big Apple, the rawhide spirit of Wyoming, the revival of St. Louis, the innovation of Silicon Valley, the music of New Orleans and Austin, the glitz of Vegas and the history of Hollywood. From the highest peaks to the biggest events and the hidden gems. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (16 of 20) | Response |
|--|-----------------|
|--|-----------------|

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|---|--|
| Program Title | On the Spot (Channel 3.3) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10-1030am (Thru 8/19/17) |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | 8 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On the Spot uses an entertaining on the street format to test how well young people know the information contained in the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. Then, On the Spot explains the answer to each question. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Digital Core
Program (17 of
20)**

Response

| | |
|--|---|
| Program Title | The Brady Barr Experience (Channel 3.3) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10-1030am (Effective 8/26/17) |
| Total times aired at regularly scheduled time | 6 |
| Total times aired | 6 |

| | |
|--|---|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Brady Barr Experience is a weekly half hour series that is designed to inform and educate viewers 13-16 years of age. In this action packed series viewers will go behind the scenes with Dr. Brady Barr for a captivating ride through the world of wildlife and animal conservation. As a seasoned Herpetologist, Dr. Brady Barr has traveled to five continents, worked with hundreds of scientists and has gotten up close and personal with some of the most misunderstood animals on the planet. Brady Barr has made it his life's work to study and protect some of the world's most dangerous and endangered land animals and in this series, he will share his knowledge and passion for the earth's wildlife with the audience. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (18 of 20)

Response

| | |
|---|---|
| Program Title | Expedition Wild (Channel 3.3) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 1030-11am (Effective 8/26/17) |
| Total times aired at regularly scheduled time | 6 |
| Total times aired | 6 |
| Number of Preemptions | 0 |

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|--|--|
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Expedition Wild is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtaking wild adventures - he'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maine's Black Bears - bringing audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (19 of 20) | Response |
|---|---|
| Program Title | Food for Thought with Claire Thomas (Channel 3.3) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 11-1130am (Effective 8/26/17) |
| Total times aired at regularly scheduled time | 6 |
| Total times aired | 6 |
| Number of Preemptions | 0 |

| | |
|--|---|
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing your help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the inspired dish while promoting a healthy attitude towards food and life. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (20 of 20) | Response |
|---|---|
| Program Title | Culture Click (Channel 3.3) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 1130a-12pm (Effective 8/26/17) |
| Total times aired at regularly scheduled time | 6 |
| Total times aired | 6 |
| Number of Preemptions | 0 |

| | |
|--|--|
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Culture Click is a weekly half hour series that explores the genesis of and reasons behind cultural events that permeate our everyday lives. Developed and produced for viewers aged 13-16, host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping-off point for a deep dive into the culture viewers 13-16 will embrace. Each week Nzinga will analyze and answer the questions that shape our society - using the power and speed of the internet and user-generated questions and content. Experts in pop culture will join her to add insight and historical perspective. And most importantly, viewers will come away with a week's worth of "aha" moments to share with their friends and family. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experience Culture Click.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|-------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Debbie Bringle |
| Address | 803 Channel 3 Drive |
| City | Memphis |
| State | TN |
| Zip | 38103 |
| Telephone Number | (901) 543-2136 |
| Email Address | debbie.bringle@wreg.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Other Matters (14)

| Other Matters (1 of 14) | Response |
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| Program Title | Channel 3 Knowledge Bowl (Channel 3.1) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Saturday 9-930am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This locally produced quiz show targets high school students that compete by correctly answering questions on science, history, literature, geography, math, current events, art, music and sports. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (2 of 14) | Response |
|--|--|
| Program Title | Dr. Chris Pet Vet (Channel 3.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 930-10am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chronicling the adventures of Dr. Chris Brown, Dr. Chris Pet Vet allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague, Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigate the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (3 of 14) | Response |
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| Program Title | Henry Ford's Innovation Nation (Channel 3.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 10-1030am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Henry Ford's Innovation Nation, hosted by Mo Rocca, features the celebration of the inventor spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on what if it never happened and the innovation by accident and has a strong focus on junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (4 of 14) | Response |
|---|------------------------------|
| Program Title | The Inspectors (Channel 3.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 1030-11am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Inspectors is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the US Postal Inspector's lab assisting his US Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identify and mail theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
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Other Matters (5 of 14)

Response

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| Program Title | Lucky Dog 2 (Channel 3.1) |
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| Origination | Network |
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| Days/Times Program Regularly Scheduled | Saturday 11-1130am |
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| Total times aired at regularly scheduled time | 13 |
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| Length of Program | 30 mins |
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| Age of Target Child Audience from | 13 years to 16 years |
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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
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Other Matters (6 of 14)

