



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0021268263** | File Number: **0000023590** | Submit Date: **04/10/2017** | Call Sign: **WWMT** | Facility ID: **74195** | City:  
**KALAMAZOO** | State: **MI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report Amendment** | Status: **Received** |

Status Date: **04/10/2017** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2017**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WWMT LICENSEE, LLC Doing Business As: WWMT LICENSEE, LLC	C/O MILES S. MASON, ESQ. - PILLSBURY WINTHROP 1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8195	MILES. MASON@PILLSBURYLAW. COM	Company

Contact  
Representatives  
(1)

Contact Name	Address	Phone	Email	Contact Type
MILES S. MASON , ESQ . <i>FCC Counsel</i> Pillsbury Winthrop Shaw Pittman LLP	1200 Seventeenth Street, NW WASHINGTON, DC 20036 United States	+1 (202) 663- 8195	MILES. MASON@PILLSBURYLAW. COM	Legal Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Grand Rapids-Kalmzoo-B. Crk
	Web Home Page Address	www.wwmt.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	8.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00am-10:30am ET
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer, Brandon McMillan operates a training facility known as the Lucky Dog Ranch where his mission is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal, McMillan must investigate what each animal needs to find the appropriate method to retrain them so that they will make welcome members in a family. Through watching his interaction with these animals, the viewer is encouraged to be sensitive to our own and other's behavior as well as showing how we as individuals can make a difference. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 15)		Response
Program Title		Dr. Chris Pet Vet
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays/10:30am-11:00am ET
Total times aired at regularly scheduled time		12
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program shows a vet at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy from elective procedures used as part of long-term treatments to specialist services when necessary which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (3 of 15)		Response
Program Title		The Henry Ford's Innovation Nation
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays/11:00am-11:30am ET
Total times aired at regularly scheduled time		12
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HENRY FORDS INNOVATION NATION Hosted by Mo Rocca this program is a weekly celebration of the inventors spirit from historic scientific pioneers throughout past centuries to the forward looking visionaries of today. Each episode inspires young viewers to dream create and innovate by telling the dramatic stories behind the worlds greatest inventions and the perseverance passion and price required to bring them to life. Episode examples include innovators who have condensed a TV satellite truck into a backpack how solar roads could power the world and a 16 year old who invented a battery free flashlight. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 15)	Response
Program Title	The Inspectors
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30am-12:00pm ET
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is inspired by real life cases handled by the United States Postal Inspection Service. In the program a teenage boy who is paralyzed due to a car accident works as an intern at the US Postal Inspectors lab assisting his US Postal Inspector mom in solving crimes which include internet scams identity and mail theft and consumer fraud. The program educates young people about making the right choices in their daily lives encourages open communication between teens and parents and includes positive messaging regarding living with disabilities overcoming challenges beating the odds and the power of perseverance. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 15)	Response
Program Title	Chicken Soup for the Soul's Hidden Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12:00pm-12:30pm ET (1/7/17, 1/28/17, 2/4/17, 2/18/17 & 3/25/17)
Total times aired at regularly scheduled time	5
Total times aired	12
Number of Preemptions	7
Number of Preemptions for other than Breaking News	7
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES This program shows everyday people, regardless of age, sex, occupation or education, stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. The program also includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program encourages children to increase their sensitivity and awareness in order to refine their own moral compass. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Chicken Soup for the Soul's Hidden Heroes
List date and time rescheduled	03/19/2017 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-03-18
Episode #	5234
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Chicken Soup for the Soul's Hidden Heroes
List date and time rescheduled	01/22/2017 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-21
Episode #	5236
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
-----------	----------

Title of Program	Chicken Soup for the Soul's Hidden Heroes
List date and time rescheduled	01/14/2017 04:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-14
Episode #	5235
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	Chicken Soup for the Soul's Hidden Heroes
List date and time rescheduled	03/05/2017 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-03-04
Episode #	5242
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	Chicken Soup for the Soul's Hidden Heroes
List date and time rescheduled	02/12/2017 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-02-11
Episode #	5239
Reason for Preemption	Sports

#### Digital Preemption Programs #6

Questions	Response
Title of Program	Chicken Soup for the Soul's Hidden Heroes
List date and time rescheduled	03/12/2017 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2017-03-11
Episode #	5243
Reason for Preemption	Sports

