



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0003739364** | File Number: **0000025249** | Submit Date: **06/27/2017** | Call Sign: **WPCB-TV** | Facility ID: **13924** |

City: **GREENSBURG** | State: **PA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report Amendment** | Status: **Received** |

Status Date: **06/27/2017** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2017**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
CORNERSTONE TELEVISION, INC. Doing Business As: CORNERSTONE TELEVISION, INC.	Steve Johnson 1 SIGNAL HILL DRIVE WALL, PA 15148 United States	+1 (412) 824-3930	sjohnson@ctvn.org	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
Joseph C. Chautin, III , Attorney at Law . <i>FCC Counsel</i> HARDY, CAREY, CHAUTIN & BALKIN, LLP	1080 WEST CAUSEWAY APPROACH MANDEVILLE, LA 70471 United States	+1 (985) 629- 0777	jchautin@hardycarey. com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Pittsburgh
	Web Home Page Address	http://www.ctvn.org

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	9.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	DR. WONDER'S WORKSHOP
Origination	Syndicated
Days/Times Program Regularly Scheduled	CH 40.1 -Wed @ 4:30PM; Sat @ 7AM; Ch 40.2 Weds. @ 7AM
Total times aired at regularly scheduled time	37
Total times aired	37
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Wonder and his crew are all hearing impaired, communicating in sign language, but the program has a voice-over narrative for hearing children. The program focuses on subjects like being fair, respectful and caring, being obedient and honest, dealing with anger issues in a positive way, honest, and sharing faith.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	ADVENTURES IN ODYSSEY
Origination	Syndicated
Days/Times Program Regularly Scheduled	CH 40.1 -Mon @ 4:30PM; CH 40.2-Fri @ 7:30AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animated children's stories taking place in the small town of Odyssey. With restoration and new beginnings taking center stage as the folks in Odyssey learn about relationships, friendship, and compassion that build moral character and teach important lessons.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (3 of 10)	Response
Program Title	SHEEP SNACKS
Origination	Syndicated
Days/Times Program Regularly Scheduled	CH 40.2 Only-Mon.@ 7AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A collection of God stories, ponderings, and parables cooked up to "feed the flock." Episodes encourage communication between parents and children on a variety of issues, and teaches how to better open conversation about God within the family unit.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 10)	Response
Program Title	FRIENDS & HEROES
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tue.@ 4:30PM; SAT.@9AM
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	5 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated adventure series is the story of Macky and Portia - whose idealism and friendship leads them across the ancient world from the fabled Egyptian port of Alexandria to the besieged city of Jerusalem, then to the heart of the Empire - Rome. Fighting for justice and survival against the might of the Roman Empire, they become friends, then heroes. Like the heroes in the story, children will be empowered by what they see and hear as they share courage and compassion through the everyday dangers faced by Macky and his friends.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 10)		Response
Program Title		SUGAR CREEK GANG
Origination		Syndicated
Days/Times Program Regularly Scheduled		CH 40.1 WED @ 4PM; Ch 40.2 FRI @ 7AM
Total times aired at regularly scheduled time		26
Total times aired		26
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The Sugar Creek Gang is based on a series of books by Paul Hutchens that chronicles the adventures of a group of kids from Sugar Creek. The program is entertaining while engaging kids in learning life lessons and morals from a biblical perspective.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (6 of 10)		Response
Program Title		DONKEY OLLIE
Origination		Syndicated
Days/Times Program Regularly Scheduled		Fri @4PM; Sat @7:30AM; Ch 40.2 -Mon @7:30AM
Total times aired at regularly scheduled time		37
Total times aired		37

Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Donkey Ollie, the little white donkey with lots of courage, who with his friends has many adventures and learns important lessons along the way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 10)	Response
Program Title	CONSUMED BY THE CALL
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fri. @ 4:30PM
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Evangelist and author, Ron Luce, works with teens and their parents with the tough choices needed today to navigate through tough times, make good decisions, and follow their calling.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 10)	Response
Program Title	FROM AARDVARK TO ZUCCHINI
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tue. @ 4PM; Thu. @4:30PM
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kids can have fun watching the critters and zucchini in this prayer- packed program as they learn to thank God from A to Z, and learn songs, rhymes, the alphabet, and more. Everyday is a new learning experience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 10)	Response
Program Title	BJ'S TEDDY BEAR CLUB
Origination	Syndicated
Days/Times Program Regularly Scheduled	CH 40.1 Thur.@ 4PM; Sat.@ 8:30AM; Ch 40.2 Wed @ 7:30AM
Total times aired at regularly scheduled time	37
Total times aired	37
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The star of the show is Bearsheba J. Bear who takes the children on a great journey through the Bible. At the same time, kids learn their colors, letters, and numbers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)	Response
Program Title	DOOLEY & PALS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon @ 4PM; Sat @ 8AM
Total times aired at regularly scheduled time	25
Total times aired	25
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dooley, the friendly alien, and his friends land in a backyard on earth. Children show him around and teach him about the value of friends and family. This program is meant to teach morals values and educational basics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (3)