Response

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| Program Title | The Open Road with Dr. Chris (Channel 3.1) |
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| Origination | Network |
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| Days/Times Program Regularly Scheduled | Saturday 1130am-12pm |
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| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program follows renowned veterinarian Dr. Chris Brown as he embarks on an extraordinary journey, introducing young people to countries, cultures, flora and fauna around the globe. Acting as part observer, travel and animal expert, Dr. Chris serves as a personal guide to and interpreter of each destination's unique lifestyles, history and traditions. In addition, as an expert in the field of veterinary sciences, Dr. Chris offers unusual insights into animal behavior as well as the preservation of endangered species. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

Other Matters (7 of 14) Response

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|--|--|
| Program Title | Channel 3 Knowledge Bowl (Channel 3.2) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Saturday 9am-12pm |
| Total times aired at regularly scheduled time | 78 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This locally produced quiz show targets high school students that compete by correctly answering questions on science, history, literature, geography, math, current events, art, music and sports. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

Other Matters (8 of 14) Response

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|---|------------------------|
| Program Title | Get Wild (Channel 3.3) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 8-830am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

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| Age of Target Child Audience from | 13 years to 16 years |
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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Get Wild is a weekly half-hour reality series featuring wild animals at the world famous San Diego Zoo. The series provides key information about each creature and teen viewers learn about their living habitats and unique behaviors. For example, in one episode viewers learn how experts studying adult orangutans learn the ways they raise their young. Another episode highlights the Panda bear and explains the animal's living patterns. Get Wild is a series intended to educate and inform viewers all about life in the animal kingdom. |
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Other Matters (9 of 14)

Response

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| Program Title | Wild World (Channel 3.3) |
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| Origination | Network |
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| Days/Times Program Regularly Scheduled | Saturday 830-9am |
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| Total times aired at regularly scheduled time | 13 |
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| Length of Program | 30 mins |
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| Age of Target Child Audience from | 13 years to 16 years |
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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wild World is a weekly half-hour reality series showcasing all types of wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who care for these unique critters. The program also informs teen viewers about the living environments and key facts about each wild animal. Episodes also include stories on zoo enrichment programs that help animals initiate natural behavior. Whether it be following the life cycles of rhinoceros or understanding the eating habits of grizzly bears, Wild World is a series intended to educate and inform viewers all about life in the animal kingdom. |
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Other Matters (10 of 14)

Response

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| Program Title | The Wildlife Docs (Channel 3.3) |
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| Origination | Network |
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| Days/Times Program Regularly Scheduled | Saturday 9-930am & 930-10am |
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| Total times aired at regularly scheduled time | 26 |
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| Length of Program | 30 mins |
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| Age of Target Child Audience from | 13 years to 16 years |
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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and informational program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. |
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| Other Matters (11 of 14) | Response |
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| Program Title | The Brady Barr Experience (Channel 3.3) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 10-1030am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Brady Barr Experience is a weekly half-hour series that is designed to inform and educate viewers 13-16 years of age. In this action-packed series viewers will go behind the scenes with Dr. Brady Barr for a captivating ride through the world of wildlife and animal conservation. As a seasoned herpetologist, Dr. Brady Barr has traveled to five continents, worked with hundreds of scientists and has gotten up close and personal with some of the most misunderstood animals on the planet. Brady Barr has made it his life's work to study and protect some of the world's most dangerous and endangered land animals and in this series, he will share his knowledge and passion for the earth's wildlife with the audience. |

| Other Matters (12 of 14) | Response |
|---|-------------------------------|
| Program Title | Expedition Wild (Channel 3.3) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 1030-11am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Expedition Wild is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtaking wild adventures: he'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maine's Black Bears - bringing audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home.

Other Matters (13 of 14)

Response

Program Title Food for Thought with Claire Thomas (Channel 3.3)

Origination Network

Days/Times Program Regularly Scheduled Saturday, 11-1130am

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the inspired dish while promoting a healthy attitude towards food and life.

Other Matters (14 of 14)

Response

Program Title Culture Click (Channel 3.3)

Origination Network

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| Days/Times Program Regularly Scheduled | Saturday, 1130am-12pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Culture Click is a weekly half-hour series that explores the genesis of and reasons behind cultural events that permeate our everyday lives. Developed and produced for viewers aged 13-16, host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping-off point for a deep dive into the culture viewers 13-16 will embrace. Each week Nzinga will analyze and answer the questions that shape our society - using the power and speed of the internet and user-generated questions and content. Experts in pop culture will join her to add insight and historical perspective. And most importantly, viewers will come away with a week's worth of "aha" moments to share with their friends and family. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experience Culture Click.</p> |

Certification

| Question | Response |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| I certify that this application includes all required and relevant attachments. | Yes |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | <p>Ronald A. Walter <i>General Manager</i></p> <p>10/06 /2017</p> |

Attachments

No Attachments.