

Children's Television Programming Report

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 Facility ID: 71725

 City: AGUADILLA
 State: PR

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
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 Filing Status: Active

Report reflects information for : First Quarter of 2017

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Name, Type, and Contact Information

Applicant Information

Applicant	Address	Phone	Email	Applicant Type
WESTERN BROADCASTING CORP. OF PUERTO RICO, INC. Doing Business As: WESTERN BROADCASTING CORP. OF PUERTO RICO	Osvaldo Torres P.O. BOX 415 AGUADILLA, PR 00605 United States	+1 (787) 997-1200	yrodriguez@wole12. com	Company

Contact	Contact Name	Address	Phone	Email	Contact Type
Representatives (2)	TIMOTHY J. FITZGIBBON , ESQ LEGAL REPRESENTATIVE NELSON MULLINS RILEY & SCARBOROUGH LLP	TIMOTHY J. FITZGIBBON, ESQ. 101 CONSTITUTION AVENUE, NW SUITE 900 WASHINGTON, DC 20001 United States	+1 (202) 712-2812	TIM. FITZGIBBON@NELSONMULLINS. COM	Legal Representative
	GRAFTON OLIVERA <i>TECHNICAL CONSULTANT</i> DUTREIL LUNDIN & RACKLEY INC	GRAFTON OLIVERA 201 FLETCHER AVENUE SARASOTA, FL 34237 United States	+1 (941) 329-6001	GRAFTON@DLR.COM	Technical Representative

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	١
		Affiliated network	Univision	
		Nielsen DMA	NA	
		Web Home Page Address	www.wole12.com	I
Digital Core	Question			Response
Programming	State the average number of stream	hours of Core Programming per week broadcast by the station or	i its main program	7.12
	State the average number of station on other than its main	hours per week of free over-the-air digital video programming bro program stream	adcast by the	112.0
	State the average number of main program stream. See 47	hours per week of Core Programming broadcast by the station or 7 C.F.R. Section 73.671:	other than its	0.0
	•	formation identifying each Core Program aired on its station, inclu o publishers of program guides as required by 47 C.F.R. Section	•	Yes
	programming guideline (appli	t at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N gram episodes that had already aired within the previous seven d	o program	Yes

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(5)

Digital Core Program (1 of 5)	Response
Program Title	Atencion Atencion
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00-9:00 am; Sunday 8:00-9:30am ;
Total times aired at regularly scheduled time	113
Total times aired	113
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Atencion Atencion seeks to foster in children the values of healthy sharing and true friendship based on the songs from the two well-known educational albums. This educational material has been widely distributed child care centers, kindergartens and in private and public elementary schools. This program is a highly attractive project which awakens children's interest in culture. The program goal is offering a positive message that will help in the psychomotor development of children through music, interactive DVDs, books with stories for new readers and live presentation. The program is an educational TV show for preschoolers, entertaining two-through five-year old with a unique blend of live performances, original music and colorful animation. The charming and droll characters entertain the audience with musical number and short skits. The Atencion Atencion band uses pop-rock music to deliver educational content in a humorous way. The colorful cast of characters teaches the audience about languages, math, social skills and arts.
Licensee identify the program by displaying throughout the program the symbol E /I?	

Digital Core Program (2 of 5)	Response
Program Title	Micky Mouse Clubhouse
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00 -11:00 am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mickey, Minnie, Donald, Daisy, Googy, Pluto and a mechanical assistant "mouseketool" called Toodles interact with the viewer to simulate problem solving during each episode's story. In each episode, the characters help children solve a specific age-appropriate problem using basic math skills, such as identifying shapes and counting to ten. The series uses Disney Junior's whole child curriculum of cognitive, social and creative learning opportunities.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 5)	Response
Program Title	Росоуо
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00-9:30 am
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is a series for pre-schoolers featuring Pocoyo, a curious, fun-loving friendly little boy who, along with his inseparable friends, explores the world by learning and discovering their surroundings in each story. This show's philosophy is "learning through laughter." The show is designed with pre-schoolers in mind, as the situations, explorations, humor, sounds and visuals are enticing to them and make for a learning process pre-schoolers use and understand.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 5)	Response
Program Title	Sesame Street
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30-10:00 am;
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sesame Amigos is designed for Spanish-speaking families living in the U.S. Children learn with Elmo, Cookie Monster, and lots of other friends in ways that reflect their languages and culture. In each episode, kids will build their inner strength, develop their moral compass and learn important educational lessons. Elmo encourages the children to participate throughout the show so that children will learn colors, geometrical shapes, good manners, good eating habits and how to dance. Young viewers will travel to "The Furchester Hotel," a funny segment featuring Elmo, Cookie Monster, and new friends that teaches creative problem-solving and working together. They will also explore far off lands and learn about cooperation. Sesame Amigos will help kids grow smarter, stronger and kinder.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 5)	Response
Program Title	Handy Manny
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00-12:00 am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Handy Manny introduces concepts related to construction, building, engineering, and technology to preschool audiences through engaging, relatable stories about Sheetrock Hills' lovable handyman, Manny, and his neighbors and friends. Manny is always willing to help. With the help of his tools and a lively bunch of friends, each with strengths and challenges of their own, Manny is able to assess problems, ask questions, come up with a solution, and make any repairs necessary to help his neighbors. Spending time with Manny and his neighbors in Sheetrock Hill is guaranteed to be both fun and informative for viewers.

