



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0022491583** | File Number: **0000024048** | Submit Date: **04/10/2017** | Call Sign: **WPDE-TV** | Facility ID: **17012** |
City: **FLORENCE** | State: **SC**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report Amendment** | Status: **Received** |
Status Date: **04/10/2017** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2017**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WPDE LICENSEE, LLC Doing Business As: WPDE LICENSEE, LLC	C/O MILES S. MASON, ESQ. - PILLSBURY WINTHROP 1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8195	MILES. MASON@PILLSBURYLAW. COM	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
MILES S. MASON , ESQ . PILLSBURY WINTHROP SHAW PITTMAN LLP	1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8195	MILES. MASON@PILLSBURYLAW. COM	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Myrtle Beach-Florence
	Web Home Page Address	WWW.WPDE.COM

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.5
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 10:30AM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode focuses on the rescue of a sea animal giving the viewer information about medical benefits rescue and rehabilitation programs for animals. The viewer also learns about the rescued animal's biology and ecology. This information is important because it adds to the knowledge necessary to conserve and protect threatened and endangered species. This program airs on the station's main digital stream, 15.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 19)	Response
Program Title	The Wildlife Docs
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 11:00AM
Total times aired at regularly scheduled time	12
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows the surprising, exotic and challenging lives of a veterinary staff who cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and emergencies. Through this program the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program airs on the station's main digital stream, 15.1.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 19)	Response
Program Title	Rock The Park
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 11:30AM
Total times aired at regularly scheduled time	12
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Jack Steward and Colton Smith, as they come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program airs on the station's main digital stream, 15.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 19)		Response
Program Title	Jack Hanna's Wild Countdown	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sunday / 1:00PM	
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News	1	
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program chooses a region, special adaptations animals have made, or a specific animal, and uses a top ten countdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home for horses, Jack counts down 10 incredible experiences. He also explores wild and rare animals in Australia such as dingoes, devils and cassowaries. For animal adaptation, Jack travels from the Arctic to the desert, picking ten animals that have made special adaptations to survive in the harsh environment. This program informs the viewer about animals and their habitat, which can lead the viewer to discussions regarding the environment and conservation. This program airs on the station's main digital stream, 15.1.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	Jack Hannah's Wild COuntdown
List date and time rescheduled	03/11/2017 05:00 PM

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-03-12
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 19)		Response
Program Title		Ocean Treks with Jeff Corwin
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday / 1:30PM
Total times aired at regularly scheduled time		11
Total times aired		13
Number of Preemptions		2
Number of Preemptions for other than Breaking News		2
Number of Preemptions Rescheduled		2
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program features unique areas of the world which explores the area's natural wonders to bring viewers closer to nature, wildlife and man-made treasures. Episodes include mountain climbs, deep sea dives, helicopter rides and glacier treks. Children learn geography, natural sciences, and develop curiosity about the world around them. This program airs on the station's main digital stream, 15.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Ocean Treks with Jeff Corwin
List date and time rescheduled	03/11/2017 05:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-03-12
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Ocean Treks with Jeff Corwin
List date and time rescheduled	02/04/2017 05:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-02-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 19)	Response
Program Title	Outback Adventures with Tom Faulkner
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday / 2:00 PM
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	5
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational and informational program is hosted by animal expert and wildlife park operations manager, Tim Faulkner. Viewers can watch and learn as Tim showcases the beauty and wonder of the natural world. Audiences will gain a better understanding of wildlife as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds. This program airs on the stations main digital stream, 15.1
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Outback Adventures with Tim Faulkner
List date and time rescheduled	03/25/2017 05:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-03-25
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Outback Adventures with Tim Faulkner
List date and time rescheduled	02/04/2017 05:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-02-05
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Outback Adventures with Tim Faulkner
List date and time rescheduled	03/11/2017 01:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-03-12
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Outback Adventures with Tim Faulkner
List date and time rescheduled	02/26/2017 04:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-02-26
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Outback Adventures with Tim Faulkner
List date and time rescheduled	03/19/2017 05:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-03-19
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 19)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday / 12:30 PM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Throughout the series, emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species, with the aid of up-close and detailed photography throughout the program. Through this understanding, it is hoped that viewers will better relate to the natural environment in North America and learn to protect North America's animal species. This program airs on the station's main digital stream, 15.1.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Wild America
List date and time rescheduled	01/15/2017 03:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-11
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	Wild America
List date and time rescheduled	02/19/2017 03:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-02-15
Episode #	
Reason for Preemption	Other

