



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0003742632** | File Number: **0000023525** | Submit Date: **04/07/2017** | Call Sign: **KBCW** | Facility ID: **69619** | City: **SAN FRANCISCO** | State: **CA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/07/2017** | Filing Status: **Active**

## Report reflects information for : First Quarter of 2017

### General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| <b>Applicant</b>  | <b>Address</b>   | <b>Phone</b>         | <b>Email</b>       | <b>Applicant Type</b> |
|---|--|----------------------|--------------------|-----------------------|
| <b>SAN FRANCISCO TELEVISION STATION KBCW<br/>INC</b><br>Doing Business As: SAN FRANCISCO TELEVISION<br>STATION KBCW INC | Edwin L Nass<br>1725 DESALES<br>ST NW<br>SUITE 501<br>WASHINGTON,<br>DC 20036<br>United States | +1 (202)<br>457-4505 | ELNASS@CBS.<br>COM | Company               |

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**Contact  
Representatives  
(1)**

| Contact Name  | Address  | Phone                 | Email              | Contact Type                |
|---|--|-----------------------|--------------------|-----------------------------|
| <b>EDWIN L Nass</b><br><i>DIRECTOR OF SPTECTRUM<br/>MANAGEMENT</i><br>CBS | Edwin L Nass<br>1725 DESALES ST<br>NW<br>SUITE 501<br>WASHINGTON, DC<br>20036<br>United States | +1 (202) 457-<br>4602 | ELNASS@CBS.<br>COM | Technical<br>Representative |

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**Children's  
Television  
Information**

| Section      | Question              | Response                   |
|--------------|-----------------------|----------------------------|
| Station Type | Station Type          | Network Affiliation        |
|              | Affiliated network    | CW                         |
|              | Nielsen DMA           | San Francisco-Oak-San Jose |
|              | Web Home Page Address | www.cwbayarea.com          |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(6)**

| Digital Core Program (1 of 6)  | Response  |
|--|---|
| Program Title  | CALLING DR. POL   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays, 7:00-7:30am  |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  | 12  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (2 of 6)  | Response  |
|--|---|
| Program Title  | CALLING DR. POL   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays, 7:30-8:00am  |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  | 12  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (3 of 6)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | DOG WHISPERER WITH CESAR MILLAN   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays, 8:00-8:30am  |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  | 12  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (4 of 6)</b> | <b>Response</b>                 |
|--------------------------------------|---------------------------------|
| Program Title                        | DOG WHISPERER WITH CESAR MILLAN |
| Origination                          | Network                         |

|  |   |
|--|---|
| Days/Times Program Regularly Scheduled   | Saturdays, 8:30-9:00am  |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  | 12  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (5 of 6)</b>          | <b>Response</b>                 |
|---|---------------------------------|
| Program Title                                 | DOG WHISPERER WITH CESAR MILLAN |
| Origination                                   | Network                         |
| Days/Times Program Regularly Scheduled        | Saturdays, 9:00-9:30am          |
| Total times aired at regularly scheduled time | 12                              |



|  |   |
|--|---|
| Total times aired  | 12  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (6 of 6)</b>               | <b>Response</b>                 |
|--|---------------------------------|
| Program Title                                      | DOG WHISPERER WITH CESAR MILLAN |
| Origination  | Network                         |
| Days/Times Program Regularly Scheduled             | Saturdays, 9:30-10:00am         |
| Total times aired at regularly scheduled time      | 12                              |
| Total times aired                                  | 12                              |
| Number of Preemptions                              | 0                               |
| Number of Preemptions for other than Breaking News | 0                               |

|  |   |
|--|---|
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

**Non-Core Educational and Informational Programming (4)**

| <b>Non-Core Educational and Informational Programming (1 of 4)</b>   | <b>Response</b>  |
|--|--|
| Program Title  | VACATION CREATION  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled:  | Saturdays, 10:30-11:00am   |
| Total times aired at regularly scheduled time:   | 12   |
| Number of Preemptions  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | In Vacation Creation, "there's no place like home" takes on a new meaning. Families deserving a memorable and meaningful experience are featured in a new series that transports them from home to a once in a lifetime adventure far away. Hosted by Tommy Davidson and Andrea Feczco, Vacation Creation gives deserving people a once in a lifetime travel experience they would likely never experience together. Families from diverse backgrounds with unique histories receive a carefully crafted trip aligned with the location and culture of their choice culminating in a an unforgettable Vacation Creation. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes  |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes  |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes  |

