

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0018223693** | File Number: **0000027490** | Submit Date: **07/10/2017** | Call Sign: **WWSB** | Facility ID: **61251** | City: **SARASOTA** | State: **FL** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/10/2017 Filing Status: Active

## Report reflects information for : Second Quarter of 2017

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | Yes      |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant  | Address   | Phone                | Email               | Applicant<br>Type |
|--|---|----------------------|---------------------|-------------------|
| WWSB LICENSE SUBSIDIARY, LLC Doing Business As: WWSB LICENSE SUBSIDIARY, LLC | Jeffrey Benninghoff<br>201 MONROE<br>STREET<br>RSA TOWER, 20TH<br>FLOOR<br>MONTGOMERY,<br>AL 36104<br>United States | +1 (334)<br>206-1400 | RBRYAN@RAYCOMMEDIA. | Company           |

#### Contact Representatives (2)

| Contact Name   | Address   | Phone                 | Email                        | Contact Type                |
|--|---|-----------------------|------------------------------|-----------------------------|
| Michael Beder , Esq .  Legal Counsel  Covington & Burling LLP          | One City Center<br>850 Tenth Street NW<br>Washington, DC<br>20001<br>United States        | +1 (202) 662-<br>5138 | mbeder@cov.com               | Legal Representative        |
| Robert E Thurber , Jr . Vice-President, Engineering Raycom Media, Inc. | RSA Tower, 20th<br>Floor<br>201 Monroe Street<br>Montgomery, AL<br>36104<br>United States | +1 (334) 206-<br>1409 | bthurber@raycommedia.<br>com | Technical<br>Representative |

#### Children's Television Information

| Section      | Question              | Response                  |
|--------------|-----------------------|---------------------------|
| Station Type | Station Type          | Network Affiliation       |
|              | Affiliated network    | ABC                       |
|              | Nielsen DMA           | Tampa-St. Pete (Sarasota) |
|              | Web Home Page Address | www.mysuncoast.com        |

## Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 4.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 1.96     |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | No       |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | No       |

## Digital Core Programs(16)

| Digital Core Program (1 of 16)   | Response   |
|--|--|
| Program Title  | Animal Rescue (24.2)   |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturdays 4/1/17 - 5/13/17 and Sundays 5/21/17 - 6/25/17 11:00 - 11:30 am  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 2  |
| Number of<br>Preemptions for other<br>than Breaking News   | 2  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Rescue" is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (2 of<br>16)                   | Response  |
|--|---|
| Program Title  | Dog Tales (24.2)  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled                 | Saturdays 4/1/17 - 5/13/17 and Sundays 5/21/17 - 6/25/17 10:30 - 11:00 am |
| Total times<br>aired at<br>regularly<br>scheduled time | 13  |
| Total times aired                                      | 13  |

| Number of<br>Preemptions   | 2  |
|--|--|
| Number of Preemptions for other than Breaking News   | 2  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Dog Tales" is a weekly half-hour educational / informational series showcasing all aspects of the canine world. The series, which is appropriate for family viewing and children ages 13 -16 in particular, offers useful information on all kinds of dogs and people who love them. The program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the program emphasizes responsible pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (3 of<br>16)               | Response   |
|--|--|
| Program Title                                      | Dragonfly TV (24.2)  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled    | Saturdays 4/1/17 - 5/13/17 and Sundays 5/21/17 - 6/25/17 9:30 - 10:00 am |
| Total times aired at regularly scheduled time      | 13   |
| Total times aired                                  | 13   |
| Number of<br>Preemptions                           | 2  |
| Number of Preemptions for other than Breaking News | 2  |

| Number of<br>Preemptions<br>Rescheduled  | 0  |
|--|--|
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Dragonfly TV" is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Children's programming requirements for children ages 13 - 16. The programs highlight children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (4<br>of 16)  | Response   |
|--|--|
| Program Title  | Biz Kids (24.2)  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Sundays 5/28/17 - 6/25/17 8:30 - 9:00 am   |
| Total times aired at regularly scheduled time  | 5  |
| Total times aired  | 5  |
| Number of Preemptions  | 2  |
| Number of Preemptions for other than Breaking News   | 2  |
| Number of Preemptions<br>Rescheduled   | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Biz Kid\$" is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens, targeting 13 - 16 year olds. Using a mix of strong financial education tools, dynamic sketch comedy and inspiring true stories of young entrepreneurs, "Biz Kid\$" provides important information for future success. Each episode features math, language arts and social studies a well as, teaching teens about money and business. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (5 of 16)   | Response   |
|--|--|
| Program Title  | Made in Hollywood: Teen (24.2)   |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturdays 4/1/17 - 5/13/17 and Sundays 5/21/17 - 6/25/17 9:00 am - 9:30 am   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 2  |
| Number of Preemptions<br>for other than Breaking<br>News   | 2  |
| Number of Preemptions<br>Rescheduled   | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Made in Hollywood: Teen" is an Emmy-nominated, nationally syndicated E/I series providing an introduction to careers on-camera and behind the scenes, plus an understanding of the motion picture, television and entertainment fields. Viewers are introduced to career opportunities focusing on creative, technical and artistic skills. Leaders in their respective fields present career advice and insight. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program<br>the symbol E/I?                     | Yes  |

