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Children's Television Programming Report

FRN: **0006291702** | File Number: **0000025988** | Submit Date: **07/06/2017** | Call Sign: **WLMB** | Facility ID: **17076** | City:
TOLEDO | State: **OH**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/06/2017 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2017**

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
DOMINION BROADCASTING, INC. Doing Business As: DOMINION BROADCASTING, INC.	825 CAPITAL COMMONS DRIVE TOLEDO, OH 43615 United States	+1 (419) 720- 9562	JSCHMITZ@WLMB. COM	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
LOUIS R. DU TREIL , Jr . <i>CONSULTING ENGINEER</i> DU TREIL, LUNDIN & RACKLEY, INC.	201 FLETCHER AVENUE SARASOTA, FL 34237 United States	+1 (941) 329- 6000	BOBjr@DLR.COM	Technical Representative
EVE REED WILEY REIN LLP	1776 K STREET, NW WASHINGTON, DC 20006 United States	+1 (202) 719- 7000	EREED@WILEYREIN. COM	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Toledo
	Web Home Page Address	www.wlmb.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Veggie Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animated program featuring various "Vegetables" who teach many different lessons of pro-social behavior, based off the bible. These lessons include but are not limited to: honestly, patience, making friends, treating others with respect, obedience to authority.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Superbook
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	14 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animated program featuring children who go back through time via a "Superbook" and see Biblical stories as they take place. This is a well-produced, fast paced program that teaches values of relationships, honesty, obedience and Biblical instruction.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	Paws & Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animated program with a family of cats living in a clubhouse they built. There is a wise older character who teaches lessons of personal character along with bible stories featuring lessons of cooperation, honesty and hard work.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)	Response
Program Title	'Tween You And Me
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	14 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teaching principles of pro-social behavior along with basic bible lessons, this live action program reaches children, sometimes referred to as "'Tweens" in a unique way, designed to communicate to them in ways they respect and understand.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)		Response
Program Title		Burnnie The Bunny
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 7:00am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Animated program teaching young children various virtues and lessons of moral character. Bible stories and their application are explained in an age appropriate way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (6 of 6)		Response
Program Title		Adventures In Odyssey
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 9:00am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		8 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Animated program surrounding the exploits of children who learn from owner of a "general store" type of clubhouse. Lessons learned are of a Biblical nature, also teaching various forms of pro-social behavior and lessons of morality. Produced by Focus On The Family, these programs teach strong lessons of right/wrong, and Biblical lessons.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jeff Millslagle
Address	825 Capital Commons Drive
City	Toledo
State	OH
Zip	43615
Telephone Number	(419) 720-9562
Email Address	jeff@wlmb.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	During a six week period from May 1 through June 11, 2017, WLMB produced and aired 30 second spots featuring the top students from this years graduating class of seven local high schools. Called "Senior Spotlight," these spots aired a total of 494 times in all day parts from 7am to 12 midnight.

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Veggie Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animated program featuring various "Vegetables" who teach many different lessons of pro-social behavior, based off the bible. These lessons include but are not limited to: honestly, patience, making friends, treating others with respect, obedience to authority.

Other Matters (2 of 6)	Response
Program Title	Paws & Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animated program which features various characters playing in a clubhouse that they build. Program teaches various forms of pro-social behavior such as honesty, cooperation, friendship, loyalty etc and many Bible stories showcasing these traits.

Other Matters (3 of 6)	Response
Program Title	'Tween You & Me
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mainly live action program geared toward almost or early teens highlighting various fun activities that can teach virtues. This may include unique facts from the animal world, camping/hiking or points of history. Program teaches biblical values of honesty, character and other forms of pro-social behavior and religious values.

Other Matters (4 of 6)	Response
Program Title	Superbook

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animated program where 2 children, a brother and sister, go back in time via a "Superbook." Using various Bible stories of both the Old and New Testaments, lessons of faith, honesty, confidence and Biblical knowledge are taught as the children find themselves re-living the stories found in the Bible. Program encourages many forms of pro-social behavior as well as lessons from Scripture.

Other Matters (5 of 6)	Response
Program Title	Adventures In Odyssey
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animated program produced by Focus On The Family, each episode features a specific lesson designed to encourage, demonstrate and teach a biblical principle. Further, lessons of working together, honesty, obedience and other forms of pro-social behavior are taught in a creative manner.

Other Matters (6 of 6)	Response
Program Title	Ignite Your Light
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The main character is PRINCESS ESTIE, who once was an average girl. She gets thrown into a magic portal and falls into Mushroom Candy Land where she becomes a BUBBLY PINK HAired PRINCESS WHO SPREADS THE LOVE OF JESUS INTO the kingdom. Throughout her adventures SHE MEETS VARIOUS CHARACTERS, PUPPETS, AND VILLAINS that try to stop her from SPREADING the LIGHT. The show is meant to teach moral values and biblical principles to children.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Jeff Millslagle <i>Sr. VP of Programming</i></p> <p>07/06/2017</p>

Attachments

No Attachments.