



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002538445** | File Number: **0000024014** | Submit Date: **04/10/2017** | Call Sign: **KETV** | Facility ID: **53903** | City:  
**OMAHA** | State: **NE**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/10/2017** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2017**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
HEARST PROPERTIES INC. Doing Business As: Hearst Properties Inc.	C/O BROOKS, PIERCE, ET. AL. P.O. BOX 1800 RALEIGH, NC 27602 United States	+1 (919) 839-0108	mprak@brookspierce.com	Company

Contact  
Representatives  
(1)

Contact Name	Address	Phone	Email	Contact Type
Mark J Prak Brooks, Pierce et al.	150 Fayetteville Street Suite 1700 RALEIGH, NC 27601 United States	+1 (919) 839- 0300	MPRAK@BROOKSPIERCE. COM	Legal Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC, ME-TV
	Nielsen DMA	Omaha
	Web Home Page Address	www.ketv.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.35
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9-9:30AM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series engages viewers 13-16, as well as the whole family, as Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different "top ten" each week in a variety of categories (e.g., fastest animals in Africa, tallest insects, biggest eaters, smartest birds). As Jack reveals the categories, he gives further insights and interesting facts about the animals, allowing viewers of all ages an opportunity to be entertained as well as learn more about the fascinating animal kingdom. Main Digital Channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	Ocean Trek
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30-10AM
Total times aired at regularly scheduled time	12
Total times aired	12

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jeff embarks on journeys of fascinating global locations most people have only dreamed of visiting. Each episode brings Jeff to a unique areas of the world where he will explore the area's natural wonders to bring viewers closer to nature, wildlife, and man-made treasures. From mountain climbs to deep sea dives, helicopter rides and glacier treks, Jeff brings audiences on the inspirational trip of a lifetime. Main Digital Channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 10)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10-10:30AM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue features the rescue, rehabilitation, and in many instances release back into the wild of ocean wildlife. It offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there is a reciprocal benefit: rescued animals provide insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Main Digital Channel.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (4 of 10)	Response
Program Title	Wildlife Docs
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30-11AM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wildlife Docs follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, xrays to surgery, preventative care to emergencies, this educational and informational program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care. Main Digital Channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 10)	Response
Program Title	Beakman's World
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7-7:30AM & 7:30-8AM

Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beakman is a slightly nutty but never boring scientist who leads a journey of discovery while performing experiments that demonstrate how the world works. Topics are addressed with cutting-edge humor and state-of-the-art visuals that make learning fun. Joining Beakman in his quest are Josie, his bright apprentice and an oversize, sarcastic rat named Lester. Multicast.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 10)	Response
Program Title	Saved By the Bell
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/9-9:30, 9:30-10, 10-10:30, 10:30-11AM
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell is targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no", the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. Multicast.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 10)	Response
Program Title	Rock the Park
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11-11:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock the Park is a weekly half hour series produced and designed to educate and inform children 13-16 years of age and taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. Viewers will witness the fascinating underwater world of Dry Tortugas National Park in Florida, which is home to the world's most unique coral and marine life. They'll watch as Jack and Colton raft their way through Alaska's remote Aniakchak National Monument and Preserve, spotting the region's famous brown bears. Viewers will reach new heights as Jack and Colton embark on their biggest climbing challenge yet, The Grand Teton, in Wyoming's Grand Teton National park. Main Digital Channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Rock the Park
List date and time rescheduled	01/01/2017 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-31
Episode #	RP306
Reason for Preemption	Sports

Digital Core Program (8 of 10)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/11-11:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is the first kid-to-kid newscast, created for and delivered by children. The program is hosted by a diverse news team made up of young "journalists" reporting from a professional news set and from the field on stories of interest and educational value to its own audience. The focus of the program is young people, so all the stories are in their words. Main Digital Channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	03/11/2017 05:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-03-12
Episode #	EU1427
Reason for Preemption	Sports

Digital Core Program (9 of 10)	Response
Program Title	Outback Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:30AM-12N
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Viewers will be provided with an eye-opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds. Main Digital Channel.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Outback Adventure
List date and time rescheduled	01/01/2017 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-31
Episode #	OA206
Reason for Preemption	Sports

Digital Core Program (10 of 10)	Response
Program Title	Bill Nye Science Guy
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/8-8:30, 8:30-9AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Bill Nye Science Guy actively shows that learning science is cool. With 28 Emmys and a slew of other prestigious awards, Disney's resident way-cool scientist knows how to get kids fired up about science. From Earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious. Bill Nye engages students with science understanding, learning through experimentation and science action through social justice. Multicast.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Linda Hood
Address	1001 So. 10th St.
City	Omaha
State	NE
Zip	68108
Telephone Number	(402) 345-7777
Email Address	lhood@hearst.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On December 31, 2016, Rock the Park and Outback Adventure were pre-empted and were rescheduled on January 1, 2017. Accordingly, we are "counting" these rescheduled shows as part of the instant First Quarter 2017 report, and they were not counted towards the Core Programming total in the Fourth Quarter 2016 report.



Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/11-11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is the first kid-to-kid newscast, created for and delivered by children. The program is hosted by a diverse news team made up of young "journalists" reporting from a professional news set and from the field on stories of interest and educational value to its own audience. The focus of the program is young people, so all the stories are in their words. Main Digital Channel.

Other Matters (2 of 10)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9-9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series engages viewers 13-16, as well as the whole family, as Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different "top ten" each week in a variety of categories (e.g., fastest animals in Africa, tallest insects, biggest eaters, smartest birds). As Jack reveals the categories, he gives further insights and interesting facts about the animals, allowing viewers of all ages an opportunity to be entertained as well as learn more about the fascinating animal kingdom. Main Digital Channel.

Other Matters (3 of 10)	Response
Program Title	Ocean Trek with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30-10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series, Jeff Corwin embarks on journeys to fascinating global locations most people have only dreamed of visitng. Each episode brings Jeff to a unique area of the world where he will explore the area's natural wonders to bring viewers closer to nature, wildlife and manmade treasures. From mountain climbs to deep sea dives, helicopter rides and glacier treks, Jeff brings young audiences (13-16 years) on the inspirational trip of a lifetime. Main Digital Channel.
<b>Other Matters (4 of 10)</b>	
Program Title	Outback Adventure
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:30AM-12N
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Viewers will be provided an eye-opening experience as Tim Faulkner, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores the habits and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying foc and even a newly discovered species of birds. Main Digital Channel.
<b>Other Matters (5 of 10)</b>	
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue features the rescue, rehabilitation, and - in many instances - release back into the wild of ocean wildlife. It offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there is a reciprocal benefit: rescued animals provide insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Main Digital Channel.
<b>Other Matters (6 of 10)</b>	
Program Title	Wildlife Docs

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wildlife Docs follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, xrays to surgery, preventative care to emergencies, this educational and informational program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care. Main Digital Channel.

Other Matters (7 of 10)	Response
Program Title	Rock the Park
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11-11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock the Park is a weekly half hour series produced and designed to educate and inform children 13-16 years of age and taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. Viewers will witness the fascinating underwater world of Dry Tortugas National Park in Florida, which is home to the world's most unique coral and marine life. They'll watch as Jack and Colton raft their way through Alaska's remote Aniakchak National Monument and Preserve, spotting the region's famous brown bears. Viewers will reach new heights as Jack and Colton embark on their biggest climbing challenge yet, The Grand Teton, in Wyoming's Grand Teton National park. Main Digital Channel.

Other Matters (8 of 10)	Response
Program Title	Beakman's World
Origination	Network

Days/Times Program Regularly Scheduled	Sundays/7-7:30AM & 7:30-8AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beakman is a slightly nutty but never boring scientist who leads a journey of discovery while performing experiments that demonstrate how the world works. Topics are addressed with cutting-edge humor and state-of-the-art visuals that make learning fun. Joining Beakman in his quest are Josie, his bright apprentice and an oversize, sarcastic rat named Lester. Multicast.

Other Matters (9 of 10)	Response
Program Title	Saved by the Bell
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/9-9:30, 9:30-10, 10-10:30, 10:30-11AM
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell is targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no", the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. Episodes are 30 minutes each. Multicast.

Other Matters (10 of 10)	Response
Program Title	Bill Nye, the Science Guy
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/8-8:30AM & 8:30-9AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Bill Nye Science Guy actively showS that learning science is cool. With 28 Emmys and a slew of other prestigious awards, Disney's resident way-cool scientist knows how to get kids fired up about science. From Earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious. Bill Nye engages students with science understanding, learning through experimentation and science action through social justice. Multicast.
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p><b>Ariel Roblin</b> <i>General Manager</i></p> <p>04/10 /2017</p>

**Attachments**

No Attachments.