Digital Core Program (8 of 19)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday / 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists, veterinarians, and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program airs on the station's secondary digital stream, Channel 15.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 19)	Response
Program Title	Expedition Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday / 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places. Through this program, viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope, and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species - some deadly, others dashing, in the stunning natural ecosystem they call home. This program airs on the station's secondary digital stream, Channel 15.2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 19)		Response
Program Title	Brain Games: Family Edition	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Wednesday / 8:00AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program demonstrates how the brain processes information relating to topics like competition, food and language. Interactive games and hidden-camera experiments capture hilarious and surprising results. Children will learn real-world takeaways about their brains to use in everyday life. This program airs on the station's secondary digital stream, Channel 15.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 19)		Response
Program Title		Dog Town, USA
Origination		Syndicated
Days/Times Program Regularly Scheduled		Thursday / 8:00AM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Dog town follows the stories of orphaned, unwanted, or problem dogs who find their way to Best Friends Animal Society. They are each rehabilitated by volunteers and employees for adoption or spend the rest of their lives in foster care at the Dogtown facility. Viewers learn the proper treatment of animals, volunteerism and social responsibility. Episode examples include rescuing dogs from a puppy mill, and the staff launching a new program to turn shelter dogs into search and rescue dogs. This program airs on the station's secondary digital stream, Channel 15.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (12 of 19)		Response
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Program Title	Recipe Rehab
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday / 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program uses favorite, high calorie family recipes submitted by viewers as the basis of a face-off with two acclaimed chefs. Each chef must take a recipe and give a low calorie twist, demonstrating that foods don't have to be high in calories or fats to be delicious. As the chefs work through the challenge, the viewers will learn the value of healthy, wholesome ingredients, and how healthy food choices can have a positive effect on our quality of life. This program airs on the station's secondary digital stream, Channel 15.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 19)	Response
Program Title	Hatched
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 8:00 AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features how teens can successfully pursue their entrepreneurial dreams. Each week, a team of business leaders teaches basic but critical skills needed to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched helps teens develop confidence and business savvy and brings young entrepreneurs to the table encouraging them to step up and seize their dreams. This program airs on the station's secondary digital steam, Channel 15.2
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 19)		Response
Program Title	Teen Kids News	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sunday / 8:00 AM	
Total times aired at regularly scheduled time	12	
Total times aired	12	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational features, such as "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens: reports about healthy eating, driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen-appropriate manner. The program stimulates the viewer's curiosity, develops learning, cognitive, listening and thinking skills, and serves as an enhancement to the viewer's academic and educational experience. This program airs on the station's secondary digital stream, Channel 15.2
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 19)		Response
Program Title		Get Wild at the San Diego Zoo
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday / 8:00 AM
Total times aired at regularly scheduled time		12
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include, learning how experts studying adult orangutans learn how they raise their young, and explains the Panda's living patterns. This program airs on the station's tertiary digital stream, Channel 15.3
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (16 of 19)		Response
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Program Title	Wild World at the San Diego Zoo
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 8:30 AM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program airs on the station's tertiary digital stream, Channel 15.3
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 19)		Response
Program Title	Think Big	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sunday / 8:00 AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled		

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program airs on the station's tertiary digital stream, Channel 15.3
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 19)	Response
Program Title	Dragonfly
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday / 8:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program airs on the station's tertiary digital stream, Channel 15.3
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 19)	Response
Program Title	Origins
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday & Sunday, 9:00AM & 9:30AM
Total times aired at regularly scheduled time	50
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This program explores the origin of hundreds of the world's most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature, and more. By teaching the history of the world's most significant ideas and creations, Origins gives children an appreciation of progress and the contributions of others while inspiring dreams of the future. Episode examples include: "The Horse, Bicycle and Motorcycle", three modes of solitary transportation that gave us freedom and adventure; and, "Clocks, Calendars & Calculators", three pivotal inventions that enable humankind to organize, plan and keep track of their lives." This program airs on the station's tertiary digital stream, Channel 15.3</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	<p>Yes</p>