| Digital Core<br>Program (6 of<br>16)            | Response   |
|---|--|
| Program Title                                   | Animal Atlas (24.2)  |
| Origination                                     | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays 4/1/17 - 5/13/17 and Sundays 5/21/17 - 6/25/17 10:00 am - 10:30 am |
| Total times aired at regularly scheduled time   | 13   |
| Total times aired                               | 13   |
| Number of<br>Preemptions                        | 2  |

| Number of<br>Preemptions for<br>other than<br>Breaking News  | 2   |
|--|---|
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Atlas" is an educational and informative half-hour E/I program that travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. Each episode takes young viewer on a journey through the animal kingdom to learn about the lives, history and varying adaptations that allow animals to survive and thrive in the wild. The series uses engaging information and rich visual content to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember, thus helping viewers to better understand and appreciate the animal world around them. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (7 of 16)   | Response   |
|--|--|
| Program Title  | Pets.TV (24.2)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly<br>Scheduled  | Saturdays 4/1/17 - 5/13/17 and Sundays 5/21/17 - 6/25/17 11:30 am - Noon   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 2  |
| Number of Preemptions for other than<br>Breaking News  | 2  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Produced by 16-time Emmy winner Lisa-Renee Ramirez, Pets TV embraces animals of all shapes and sizes, their heart-warming stories, even advice on how to keep them happy and healthy. Special features include: "Ask a Vet" and "Animal Control Patrol". |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (8<br>of 16)   | Response  |
|--|---|
| Program Title  | Thing Big (24.2)  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays 5/28/17 - 6/25/17 8:00 - 8:30 am  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 5   |
| Total times aired  | 5   |
| Number of<br>Preemptions   | 2   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   | 2   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Think Big features top kid inventors who face off against each other in an Invent Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork. May the brightest mind win. Think Big is a kid hosted entertaining series for young people following the worlds most innovative kids as they create and invent new toys, games, learning tools, websites and new modes of transportation. Some even start their own companies. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core Program (9 of 16)   | Response   |
|--|--|
| Program Title  | Made in Hollywood: Teen Edition (24.1)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays 9:00am-9:30am  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions<br>for other than Breaking<br>News   | 0  |
| Number of Preemptions<br>Rescheduled   | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Made in Hollywood: Teen Edition is an Emmy nominated, nationally syndicated E/I series providing an introduction to careers on camera and behind the scenes, plus an understanding of the motion picture, television and entertainment fields. Viewers are introduced to career opportunities focusing on creative, technical and artistic skills. Leaders in their respective fields present career advice and insight. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program<br>the symbol E/I?                     | Yes  |

| Digital Core<br>Program (10<br>of 16)                  | Response              |
|--|-----------------------|
| Program Title  | Dragonfly.TV (24.1)   |
| Origination  | Syndicated            |
| Days/Times Program Regularly Scheduled                 | Saturdays 9:30am-10am |
| Total times<br>aired at<br>regularly<br>scheduled time | 13                    |
| Total times aired                                      | 13                    |
| Number of<br>Preemptions                               | 0                     |

| Number of<br>Preemptions<br>for other than<br>Breaking News  | 0  |
|--|--|
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dragonfly TV is a weekly half-hour science television series that meets the educational and informational objectives of the FCCs Childrens Programming requirements for children ages 13-16. The programs highlight children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. Dragonfly TV is closed-captioned for the hearing impaired and displays the E/I icon throughout the broadcast. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (11 of<br>16)                       | Response               |
|---|------------------------|
| Program Title   | Animal Atlas (24.1)    |
| Origination   | Syndicated             |
| Days/Times<br>Program<br>Regularly<br>Scheduled             | Saturdays 10am-10:30am |
| Total times aired at regularly scheduled time               | 13                     |
| Total times aired   | 13                     |
| Number of<br>Preemptions                                    | 0                      |
| Number of<br>Preemptions for<br>other than<br>Breaking News | 0                      |