**Date and Time Aired:**

| <b>Questions</b>   | <b>Response</b>          |
|--|--------------------------|
| <b>Non-Core Educational and Informational Programming (2 of 4)</b> |                          |
| <b>Response</b>  |                          |
| Program Title  | SAVE OUR SHELTER         |
| Origination  | Network                  |
| Days/Times Program Regularly Scheduled:                            | Saturdays, 10:00-10:30am |

|  |  |
|--|--|
| Total times aired at regularly scheduled time:   | 12   |
| Number of Preemptions  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | Save our Shelter is a series focusing on the "rescue" of animal shelters and pets in need across America. Each week, hosts Rocky Kanaka and Rob North, with the help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. produced for children 13-16 years old, Save Our Shelter will inform young people about the urgent need for pet adoption throughout the United States and how providing a clean and well-equipped home is essential to a pet's healthy lifestyle. Save Our Shelter will demonstrate to young people that the proper care of pets reflects our best human qualities. By expressing this ultimate example of kindness, teens will learn an important educational lesson that will stay with them for life. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes  |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes  |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes  |

**Date and Time Aired:**

| Questions  | Response                                |
|--|---|
| <b>Non-Core Educational and Informational Programming (3 of 4)</b> | <b>Response</b>                         |
| Program Title  | DINNER SPINNER PRESENTED BY ALL RECIPES |
| Origination  | Network                                 |
| Days/Times Program Regularly Scheduled:                            | Saturdays, 11:00am-11:30am              |
| Total times aired at regularly scheduled time:                     | 12                                      |

|  |  |
|--|--|
| Number of Preemptions  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | Dinner Spinner presented by Allrecipes is the new half hour competitive cooking series that helps millions of people to reinvent their daily menus. The first ever television show inspired by an app, Dinner Spinner is the newest extension of the Allrecipes brand, the world's number one digital food destination. Each week on dinner spinner, hosted by Gabe Kennedy, two home cooks compete to show off their creativity in a race for the best plate. A panel of Allrecipe experts will judge the final dishes to determine the winner. Each episode will teach audiences that value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes  |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes  |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes  |

**Date and Time Aired:**

| Questions  | Response                   |
|--|----------------------------|
| <b>Non-Core Educational and Informational Programming (4 of 4)</b> |                            |
| <b>Response</b>  |                            |
| Program Title  | SAVE TO WIN                |
| Origination  | Network                    |
| Days/Times Program Regularly Scheduled:                            | Saturdays, 11:30am-12:00pm |
| Total times aired at regularly scheduled time:                     | 12                         |
| Number of Preemptions  | 0                          |
| Length of Program  | 30 mins                    |
| Age of Target Child Audience                                       | 13 years to 16 years       |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | SAVE TO WIN is a fun and fast paced play long game show where savvy shoppers can win big cash by showcasing their knowledge of America's favorite household brands. Two teams of two compete head to head as they play shopping themed games in our studio store that resembles Family Dollar, one of America's largest retail chains. Hilarious host and celebrity chef, Pat Neely, dishes out his southern charm as our contestants compete in three rounds testing their brand knowledge. Our show culminates in an exciting final bonus round where picking the right items off our product themed prize wall can result in one team walking away with the jackpot. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes   |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes   |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes   |

**Date and Time Aired:**

| Questions | Response |
|-----------|----------|
|-----------|----------|

**Sponsored Core  
Programming (0)**

**Liaison Contact**

| Question  | Response           |
|---|--------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                |
| Name of children's programming liaison  | Kelsey Ross        |
| Address   | 855 Battery Street |
| City  | San Francisco      |
| State   | CA                 |
| Zip   | 94111              |
| Telephone Number  | (415) 765-8821     |
| Email Address   | kkross@cbs.com     |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                    |



**Other Matters (10)**

| <b>Other Matters (1 of 10)</b>   | <b>Response</b>  |
|--|--|
| Program Title  | CALLING DR. POL  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays, 7:00-7:30am   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession. |

| <b>Other Matters (2 of 10)</b>                | <b>Response</b>        |
|---|------------------------|
| Program Title                                 | CALLING DR. POL        |
| Origination                                   | Network                |
| Days/Times Program Regularly Scheduled        | Saturdays, 7:30-8:00am |
| Total times aired at regularly scheduled time | 13                     |
| Length of Program                             | 30 mins                |
| Age of Target Child Audience from             | 13 years to 16 years   |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession. |
|--|--|

| <b>Other Matters (3 of 10)</b> | <b>Response</b> |
|--------------------------------|-----------------|
|--------------------------------|-----------------|

|               |                                 |
|---------------|---------------------------------|
| Program Title | DOG WHISPERER WITH CESAR MILLAN |
|---------------|---------------------------------|

|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

|  |                        |
|--|------------------------|
| Days/Times Program Regularly Scheduled | Saturdays, 8:00-8:30am |
|--|------------------------|

