



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001749688** | File Number: **0000025587** | Submit Date: **07/03/2017** | Call Sign: **WVUA** | Facility ID: **77496** | City: **TUSCALOOSA** | State: **AL**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/03/2017** | Filing Status: **Active**

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## Report reflects information for : Second Quarter of 2017

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>THE BOARD OF TRUSTEES OF THE UNIVERSITY OF ALABAMA</b> Doing Business As: THE BOARD OF TRUSTEES OF THE UNIVERSITY OF ALABAMA	Christopher Dodson BOX 870152 TUSCALOOSA, AL 35487 United States	+1 (205) 348-8635	cwdodson@wuva23. com	Company

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**Contact  
Representatives  
(1)**

Contact Name	Address	Phone	Email	Contact Type
M. SCOTT Johnson , ESQ . FLETCHER, HEALD & HILDRETH, P.L.C.	1300 NORTH 17TH STREET 11TH FLOOR ARLINGTON, VA 22209 United States	+1 (703) 812-0474	SJOHNSON@FHHLAW. COM	Legal Representative

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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	thistv
	Nielsen DMA	Birmingham (Ann and Tusc)
	Web Home Page Address	www.wvua23.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	3.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(6)**

<b>Digital Core Program (1 of 6)</b>		<b>Response</b>
Program Title		Young Icons
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday 3:00 PM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		It's time to see what powerful and positive young people are doing today. THE YOUNG ICONS profiles the amazing projects of young philanthropists, entrepreneurs, athletes and everyday youth. These inspirational stories motivate teens, tweens and parents too.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

<b>Digital Core Program (2 of 6)</b>		<b>Response</b>
Program Title		Pets TV
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday 3:30 PM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates the animals to the viewer's lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals answer questions from pet lovers and share personal experiences. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest is entertaining and empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 4:00 PM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly high-definition half-hour program highlights the challenging and rewarding careers of men and women from around the country. Today's youth will get a up-close look at potential careers that they might want to embark upon. Fun and interesting, as the careers are varied and endless.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (4 of 6)</b>		<b>Response</b>
Program Title	On The Spot	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sunday 4:30 PM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A host and a camera person will randomly stop people on the street to ask them questions in subject areas such as math, science, English, history, art, geography and more. Not only will the show have the "man on the street" style of questioning, but it will also explain the correct answer. The idea is to make the teenage-targeted show both entertaining and educational.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (5 of 6)</b>		<b>Response</b>
Program Title	Teen Kids News	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sunday 5:00 PM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. The target audience for the program is 13 to 16 year olds. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. TKN is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 6) Response</b>	
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Program Title	Biz Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 5:30 PM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0



Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kid\$ is a national financial education initiative based on an Emmy Award-winning public television series about kids, money, and business. Using a clever blend of entertainment and education, each Biz Kid\$ episode shows kids how to make and manage money by introducing concepts of financial literacy and entrepreneurship. To keep young viewers engaged, the series includes a fast-paced mix of direct education delivered by young actors, sketch comedies, animation, and stories featuring real-life young entrepreneurs. The show is complemented by a resource rich website, lesson plans, outreach activities, and a monthly electronic newsletter.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Elizabeth Brock
Address	Box 870172
City	Tuscaloosa
State	AL
Zip	35487
Telephone Number	(205) 348-6646
Email Address	ebrook@cpt.ua.edu
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (6)**

<b>Other Matters (1 of 6)</b>	<b>Response</b>
Program Title	Biz Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 5:30 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kids is a national financial education initiative based on an Emmy Award-winning public television series about kids, money, and business. Using a clever blend of entertainment and education, each Biz Kid\$ episode shows kids how to make and manage money by introducing concepts of financial literacy and entrepreneurship. To keep young viewers engaged, the series includes a fast-paced mix of direct education delivered by young actors, sketch comedies, animation, and stories featuring real-life young entrepreneurs. The show is complemented by a resource rich website, lesson plans, outreach activities, and a monthly electronic newsletter.

<b>Other Matters (2 of 6)</b>	<b>Response</b>
Program Title	Teen Kid News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 5:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. The target audience for the program is 13 to 16 year olds. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. TKN is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers
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Other Matters (3 of 6)	Response
Program Title	On The Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 4:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A host and a camera person will randomly stop people on the street to ask them questions in subject areas such as math, science, English, history, art, geography and more. Not only will the show have the "man on the street" style of questioning, but it will also explain the correct answer. The idea is to make the teenage-targeted show both entertaining and educational.

Other Matters (4 of 6)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 4:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly high-definition half-hour program highlights the challenging and rewarding careers of men and women from around the country. Today's youth will get a up-close look at potential careers that they might want to embark upon. Fun and interesting, as the careers are varied and endless.

Other Matters (5 of 6)	Response
Program Title	Pets TV
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sundays 3:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates the animals to the viewer's lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals answer questions from pet lovers and share personal experiences. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest is entertaining and empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.

Other Matters (6 of 6)	Response
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 3:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time to see what powerful and positive young people are doing today. THE YOUNG ICONS profiles the amazing projects of young philanthropists, entrepreneurs, athletes and everyday youth. These inspirational stories motivate teens, tweens and parents too.

## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Christopher Wesley Dodson</b> <i>Master Control Operations Manager</i></p> <p>07/03/2017</p>



## Attachments

No Attachments.