| Number of<br>Preemptions<br>Rescheduled  | 0   |
|--|---|
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas is an educational and informative half hour E/I program that travels the globe to meet ever kind of animal imaginable, from the familiar to the astounding. Each episode takes young viewers on a journey through the animal kingdom to learn about the lives, history and varying adaptations that allow animals to survive and thrive in the wild. The series uses engaging information and rich visual content present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember, thus helping viewers to bette understand and appreciate the animal world around them. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (12<br>of 16)                          | Response               |
|--|------------------------|
| Program Title  | Dog Tales (24.1)       |
| Origination  | Syndicated             |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays 10:30am-11am |
| Total times aired at regularly scheduled time                  | 13                     |
| Total times aired  | 13                     |
| Number of<br>Preemptions                                       | 0                      |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News | 0                      |
| Number of<br>Preemptions<br>Rescheduled                        | 0                      |
| Length of Program  | 30 mins                |

| Age of<br>Target Child   | 13 years to 16 years   |
|--|--|
| Audience   |  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Tales is a weekly half-hour educational informational series showcasing all aspects of the canine worl The series, which is appropriate for family viewing and children ages 13-16 in particular, offering useful information on all kinds of dogs and the people who love them. The program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the program emphasizes responsible pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative. Dog Tale is closed-captioned for the hearing impaired and displays the E/I icon throughout the broadcast. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes  |

| Digital Core Program (13 of 16)  | Response   |
|--|--|
| Program Title  | Animal Rescue (24.1)   |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturdays 11:00am-11:30am  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of<br>Preemptions for other<br>than Breaking News   | 0  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection. |

| Does the Licensee       |
|-------------------------|
| identify the program by |
| displaying throughout   |
| the program the         |
| symbol E/I?             |

Yes

| Digital Core Program (14 of 16)  | Response   |
|--|--|
| Program Title  | Pets.TV (24.1)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly<br>Scheduled  | Saturdays 11:30am-12pm   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than<br>Breaking News  | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Produced by 16-time Emmy winner Lisa-Renee Ramirez, Pets TV embraces animals of all shapes and sizes, their heart warming stories, even advice on how to keep them happy and healthy. Special features include: Ask a Vet and Animal Control Patrol. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (15 of 16)                 | Response               |
|--|------------------------|
| Program Title                                      | Animal Outtakes (24.1) |
| Origination  | Syndicated             |
| Days/Times<br>Program Regularly<br>Scheduled       | Saturdays 12pm-12:30pm |
| Total times aired at regularly scheduled time      | 13                     |
| Total times aired                                  | 13                     |
| Number of<br>Preemptions                           | 0                      |
| Number of Preemptions for other than Breaking News | 0                      |

| Number of                       | 0  |
|---------------------------------|--|
| Preemptions                     |  |
| Rescheduled                     |  |
| Length of Program               | 30 mins  |
| Age of Target<br>Child Audience | 13 years to 16 years   |
| Describe the educational and    | Animal Outtakes is divided into educational, entertaining and interactive segments. Discussion poin include informative backgrounds on the uniqueness of each animal, the care and habits of these |
| informational                   | animals and how they survive and/or affect the eco system in the world. The show also focuses on   |
| objective of the                | how to protect and preserve the animals, animal encounters, medical discussions and care for the   |
| program and how                 | animals, and features for the pet of the week. Animal Outtakes is closed captioned for the hearing   |
| it meets the                    | impaired and displays the E/I icon throughout the broadcast for children ages 13 to 16.  |
| definition of Core              |  |
| Programming.                    |  |
| Does the Licensee               | Yes  |
| identify the                    |  |
| program by                      |  |
| displaying                      |  |
| throughout the                  |  |
| program the symbol E/I?         |  |