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jamelah A Barich
Address	10 University Blvd
City	Conway
State	SC
Zip	29526
Telephone Number	(843) 234-9733
Email Address	jbarich@wpde.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>WPDE is an ongoing sponsor of - 2 Live Beyond, American Red Cross, American Cancer Society, American Heart Association, Backpack Buddies Smart Snacks Program, Boys and Girls Club, Children's Museum of South Carolina, Children's Recovery Center, Conway Medical Center, Horry County Early College High School, Florence County Disabilities Foundation, Florence Hospital System, Freedom Readers, Gene Ho Victory junction, Goodwill Industries, Grand Strand Humane Society, Ground Zero, Habitat for Humanity, Horry County Literacy Council, March of Dimes, Reggie Sanders Foundation, Rotary Club, Salvation Army, Save-R-Cats, South Carolina Department of Health, South Carolina Department of Natural Resources, South Carolina Department of Safety, United negro College Fund, United Way of Horry County, Waccamaw Riverkeepers and The Wounded Warriors Project. 1Q 2017 News Ascertainment. January 21 Summer Dashe gave a Station tour for a home school group. 23 Crystal Costa emceed Books and Boogie fundraiser for Freedom Readers in Murrells Inlet. 26 Rosalia Fodera spoke to girls at Moore Intermediate School in Florence for the KICK program about setting personal goals. 28 Amanda Kinseth and Crystal Costa emceed at Horry County Police Officer Felix Cruz's retirement party in Myrtle Beach. 28 Allyson Floyd emceed the Special Olympics of South Carolina banquet in Myrtle Beach. 28 Allyson Floyd and Tim McGinnis were characters in the Horry County Literacy Council Murder Mystery Theater fundraiser in Myrtle Beach. February 3 Allyson Floyd emceed the Conway Christian School homecoming festivities in Conway. 4 Crystal Costa was word caller for Florence School District One Spelling Bee, Round One in Florence. 7 Trey Paul, Ashley Gooden, Amanda Kinseth, Allyson Floyd and Keith Von De Bur were celebrity servers for the Florence County Disabilities Foundation Celebrity BBQ in Scranton. 9 Allyson Floyd spoke to journalism students at Francis Marion University about careers in broadcasting. 26 Summer Dashe and Trey Paul Emceed Myrtle Beach Heart Ball at Hilton Myrtle Beach. March 1 Summer Dashe answered questions for Francis Marion University broadcast students via online chat from WPDE. 2 Trey Paul read to students at Read Across America at Forestbrook Elementary on March 2nd, and the St. Patrick's Day Parade on March 11th in North Myrtle Beach. 3 Crystal Costa emceed at FIRST Robotics Palmetto Regional at the Myrtle Beach Convention Center. 4 Crystal Costa emceed at FIRST Robotics Palmetto Regional at the Myrtle Beach Convention Center. 11 Trey Paul, Summer Dashe, Ed Piotrowski, Crystal Costa, and Amanda Kinseth announced the North Myrtle Beach St. Patrick's Day Parade in North Myrtle Beach with a live broadcast on WPDE and to the crowds. Also announced entertainment on stages at the festival throughout the day. 22 Mark Haggard and Brandon Dunn spoke at WPDE Hoop Zone basketball banquet and entertained the players and coaches with videos and handed out awards from WPDE Sports in Myrtle Beach. 30 Amanda Kinseth was a Judge for Florence Dancing for the Future Stars at SiMT at Florence-Darlington Technical College. 31 Crystal Costa spoke to students at Career Day at Therapeutic Learning Center in Conway. Special Reports February 7 at 11pm Crystal Costa special report, Do school buses need seat belts. Seat belts on school buses. It's a debate that rages every time a school bus crashes and it's led to a bill being considered right now at the South Carolina State House in Columbia. Representative Gary Clary introduced a bill in the house this year that would require the South Carolina Department of Education to install lap seat belts in all 5,800 buses in its fleet by August 2018. February 20 at 6p and 11p Summer Dashe special report, Prescription for Heroin Turns out, law enforcement agents are having trouble keeping people in jail for trafficking prescription pills. That's because the state has no trafficking laws governing prescription pills. This is fueling the heroin epidemic, according to prosecutors. February 28 at 7pm Trey Paul and Summer Dashe co hosted the Heroin Town Hall. This was a Sinclair town hall about the heroin epidemic. March 27 at 6p and 7pm Summer Dashe Special report, Introducing Sky 15 Drone. This is our introduction package for Sky 15 letting the community know our safety procedures and training.</p>
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Other Matters (19)

Other Matters (1 of 19)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday / 12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program airs on the station's main digital stream.

Other Matters (2 of 19)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode focuses on the rescue of a sea animal giving the viewer information about medical benefits rescue and rehabilitation programs for animals. The viewer also learns about the rescued animal's biology and ecology. This information is important because it adds to the knowledge necessary to conserve and protect threatened and endangered species. This program airs on the station's main digital stream.

Other Matters (3 of 19)	Response
Program Title	The Wildlife Docs
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday / 11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows the surprising, exotic and challenging lives of a veterinary staff who cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and emergencies. Through this program the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program airs on the station's main digital stream.

Other Matters (4 of 19)	Response
Program Title	Rock the Park
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Jack Steward and Colton Smith, as they come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program airs on the station's Main digital channel.

Other Matters (5 of 19)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday / 1:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program chooses a region, or special adaptations animals have made or a specific animal and uses a top ten countdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home for horses, Jack counts down 10 incredible experiences. He also explores wild and rare animals in Australia such as dingoes, devils and cassowaries. For animal adaptation Jack travels from the Arctic to the desert picking ten animals that have made special adaptation to survive in the harsh environments. This program informs the viewer about animals and their habitat which can lead the viewer to discussions regarding the environment and conservation. This program airs on the station's main digital stream.
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Other Matters (6 of 19)	Response
Program Title	Ocean Treks with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday / 1:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features unique areas of the world which explores the area's natural wonders to bring viewers closer to nature, wildlife and man-made treasures. Episodes include mountain climbs, deep sea dives, helicopter rides and glacier treks. Children learn geography, natural sciences, and develop curiosity about the world around them. This program airs on the station's main digital stream.