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner. |
|--|---|

| <b>Other Matters (4 of 10)</b> | <b>Response</b> |
|--------------------------------|-----------------|
|--------------------------------|-----------------|

|               |                                 |
|---------------|---------------------------------|
| Program Title | DOG WHISPERER WITH CESAR MILLAN |
|---------------|---------------------------------|

|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

|  |                        |
|--|------------------------|
| Days/Times Program Regularly Scheduled | Saturdays, 8:30-9:00am |
|--|------------------------|

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

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|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

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|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner. |
|--|---|

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|                                |                 |
|--------------------------------|-----------------|
| <b>Other Matters (5 of 10)</b> | <b>Response</b> |
|--------------------------------|-----------------|

|               |                                 |
|---------------|---------------------------------|
| Program Title | DOG WHISPERER WITH CESAR MILLAN |
|---------------|---------------------------------|

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|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

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|  |                        |
|--|------------------------|
| Days/Times Program Regularly Scheduled | Saturdays, 9:00-9:30am |
|--|------------------------|

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|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

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|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

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|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

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|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner. |
|--|---|

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|                                |                 |
|--------------------------------|-----------------|
| <b>Other Matters (6 of 10)</b> | <b>Response</b> |
|--------------------------------|-----------------|

|               |                                 |
|---------------|---------------------------------|
| Program Title | DOG WHISPERER WITH CESAR MILLAN |
|---------------|---------------------------------|

---

|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

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|  |                         |
|--|-------------------------|
| Days/Times Program Regularly Scheduled | Saturdays, 9:30-10:00am |
|--|-------------------------|

---

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

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|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

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Age of Target 13 years to 16 years  
Child Audience  
from

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.

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**Other Matters (7 of 10)**

**Response**

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Program Title SAVE OUR SHELTER

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Origination Network

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Days/Times Saturdays, 10:00-10:30am  
Program  
Regularly  
Scheduled

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Total times aired at regularly scheduled time 13

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Length of Program 30 mins

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Age of Target Child Audience from 13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Save our Shelter is a series focusing on the "rescue" of animal shelters and pets in need across America. Each week, hosts Rocky Kanaka and Rob North, with the help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. produced for children 13-16 years old, Save Our Shelter will inform young people about the urgent need for pet adoption throughout the United States and how providing a clean and well-equipped home is essential to a pet's healthy lifestyle. Save Our Shelter will demonstrate to young people that the proper care of pets reflects our best human qualities. By expressing this ultimate example of kindness, teens will learn an important educational lesson that will stay with them for life.

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**Other Matters (8 of 10)**

**Response**

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Program Title VACATION CREATION

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Origination Network

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Days/Times Saturdays, 10:30-11:00am  
Program  
Regularly  
Scheduled

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| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In Vacation Creation, "there's no place like home" takes on a new meaning. Families deserving a memorable and meaningful experience are featured in a new series that transports them from home to a once in a lifetime adventure far away. Hosted by Tommy Davidson and Andrea Feczco, Vacation Creation gives deserving people a once in a lifetime travel experience they would likely never experience together. Families from diverse backgrounds with unique histories receive a carefully crafted trip aligned with the location and culture of their choice culminating in a an unforgettable Vacation Creation. |

| Other Matters (9 of 10)  | Response   |
|--|--|
| Program Title  | DINNER SPINNER   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays, 11:30am-12:00pm   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Produced for family viewing, UNLIKELY ANIMAL FRIENDS teaches audiences to never doubt the power of friendship. UNLIKELY ANIMAL FRIENDS will give viewers a first-hand look at how a dolphin and a Labrador Retriever came to be inseparable pals, or find out how a sheep and a pair of rhinos are now best buddies. |

| Other Matters (10 of 10)                      | Response                 |
|---|--------------------------|
| Program Title                                 | SAVE TO WIN              |
| Origination                                   | Network                  |
| Days/Times Program Regularly Scheduled        | Saturdays, 11:00-11:30am |
| Total times aired at regularly scheduled time | 13                       |
| Length of Program                             | 30 mins                  |
| Age of Target Child Audience from             | 13 years to 16 years     |

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

SAVE TO WIN is a fun and fast paced play long game show where savvy shoppers can win big cash by showcasing their knowledge of America's favorite household brands. Two teams of two compete head to head as they play shopping themed games in our studio store that resembles Family Dollar, one of America's largest retail chains. Hilarious host and celebrity chef, Pat Neely, dishes out his southern charm as our contestants compete in three rounds testing their brand knowledge. Our show culminates in an exciting final bonus round where picking the right items off our product themed prize wall can result in one team walking away with the jackpot.

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## Certification

| Question   | Response   |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>   | <p>Yes</p>   |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>Kelsey<br/>Ross</b><br/><i>Program<br/>Coordinator</i></p> <p>04/07/2017</p> |

## Attachments

No Attachments.