| Digital Core Program (16 of 16)  | Response  |
|--|---|
| Program Title  | Jack Hanna's Animal Adventures (24.1)                                       |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays 12:30pm-1pm   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's exciting adventures about protecting wildlife from extinction. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?  | Yes   |
| Name of children's programming liaison  | Ashley Clayton  |
| Address   | 1477 Tenth Street   |
| City  | Sarasota  |
| State   | FL  |
| Zip   | 34236   |
| Telephone Number  | (941) 552-3073  |
| Email Address   | ashleyclayton@raycommedia.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | On May 1, 2017, [WWSB] License Subsidiary, LLC became the owner of this station. Though Station provided accurate scheduling information to its listing services for the duration of the quarter, for the first 7 weeks of this quarter, that information did not include the E/I designation or indication of the target child audience. The issue was corrected on May 15, 2017 and [WWSB] has taken ameliorative steps to avoid this from happening again. Station is counting less than the required 3 hours of E/I programming each week on its .2 stream as a result of two factors: (1) mistakenly scheduling episodes seven days apart for the first 7 weeks of the quarter, which is further explained in the attachment; and (2) due to equipment failure, no E/I programming was aired on June 11, 2017 and June 25, 2017. Station has taken steps to correct the automation trigger to prevent the technical failure and has updated its scheduling protocol to avoid repeat episodes airing within 7 days. Station will be airing additional core programming third quarter to ensure compliance with FCC regulations. |

# Other Matters (14)

| Other Matters (1 of 14)  | Response   |
|--|--|
| Program Title  | Made in Hollywood: Teen (24.1)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays 9:00 - 9:30 am   |
| Total times aired at regularly scheduled time  | 14   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Made in Hollywood: Teen" is an Emmy-nominated, nationally syndicated E/I series providing an introduction to careers on-camera and behind the scenes, plus an understanding of the motion picture, television and entertainment fields. Viewers are introduced to career opportunities focusing on creative, technical and artistic skills. Leaders in their respective fields present career advice and insight. |

| Other Matters (2 of 14)  | Response   |
|--|--|
| Program Title  | Dragonfly TV (24.1)  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 9:30 - 10:00 am  |
| Total times aired at regularly scheduled time  | 14   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Dragonfly TV" is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Children's programming requirements for children ages 13 - 16. The programs highlight children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. |

| Other Matters (3 |                            |
|------------------|----------------------------|
| of 14)           | Response                   |
| Program Title    | Animal Atlas (24.1)        |
| Origination      | Syndicated                 |
| Days/Times       | Saturdays 10:00 - 10:30 am |
| Program          |                            |
| Regularly        |                            |
| Scheduled        |                            |

| Total times<br>aired at<br>regularly<br>scheduled time                                   | 14  |
|--|---|
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the | "Animal Atlas" is an educational and informative half-hour E/I program that travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. Each episode takes young viewers on a journey through the animal kingdom to learn about the lives, history and varying adaptations that allow animals to survive and thrive in the wild. The series uses engaging information and rich visual content to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember, thus helping viewers to |

better understand and appreciate the animal world around them.

definition of

Programming.

Core

| Other Matters<br>(4 of 14)   | Response  |
|--|---|
| Program Title  | Dog Tales (24.1)  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 10:30 - 11:00 am  |
| Total times aired at regularly scheduled time  | 14  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Dog Tales" is a weekly half-hour educational / informational series showcasing all aspects of the canine world. The series, which is appropriate for family viewing and children ages 13 -16 in particular, offers useful information on all kinds of dogs and people who love them. The program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the program emphasizes responsible pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative. |

| Other Matters (5 of 14)                   | Response                   |
|---|----------------------------|
| Program Title                             | Animal Rescue (24.1)       |
| Origination                               | Syndicated                 |
| Days/Times Program<br>Regularly Scheduled | Saturdays 11:00 - 11:30 am |

| Total times aired at regularly scheduled time  | 14  |
|--|---|
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Rescue" is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured o abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection. |

| Other Matters (6 of 14)  | Response   |
|--|--|
| Program Title  | Pets.TV (24.1)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly<br>Scheduled  | Saturdays 11:30 am - Noon  |
| Total times aired at regularly scheduled time  | 14   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Produced by 16-time Emmy winner Lisa-Renee Ramirez, PetsTV embraces animals of all shapes and sizes, their heart-warming stories, even advice on how t keep them happy and healthy. Special features include: "Ask a Pet Vet" and "Animal Control Patrol". |

| Other Matters (7 of 14)  | Response  |
|--|---|
| Program Title  | Animal Outtakes (24.1)  |
| Origination  | Syndicated  |
| Days/Times<br>Program Regularly<br>Scheduled   | Saturdays 12:00 - 12:30 pm  |
| Total times aired at regularly scheduled time  | 14  |
| Length of Program  | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Outtakes is divided into educational, entertaining and interactive segments. Discussion points include informative backgrounds on the uniqueness of each animal, the care and habits of these animals and how they survive and/or affect the eco system in the world. The show also focuses on how to protect and preserve the animals, animal encounters, medical discussions and care for the animals, and features for the pet of the week. Animal Outtakes is closed captioned for the hearing impaired and displays the E/I icon throughout the broadcast for children ages 13 to 16. |

