

Children's Television Programming Report

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 Submit Date: 04/04/2017
 Call Sign: WBXM-CD
 Facility ID: 70412

 City: SELMA
 State: AL

 Service: Digital Class A
 Purpose: Children's TV Programming Report
 Status: Received
 Status: Date: 04/04/2017

 Filing Status: Active

Report reflects information for : First Quarter of 2017

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
L4 MEDIA GROUP, LLC Doing Business As: L4 MEDIA GROUP, LLC	200 South Wacker Suite 2450 Chicago, IL 60606 United States	+1 (612) 202- 4980	ssaldana@sktytrading. com	Company

Contact Representatives (2)	Contact Name	Address	Phone	Email	Contact Type
	Robert Jordan President ACME RF Incorporated	321 N Clara St Santa Ana, CA 92703 United States	+1 (714) 412- 1951	robert. jordan@acmerf.com	Technical Representative
	DAVINA SASHKIN , ESQ . FLETCHER, HEALD & HILDRETH, PLC	1300 N. 17th Street, 11th Floor Arlington, VA 22209 United States	+1 (703) 812- 0400	sashkin@fhhlaw.com	Legal Representative

Children's	Section	Question Response	
Television Information	Station Type	Station Type Independent	
		Affiliated network	
		Nielsen DMA Montgomery-Sel	ma
		Web Home Page Address	
Digital Core Programming	Question		Respons
	State the average numb	State the average number of hours of Core Programming per week broadcast by the station on its main program stream	
	•	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	•	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program		

Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(5)

Digital Core Program (1 of 5)	Response
Program Title	Crossfire Youth Ministries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:00 pm, Sunday 9:30am, 12:00 pm
Total times aired at regularly scheduled time	56
Total times aired	56
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	60 mins
Age of Target Child Audience	2 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Crossfire Youth Ministries exists as a worldwide platform used by Spirit-filled ministers to tell every young person encountered that there is hope, there is help, and there is an answer to their problems through Jesus Christ and Him crucified.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 5)	Response
Program Title	Underwater World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday and Sunday 9:00 am
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Will's self-reliancy causes friction within the team. The Rangers seek one of the Corona Aurora gems in the underwater ruins of Atlantis.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	Kids Fitness
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday and Sunday 9:30 am
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kid Fitness, is a non-animated series for children ages 2 through 8 that incorporates bright colors, captivating special effects, dance, adventure story-lines, educational themes and original songs designed to get kids physically moving and learning about fitness and nutrition. 'Kid Fitness,' the show's superhero is joined by Brenda the Butterfly, Annie and his costume clad animal friends on a tropical jungle set. Interspersed between adventure and educational segments, 'Kid Fitness' encourages the children at home to exercise with him and his friends as they hop, stretch and sway along to original music.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 5)	Response
Program Title	Adventures in Odyssey
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday and Sunday 10:00 am
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	2 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Bringing moral and biblical principles to life through comedy, suspense, romance and mystery stories set in the small town of Odyssey.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 5)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday and Sunday 10:30 am
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is a weekly half-hour program designed and produced for viewers 13-16. Every week the teen hosts explore two or three exciting professions. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do. Through the hosts' interviews of adults in these varying professions, teen viewers learn about the different career paths available, as well as how certain education-based decisions may help shape their future.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (5)

Non-Core Educational and Informational Programming (1 of 5)	Response
Program Title	Crossfire Youth Ministries
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sat 12 PM, Sun 9:30 AM and 12 PM
Total times aired at regularly scheduled time:	3
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Crossfire Youth Ministries exists as a worldwide platform used by Spirit-filled ministers to tell every young person encountered that there is hope, there is help, and there is an answer to their problems through Jesus Christ and Him crucified.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (2 of 5	5) Response
Program Title	Underwater World
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sat and Sun 9 AM
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the progra and how it meets the definition of Core Programming.	am Will's self-reliancy causes friction within the team. The Rangers seek one of the Corona Aurora gems in the underwater ruins of Atlantis.
Does the program have educating and informing children ages 16 under as a significant purpose?	S and Yes
Does the Licensee identify the program by displaying throughout program the symbol E/I?	the Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers program guides consistent with 47 C.F.R. Section 73.673?	Yes

Questions

Response

Questions	Response
Non-Core Educational and Informational Programming (3 of 5)	Response
Program Title	Kids Fitness
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday and Sunday 9:30 am
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kid Fitness, is a non-animated series for children ages 2 through 8 that incorporates bright colors, captivating special effects, dance, adventure story-lines, educational themes and original songs designed to get kids physically moving and learning about fitness and nutrition. 'Kid Fitness,' the show's superhero is joined by Brenda the Butterfly, Annie and his costume clad animal friends on a tropical jungle set. Interspersed between adventure and educational segments, 'Kid Fitness' encourages the children at home to exercise with him and his friends as they hop, stretch and sway along to original music.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions Res	ponse
Non-Core Educational and Informational Programming (4 of 5)	Response
Program Title	Adventures in Odyssey
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday and Sunday 10:00 am
Total times aired at regularly scheduled time:	2
Number of Preemptions	0

Length of Program	30 mins
Age of Target Child Audience	2 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Bringing moral and biblical principles to life through comedy, suspense, romance and mystery stories set in the small town of Odyssey.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (5 of 5)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday and Sunday 10:30 am
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is a weekly half-hour program designed and produced for viewers 13-16. Every week the teen hosts explore two or three exciting professions. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do. Through the hosts' interviews of adults in these varying professions, teen viewers learn about the different career paths available, as well as how certain education-based decisions may help shape their future.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide Yes information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

Date and Time Aired:

Questions

Response

Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Robert Jordan
Address	321 N Clara St
City	Santa Ana
State	СА
Zip	92703
Telephone Number	(714) 412-1951
Email Address	robert.jordan@acmerf.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Along with several other L4 Media stations WBXM has recently converted to a full time digital operation. In addition to this change the operator is very actively searching for new children's programming.

Liaison Contact

Other Matters (1)

Other Matters (1 of 1)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday and Sunday 10:30 am
Total times aired at regularly scheduled time	2
Length of Program	30 mins
Age of Target Child Audience from	2 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is a weekly half-hour program designed and produced for viewers 13-16. Every week the teen hosts explore two or three exciting professions. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do. Through the hosts' interviews of adults in these varying professions, teen viewers learn about the different career paths available, as well as how certain education-based decisions may help shape their future.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming; or the represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Robert Jordan Engineer 04/04

Attachments No Attachments.