Does the	Ye
Licensee identi	fy
the program by	
displaying	
throughout the	
program the	
symbol E/I?	

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Osvaldo Torre
Address	PO BOX 415
City	Aguadilla
State	PR
Zip	00605
Telephone Number	(787) 997-120
Email Address	otorres@wole com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

Other Matters (5)

Other Matters (1 of 5)	Response
Program Title	Atencion Atencion
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00-9:00 am; Sunday 8:00-9:30 am
Total times aired at regularly scheduled time	97
Length of Program	30 mins
Age of Target Child Audience from	2 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Atencion Atencion seeks to foster in children the values of healthy sharing and true friendship based on the songs from the two well-known educational albums. This educational material has been widely distributed in child care centers, kindergartens and in private and public elementary schools. This program is a highly attractive project which awakens children's interest in culture. The program goal is offering a positive message that will help in the psychomotor development of children through music, interactive DVDs, books with stories for new readers and live presentation.

Other Matters (2 of 5)	Response
Program Title	Mickey Mouse Clubhouse
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00-11:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mickey, Minnie, Donald, Daisy, Googy, Pluto and a mechanical assistant "mousketool" called Toodles interact with the viewer to stimulate problem solving during each episode's story. In each episode, the characters help children solve specific age-appropriate problems using math skills, such as identifying shapes and counting to ten. The series uses Disney Junior's whole child curriculum of cognitive, social and creative learning opportunities.

Other Matters (3 of 5)	Response
Program Title	Росоуо
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00-9:30 am;
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is a series for pre-schoolers featuring Pocoyo, a curious, fun-loving friendly little boy who, along with his inseparable friends, explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter." The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds and visuals are enticing to them and make for a learning process they use and understand.

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Other Matters (4 of 5)	Response
Program Title	Sesame Street
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30-10:00 am;
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sesame Amigos is designed for Spanish-speaking families living in the U.S., where children will learn with Elmo, Cookie Monster, and lots of other friends in ways that reflect their languages and cultures. In each episode, children will build their inner strength, develop their moral compass and learn important educational lessons. Elmo will encourage children to participate throughout the show to learn colors, geometrical shapes, good manners, good eating habits and how to dance. Young viewers will travel to "The Furchester Hotel," a funny segment featuring Elmo, Cookie Monster, and new friends that teaches creative problem-solving and working together. Children will also explore far off lands and learn about cooperation. Sesame Amigos will help children grow smarter, stronger and kinder.

Other Matters (5 of 5)	Response
Program Title	Handy Manny
Origination	Network
Days/Times	Saturday 11:00-12:00 am
Program	
Regularly	
Scheduled	
Total times	14
aired at	
regularly	
scheduled time	

Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Handy Manny introduces concepts related to construction, building, engineering, and technology to preschool audiences through engaging, relatable stories about Sheetrock Hills' lovable handyman, Manny, and his neighbors and friends. In each episode, one of Manny's neighbors calls with a problem. Manny is always willing to help. With the help of his tools and a lively bunch of friends, each with strengths and challenges of their own, Manny is able to assess problems, ask questions, come up with a solution, and make any repairs necessary to help his neighbors. Spending time with Manny and his neighbors in Sheetrock Hill is guaranteed to be both fun an informative for viewers.

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an	
 officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION 	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Yvette Rodriguez Traffic Departmen
	 or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). I certify that this application includes all required and relevant attachments.

Attachments No Attachments.