Other Matters (7 of 19)	Response
Program Title	Outback Adventures with Tim Faulkner
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday / 2:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational and informational program is hosted by animal expert and wildlife park operations manager, Tim Faulkner. Viewers can watch and learn as Tim showcases the beauty and wonder of the natural world. Audiences will gain a better understanding of wildlife as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds. This program airs on the station's main digital stream.

Other Matters (8 of 19)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated

Days/Times Program Regularly Scheduled	Monday / 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists, veterinarians, and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program airs on the station's secondary digital stream, Channel 15.2.
Other Matters (9 of 19)	
Program Title	Expedition Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday / 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places. Through this program, viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope, and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species - some deadly, others dashing, in the stunning natural ecosystem they call home. This program airs on the station's secondary digital stream, Channel 15.2.

Other Matters (10 of 19)	Response
Program Title	Brain Games: Family Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday / 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program demonstrates how the brain processes information relating to topics like competition, food and language. Interactive games and hidden-camera experiments capture hilarious and surprising results. Children will learn real-world takeaways about their brains to use in everyday life. This program airs on the station's secondary digital stream, Channel 15.2.

Other Matters (11 of 19)	Response
Program Title	Dog Town, USA
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday / 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog town follows the stories of orphaned, unwanted, or problem dogs who find their way to Best Friends Animal Society. They are each rehabilitated by volunteers and employees for adoption or spend the rest of their lives in foster care at the Dogtown facility. Viewers learn the proper treatment of animals, volunteerism and social responsibility. Episode examples include rescuing dogs from a puppy mill, and the staff launching a new program to turn shelter dogs into search and rescue dogs. This program airs on the station's secondary digital stream, Channel 15.2.

Other Matters (12 of 19)	Response
Program Title	Recipe Rehab
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday / 8:00AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program uses favorite, high calorie family recipes submitted by viewers as the basis of a face-off with two acclaimed chefs. Each chef must take a recipe and give a low calorie twist, demonstrating that foods don't have to be high in calories or fats to be delicious. As the chefs work through the challenge, the viewers will learn the value of healthy, wholesome ingredients, and how healthy food choices can have a positive effect on our quality of life. This program airs on the station's secondary digital stream, Channel 15.2.

Other Matters (13 of 19)	Response
Program Title	Hatched
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features how teens can successfully pursue their entrepreneurial dreams. Each week, a team of business leaders teaches basic but critical skills needed to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched helps teens develop confidence and business savvy and brings young entrepreneurs to the table encouraging them to step up and seize their dreams. This program airs on the station's secondary digital stream, Channel 15.2.

Other Matters (14 of 19)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday / 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational features, such as "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, reports about healthy eating, driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen-appropriate manner. The program stimulates the viewer's curiosity, develops learning, cognitive, listening and thinking skills, and serves as an enhancement to the viewer's academic and educational experience. This program airs on the station's secondary digital stream, Channel 15.2.
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Other Matters (15 of 19)	Response
Program Title	Get Wild at the San Diego Zoo
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include, learning how experts studying adult orangutans learn how they raise their young, and explains the Panda's living patterns. This program airs on the station's tertiary digital stream, Channel 15.3

Other Matters (16 of 19)	Response
Program Title	Wild World at the San Diego Zoo
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program airs on the station's tertiary digital stream, Channel 15.3

Other Matters (17 of 19)	Response
Program Title	Origins
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday & Sunday / 9:00AM & 9:30 AM
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores the origin of hundreds of the world's most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature, and more. By teaching the history of the world's most significant ideas and creations, Origins gives children an appreciation of progress and the contributions of others while inspiring dreams of the future. Episode examples include: "The Horse, Bicycle and Motorcycle", three modes of solitary transportation that gave us freedom and adventure; and, "Clocks, Calendars & Calculators", three pivotal inventions that enable humankind to organize, plan and keep track of their lives." This program airs on the station's tertiary digital stream, Channel 15.3

Other Matters (18 of 19)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday / 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program airs on the station's tertiary digital stream, Channel 15.3

Other Matters (19 of 19)	Response
Program Title	Dragonfly

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday / 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program airs on the station's tertiary digital stream, Channel 15.3.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Jamelah Barich <i>Children's Programming Liaison</i></p> <p>04/10/2017</p>

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<u>Amendment_1Q 2017 WPDE.docx</u>	Applicant	Amendment		Done with Virus Scan and/or Conversion