#### Digital Preemption Programs #7

Questions	Response
Title of Program	Chicken Soup for the Soul's Hidden Heroes
List date and time rescheduled	02/26/2017 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-02-25
Episode #	5241
Reason for Preemption	Sports

Digital Core Program (6 of 15)	Response
Program Title	The Open Road with Dr. Chris
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12:30pm-1:00pm ET (1/7/17 & 3/25/17)
Total times aired at regularly scheduled time	2
Total times aired	12
Number of Preemptions	10
Number of Preemptions for other than Breaking News	10
Number of Preemptions Rescheduled	10
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE OPEN ROAD WITH DR. CHRIS This program is hosted by Dr. Chris Brown and chronicles his journey around the globe introducing children to exploring culturally diverse destinations. Episodes examples include exploring the history of the Chilean capital a live volcano in Vanuatu Borneo searching for pygmy elephants bears in hibernation and wolf packs in Canada. Children learn geography animal care and environmental stewardship. This program aired on the main digital stream.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
--	-----

Digital Preemption Programs #1

Questions	Response
Title of Program	The Open Road with Dr. Chris
List date and time rescheduled	01/22/2017 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-21
Episode #	6710
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	The Open Road with Dr. Chris
List date and time rescheduled	02/12/2017 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-02-04
Episode #	6712
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	The Open Road with Dr. Chris
List date and time rescheduled	01/14/2017 04:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-14
Episode #	6709
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	The Open Road with Dr. Chris
List date and time rescheduled	02/26/2017 01:00 PM

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-02-25
Episode #	6715
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	The Open Road with Dr. Chris
List date and time rescheduled	02/26/2017 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-02-18
Episode #	6714
Reason for Preemption	Sports

#### Digital Preemption Programs #6

Questions	Response
Title of Program	The Open Road with Dr. Chris
List date and time rescheduled	03/25/2017 01:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-03-04
Episode #	6716
Reason for Preemption	Sports

#### Digital Preemption Programs #7

Questions	Response
Title of Program	The Open Road with Dr. Chris
List date and time rescheduled	03/25/2017 01:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-03-11
Episode #	6717
Reason for Preemption	Sports

#### Digital Preemption Programs #8

Questions	Response
Title of Program	The Open Road with Dr. Chris

List date and time rescheduled	01/29/2017 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-28
Episode #	6711
Reason for Preemption	Sports

**Digital Preemption Programs #9**

Questions	Response
Title of Program	The Open Road with Dr. Chris
List date and time rescheduled	03/25/2017 02:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-03-18
Episode #	6708
Reason for Preemption	Sports

**Digital Preemption Programs #10**

Questions	Response
Title of Program	The Open Road with Dr. Chris
List date and time rescheduled	02/26/2017 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-02-11
Episode #	6713
Reason for Preemption	Sports

