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Children's Television Programming Report

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City: **FAYETTEVILLE** | State: **AR**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/10/2017** |
Filing Status: **Active**

Report reflects information for : **First Quarter of 2017**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
KMYA, LLC Doing Business As: KMYA, LLC	Larry Morton PO Box 23808 LITTLE ROCK, AR 72221 United States	+1 (501) 353-2227	EQUITYLEM@GMAIL.COM	Company

Contact
Representatives
(3)

Contact Name	Address	Phone	Email	Contact Type
JIM MCPHETRIDGE <i>Broadcast Engineering Consultant</i> WES Broadcasting	Jim McPhetridge 228 Flynn Drive El Paso, TX 79932 United States	+1 (915) 892- 2775	EQUITYLEM@GMAIL. COM	Technical Representative
LARRY MORTON <i>President</i> KMYA, LLC	Larry Morton PO Box 23808 Little Rock, AR 72211 United States	+1 (501) 476- 1507	EQUITYLEM@GMAIL. COM	Owner's Representative
LARRY E. MORTON KMYA, LLC	Larry Morton PO Box 23808 Little Rock, AR 72211 United States	+1 (501) 476- 1507	EQUITYLEM@GMAIL. COM	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Estrella TV
	Nielsen DMA	Ft. Smith-Fay-Sprngdl-Rgrs
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	11.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Animal Atlas 36.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday - Saturday 7:00am
Total times aired at regularly scheduled time	78
Total times aired	78
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational series takes viewers on a journey around the world to meet all kinds of animals, from the familiar to the not-so-familiar. "Animal Atlas" teach viewers about the animal's lives, histories and adaptations that allow them to survive in their environment. Whether it's visiting monkeys or heading underwater for a look at mammals that live-in the ocean, "Animal Atlas" brings animals from around the globe into viewer's homes for an up-close look at how the animals live.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Launch Pad 36.4
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday 7-9am
Total times aired at regularly scheduled time	260
Total times aired	260
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Launch Pad is a space themed program. It includes breathtaking vistas from NASA's Hubble Space Telescope, the sunrise from the International Space station, and amazing footage from other space agencies.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	Aqua Kids 36.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:00am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is a leading educational series that teaches kids of all ages the importance of protecting our nation's aquatic environments. This series strives to show kids that with a little dedication and the right attitude, they have the ability to make a difference within their own communities.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)	Response
Program Title	Steal the Show 36.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 9:00am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show provides CORE programming in the areas of music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli work to write and record an album with Jim Peterik. All aspects of the process are covered.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)		Response
Program Title		Ariel, Zoey & Eli, Too 36.2
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday 9:30am
Total times aired at regularly scheduled time		12
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Ariel, Zoey & Eli, Too is a musical variety show this is driven by three siblings. It empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (6 of 7)		Response
Program Title		The New Howdy Doody Show 36.2
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday 11:00 & 11:30am
Total times aired at regularly scheduled time		24
Total times aired		24

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets. The primary value of the series is to educate and entertain elementary school-aged children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	Veggie Tales 36.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:30am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Bob the Tomato, Larry the Cucmber, and their friends come to TV. Every week Bob invites us to his house where he and the gang answer letters from kids and help them with their problems using their fun and sometimes wacky stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jessica Betterton
Address	1 Shackleford Drive
City	Little Rock
State	AR
Zip	72211
Telephone Number	(501) 492-8202
Email Address	jbetterton@duo-media.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	Are We There yet? World Adventures both
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 9:00 & 9:30 a.m.
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Are We There Yet? World Adventure is a global adventure series for kids by kids, hosted by very real brother and sister duos. Through journal entries, crayon-drawn travel logs, on-location kid chatter, and voice narration the hosts explore a world of playground-inspired adventures as they celebrate familiar childhood themes and experiences in some truly unfamiliar locations across the globe. For ages 4-8, the series has several educational and informational goals: (1) to teach basic geography and historical context of well-known world sights (2) to develop appreciation for and encourage reflection on similarities and differences between cultures (3) to reinforce the notion that we are all part of one big world, no matter how far away we are and (4) to inspire a sense of world exploration and adventure. The kid hosts bring viewers along on their unscripted adventures that embrace our cultural similarities and delight in our differences. In each episode our hosts visit a manmade or natural wonder, have an adventure involving animals, and learn about a new culture by visiting with local kids from different countries around the world.

Other Matters (2 of 9)	Response
Program Title	Iggy Arbuckle both
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 10:00 a.m. & 10:30 a.m.
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose of National Geographic Kids' Iggy Arbuckle is to educate and inform children between the ages of 6 and 12. The educational and informational objectives of the series are: (1) to motivate children's interest in nature; (2) to introduce conservation ideas; (3) to inspire positive attitudes toward science, nature and education and (4) model age appropriate problem solving behavior. Each of the fifty-two 11-minute animated segments explores a different situational drama problem that main character Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga. A fast-paced, animated buddy comedy series with character-driven stories that emphasize wild adventure, friendship and exploration of the natural world.
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Other Matters (3 of 9)	Response
Program Title	Green Screen Adventures both
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9:00 a.m. & Sun. 7:00 a.m.
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures presents stories and drawings by elementary students from 2nd through 8th grade. School administrators, classroom teachers, and families can submit student's works. A creative cast of improv actors makes the writing come to life using story theatre, game shows, and puppetry.

Other Matters (4 of 9)	Response
Program Title	Children Talk both
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 8:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children Talk is a weekly half-hour series where children talk about what they know an learn about what they don't. Featuring nationally known ventriloquist Taylor Mason, each weekly episode of Children Talk provides young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned.

Other Matters (5 of 9)	Response
Program Title	Workforce both

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 8:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Workforce is a half-hour series designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out first hand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs including zookeeper, plastic surgeon, private detective, city mayor, veterinarian, crane operator, farmer, web designer, juggler, butcher and everything in between.

Other Matters (6 of 9)	Response
Program Title	Travel Thru History both
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 9:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is designed t spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West.

Other Matters (7 of 9)	Response
Program Title	Safari both
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 9:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.
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Other Matters (8 of 9)	Response
Program Title	Mad About Money
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 9:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About Money uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the Mad About Money cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills.

Other Matters (9 of 9)	Response
Program Title	Edgemont both
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 9:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Jessica Betterton <i>Traffic Director</i></p> <p>04/10 /2017</p>

Attachments

No Attachments.