| Other Matters (8 of 14)  | Response  |
|--|---|
| Program Title  | Jack Hannah's Animal Adventures (24.1)                                      |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays 12:30 - 1:00 pm   |
| Total times aired at regularly scheduled time  | 14  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's exciting adventures about protecting wildlife from extinction. |

| Other<br>Matters (9 of<br>14)  | Response  |
|--|---|
| Program Title  | Think Big (24.2)  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays & Sundays 9am-9:30am  |
| Total times aired at regularly scheduled time  | 27  |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Think Big features top kid inventors who face off against each other in an invent off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork. May the brightest mind win. Think Big is a kid hosted entertaining series for young people following the worlds most innovative kids as they create and invent new toys, games, learning tools, websites and new modes of transportation. Some even start their own companies. |

| Other Matters<br>(10 of 14)                     | Response                        |
|---|---------------------------------|
| Program Title                                   | Dragonfly.TV (24.2)             |
| Origination                                     | Syndicated                      |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays & Sundays 9:30am-10am |

| Total times<br>aired at<br>regularly<br>scheduled time   | 27   |
|--|--|
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dragonfly TV is a weekly half hour science television series that meets the educational and informational objectives of the FCCs Childrens Programming requirements for children ages 13 to 16. The programs highlight children doing projects with real hands on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. Dragonfly TV is closed-captioned for the hearing impaired and displays the E/I icon throughout the broadcast. |

| Other Matters (11 of 14)   | Response  |
|--|---|
| Program Title  | America's Heartland (24.2)  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays & Sundays 10am-10:30am  |
| Total times aired at regularly scheduled time  | 27  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Americas Heartland is a weekly half hour series featuring everyday Americans and their families, telling fascinating stories across Americas heartland. From learning how to make maple syrup to riding with teenage ranchers, this series explores the various ways of life in the current United States, while showcasing the diversity of how people live and work. Each episode visits several locations and introduces teen viewers to ordinary Americans who sometimes have extraordinary occupations. The series also highlights the history of different regions of the country while providing important facts about each place visited. |

| Other<br>Matters (12<br>of 14) | Response         |
|--------------------------------|------------------|
| Program Title                  | Dog Tales (24.2) |
| Origination                    | Syndicated       |

| Days/Times<br>Program<br>Regularly<br>Scheduled           | Saturdays & Sundays 10:30am-11am  |
|---|---|
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 27  |
| Length of<br>Program                                      | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from                | 13 years to 16 years  |
| Describe the educational and informational objective of   | Dog Tales is a weekly half hour educational/informational series showcasing all aspects of the canineworld. The series, which is appropriate for family viewing and children ages 13 to 16 in particular, offering useful information on all kinds of dogs and the people who love them. The program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the |

the program and how it meets the definition of Core Programming. program emphasizes responsible pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative. Dog Tales is closed captioned for the hearing impaired and displays the E/I icon throughout the broadcast.

| Other Matters (13 of 14)   | Response   |
|--|--|
| Program Title  | Animal Rescue (24.2)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays & Sundays 11am-11:30am   |
| Total times aired at regularly scheduled time  | 27   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue is a weekly half hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection. |

| Other Matters<br>(14 of 14) | Response       |  |
|-----------------------------|----------------|--|
| Program Title               | Missing (24.2) |  |
| Origination                 | Syndicated     |  |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays & Sundays 11:30am-12pm   |
|--|--|
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 27   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing is a weekly half hour educational/informational series focusing on actual cases of missing persons. The series, which is appropriate for family viewing and children ages 13 to 16 in particular, provides information and descriptions of missing children, including endangered runaways as well as victims of abductions. The show also presents peer to peer advice on safety in public places and in cyber space, including real world examples of how to avoid potentially dangerous situations. The program emphasizes taking active responsibility for personal safety and promotes situational awareness, presented in a calm and non threatening manner suited for teenagers. Missing is closed captioned for the hearing impaired and displays the E/I icon throughout the broadcast. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Yes Ashley

Clayton
Programming
Coordinator

07/10/2017

#### **Attachments**

| File Name                          | Uploaded<br>By | Attachment<br>Type | Description | Upload Status                             |
|------------------------------------|----------------|--------------------|-------------|---|
| 2Q QVC Pre-Emption Report.<br>xlsx | Applicant      | All Purpose        |             | Done with Virus Scan and/or<br>Conversion |