Digital Core Program (7 of 15)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/7:00am-7:30am & 7:30am-8:00am ET
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CALLING DR. POL - Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program aired on the secondary digital stream, WWMTDT2, channel 8.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 15)    Response	
Program Title	Dog Whisperer with Cesar Millan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8:00am-8:30am, 8:30am-9:00am, 9:00am-9:30am & 9:30am-10:00am ET
Total times aired at regularly scheduled time	48
Total times aired	48
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION - on this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program aired on the secondary digital stream, WWMTDT2, channel 8.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 15)	Response
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/7:00am-7:30am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program aired on the secondary digital stream, WWMTDT2, channel 8.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 15)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/7:30am-8:00am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA - The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program aired on the secondary digital stream, WWMTDT2, channel 8.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 15)		Response
Program Title		Get Wild at the San Diego Zoo
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays/8:00-8:30am ET
Total times aired at regularly scheduled time		12
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		GET WILD AT THE SAN DIEGO ZOO - This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include learning how experts studying adult orangutans learn how they raise their young and explains the Pandas living patterns. This program aired on the tertiary digital stream, WWMTDT3, channel 8.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (12 of 15)		Response
Program Title		Wild World at the San Diego Zoo
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays/8:30am-9:00am ET
Total times aired at regularly scheduled time		12
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		WILD WORLD AT THE SAN DIEGO ZOO - This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program aired on the tertiary digital stream, WWMTDT3, channel 8.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (13 of 15)		Response
Program Title		Origins
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays & Sundays/9:00am-9:30am & 9:30am-10:00am ET
Total times aired at regularly scheduled time		50
Total times aired		50
Number of Preemptions		0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ORIGINS - This program explores the origin of hundreds of the world's most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature and more. By teaching the history of the world's most significant ideas and creations, Origins gives children an appreciation of progress and the contributions of others while inspiring their own dreams of the future. Episode examples include: "The Horse, Bicycle and Motorcycle", three modes of solitary transportation that gave us freedom and adventure; and, "Clocks, Calendars & Calculators", three pivotal inventions that enable humankind to organize, plan and keep track of their lives. This program aired on the tertiary digital stream, WWMTDT3, channel 8.3.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 15)	Response
Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/8:00am-8:30am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THINK BIG - This program is a kid hosted entertaining series for young people that follows the worlds most innovative kids as they create and invent new toys games learning tools websites and modes of transportation. The program features top kid inventors who face off against one another in an Invent Off to see who can come up with the most innovative and creative invention. In each episode two teams brainstorm choose materials and sketch and design their idea. Once completed the inventions are then judged. This program allows kids to showcase their skills in creativity science innovation marketing and teamwork. This program aired on the tertiary digital stream, WWMTDT3, channel 8.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 15)	Response
Program Title	Dragonfly TV
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/8:30am-9:00am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>DRAGONFLY TV - This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program aired on the tertiary digital stream, WWMTDT3, channel 8.3.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sundays/6:00am-6:30am ET (3/4/17, 3/11/17 & 3/18/17; 3/25 at 6:30am) and 8:30am-9:00am ET (1/219/17, 2/5/17 & 2/12/17)
Total times aired at regularly scheduled time:	7
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program aired on the secondary digital stream, WWMTDT2, channel 8.2.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	Wild America

Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday/6:30am-7:00am ET (1/28 & 2/11/17)
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent their interaction with other animals and their environment. Throughout the series emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of upclose and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment in North America and learn to protect North Americas animal species. This program aired on the secondary digital stream WWMTDT2 channel 8.2.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
-----------	----------

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Susan Abraham
Address	590 West Maple Street
City	Kalamazoo
State	MI
Zip	49008
Telephone Number	(269) 388-4774
Email Address	sabraham@sbgstv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Many child related PSAs aired during the quarter including those pertaining to autism, childhood asthma, child passenger safety, bullying, adoption and children's oral health. Various on-air staff made appearances at local schools for informative talks with students.

Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00am-10:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LUCKY DOG - Animal trainer, Brandon McMillan operates a training facility known as the Lucky Dog Ranch where his mission is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal, McMillan must investigate what each animal needs to find the appropriate method to retrain them so that they will make welcome members in a family. Through watching his interaction with these animals, the viewer is encouraged to be sensitive to our own and other's behavior as well as showing how we as individuals can make a difference. This program will air on the main digital stream.

Other Matters (2 of 15)	Response
Program Title	Dr. Chris Pet Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30am-11:00am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DR CHRIS PET VET - This program shows a vet at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy from elective procedures used as part of long-term treatments to specialist services when necessary which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program will air on the main digital stream.

Other Matters (3 of 15)	Response
Program Title	The Henry Ford's Innovation Nation
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00am-11:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE HENRY FORD'S INNOVATION NATION Hosted by Mo Rocca this program is a weekly celebration of the inventors spirit from historic scientific pioneers throughout past centuries to the forward looking visionaries of today. Each episode inspires young viewers to dream create and innovate by telling the dramatic stories behind the worlds greatest inventions and the perseverance passion and price required to bring them to life. Episode examples include innovators who have condensed a TV satellite truck into a backpack how solar roads could power the world and a 16 year old who invented a battery free flashlight. This program will air on the main digital stream.

Other Matters (4 of 15)	Response
Program Title	The Inspectors
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30am-12:00pm ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE INSPECTORS - This program is inspired by real life cases handled by the United States Postal Inspection Service. In the program a teenage boy who is paralyzed due to a car accident works as an intern at the US Postal Inspectors lab assisting his US Postal Inspector mom in solving crimes which include internet scams identity and mail theft and consumer fraud. The program educates young people about making the right choices in their daily lives encourages open communication between teens and parents and includes positive messaging regarding living with disabilities overcoming challenges beating the odds and the power of perseverance. This program will air on the main digital stream.

