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Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

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City: **LUBBOCK** | State: **TX**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/10/2017**
Filing Status: **Active**

Report reflects information for : Second Quarter of 2017

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
RAMAR COMMUNICATIONS, INC. Doing Business As: RAMAR COMMUNICATIONS, INC.	Brad Moran 9800 UNIVERSITY AVENUE PO BOX 3757 LUBBOCK, TX 79423 United States	+1 (806) 748-9300	bmoran@ramarcom.com	Company

Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
DENNIS P. CORBETT , ESQ . Telecommunications Law Professionals PLLC	1025 Connecticut Avenue, NW Suite 1011 WASHINGTON, DC 20036 United States	+1 (202) 789-3115	DCorbett@telecomlawpros.com	Legal Representative
Guy Smith *RF ENGINEER* Ramar Communications	Guy Smith PO Box 3757 Lubbock, TX 79423 United States	+1 (806) 777-0192	gsmith@ramarcom.com	Technical Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Telemundo
	Nielsen DMA	Lubbock
	Web Home Page Address	www.telemundolubbock.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(4)

Digital Core Program (1 of 4)	Response
Program Title	NOODLE AND DOODLE (46.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7:00am
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE AND DOODLE is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an ever-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are also very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	06/04/2017 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-06-17
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	06/11/2017 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-06-24
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 4)	Response
Program Title	El Show de Chica (46.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:30
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	2
Length of Program	30 mins

Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In every episode, Kelly, Chica, Mr. C and Mrs. C tend to what the customer at the Costume Coop that episode needs. Things often go wrong in this part due to Chica, so Kelly tries to teach Chica the lesson of the episode. Then, the cuckoo clock (which is shaped like Mr. C,) goes off and Kelly said to Chica, The Coop Is Closing, But We're Not Done. Let's Lock Up The Shop, And Have More Fun. and Mr. and Mrs. C lock up the Coop while singing a song. After, two eggs with legs hop out of the cuckoo clock and Kelly, Chica, Stitches, and Bunji turn into cartoon characters. Then, Kelly says "Time to dress up and play!" and the cartoon segment is shown, demonstrating the lesson that Chica learned.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	El Show de Chica
List date and time rescheduled	06/04/2017 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-06-17
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	El Show de Chica
List date and time rescheduled	06/11/2017 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-06-24
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 4)	Response
Program Title	Nina's World (46.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00am & 9:30am

Total times aired at regularly scheduled time	20
Total times aired	24
Number of Preemptions	4
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World tells the story of imaginative six year old Nina and her best friend Star. Together the pair explores Nina's vibrant and colorful neighborhood. Every day transforms into a new excursion that celebrates family, community, diversity and wonder.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	06/04/2017 01:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-06-17
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	06/04/2017 02:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-06-17
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	06/11/2017 01:30 PM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-06-24
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	06/11/2017 02:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-06-24
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 4)	Response
Program Title	La Abeja Maya (46.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00am & 8:30am
Total times aired at regularly scheduled time	20
Total times aired	24
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins

Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	La Abeja Maya is an entertaining preschool series that furthers the educational and informational needs of children by promoting the social and emotional goals of independence, empathy, and diversity. The series also serves the cognitive and intellectual needs of children by teaching them about biodiversity and the importance of protecting nature. The main character, Maya, is a free spirit with a curious demeanor and fondness for discovery. With her eagerness for adventure, she lives free in the meadow, because the world is just too big and too fascinating to stay in the bee hive. Through Mayas open-mindedness, children learn to foster their curiosity and to accept and respect others. On her way through the meadow Maya and her many friends teach children valuable lessons about supporting the weak, learning from each other and appreciating different perspectives on life.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	La Abeja Maya
List date and time rescheduled	06/04/2017 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-06-17
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	La Abeja Maya
List date and time rescheduled	06/04/2017 01:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-06-17
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	La Abeja Maya

List date and time rescheduled	06/11/2017 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-06-24
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	La Abeja Maya
List date and time rescheduled	06/11/2017 01:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-06-24
Episode #	
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Brad Moran
Address	PO Box 3757
City	Lubbock
State	TX
Zip	79452
Telephone Number	(806) 745-9300
Email Address	bmoran@ramarcom.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (3)

Other Matters (1 of 3)	Response
Program Title	EL SHOW DE CHICA (46.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7:00AM & 7:30AM
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EL SHOW DE CHICA features a five year old baby chick that spends her days with her parents in their costume shop the Coop. The shops one employee Kelly, doubles as Chicas nanny and the ensemble is rounded out with Bunji a large floppy eared rabbit and Stitches a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and interpersonal behaviors. She and Kelly usually work on the problem through an adventure a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio emotional development and Chica learns how to express herself properly think before she acts and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Other Matters (2 of 3)	Response
Program Title	NINA'S WORLD (46.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:00am & 9:30am
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina s World tells the story of imaginative six year old Nina and her best friend Star. Together the pair explores Nina s vibrant and colorful neighborhood. Every day transforms into a new excursion that celebrates family, community, diversity, and wonder.

Other Matters (3 of 3)	Response
Program Title	La Abeja Maya (46.1)

Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8:00AM & 8:30AM
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	La Abeja Maya is an entertaining preschool series that furthers the educational and informational needs of children by promoting the social and emotional goals of independence, empathy, and diversity. The series also serves the cognitive and intellectual needs of children by teaching them about biodiversity and the importance of protecting nature. The main character, Maya, is a free spirit with a curious demeanor and fondness for discovery. With her eagerness for adventure she lives free in the meadow because the world is just too big and too fascinating to stay in the bee hive. Through Mayas open-mindedness, children learn to foster their curiosity and to accept and respect others. On her way through the meadow Maya and her many friends teach children valuable lessons about supporting the weak, learning from each other and appreciating different perspectives on life.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**Susie Gonzales** *Coordinator* 07/10/2017

Attachments

No Attachments.