Non-Core Educational and Informational Programming (1 of 3)	Response
Program Title	EASTER IS
Origination	Syndicated
Days/Times Program Regularly Scheduled:	4/13/17 @4:30PM; 4/14/17 @ 4PM; 4/15/17 @ 7:30AM
Total times aired at regularly scheduled time:	3
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	How do you draw Easter? In this animated special young Benji is chosen by his class to draw an Easter poster for a decorating contest. Benji knows that Easter is more than just colored eggs and cute rabbits, but what should he draw? Program shows what is most important to a young boy, a prize for his poster, or his dog's life, and the true meaning of the Easter Holiday.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (2 of 3)	Response
Program Title	The Puzzle Club Easter Adventure
Origination	Syndicated
Days/Times Program Regularly Scheduled:	4/13/17 @ 4PM; 4/15/17 @ 8AM
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Animated) While searching for his missing cat, Buzz disappears. The Puzzle Club on their search for Buzz learns the message of hope that Easter brings.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (3 of 3)	Response
Program Title	3 DAYS
Origination	Syndicated
Days/Times Program Regularly Scheduled:	4/14/17 @4:30PM; 4/15/17 @ 8:30AM
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dramatic representation of events that might have transpired among Jesus's disciples during the time that was the utmost test of their faith. 3 Days portrays the often told Easter story with a "your are there" feel. Geared for younger audiences.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Mary Anne Zulisky
Address	1 Signal Hill Drive
City	Wall
State	PA
Zip	15148
Telephone Number	(412) 824-3930
Email Address	mzulisky@ctvn.org
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	All children's programming on WPCB are designed from a biblical worldview. The programs are designed to teach moral Christian values, to be educational in fundamental learning skills, help with problem solving and social interactions, and to be entertaining as well. Dr. Wonder's Workshop is in sign language for hearing impaired children, and is narrated for hearing children.

Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	Dr.Wonders Workshop - Digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed.@ 4:30PM; Sat.@ 7AM; Ch 40.2 - Wed at 7AM
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Wonder and his crew are all hearing impaired, communicating in sign language, but the program has voice-over with a narrative for hearing children. The program focuses on subjects like being fair, respectful and caring, being obedient and honest, dealing with anger issues in a positive way, honest, and sharing faith.

Other Matters (2 of 11)	Response
Program Title	Friends & Heroes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tue.@ 4:30PM; Sat.@ 9AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated adventure series is the story of Macky and Portia - whose idealism and friendship leads them across the ancient world from the fabled Egyptian port of Alexandria to the besieged city of Jerusalem, then to the heart of the Empire - Rome. Fighting for justice and survival against the might of the Roman Empire, they become friends, then heroes. Like the heroes in the story, children will be empowered by what they see and hear as they share courage and compassion through the everyday dangers faced by Macky and his friends.

Other Matters (3 of 11)	Response
Program Title	Donkey Ollie
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fri.@ 4PM; Sat at 7:30AM; Ch 40.2 on Mon at 7:30AM
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Donkey Ollie, the little white donkey with a lot of courage, and his friends have many adventures as they also learn lessons about life.
Other Matters (4 of 11)	Response
Program Title	The Sugar Creek Gang
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed. @4PM; Ch 40.2 on Fri at 7AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Sugar Creek Gang is based on a series of books by Paul Hutchens that chronicles the adventures of a group of kids from Sugar Creek. The program is entertaining while engaging kids in learning life lessons and morals from a biblical perspective.
Other Matters (5 of 11)	Response
Program Title	Consumed By the Call
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fri. @4:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Evangelist and author, Ron Luce, works with teens and their parents with the tough choices needed today to navigate through tough times, make good decisions, and follow their calling.
Other Matters (6 of 11)	Response
Program Title	From Aardkvark to Zucchini
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tue.@ 4PM; Thur.@ 4:30PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kids can enjoy watching the critters and the zucchini in this prayer-packed program as they learn to thank God from A to Z with songs, rhymes, and more. Everyday is a new learning experience.
Other Matters (7 of 11)	Response
Program Title	BJ's Teddy Bear Club
Origination	Syndicated

Days/Times Program Regularly Scheduled	Thur.@ 4PM; Sat.@ 8:30AM; Ch 40.2 on Wed at 7:30AM
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	3 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The star of the show is Bearsheba J. Bear who takes the children on a great journey through the bible. At the same time, Kids learn their colors, letters, and numbers.

Other Matters (8 of 11)	Response
Program Title	Dooley & Pals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon.@ 4PM; Sat.@8AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dooley is a friendly alien that comes to earth where children teach him the value of friends and family. The program helps children achieve social interactions and appropriate behavior with others.

Other Matters (9 of 11)	Response
Program Title	Sheep Snacks - (Channel 40.2 Only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon @ 7AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Presents a collection of God stories, ponderings, and parables cooked up to feed the flock with wisdom.

Other Matters (10 of 11)	Response
Program Title	Adventures in Odyssey
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon @ 4:30PM; Ch 40.2 on Fri at 7:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animated children's stories taking place in the small town of Odyssey. With restoration and new beginnings taking center stage as the folks in Odyssey learn about relationships, friendship, and compassion that build moral character and teach important lessons.

Other Matters (11 of 11)	Response
Program Title	BJ's Teddy Bear Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thur. @ 4PM; Sat @ 8:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The star of the show is Bearsheba J. Bear who takes children on a great journey through the Bible. At the same time, kids learn their colors, letters, and numbers.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Mary Anne Zulisky <i>Programming Assistant & Affiliate Relations</i></p> <p>06/27/2017</p>

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<u>Ammendment to WPCB 398 2nd qtr 2017.pdf</u>	Applicant	Amendment	Additional program to be entered into "Other Matters" for next season airings.	Done with Virus Scan and/or Conversion