Other Matters (5 of 15)		Response
Program Title	Chicken Soup for the Soul's Hidden Heroes	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays/12:00pm-12:30pm ET	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES This program shows everyday people, regardless of age, sex, occupation or education, stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. The program also includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program encourages children to increase their sensitivity and awareness in order to refine their own moral compass. This program will air on the main digital stream.	

Other Matters (6 of 15)		Response
Program Title	The Open Road with Dr. Chris	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays/12:30pm-1:00pm ET	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE OPEN ROAD WITH DR. CHRIS - This program is hosted by Dr. Chris Brown and chronicles his journey around the globe, introducing children to exploring culturally diverse destinations. Episodes examples include exploring: the history of the Chilean capital, a live volcano in Vanuatu, Borneo searching for pygmy elephants, bears in hibernation and wolf packs in Canada. Children learn geography, animal care and environmental stewardship. This program will air on the main digital stream.	

Other Matters (7 of 15)		Response
Program Title		Calling Dr. Pol
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays/7:00am-7:30am & 7:30-8:00am ET
Total times aired at regularly scheduled time	26	
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		CALLING DR. POL - Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program will air on the secondary digital stream, WWMTDT2, channel 8.2.
Other Matters (8 of 15)		Response
Program Title		Dog Whisperer with Cesar Millan: Family Edition
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays/8:00-8:30am, 8:30-9:00am, 9:00am-9:30am & 9:30-10:00am & ET
Total times aired at regularly scheduled time	52	
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION - on this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program will air on the secondary digital stream, WWMTDT2, channel 8.2.
Other Matters (9 of 15)		Response
Program Title		America's Heartland
Origination		Syndicated

Days/Times Program Regularly Scheduled	Sundays/7:00-7:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AMERICA'S HEARTLAND - Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program will air on the secondary digital stream, WWMTDT2, channel 8.2.

Other Matters (10 of 15)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/7:30am-8:00am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA - The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program will air on the secondary digital stream, WWMTDT2, channel 8.2.

Other Matters (11 of 15)	Response
Program Title	Get Wild at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8:00am-8:30am & ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GET WILD AT THE SAN DIEGO ZOO - This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include learning how experts studying adult orangutans learn how they raise their young and explains the Pandas living patterns. This program will air on the tertiary digital stream, WWMTDT3, channel 8.3.

Other Matters (12 of 15)	Response
Program Title	Wild World at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8:30am-9:00am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD WORLD AT THE SAN DIEGO ZOO This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program will air on the tertiary digital stream, WWMTDT3, channel 8.3.

Other Matters (13 of 15)	Response
Program Title	Origins
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays & Sundays/9:00-9:30am & 9:30am-10:00am ET
Total times aired at regularly scheduled time	52
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ORIGINS - This program explores the origin of hundreds of the world's most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature, and more. By teaching the history of the world's most significant ideas and creations, Origins gives children an appreciation of progress and the contributions of others while inspiring dreams of the future. Episode examples include: "The Horse, Bicycle and Motorcycle", three modes of solitary transportation that gave us freedom and adventure; and, "Clocks, Calendars & Calculators", three pivotal inventions that enable humankind to organize, plan and keep track of their lives." This program will air on the tertiary digital stream, WWMTDT3, channel 8.3.

Other Matters (14 of 15)	Response
Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/8:00am-8:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THINK BIG - is a kid-hosted entertaining series for young people that follows the worlds most innovative kids as they create and invent new toys games learning tools websites and modes of transportation. The program features top kid inventors who face off against one another in an Invent Off to see who can come up with the most innovative and creative invention. In each episode two teams brainstorm choose materials and sketch and design their idea. Once completed the inventions are then judged. This program allows kids to showcase their skills in creativity science innovation marketing and teamwork. This program will air on the secondary stream, WWMTDT2, channel 8.2.

Other Matters (15 of 15)	Response
Program Title	Dragonfly TV
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/8:30am-9:00am ET
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DRAGONFLY TV - This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems sea turtles and rocket propulsion. Each episode is engaging entertaining and educational in structure allowing children to gain an appreciation for science in a unique and entertaining way. This program will air on the tertiary digital stream, WWMTDT3, channel 3.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Susan Abraham</b> <i>Program Coordinator</i></p> <p>04/10/2017</p>

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<u>WWMT FCC 398 AMENDMENT FOR 1ST QUARTER 2017.pdf</u>	Applicant	Amendment		Done with Virus Scan and/or Conversion