

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0021144092** File Number: **0000022800** Submit Date: **04/04/2017** Call Sign: **WTVX** Facility ID: **35575** City:

FORT PIERCE State: FL

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/04/2017 Filing Status: Active

## Report reflects information for : First Quarter of 2017

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
WTVX LICENSEE, LLC Doing Business As: WTVX LICENSEE, LLC	C/O MILES S. MASON, ESQ PILLSBURY WINTHROP 1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8195	MILES. MASON@PILLSBURYLAW. COM	Company

#### Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
MILES S. MASON , ESQ . FCC Counsel Pillsbury Winthrop Shaw Pittman LLP	1200 Seventeenth Street, NW WASHINGTON, DC 20036 United States	+1 (202) 663- 8195	MILES. MASON@PILLSBURYLAW. COM	Legal Representative

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	West Palm Beach-Ft. Pierce
	Web Home Page Address	www.cw34.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.5
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7am-7:30am and 7:30am-8am(1/7/2017-3/25/17)
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has seen it all. This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8am-8:30am, 8:30am-9am, 9am-9:30am, 9:30am-10am(17/17-3/25/17)
Total times aired at regularly scheduled time	48
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 8:30am-9am(1/1/17-3/26/17)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutrition requirements, safety, and care. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	Super Libro
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8am-8:30am and 8:30am-9am, Sundays 8am-8:30am and 8:30am-9am(1/1/17-3/26 /17)
Total times aired at regularly scheduled time	50
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Viewers will travel through time with two children who discover a magical book, El Super Libro (The Super Book), that opens the doors of history to exciting adventures. The Super Libro transports the children and their robots to ancient Biblical times where they experience first-hand the favorite stories of one of the most popular books in the world. This program aired on the station's secondary digital stream, WTVX 34.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	Reino Animal
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9am-9:30am and 9:30am-10am(10/1/16-12/31/16), Sundays 9am-9:30am and 9: 30am-10am(1/1/17-3/26/2017)

Total times aired at regularly scheduled time	50
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program travels the globe to introduce viewers to all kinds of animals, from the familiar to the astounding, including monkeys, giant lizards, sharks, and tigers. Reino Animal not only captivates viewers, but in a world where the natural habitats of many animals are endangered the show's message is relevant and important. This program aired on the station's secondary digital stream, WTVX 34.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7am-7:30am(1/7/17-3/25/17)
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists, veterinarians, and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program aired on the station's tertiary digital stream, WTVX 34.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	Expedition Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30am-8am(1/7/17-3/25/17)
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action packed odyssey through North America's wild places. Through this program, viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope, and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species - some deadly, others dashing, in the stunning natural ecosystem they call home. This program aired on the station's tertiary digital stream, WTVX 34.3.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Brain Games Family Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8am-8:30am(1/7/17-3/25/17)
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program demonstrates how the brain processes information relating to topics like competition, food and language. Interactive games and hidden-camera experiments capture hilarious and surprising results. Children will learn real-world takeaways about their brains to use in everyday life. This program aired on the station's tertiary digital stream, WTVX 34.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core</b>	
Program (9 of 12)	Response
Program Title	Dog Town USA

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30am-9am(1/7/17-3/25/17)
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog town follows the stories of orphaned, unwanted, or problem dogs who find their way to Best Friends Animal Society. They are each rehabilitated by volunteers and employees for adoption or spend the rest of their lives in foster care at the Dogtown facility. Viewers learn the proper treatment of animals, volunteerism and social responsibility. Episode examples include rescuing dogs from a puppy mill, and the staff launching a new program to turn shelter dogs into search and rescue dogs. This program aired on the station's tertiary digital stream, WTVX 34.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	Recipe Rehab
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9am-9:30am(1/7/17-3/25/17)
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and nformational objective of the orogram and how it meets the definition of Core	This program uses favorite, high calorie family recipes submitted by viewers as the basis of a face-off with two acclaimed chefs. Each chef must take a recipe and give a low calorie twist, demonstrating that foods don't have to be high in calories or fats to be delicious. As the chefs work through the challenge, the viewers will learn the value of healthy, wholesome ingredients, and how healthy food choices can have a positive effect on our quality of life. This program aired on the station's tertiary digital stream, WTVX 34.3.
Does the Licensee dentify the program by displaying hroughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	Hatched
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7am-7:30am(1/1/17-3/26/17)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features how teens can successfully pursue their entrepreneurial dreams. Each week, a team of business leaders teaches basic but critical skills needed to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched helps teens develop confidence and business savvy and brings young entrepreneurs to the table encouraging them to step up and seize their dreams. This program aired on the station's tertiary digital stream, WTVX 34.3.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:30am-8am(1/1/17-3/26/17)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who come up with the most innovative and creative invention. In each episode, two teams brainstorm, choo materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program aired on the station's tertiary digital stream, WTVX 34.3.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Scott Bradsher
Address	3012 Highwoods Blvd., Suite
City	Raleigh
State	NC
Zip	27604
Telephone Number	(919) 877-8091
Email Address	sbradsher@sbgtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	PSA's geared toward children have run covering such subjects as crime prevention, health, fitness, preventing forest fires, Earth Share, reading,teaching kids good behavior, and education.

## Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7am-7:30am, 7:30am-8am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has seen it all. This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program will air on the main digital stream.

Other Matters (2 of 12)	Response
Program Title	Dog Whisperer Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8am-8:30am, 8:30am-9am, 9am-9:30am, 9:30am-10am
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program will air on the main digital stream.

Other Matters (3 of 12)	Response
Program Title	Dog Tales
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 8:30am-9am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutrition requirements, safety, and care. This program will air on the main digital stream.

Other Matters (4 of 12)	Response
Program Title	Super Libro
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8am-8:30am, 8:30am-9am, Sundays 8am-8:30am, 8:30am-9am
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel through time with two children who discover a magical book, El Super Libro (The Super Book), that opens the door to the most exciting adventure of their lives. In this fascinating and fun tale, the Super Libro transports the children and their robots to ancient Biblical times where they experience first-hand the favorite stories of one of the most popular books in the world. This program will air on the station's secondary digital stream 34.2.

Other Matters (5 of 12)	Response
Program Title	Reino Animal
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9am-9:30am and 9:30am-10am, Sundays 9am-9:30am and 9:30am-10am
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program travels the globe to introduce viewers to all kinds of animals, from the familiar to the astounding, including monkeys, giant lizards, sharks, and tigers. Reino Animal not only captivates viewers, but in a world where the natural habitats of many animals are endangered, the show's message is relevant and important. This program will air on the station's secondary digital stream 34.2.

Other Matters (6 of 12)	Response
Program Title	Ocean Mysteries
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 7am-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Supported by a team of Georgia Aquarium biologists, veterinarians, and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program will air on the station's tertiary digital stream 34.3

Other	
Matters (7 of	
12)	Response
Program Title	Expedition Wild
Origination	Syndicated
Days/Times	Saturdays 7:30am-8am
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	
Describe the	Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action

educational
and
informational
objective of
the program
and how it
meets the
definition of
Core
Programming.

Programming.

Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places. Through this program, viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope, and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species - some deadly, others dashing, in the stunning natural ecosystem they call home. This program will air on the station's tertiary digital stream 34.3.

Other Matters (8 of 12)	Response
Program Title	Brain Games: Family Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8am-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program demonstrates how the brain processes information relating to topics like competition, food and language. Interactive games and hidden-camera experiments captur hilarious and surprising results. Children will learn real-world takeaways about their brains to use in everyday life. This program will air on the station's tertiary digital stream 34.3.

Other Matters (9 of 12)	Response
Program Title	Dog Town USA
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30am-9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog town follows the stories of orphaned, unwanted, or problem dogs who find their way to Best Friends Animal Society. They are each rehabilitated by volunteers and employees for adoption or spend the rest of their lives in foster care at the Dogtown facility. Viewers learn the proper treatment of animals, volunteerism and social responsibility. Episode examples include rescuing dogs from a puppy mill, and the staff launching a new program to turn shelter dogs into search and rescue dogs. This program will air on the station's tertiary digital stream 34.3.

Other Matters (10 of 12)	Response
Program Title	Recipe Rehab
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9am-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program uses favorite, high calorie family recipes submitted by viewers as the basis of a face-off with two acclaimed chefs. Each chef must take a recipe and give a low calorie twist, demonstrating that foods don't have to be high in calories or fats to be delicious. As the chefs work through the challenge, the viewers will learn the value of healthy, wholesome ingredients, and how healthy food choices can have a positive effect on our quality of life. This program will air on the station's tertiary digital stream 34.3.

Other Matters (11 of 12)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:30am-8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program will air on the station's tertiary digital stream 34.3.

Other Matters (12 of 12)	Response
Program Title	Hatched
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7am-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This program features how teens can successfully pursue their entrepreneurial dreams. Each week, a team of business leaders teaches basic but critical skills needed to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched helps teens develop confidence and business savvy and brings young entrepreneurs to the table encouraging them to step up and seize their dreams. This program will air on the station's tertiary digital stream 34.3.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Edwin Scott

Yes

Bradsher
Programming
Coordinator

04/04/2017

**Attachments** 

No Attachments.